



Knowledge grows

# Yara Fertilizer Industry Handbook

October 2018

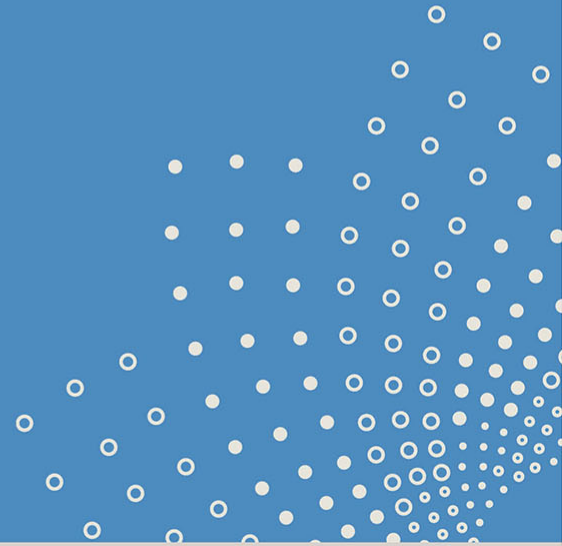


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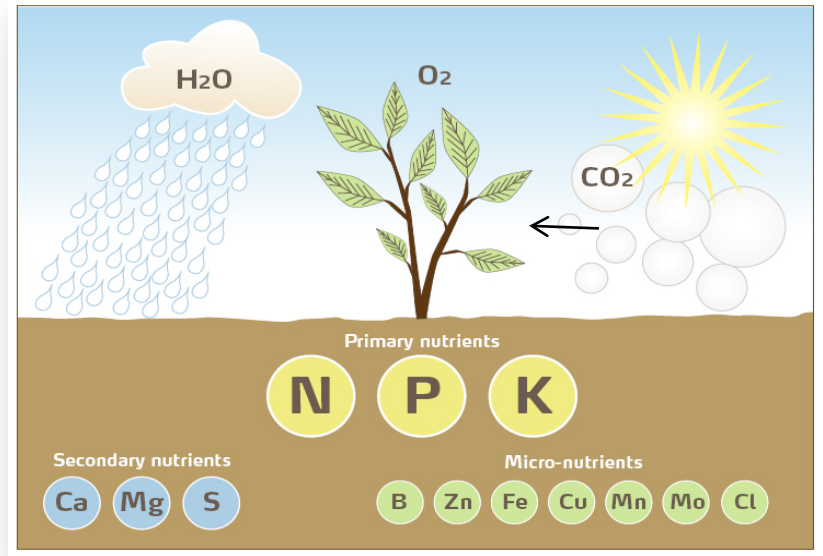


# What is fertilizer?



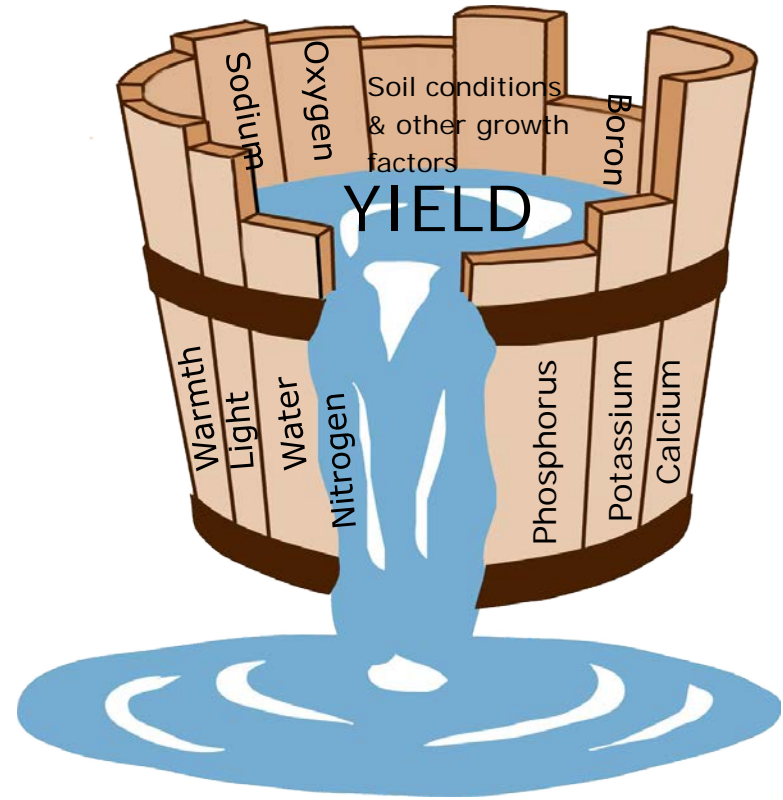
# Fertilizers are plant nutrients, required for crops to grow

- Crops need energy (light)  $\text{CO}_2$ , water and minerals to grow
- The carbon in crops originates from  $\text{CO}_2$  absorbed through the leaves
- Crops absorb water and plant nutrients from the soil
- Plant nutrients are building blocks of crop material. Without nutrients the crops can not grow
- Mineral fertilizers provide plant nutrients for crops
- Three main nutrients: Nitrogen, Phosphorus and Potassium are primary nutrients



# Principle of crop nutrition: crop growth is limited by the most deficient nutrient

- Law of the Minimum” (Liebig, 1843): “Crop yields are proportional to the amount of the most limiting nutrient.”
- Plant nutrients have specific and essential functions in crop metabolisms
- They cannot replace each other, and lack of any one nutrient limits crop growth
- It is therefore essential to focus on a balanced nutrition of all plant nutrients

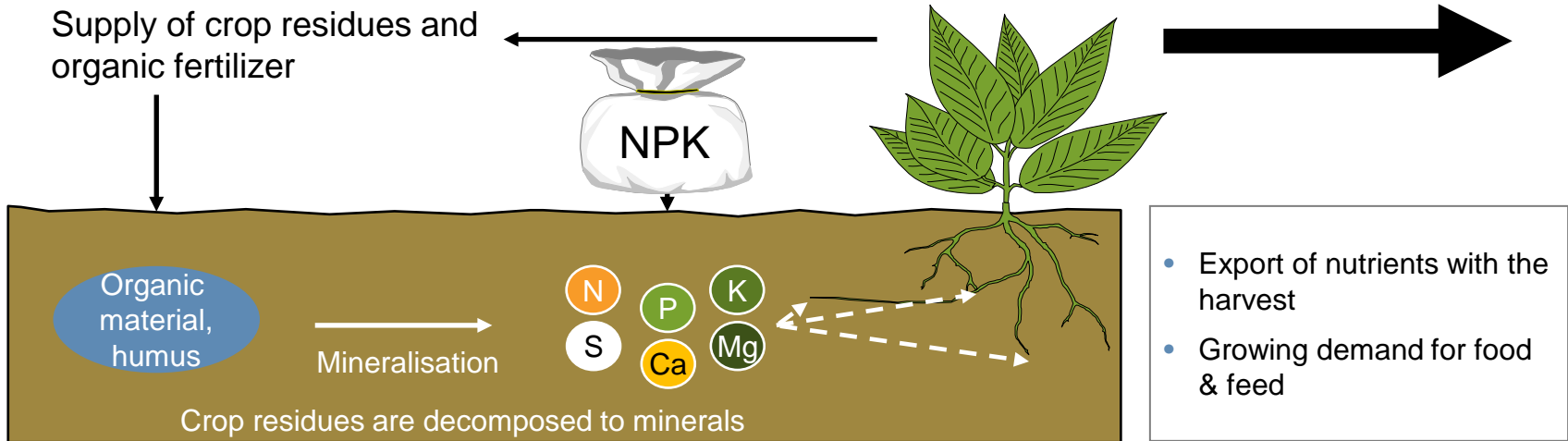


# Why mineral fertilizer?





# Mineral fertilizers replace nutrients removed with the harvest



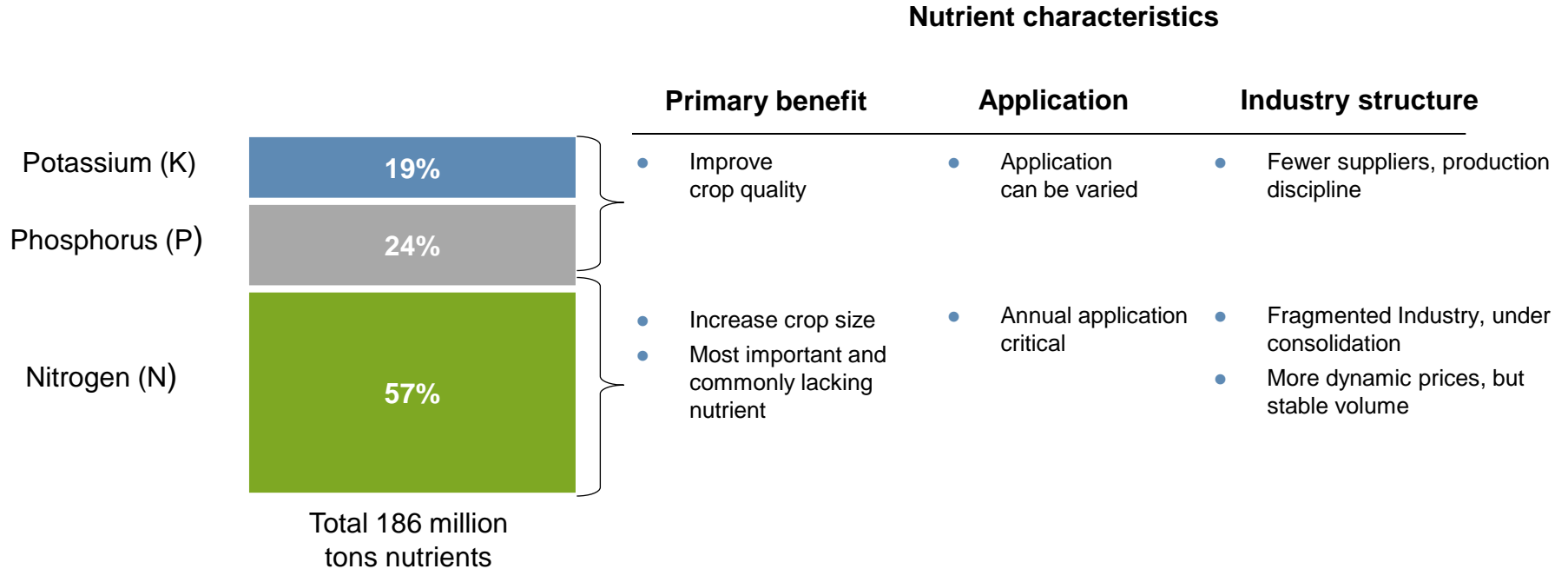
Mineral fertilizers are necessary to replace those nutrients that have been removed from the field

# Mineral fertilizer characteristics compared to organic fertilizer

Characteristics	Mineral fertilizer	Organic fertilizer
Nutrient source	Nitrogen from the air, Phosphate and Potassium from deposits / mines	Crop residues and animal manures
Nutrient concentration	High nutrient concentration Low logistical cost	Low nutrient concentration Large volumes to transport and store
Nutrient availability	Immediately available for the crop	Variable, organic material needs to be decomposed to release nutrients
Quality	Traceable and consistent	Often inconsistent Dependent on source



# Nitrogen – the most important nutrient



Source: IFA 2016/2017 season (June 2017 estimates)

# Environmental impact of fertilizer



# Fertilizer reduces the carbon footprint of farming

## Fertilizer - an efficient solar energy catalyst

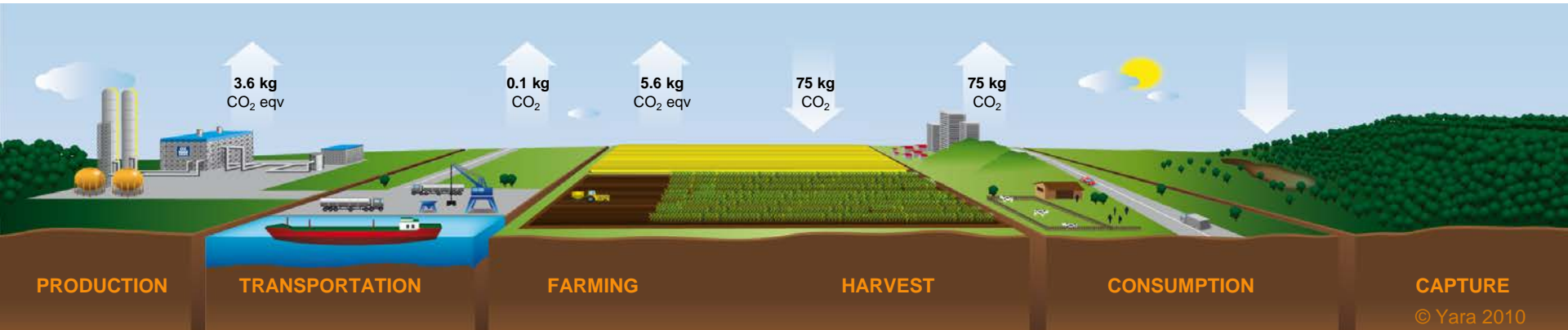
- Production is a marginal part of the carbon footprint; efficient application is more important
- Huge positive effects of fertilizer use, since higher yields enable lower land area use

### Production

- Yara's production is more energy-efficient than competitor average

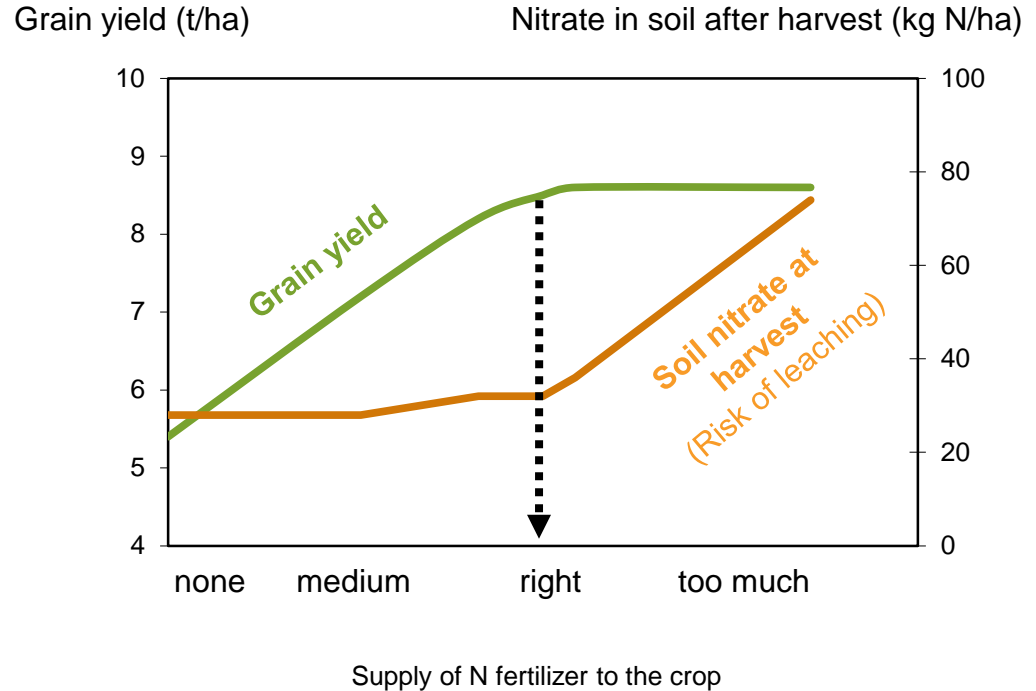
### Application

- Higher efficiency with nitrates
- Precision farming tools



# The right nitrogen fertilizer rate is key to avoid nitrate leaching

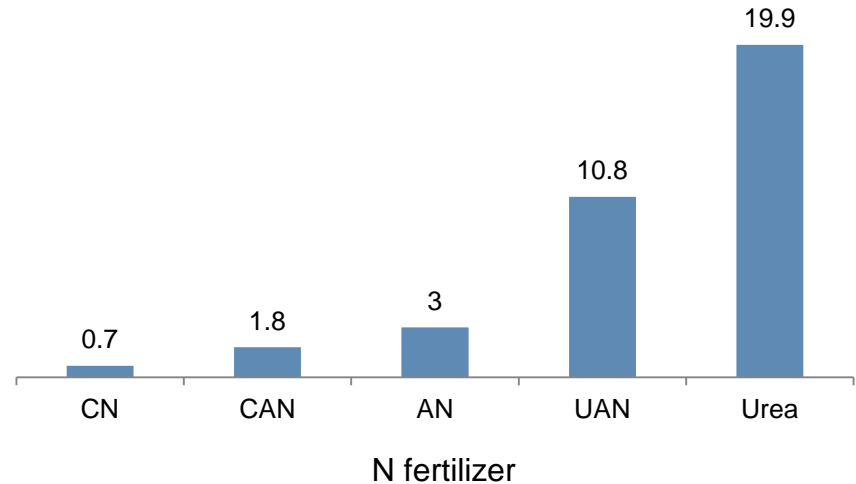
- Leaching of nitrate into groundwater affects water quality and contributes to eutrophication
- Oversupply of organic and mineral nitrogen fertilizer represents the main driver for nitrate leaching
- Nitrogen fertilizer application according to crop demand does not increase nitrate leaching



# Choosing the right nitrogen fertilizer to avoid ammonia volatilization losses

- Volatilization of ammonia gas contributes to pollution, affects air quality and induces soil acidification
- The use of organic or urea-based nitrogen fertilizer represents the main driver for ammonia losses
- Nitrate-based N fertilizer or immediate incorporation of urea into the soil avoids volatilization losses

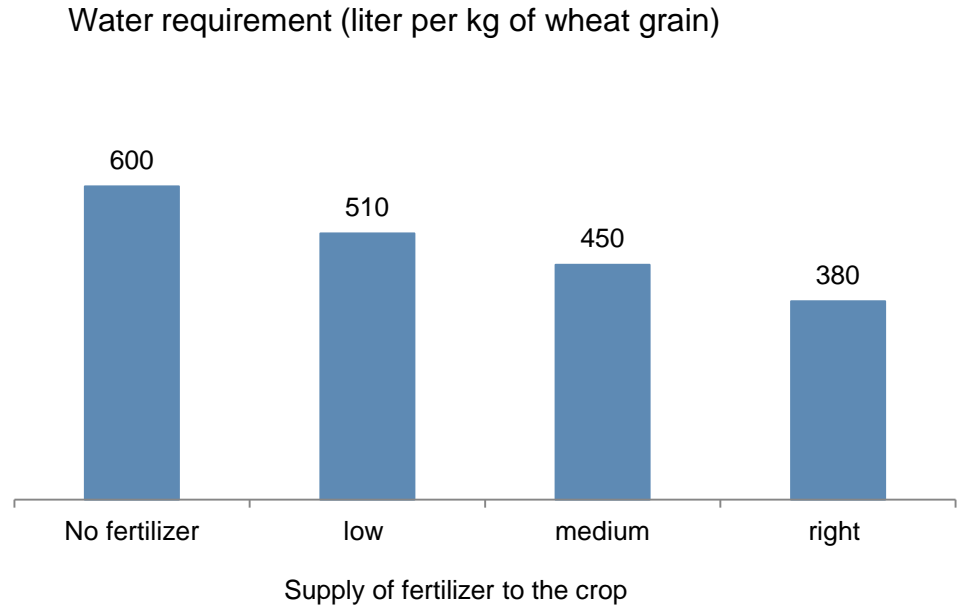
Ammonia volatilization in % NH<sub>3</sub>-N per unit N applied



Reference: EMEP/EEA emission inventory guidebook 2013

# Good crop nutrition enables increased water efficiency: “more crop per drop”

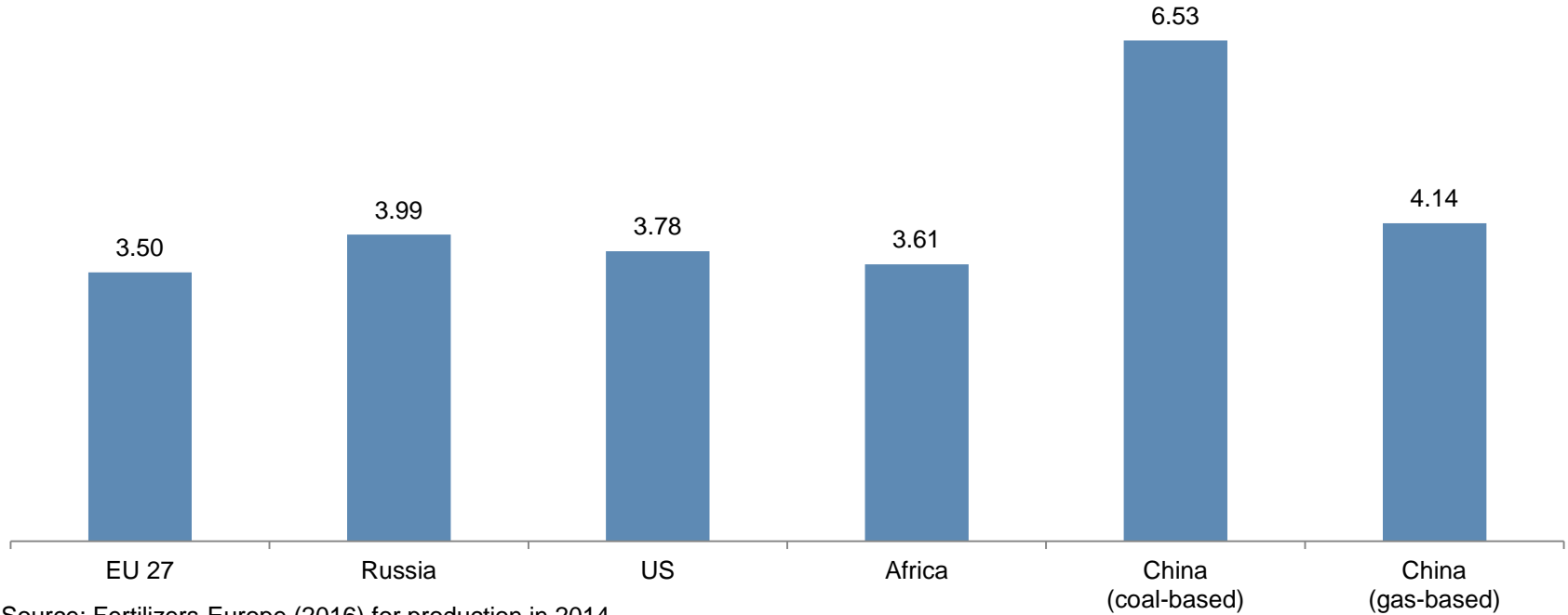
- Water is a key input for crop growth
- About 70% of global water consumption is for agriculture
- Sub-optimal crop nutrition tends to drive over-consumption of water
- Optimized crop nutrition improves water use efficiency



Source: Yara research

# Carbon footprint of urea production differs by region

kg CO<sub>2</sub> equivalents per kg urea nitrogen

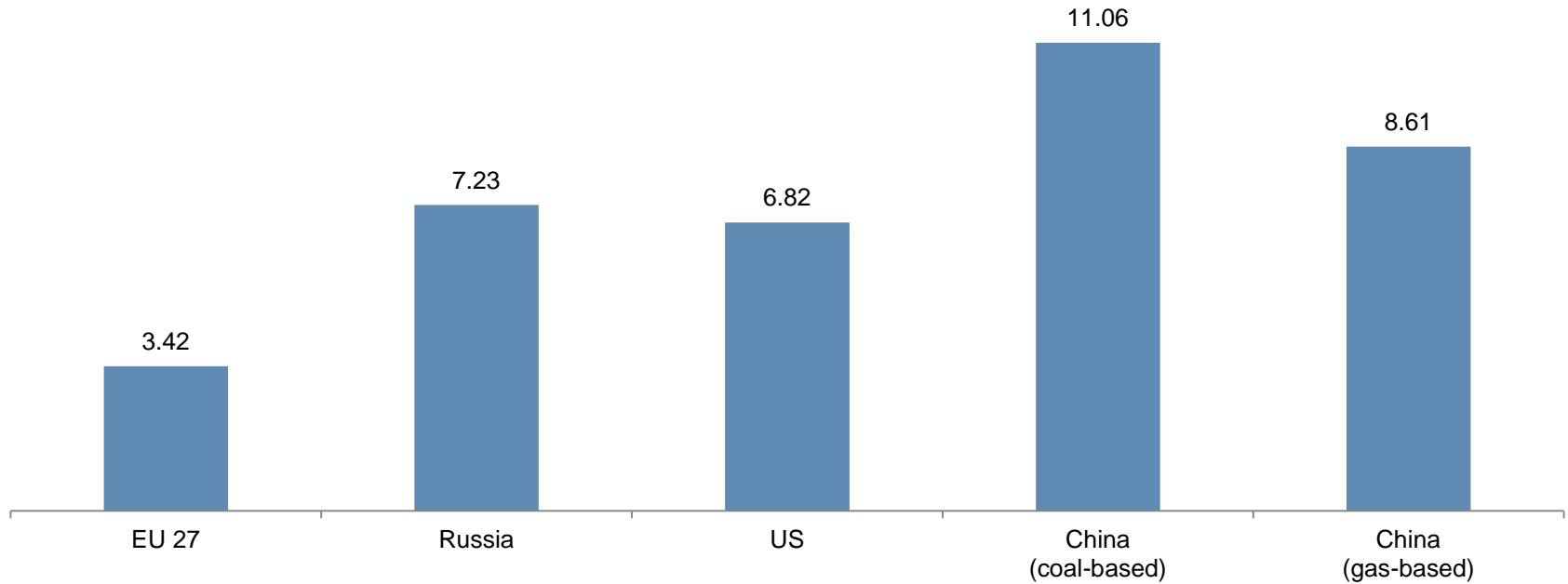


Source: Fertilizers Europe (2016) for production in 2014



# Carbon footprint of ammonium nitrate production by region

kg CO<sub>2</sub> equivalents per kg AN nitrogen

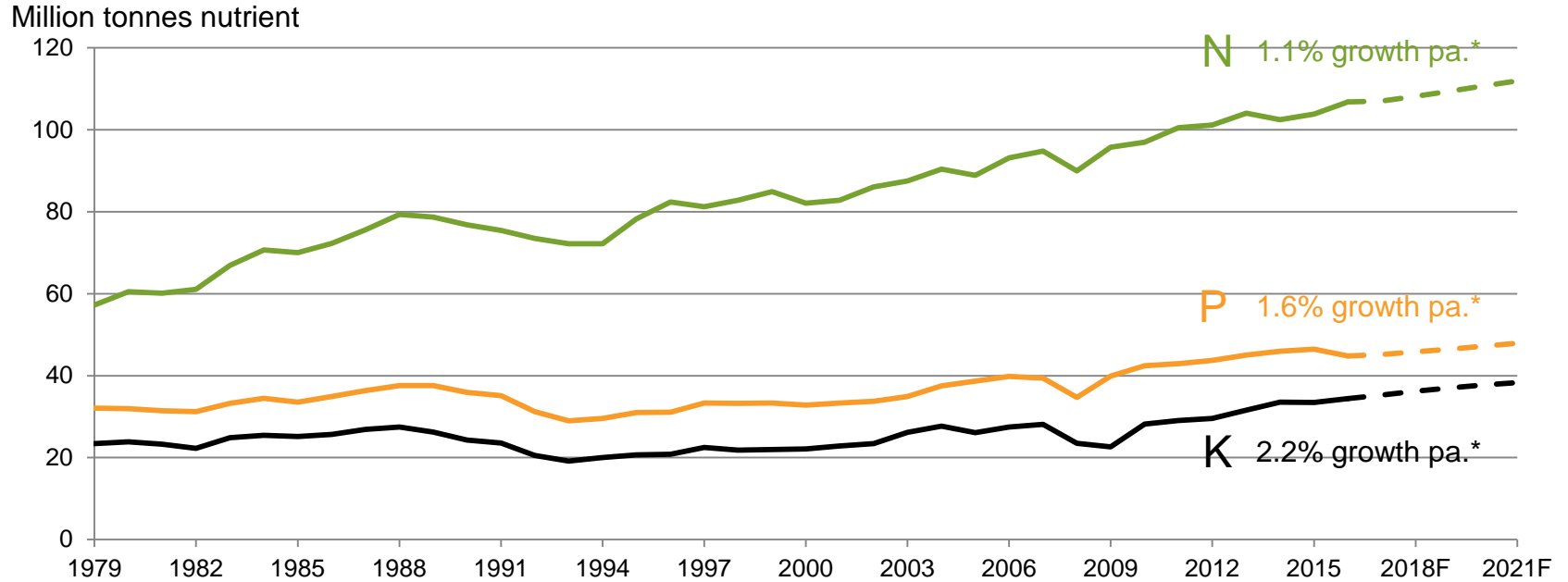


Source: Fertilizers Europe (2016) for production of granulated AN in 2014

# The fertilizer industry



# Consumption trend per nutrient

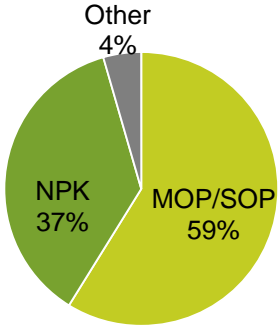


Source: IFA, June 2017

\* CAGR avg. 2014-2016 to 2021

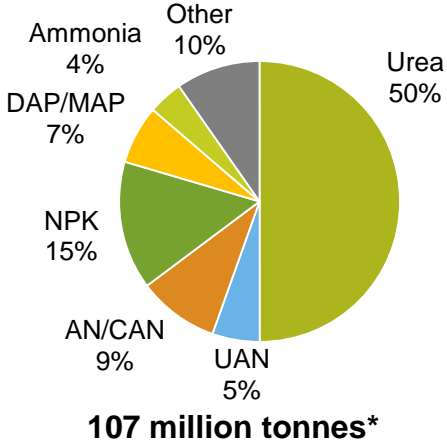
# Key global fertilizer products

Potash  $K_2O$

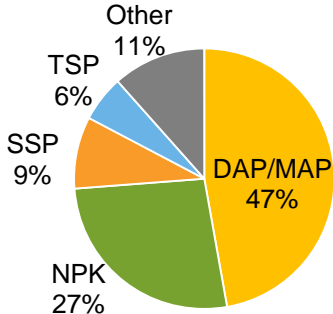


34 million tonnes

Nitrogen N



Phosphate  $P_2O_5$

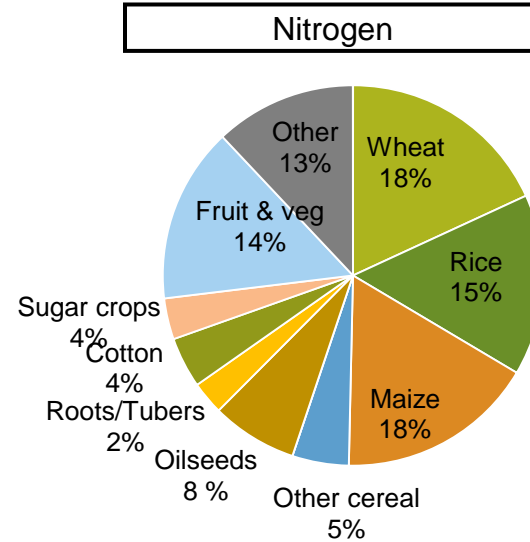
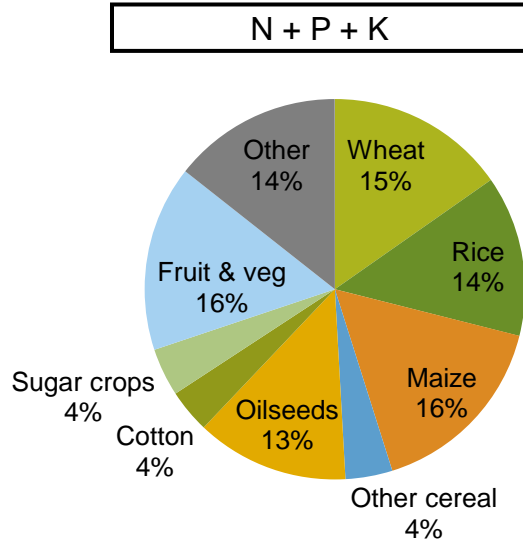


45 million tonnes

Source: IFA 2016 (nutrient totals) and 2015 (product split) \* Does not include industrial nitrogen applications

# Nutrient application by crop

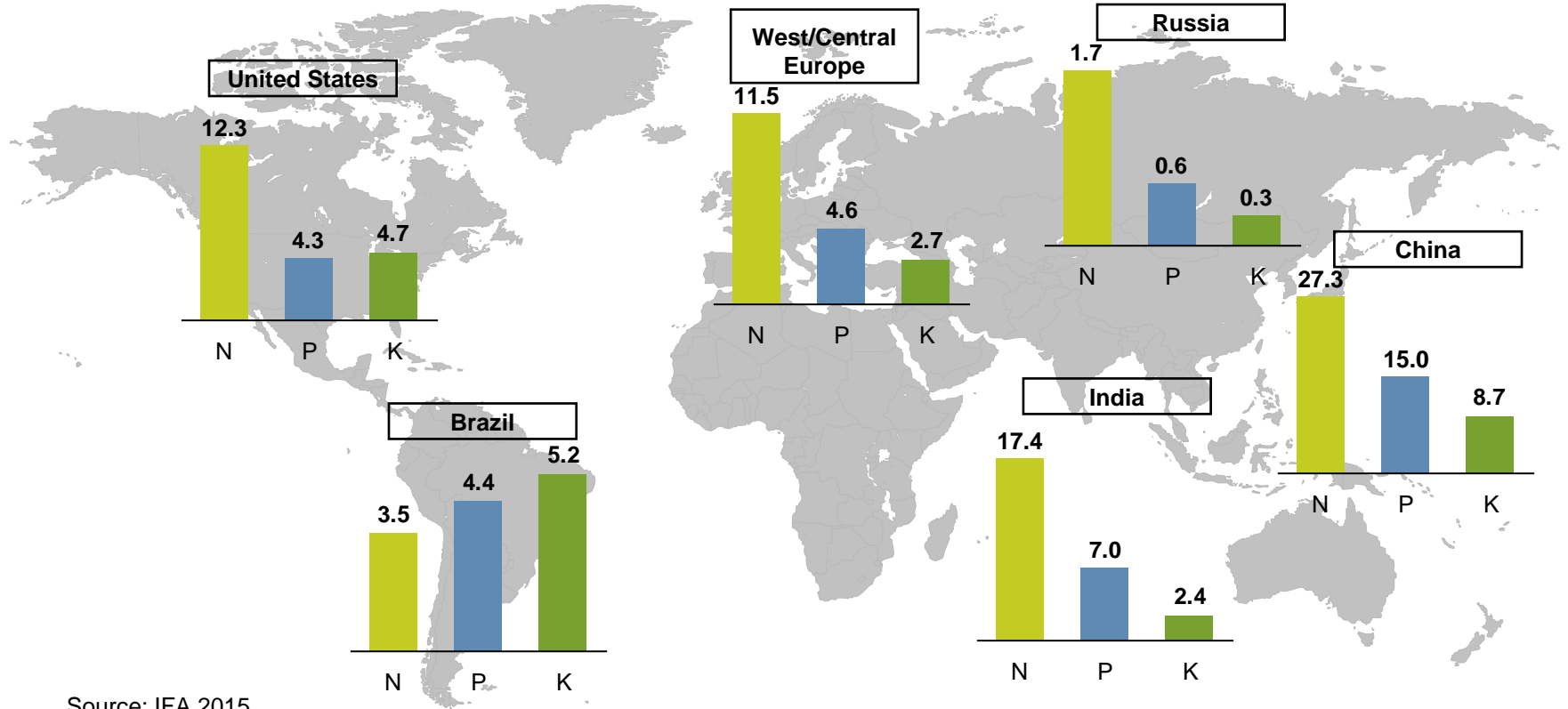
By tonnes nutrient



Source: IFA (2014/15)

# Fertilizer consumption by region – 5 key markets

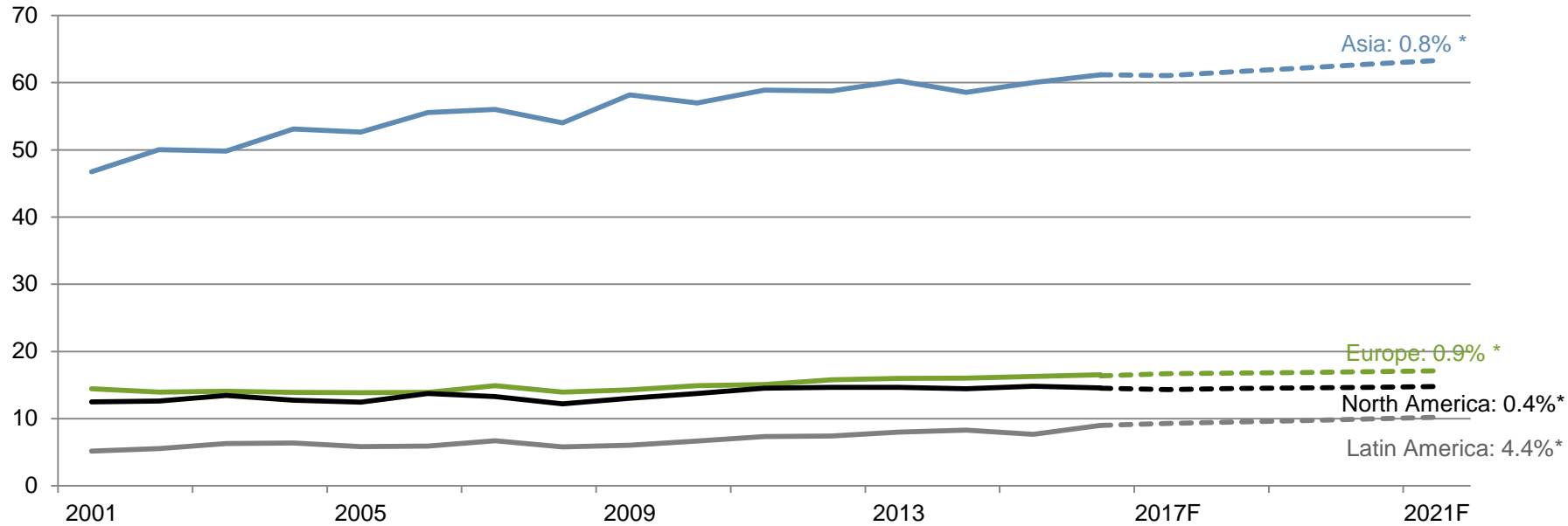
Million tons nutrient consumption



Source: IFA 2015

# Nitrogen consumption in key regions

Million tonnes nitrogen



Source: IFA, June 2017

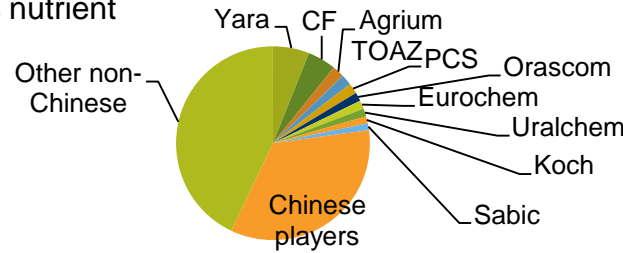
\* CAGR avg. 2014-2016 to 2021



# The N industry is fragmented, while the P and K industries are more concentrated

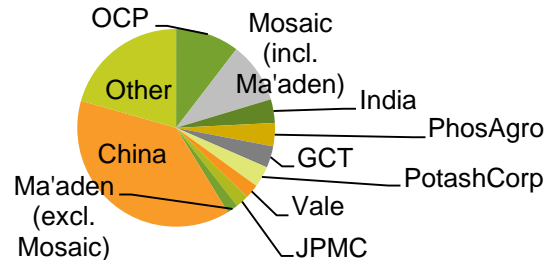
2016 figures<sup>1</sup>, million tonnes nutrient

Nitrogen<sup>1</sup>  
(N)



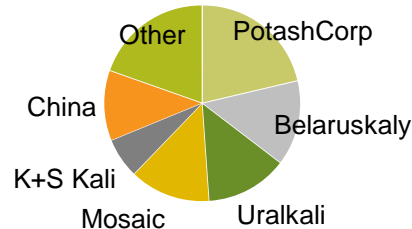
- Despite a consolidation trend, the industry is still higher fragmented
- Top 3 producers account for only ~15% of world capacity

Phosphate  
(P)



- More concentrated than N-industry
- Top 3 producers account for ~24% of capacity

Potash  
(K)

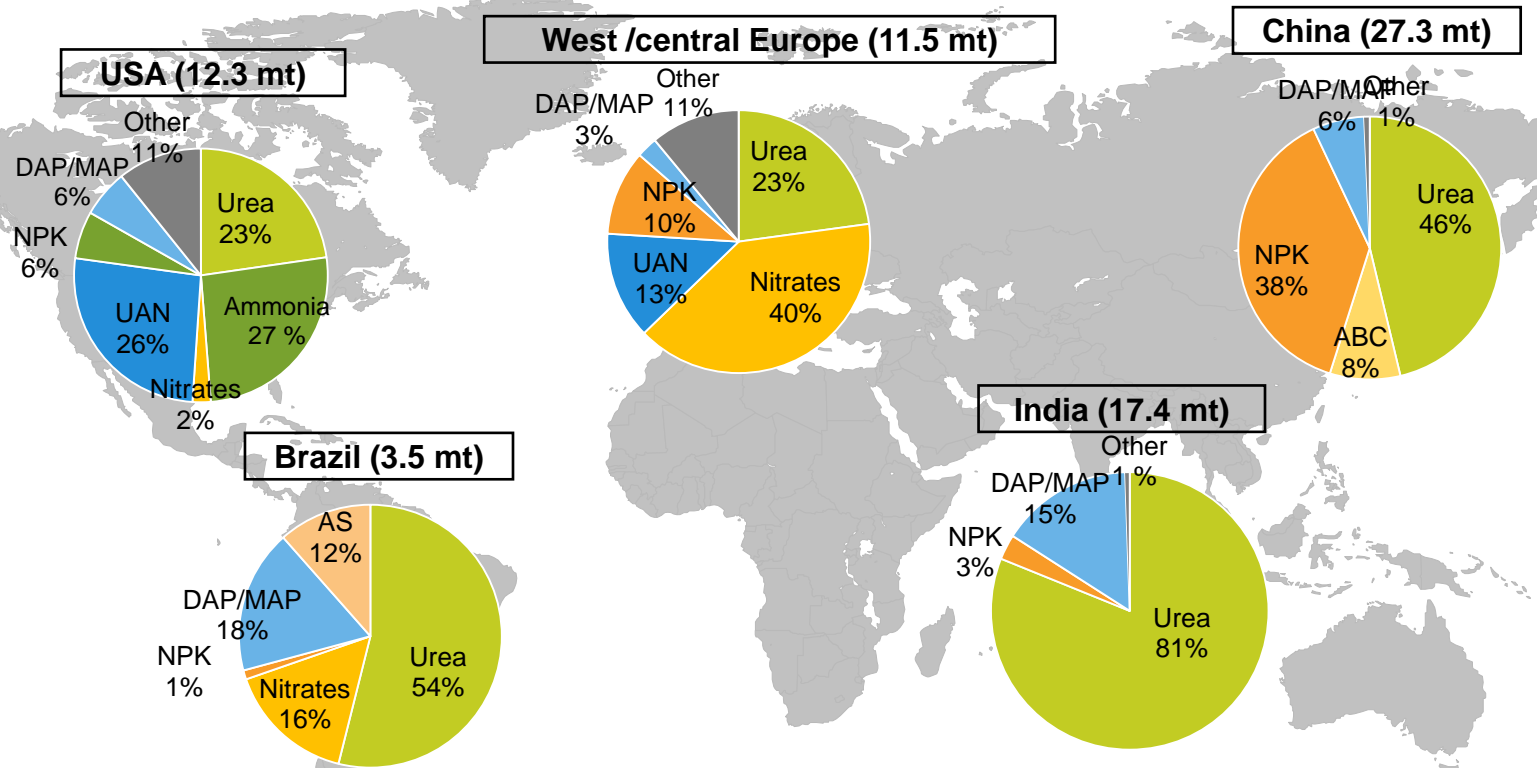


- Highly concentrated industry
- Top 3 producers account for ~49% of capacity

1) Nitrogen: 2013 figures

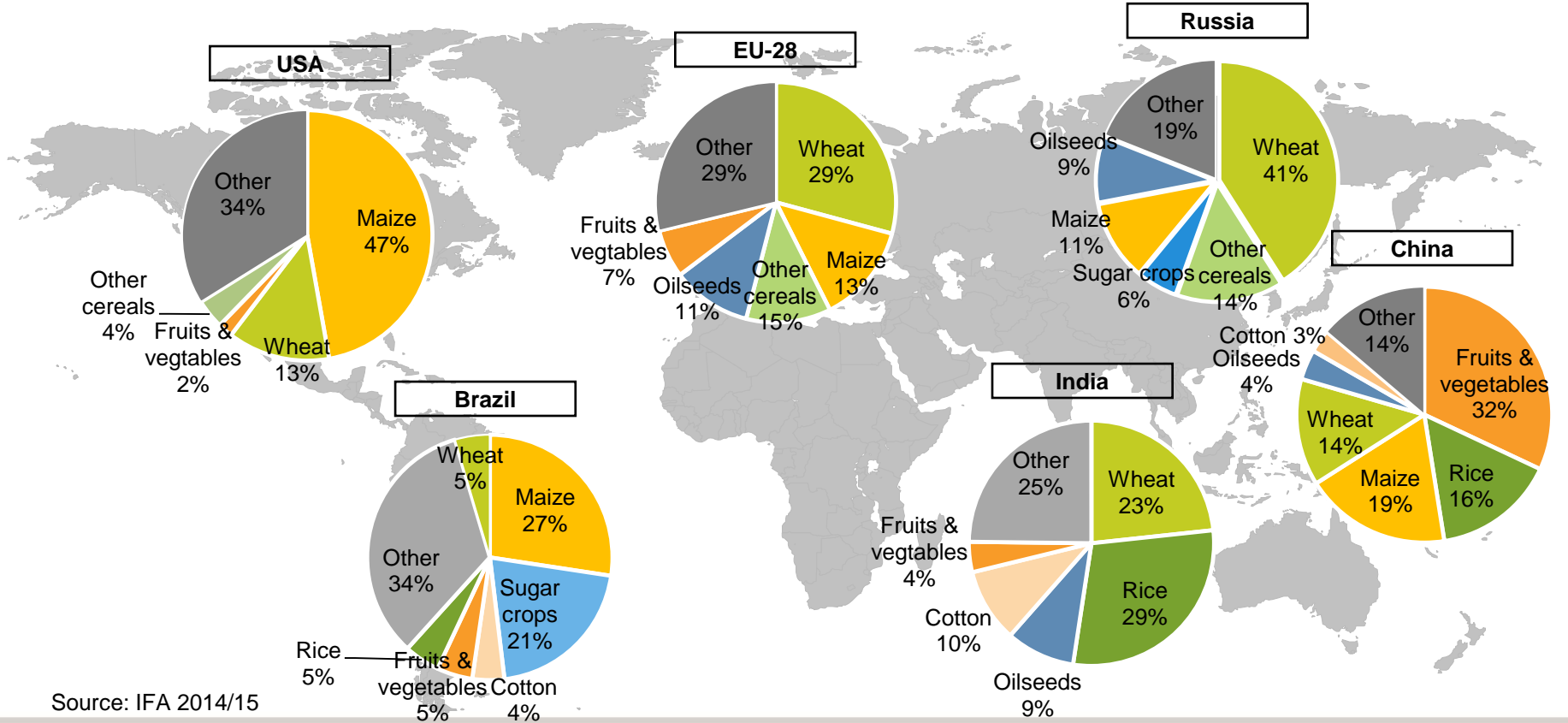
Source: IFA

# Nitrogen fertilizer application by region and product



Source: IFA 2015

# Nitrogen fertilizer application by region and crop

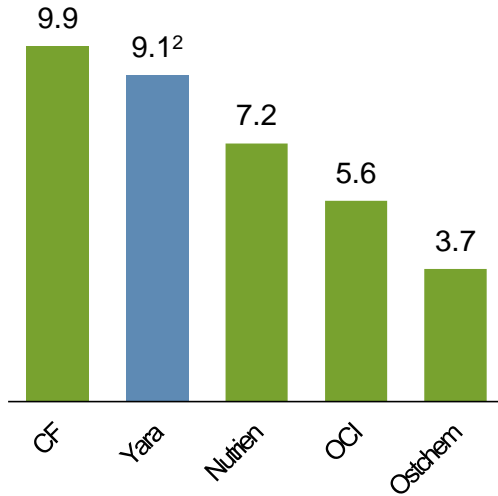


Source: IFA 2014/15

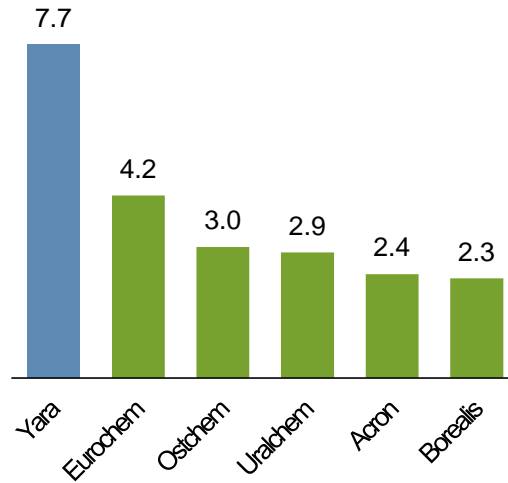
# Yara – the leading nitrogen fertilizer company

2017 production capacity, excl. Chinese producers<sup>1</sup> (mill. tonnes)

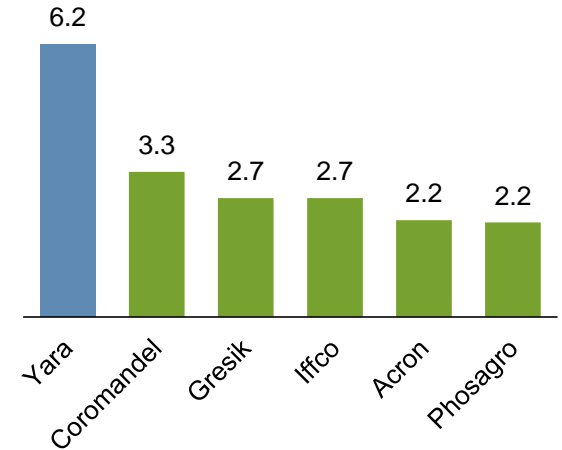
## Global no 2 in ammonia



## Global no 1 in nitrates



## Global no 1 in NPK



- 1) Incl. companies' shares of JVs
- 2) As of Jan 2018

\* Incl. TAN and CN

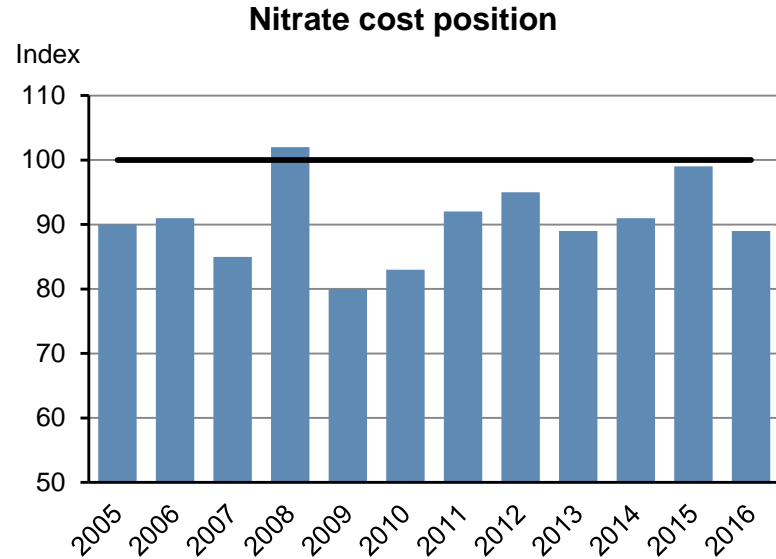
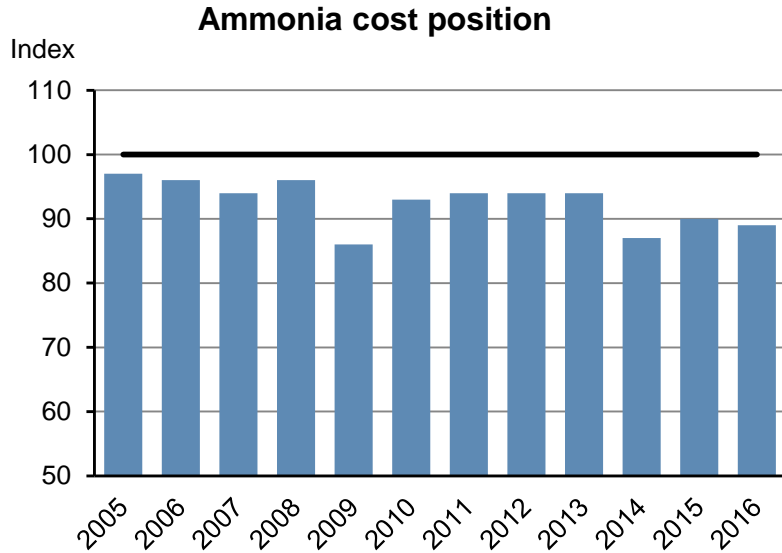
\* Compound NPK, excl. blends



Source: Yara estimates, company info

# Yara – the European cost leader

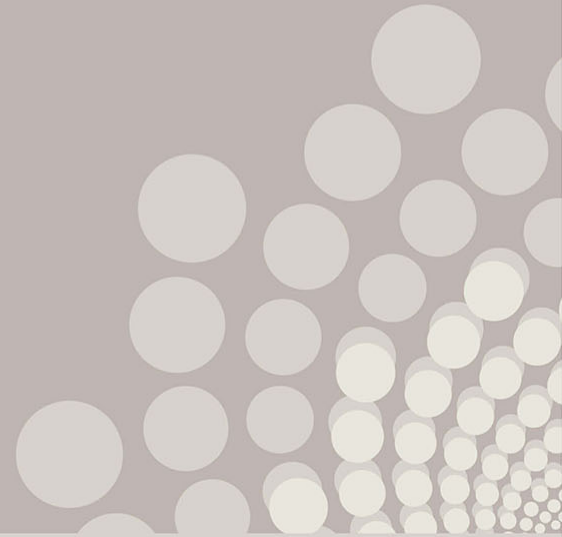
Production cost index: 100 = European industry average excl. Yara



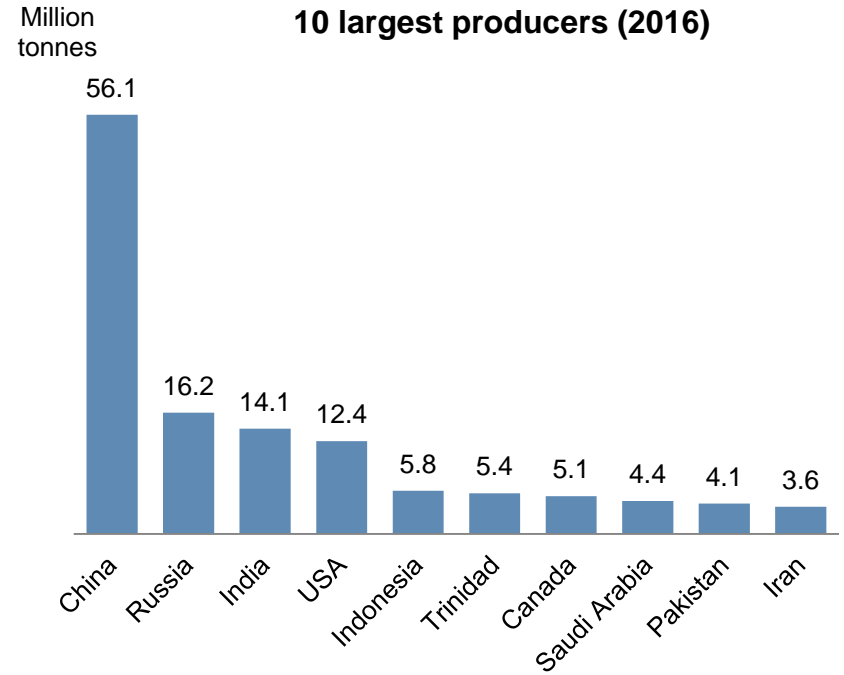
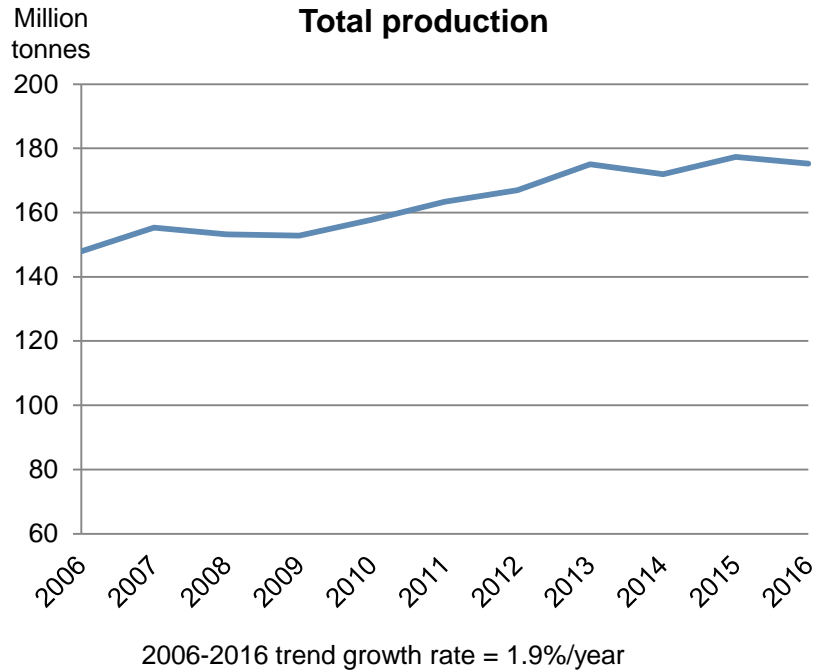
■ Average cost Yara's European plants  
— European average (excl. Yara)

Source: Fertilizer Europe

# Ammonia



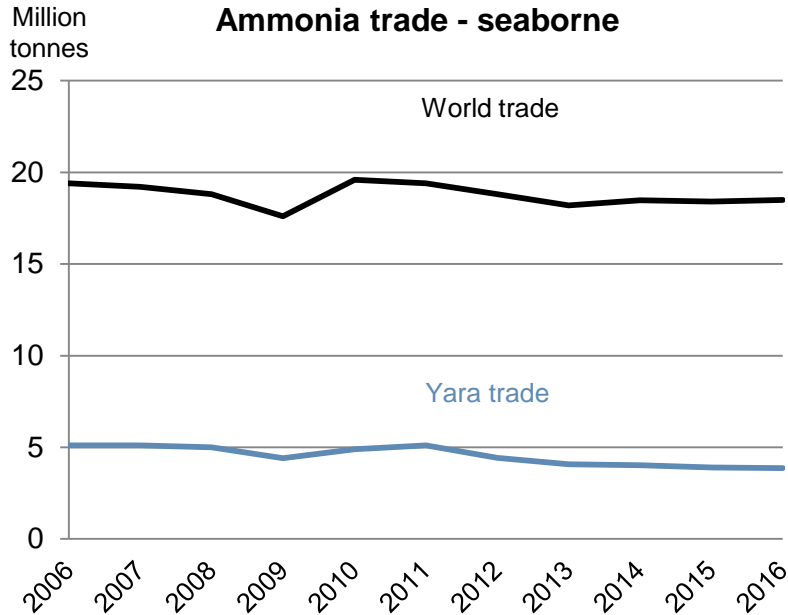
# Global ammonia production



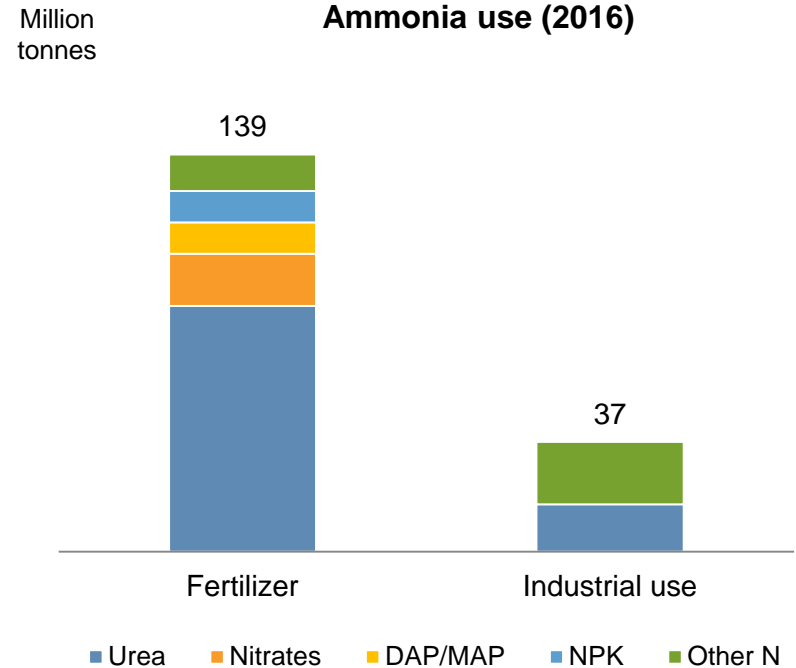
Source: IFA



# Most of global ammonia production is upgraded to urea and other finished fertilizer

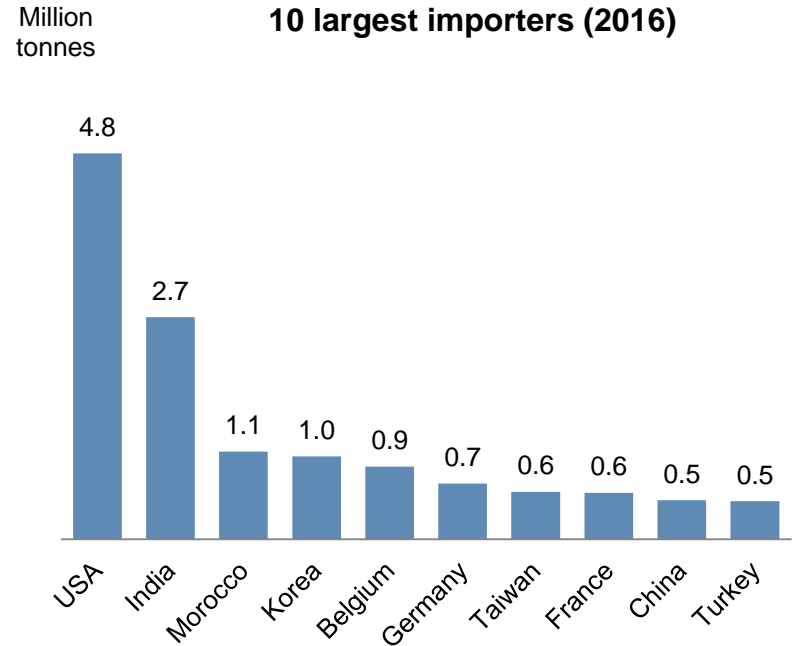
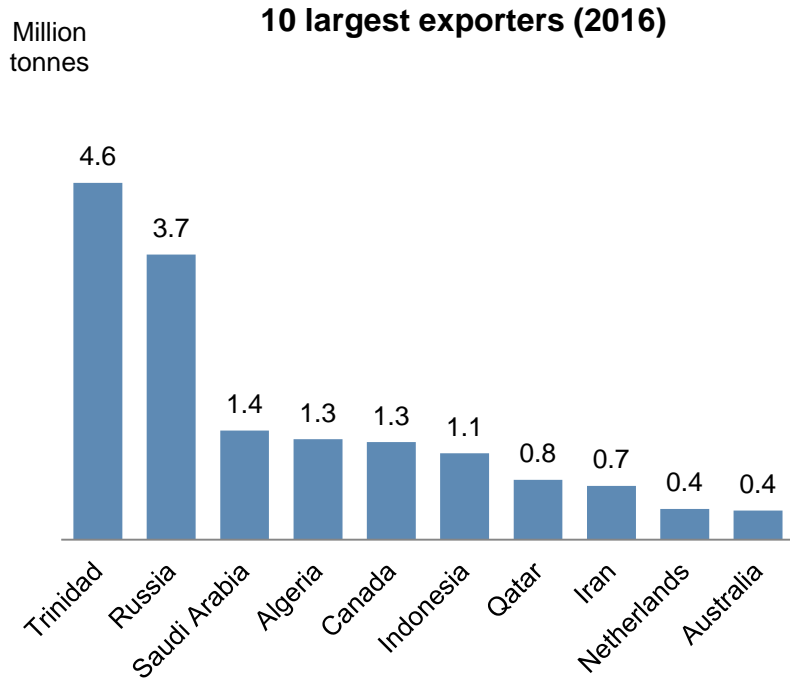


Source: Yara, IFA



Source: Fertecon

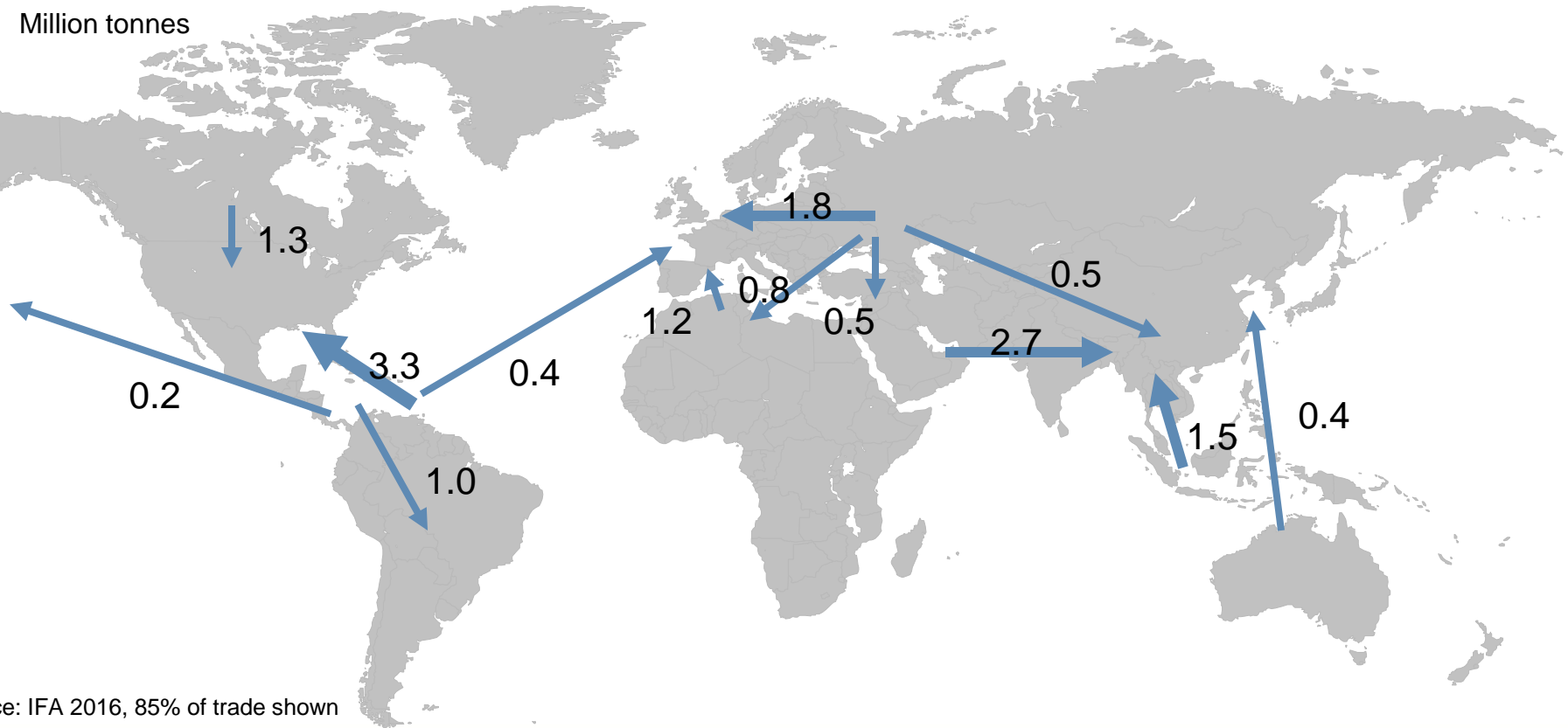
# Global ammonia trade



Source: IFA

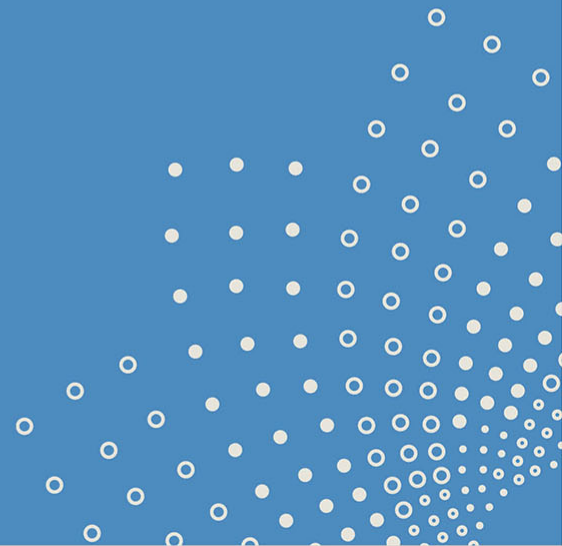
# Main ammonia flows 2016

Million tonnes

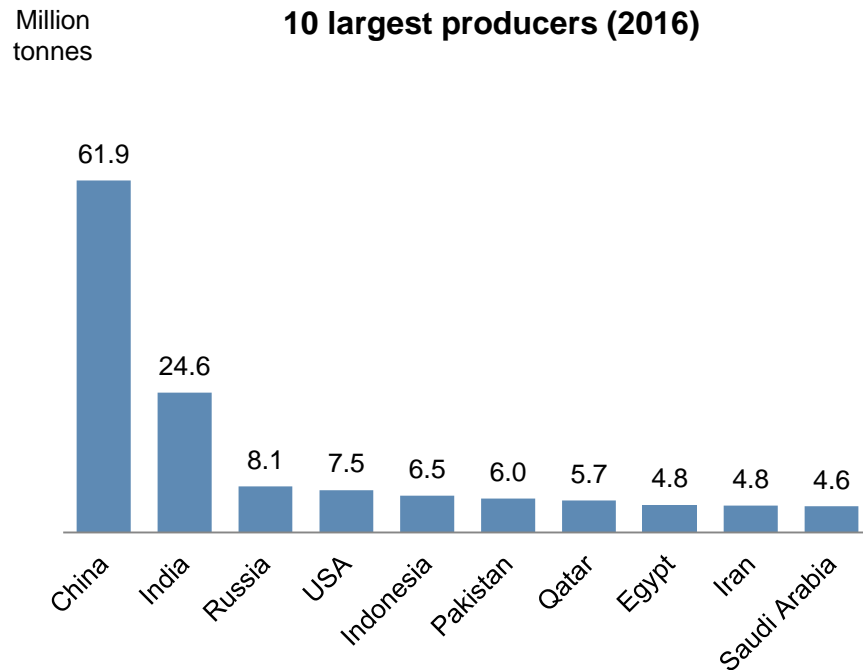
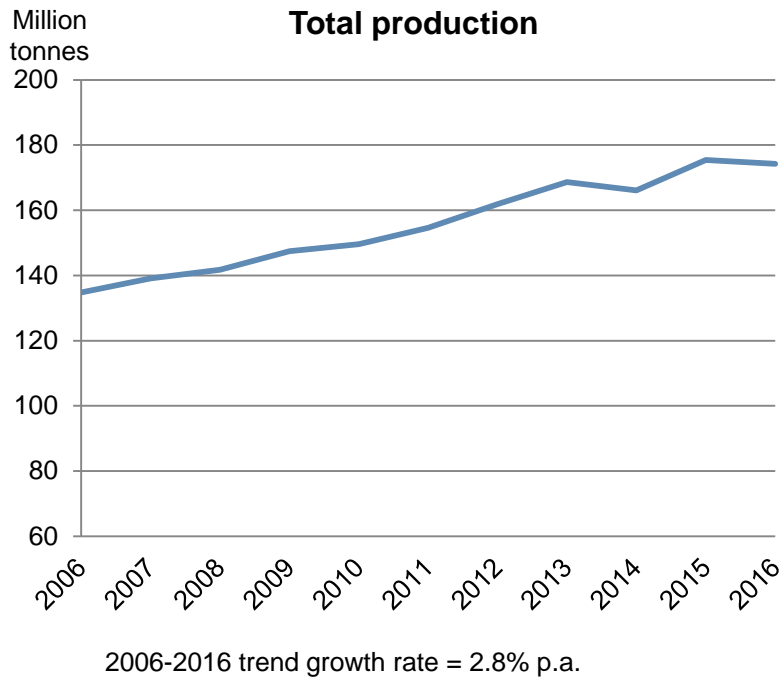


Source: IFA 2016, 85% of trade shown

# Urea



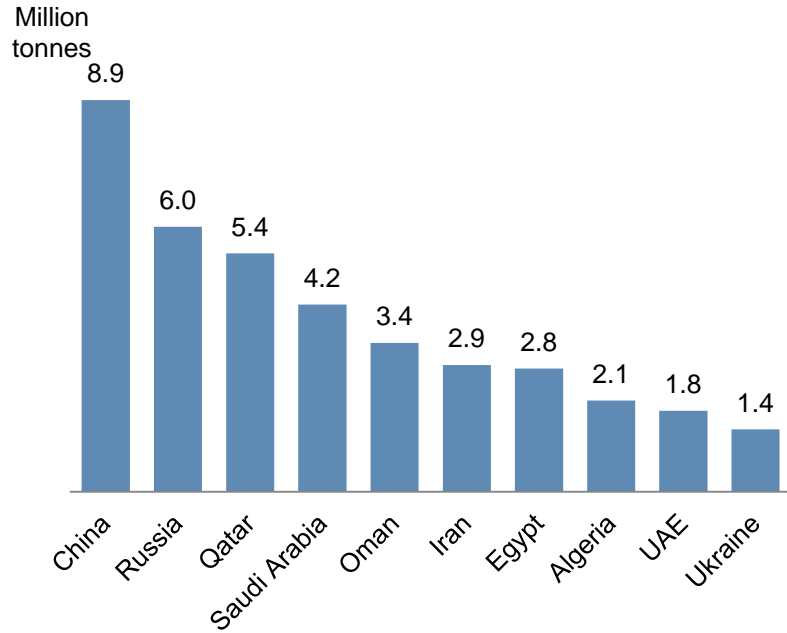
# Global urea production



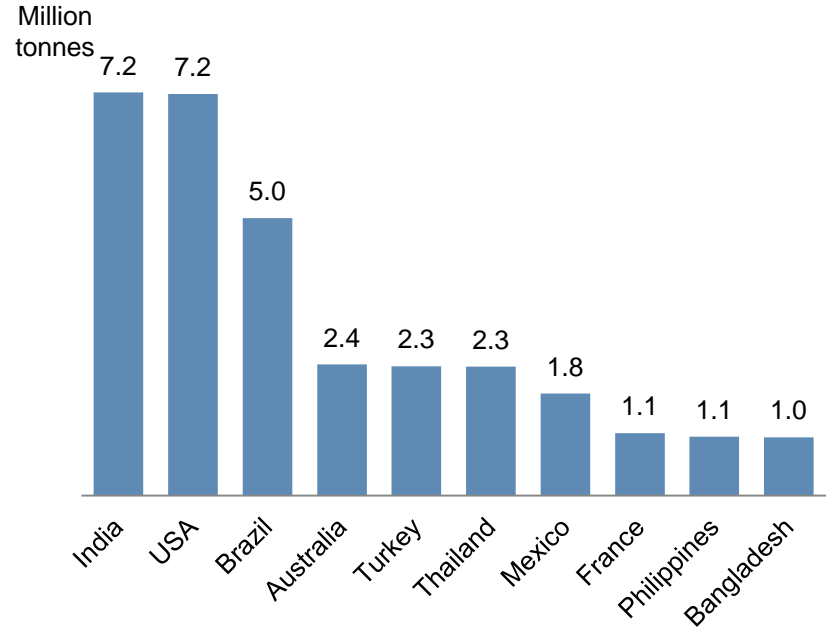
Source: IFA

# Global urea trade

## 10 largest exporters (2016)



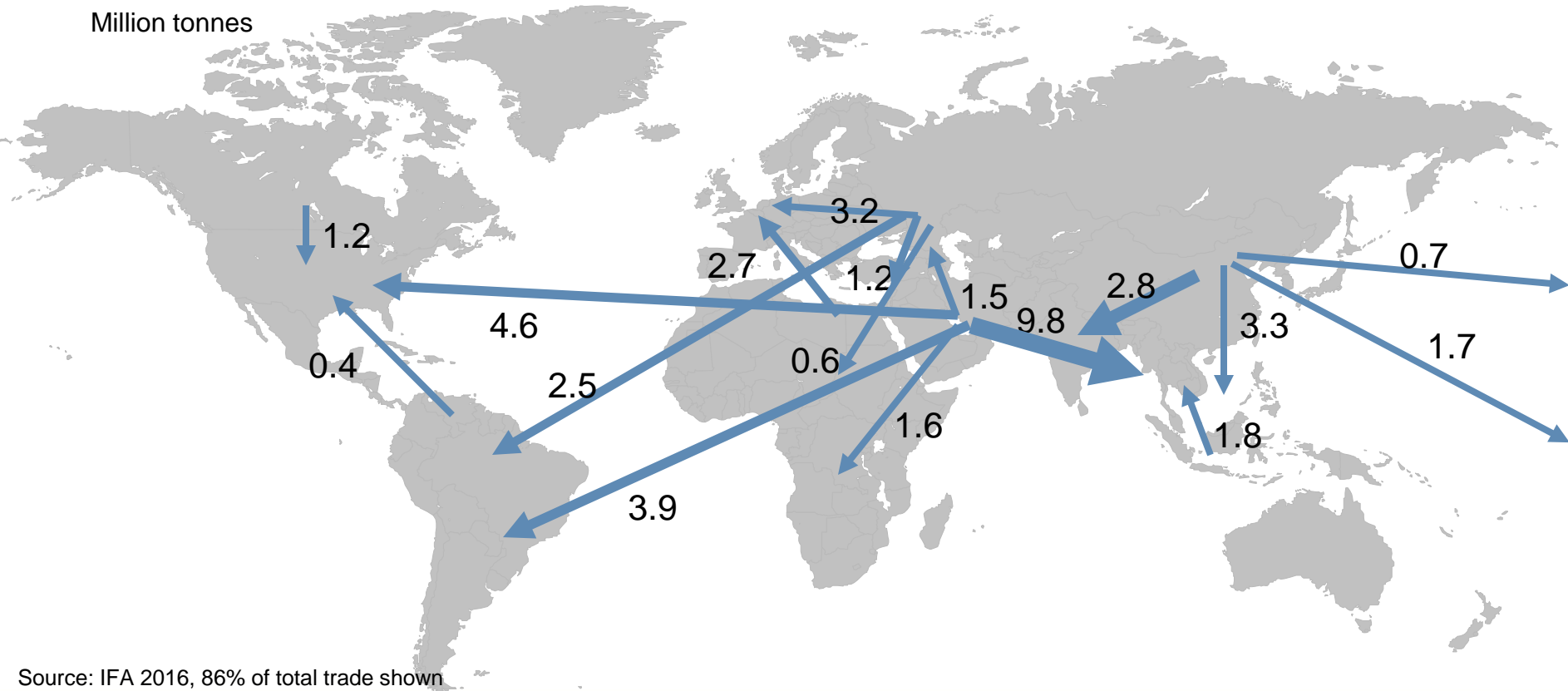
## 10 largest importers (2016)



Source: IFA

# Main urea flows 2016

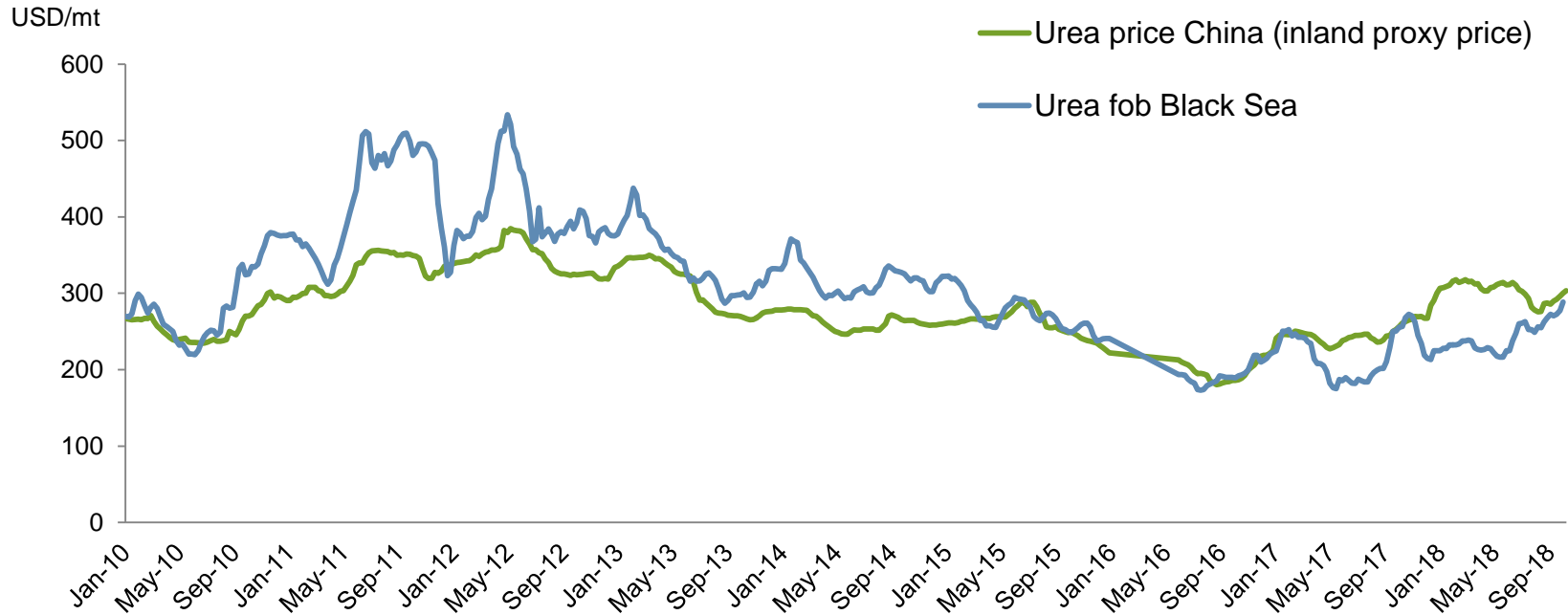
Million tonnes



Source: IFA 2016, 86% of total trade shown

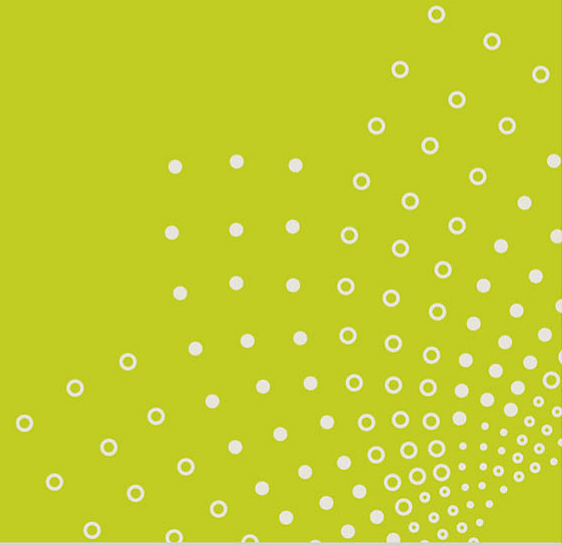


# Global pricing at times below the Chinese floor, due to limited need for Chinese urea in the global market

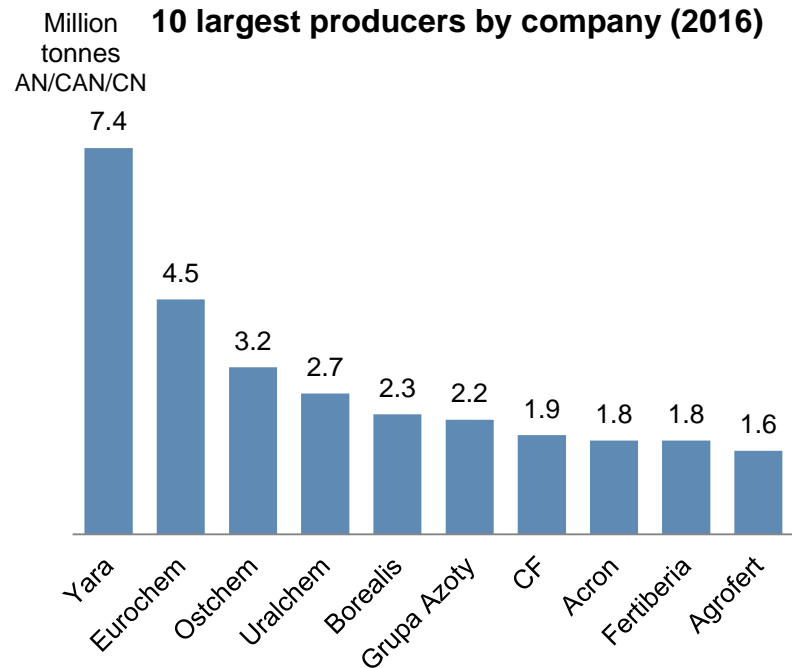
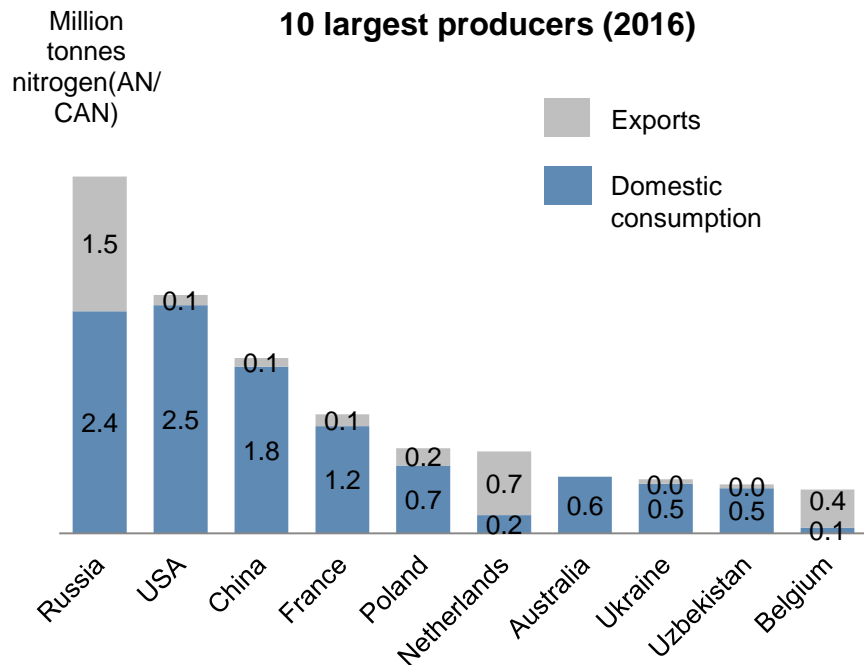


Source: China Fertilizer Market Week, International publications

# Nitrates



# Nitrate production



Source: IFA, AN/CAN including nitrate part of UAN, as are industrial grades

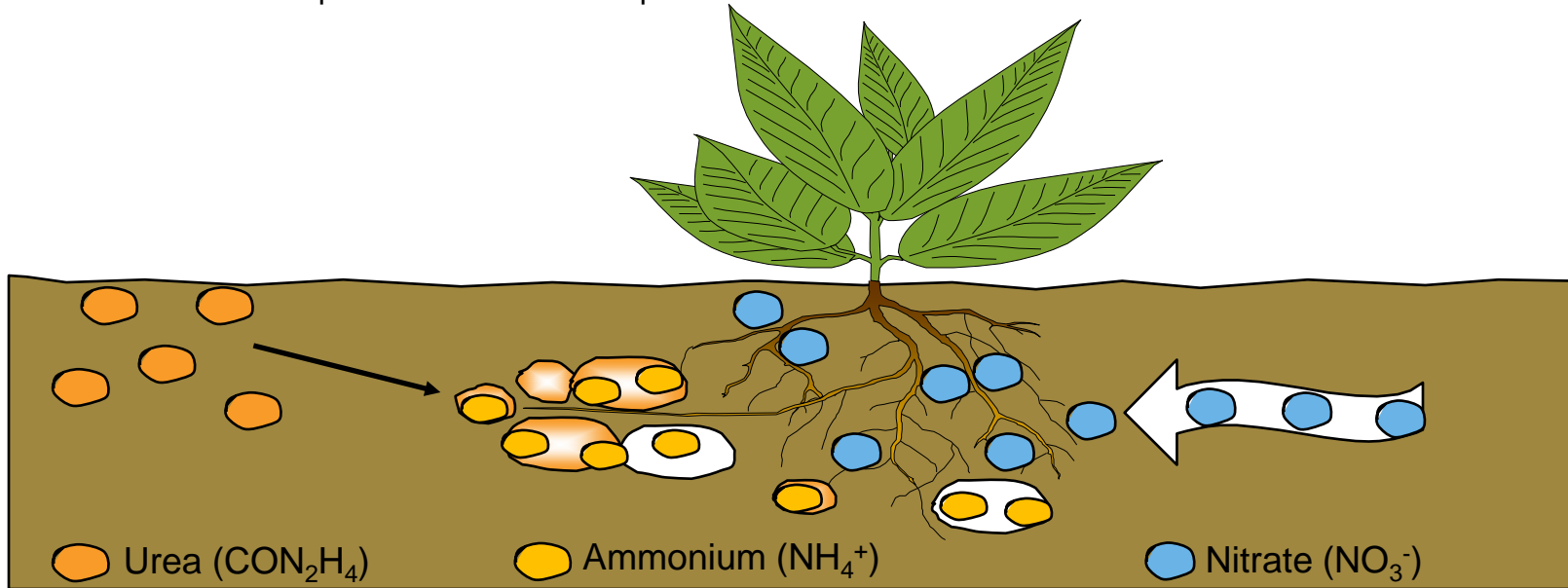
Source: Yara estimates, company info

## Nitrates are products with a nitrate content of 50 % or more

N fertilizer	N content	Nitrate (% of total N)	Other nutrients
CAN (calcium ammonium nitrate)	27%	50%	4% MgO
AN (ammonium nitrate)	33.5%	50%	
NPK	various	about 50%	P & K
CN (calcium nitrate)	15.5%	93%	19% Ca
Urea	46%	0%	
UAN (liquid urea ammonium nitrate)	28%	25%	
ASN (ammonium sulfate nitrate)	26%	25%	13% S
AS (ammonium sulfate)	21%	0%	24% S

# Nitrates vs. urea

Nitrate is the most important fertilizer in Europe



**Urea-N** needs to be converted into ammonium-N before it is plant available.

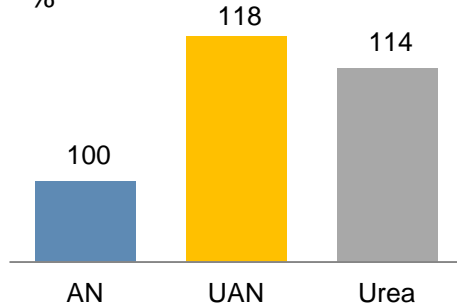
**Ammonium-N** is fixed onto clay minerals in the soil and therefore immobile. The plant roots have to grow actively towards the nutrient.

**Nitrate-N** is always dissolved in the soil water and is transported passively together with the water into the plant root. Thus, nitrate is rapidly effective.

# Urea and UAN underperformance compared with ammonium nitrate

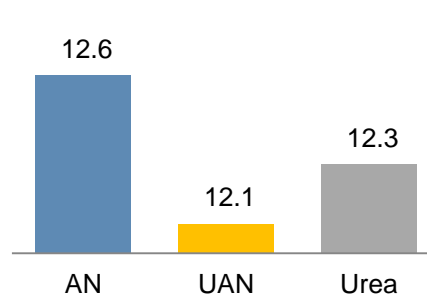
Trial results for arable crops (cereals, UK)

Extra N required for same yield %



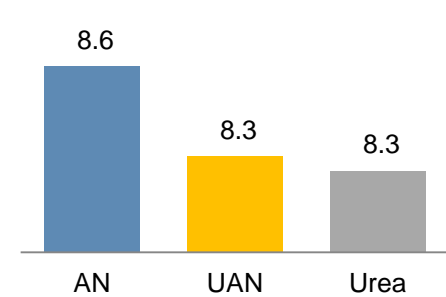
To maintain the same yield, significantly more nitrogen was needed from urea and UAN than from ammonium nitrate

Protein content at identical N rate %



Protein content was significantly lower on fields fertilized with urea or UAN than with ammonium nitrate

Yield at identical N rate %



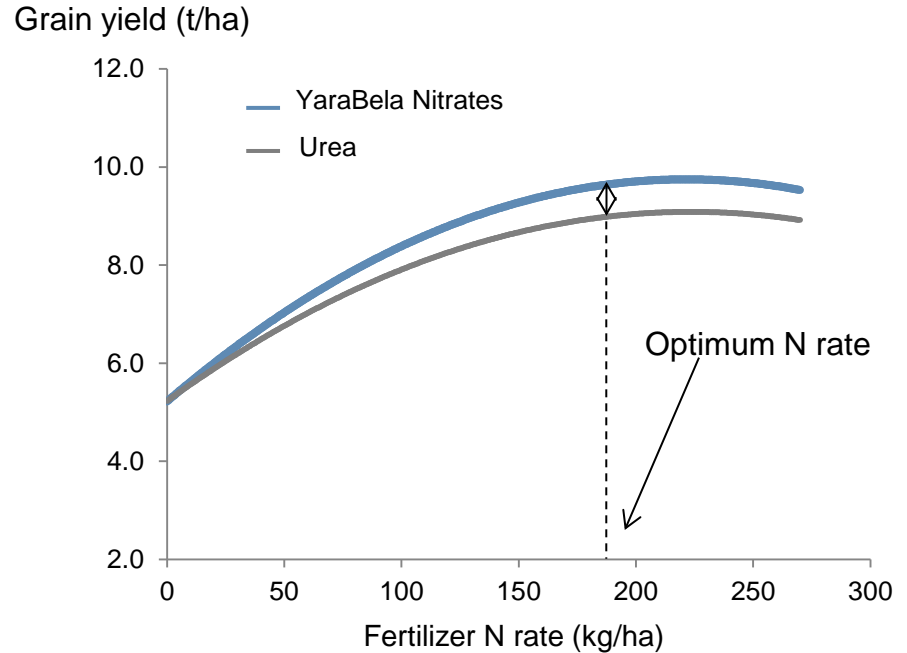
Yield was also significantly lower with urea and UAN than with ammonium nitrate

Source: DEFRA

# Yield advantage of nitrates in tropical climate

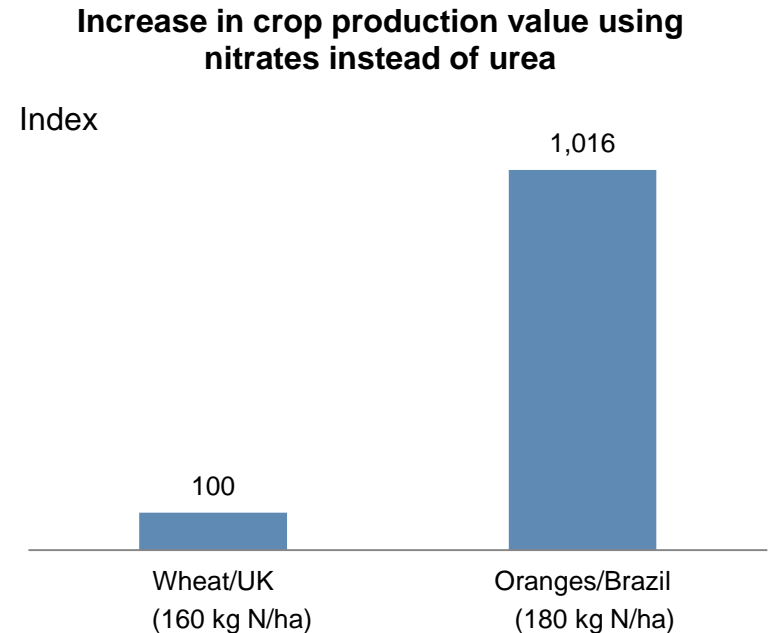
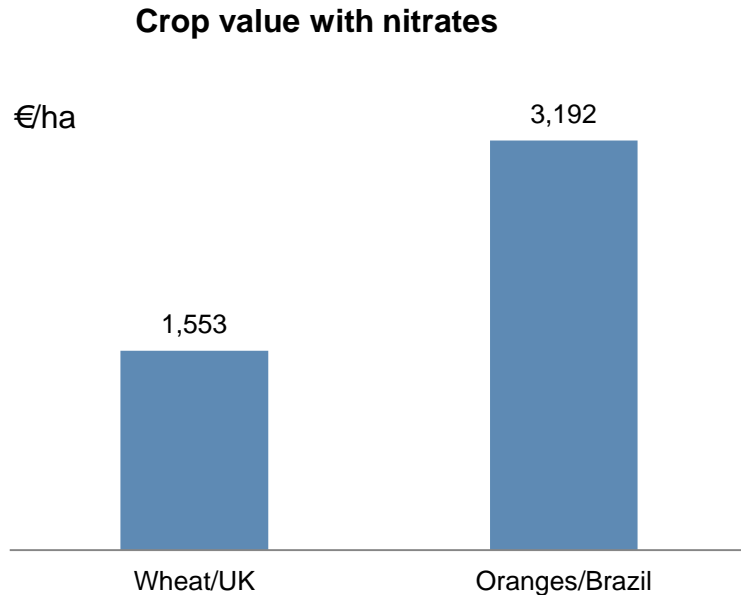
Brazil, main season corn

- Research shows that the benefits of nitrates are even more pronounced in the tropics than in colder climates
- YaraBela nitrate provides direct and efficient uptake of nitrate-N
- Consistently lower  $\text{NH}_3$  volatilization losses
- Reduced acidification in the root zone, supporting root growth and nutrient uptake



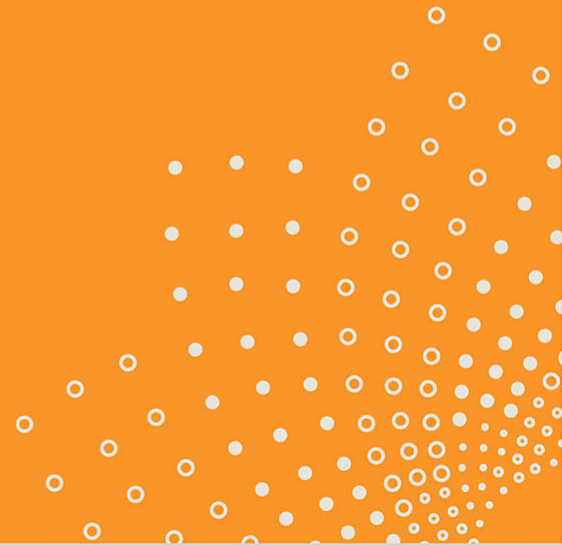
Source: Fundation Bahia (2013)

# Nitrates' agronomic advantage has higher value for cash crops than for commodity crops





# NPKs



# Compound NPKs contain all nutrients in one particle

## Compound NPKs

All nutrients in each and every particle



Even spreading of all nutrients

## NPK bulk blends

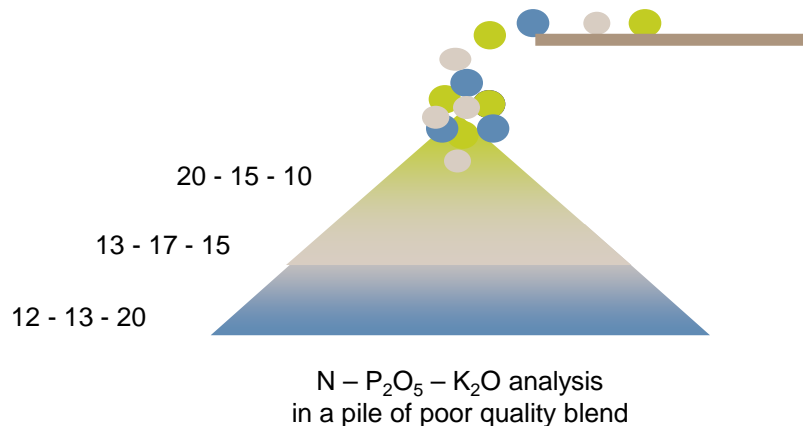
A mix of products with different spreading properties



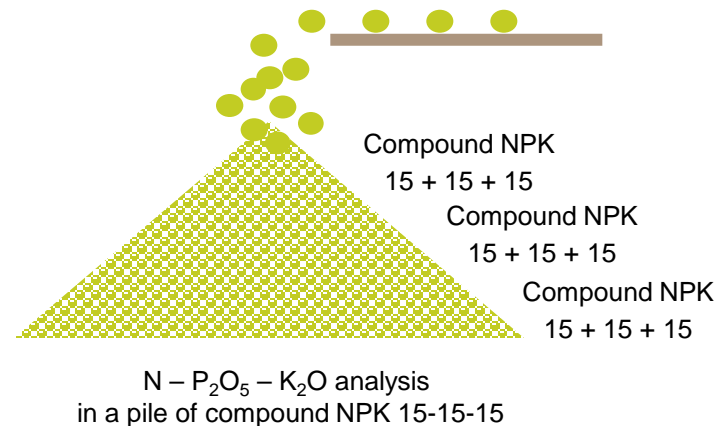
Risk of segregation and uneven spreading

# Bulk blend segregation during loading and unloading

**Urea + DAP + MOP**  
**15-15-15**

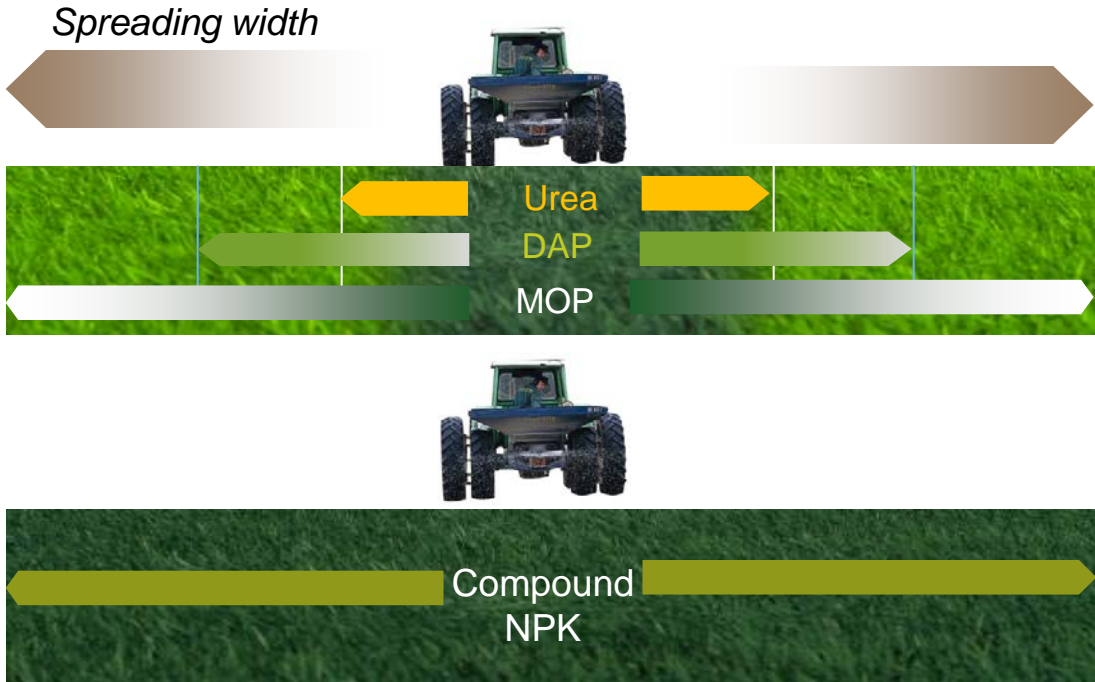


**Compound NPK**  
**15-15-15**



Segregation due to differences in specific weight and granule size

# Better spreading with compound NPKs



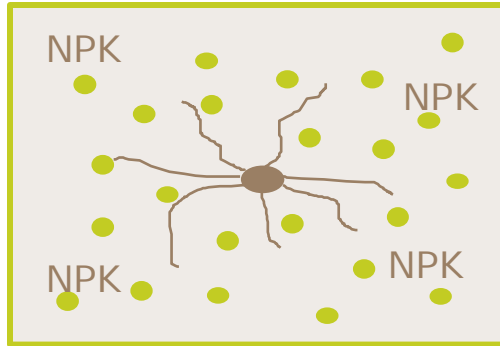
- Spreading width of light particles like Urea is less than those of heavier particles like DAP and MOP

Poor spreading patterns cause striped fields and significant yield losses

# Compound NPKs give excellent spatial distribution of nutrients and higher crop yields as a result

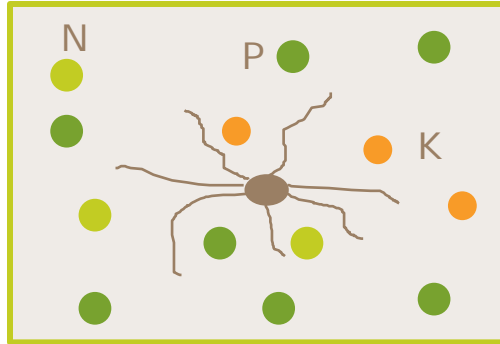
Compound NPKs  
16+16+16

more particles and  
better distribution

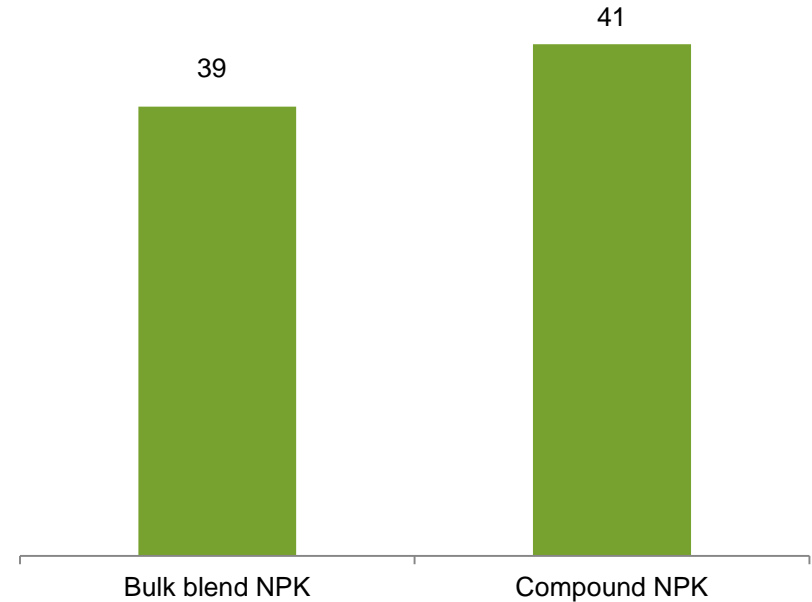


Bulk blend  
Urea-DAP-MOP

fewer particles,  
longer distance to roots



Potato yield, tonne per ha

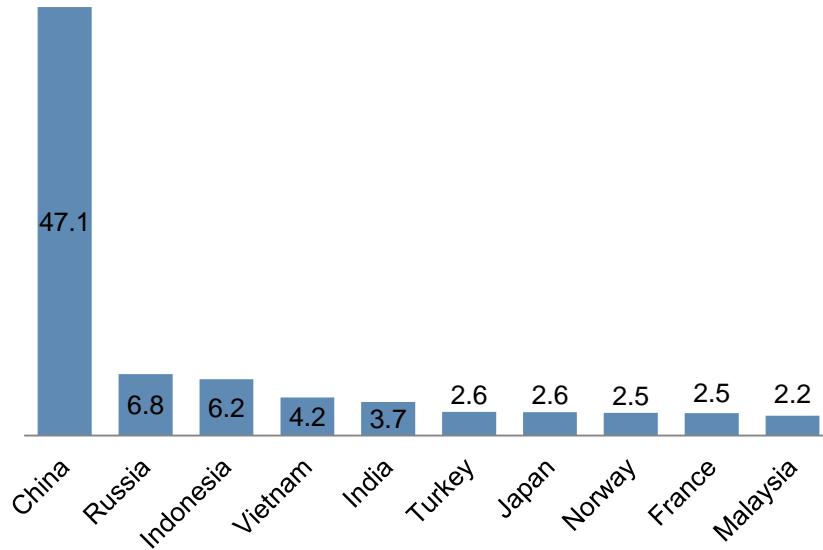


Source: Yara field trials

# Compound NPK capacities

10 largest countries by capacity

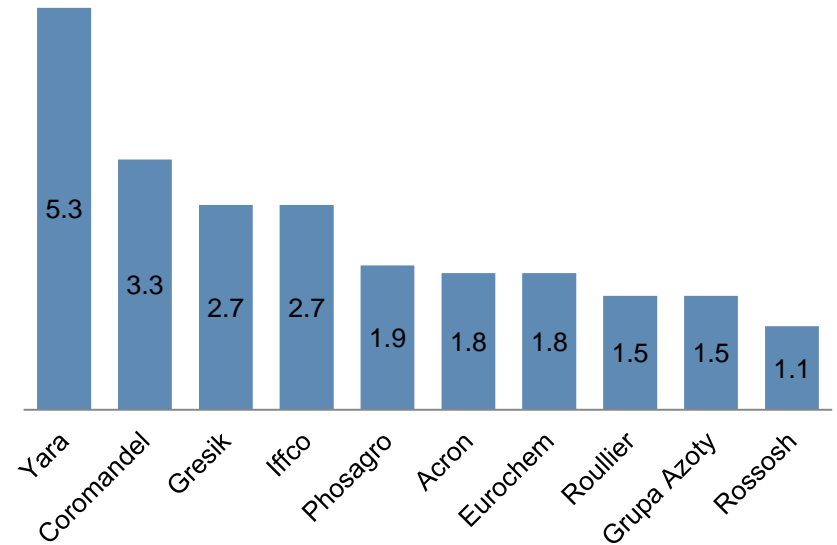
Million tonnes



Source: IFA 2013/2014

10 largest producers by company (ex. China)

Million tonnes

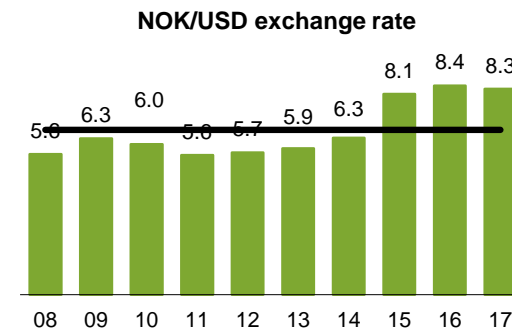
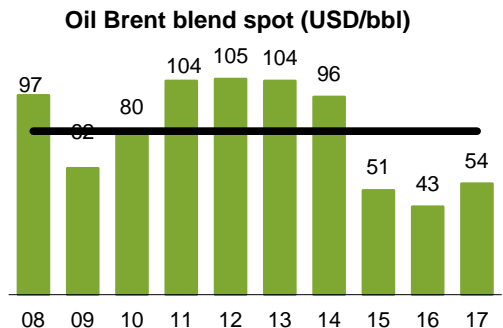
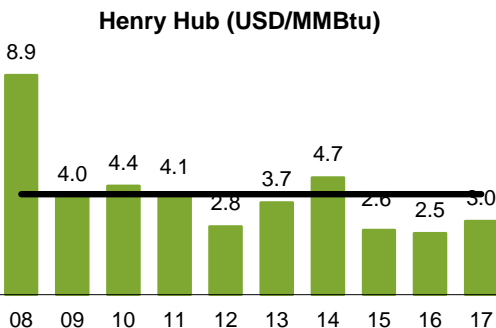
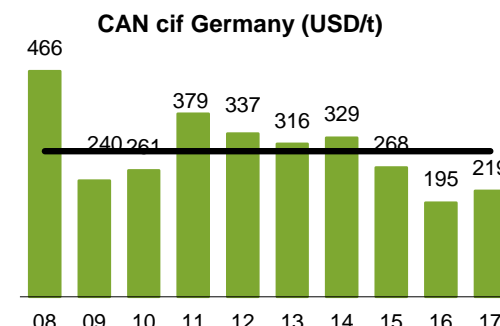
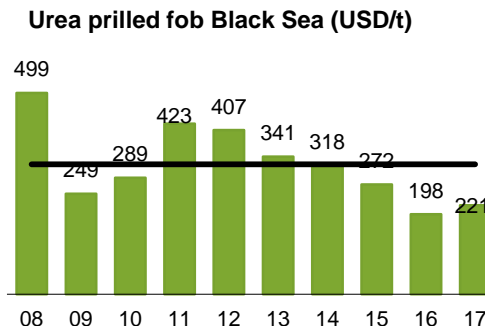
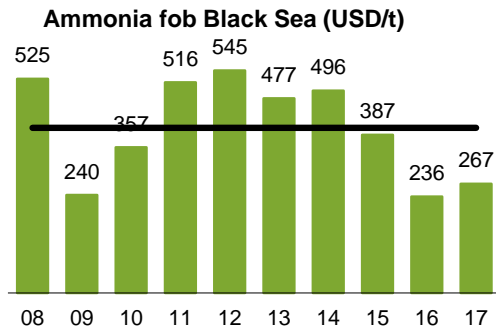


Source: Yara estimates, company info

# Industry value drivers



# Key value drivers



Source: Fertilizer market publications, World Bank, Norges Bank

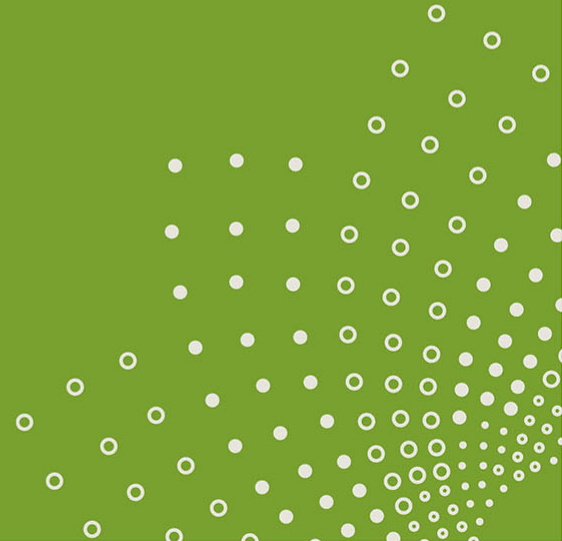
— Average 2008 – 2017



# Nitrogen fertilizer value drivers

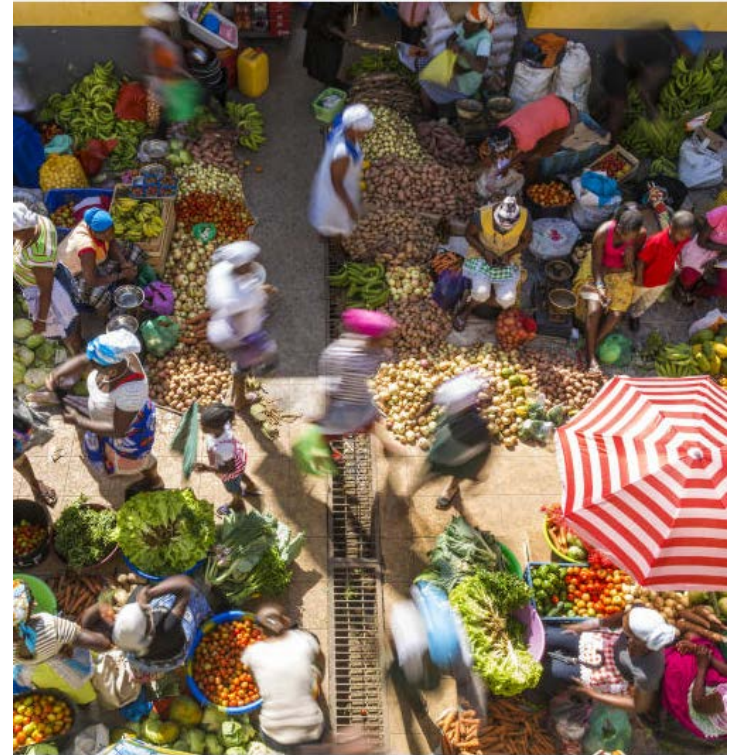
	Drivers	Effect on
Revenue drivers	Chinese coal prices	→ Supply-driven price for urea
	Grain inventories/prices	→ Urea demand
	New urea capacity vs. closures	→ Urea supply
	Global urea demand vs. supply	→ Urea price (above floor)
	Urea price	→ Most other nitrogen fertilizer prices
	Cash crop prices	→ Value-added fertilizer premiums
Cost drivers	Oil product prices and LNG capacity expansion	→ Gas cost in Europe
	Manning and maintenance	→ Fixed cost
	Productivity and economies of scale	→ Unit cost

# Drivers of demand



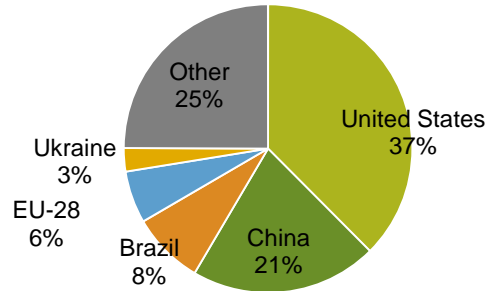
# Drivers of fertilizer consumption growth

- Food demand drives fertilizer consumption
  - Population growth of about 80 million each year
  - Economic growth change diets
    - Higher meat consumption in developing countries
    - More protein-rich diets
    - More fruit and vegetables
    - Reduce hunger
  - Biofuels
- Industrial consumption
  - Economic growth
  - Environmental limits (e.g. reduction of NOx emissions)

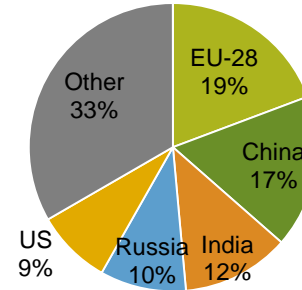


# Key crops by producing by region

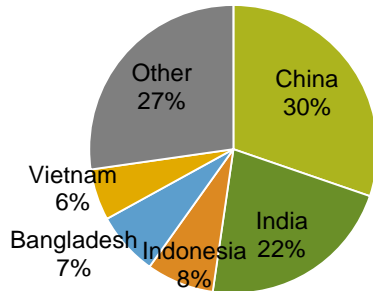
**Maize-global production 1,031 mt**



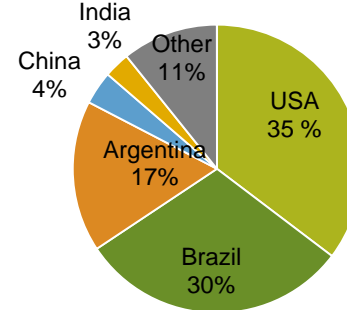
**Wheat-global production 745 mt**



**Rice-global production 484 mt**



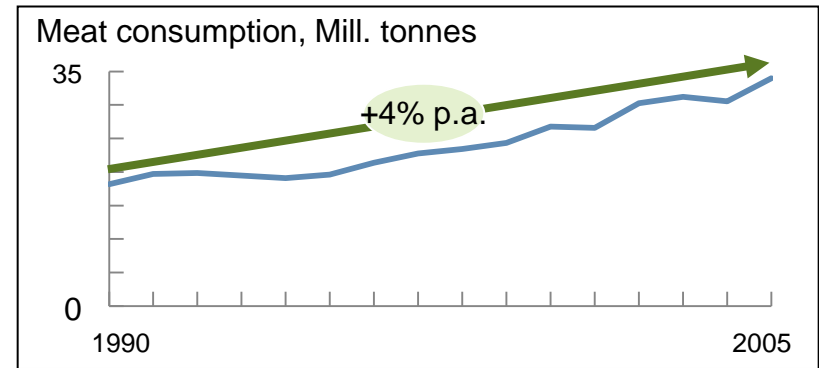
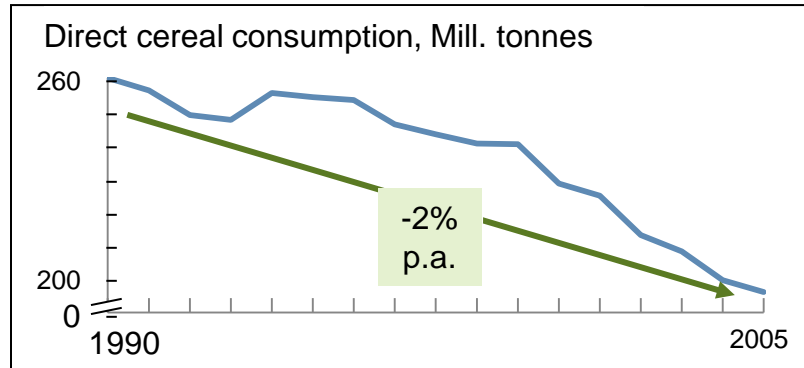
**Soybeans-global production 336 mt**



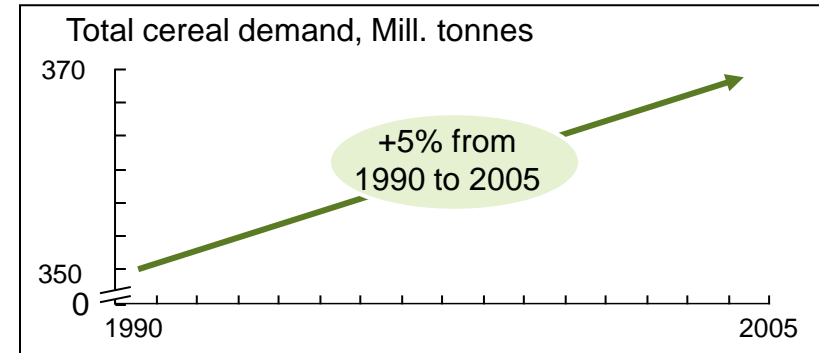
Source: USDA, 2016/17 season

# Growing meat consumption increases demand for cereals

China example



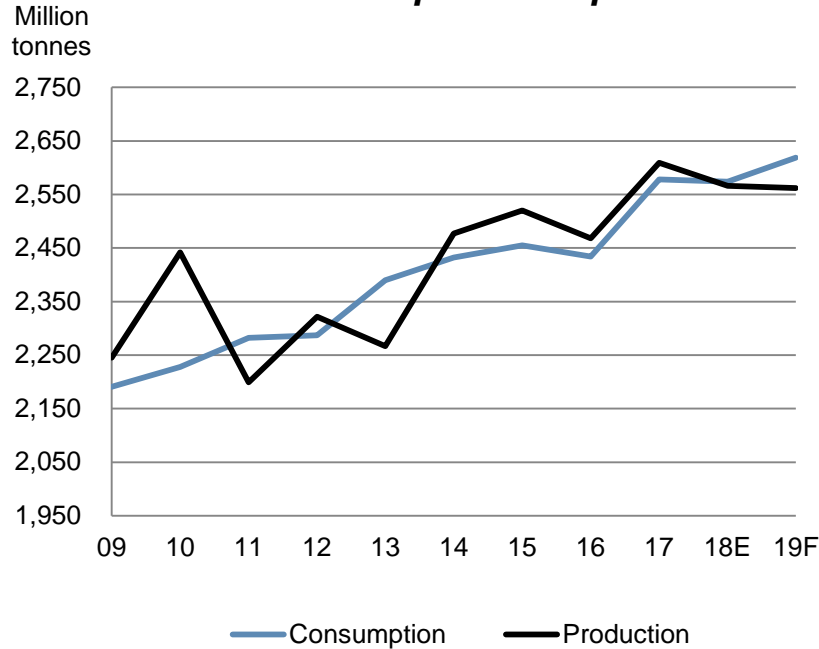
- The example of China illustrates that changing diets towards higher meat consumption increases overall demand for cereals
- Higher meat consumption requires more feed grain



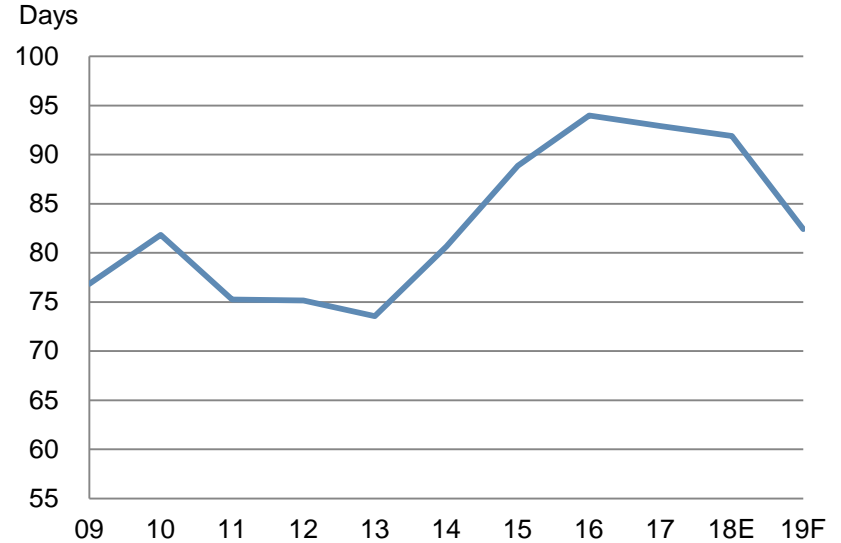
Source: McKinsey

# Steady growth in grain consumption, while production growth is more volatile due to weather variations

## Grain consumption and production



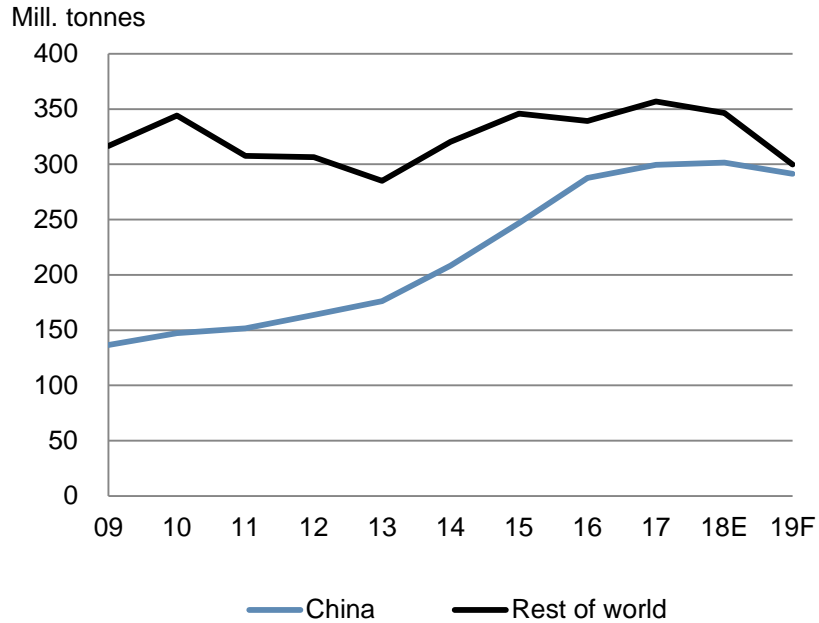
## Days of consumption in stocks



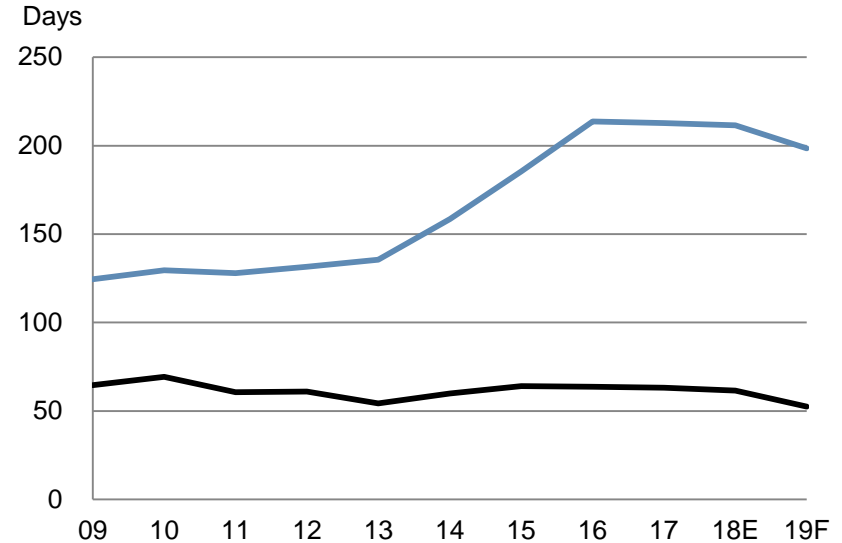
Source: USDA October 2018

# China drives recent years' increases in global grain stocks

## Grain stocks – China versus the rest



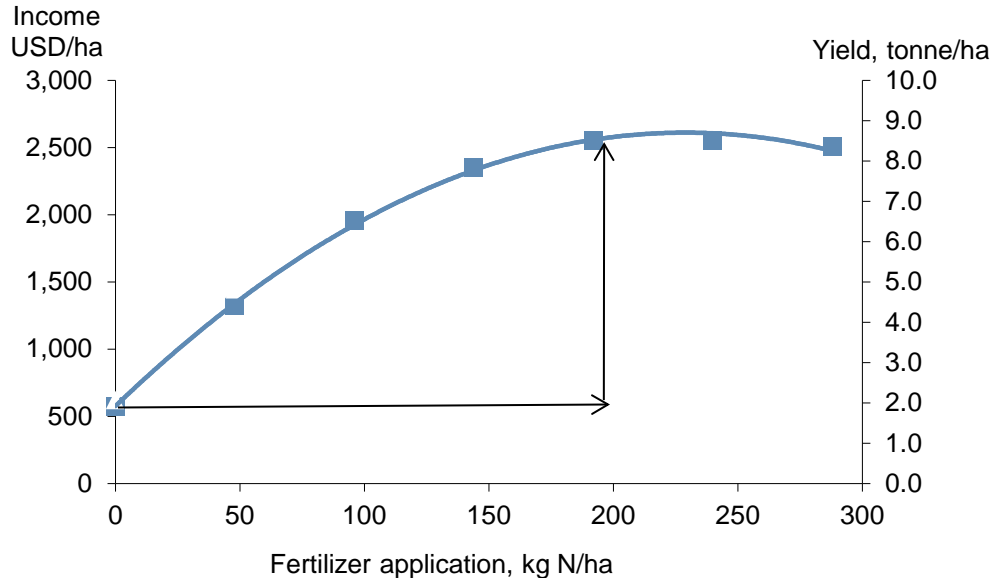
## Days of consumption in stocks



Source: USDA October 2018

# Profitability of investment in mineral fertilizers

Yield response (monetary value) to N fertilizer rate



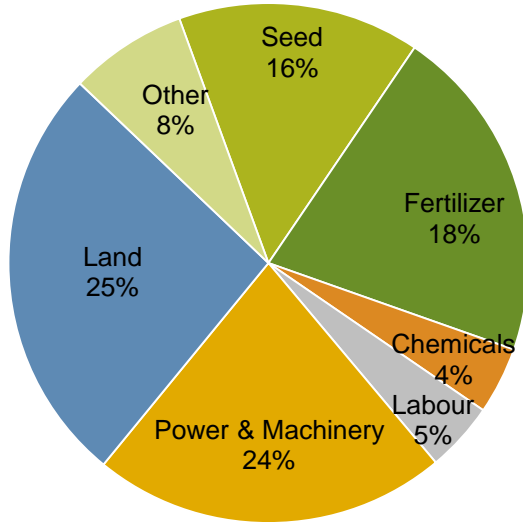
- The investment in nitrogen fertilizer is highly profitable for growers
- Fertilizer investment: 175 USD/ha
- Net return: 1,214 USD/ha
- **Net return ~ 7 x investment**

Source: Winter wheat yield data: Long term trial, Broadbalk, Rothamsted (since 1856).

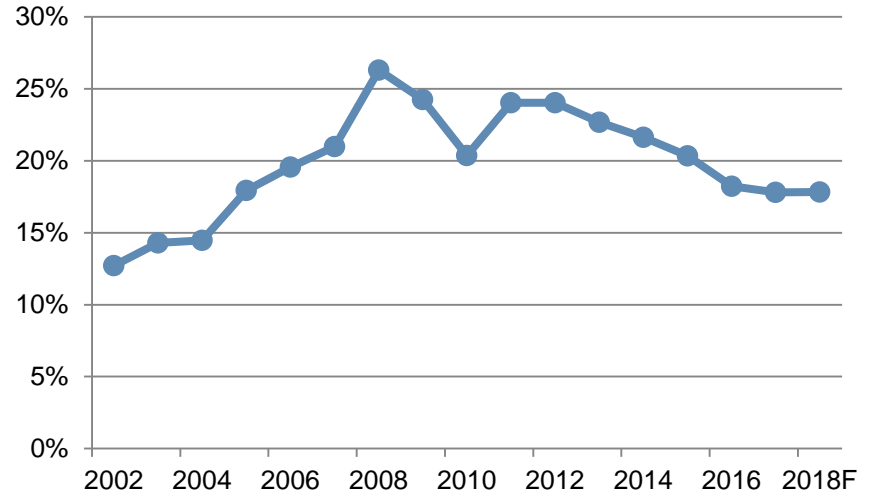


# Breakdown of grain production costs

Example: 2017F average US corn production costs

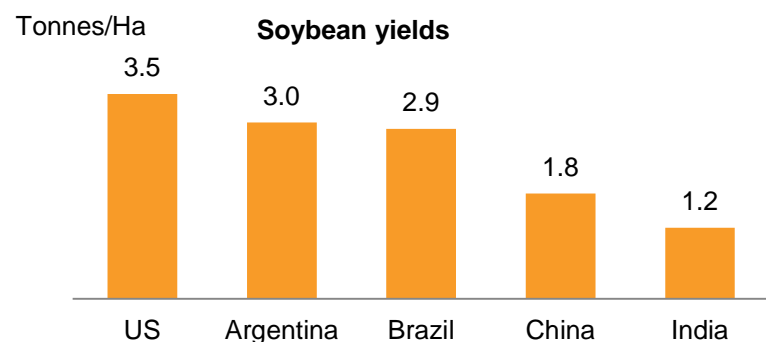
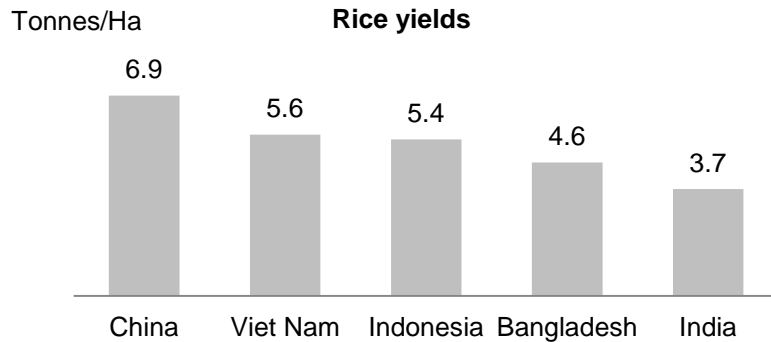
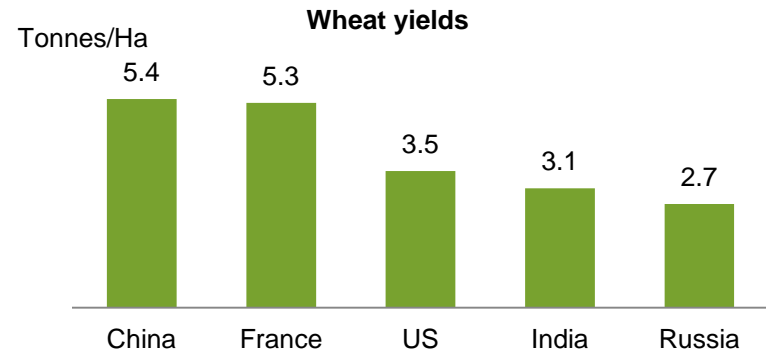
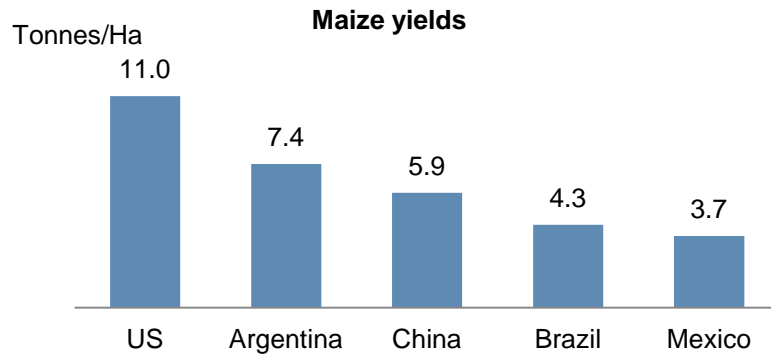


Fertilizers as proportion of US corn production costs



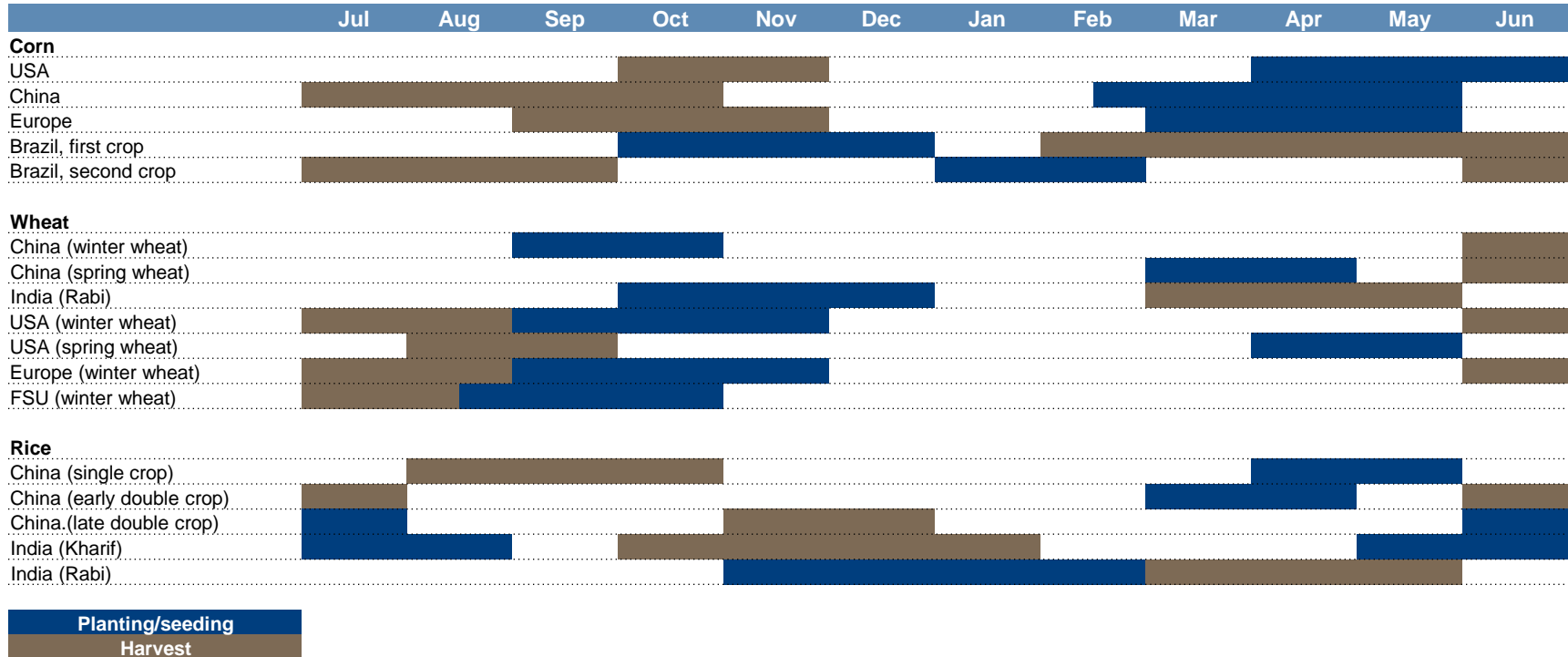
Source: USDA (Cost-of-production forecasts November 2017)

# Large variations in yields across regions



Source: FAOSTAT 2016

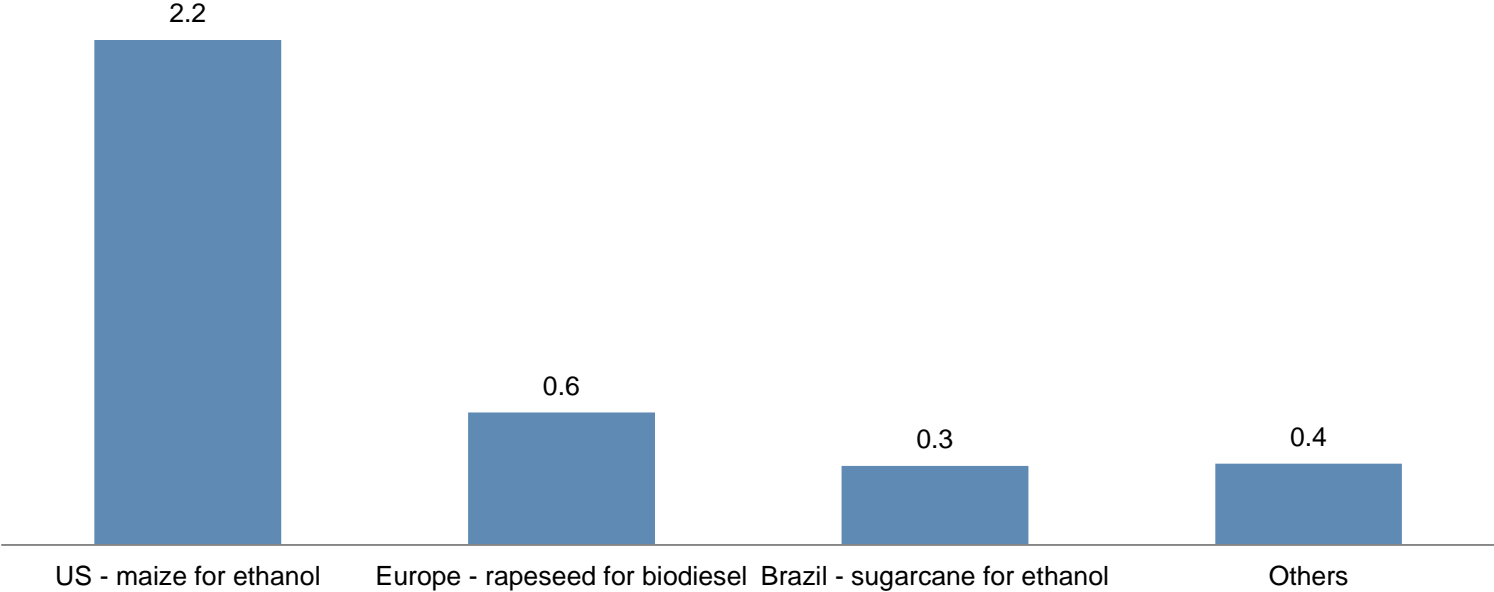
# Seasonality in fertilizer consumption



Source: USDA

# N-fertilizer consumption from biofuels production

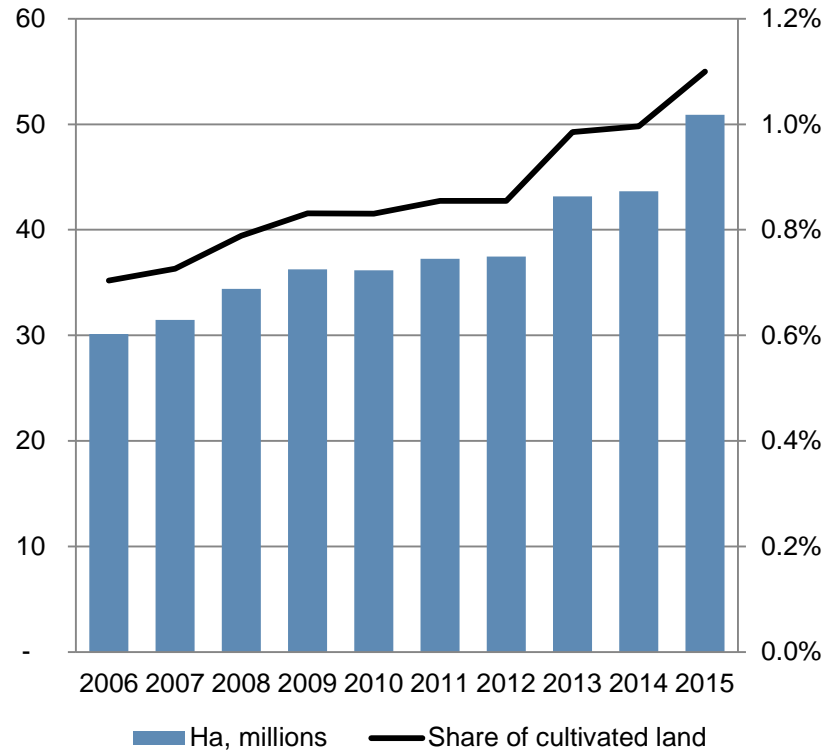
Million tonnes nitrogen



Source: Yara estimates 2017

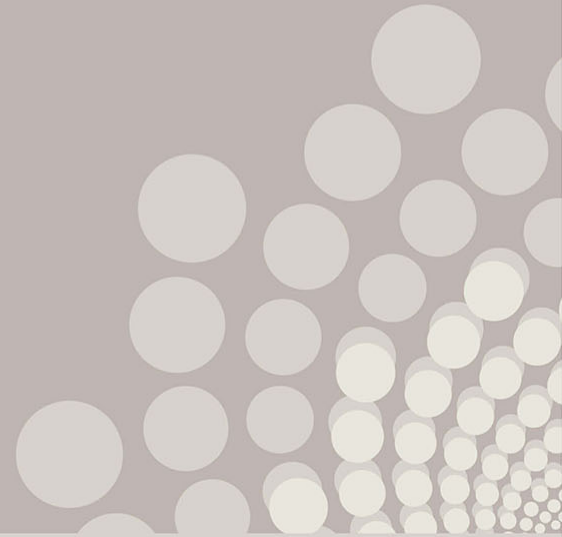
# Organic farming represents a marginal share of total cultivated land

- The principles of crop nutrition are also valid for organic farms
- Organic farms use manure and crop residues to deliver minerals to their crops
- Organic farming is a niche market, mainly for consumers in the developed world

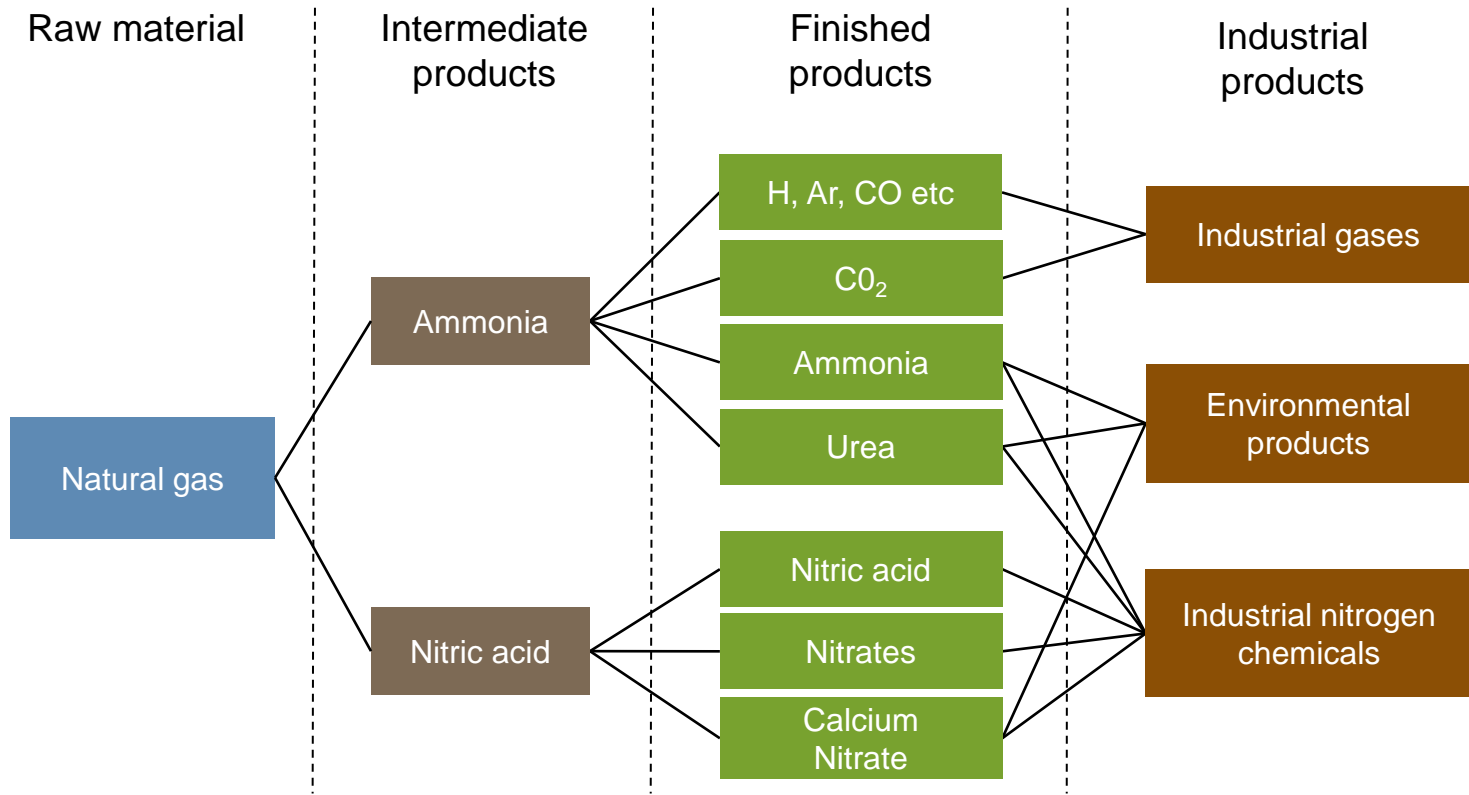


Source: Organic-world.net

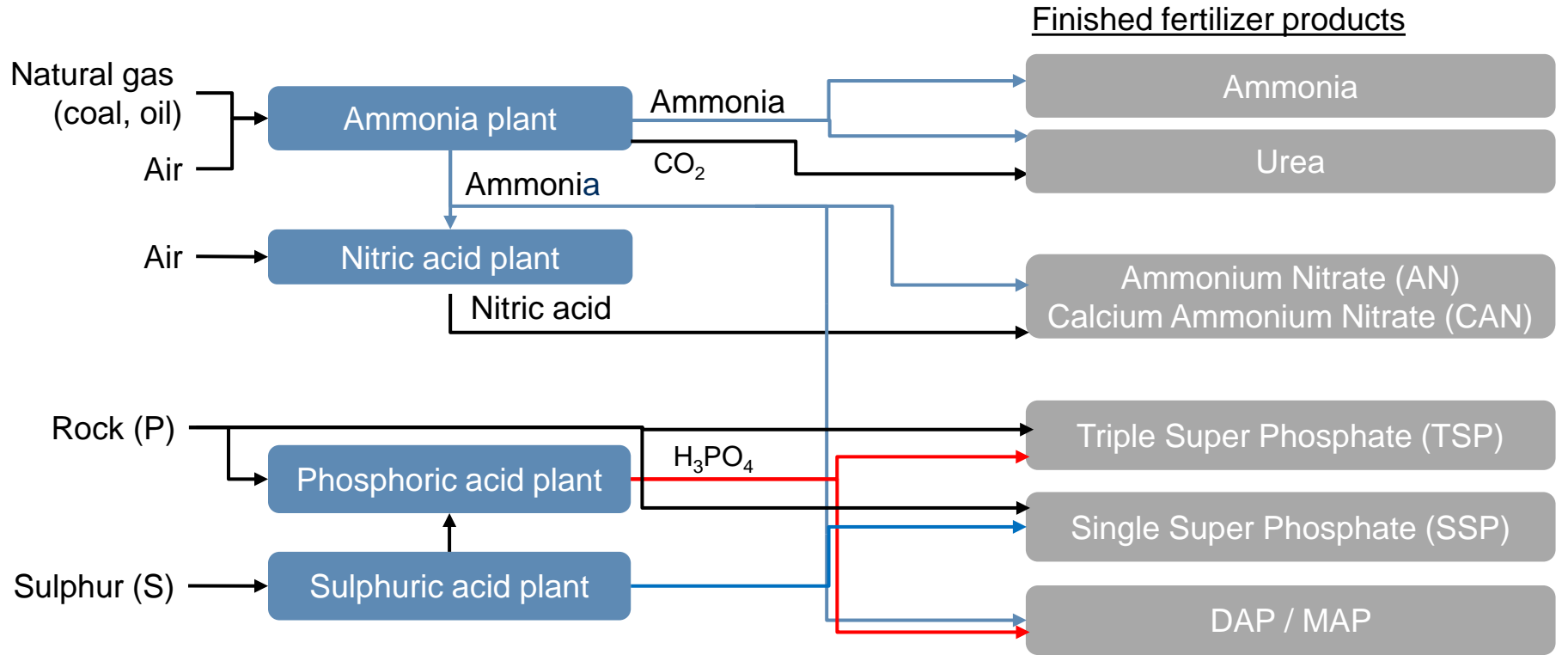
# Drivers of supply



# Nitrogen value chain

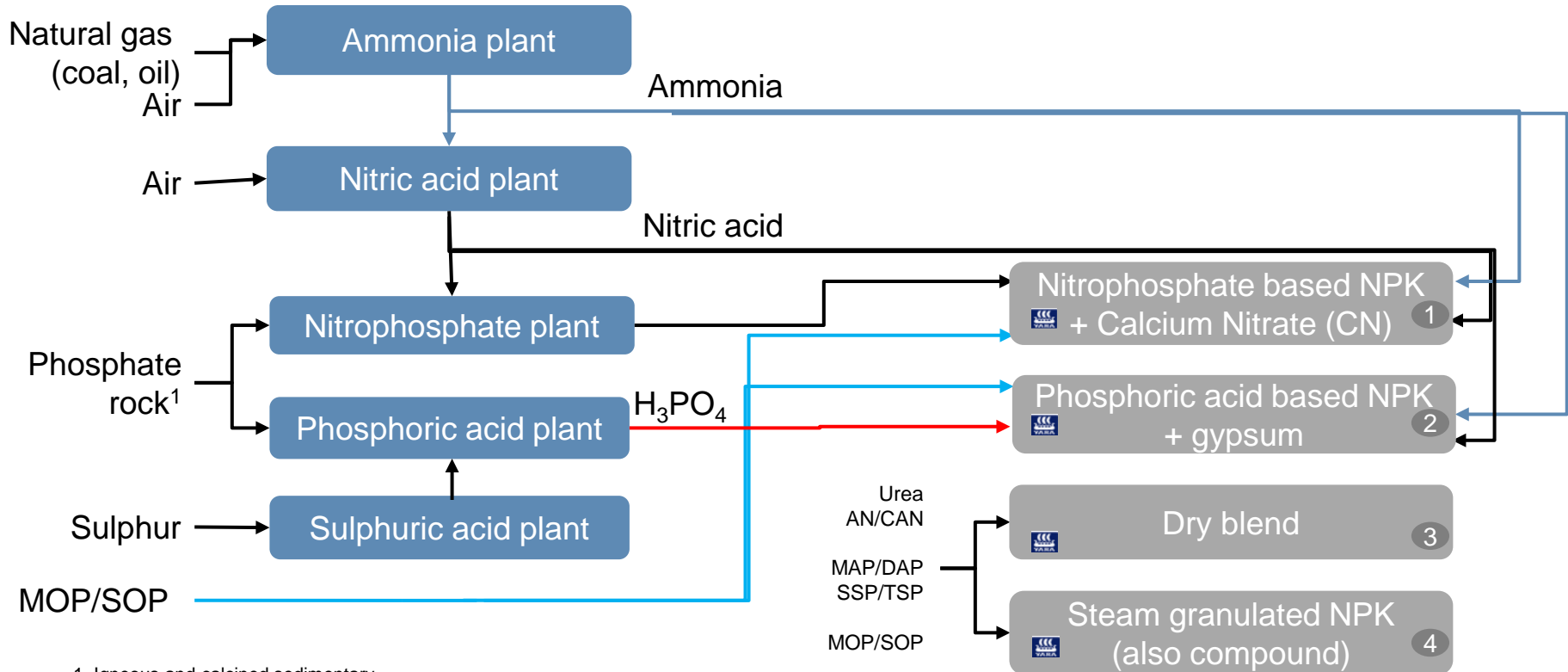


# Fertilizer production routes

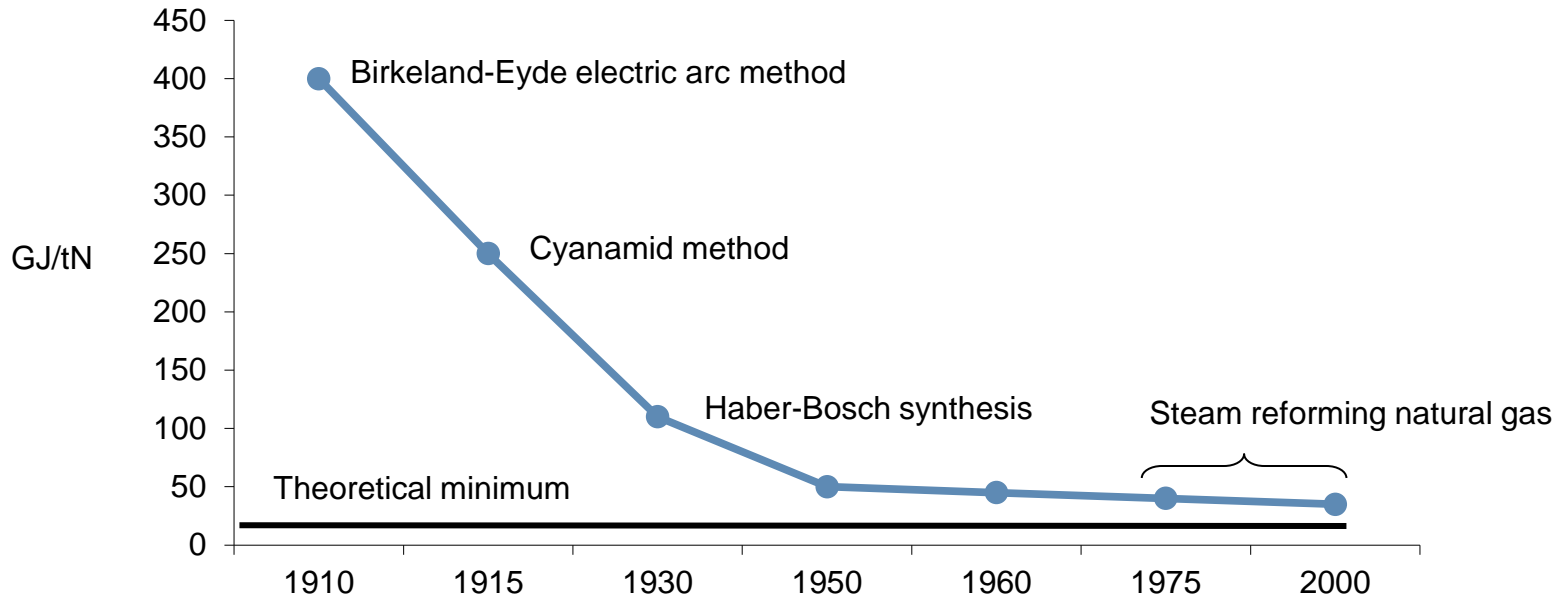




# NPK production routes

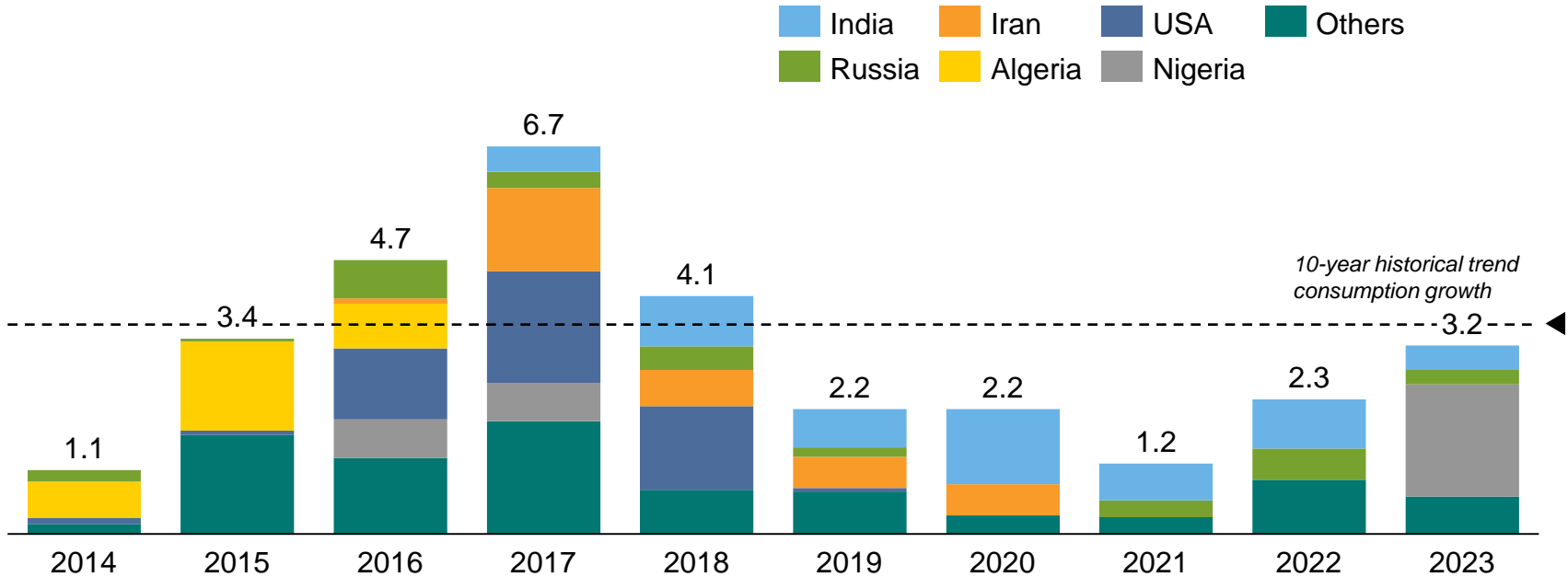


# Nitrogen technology evolution



# Projected nitrogen capacity additions outside China

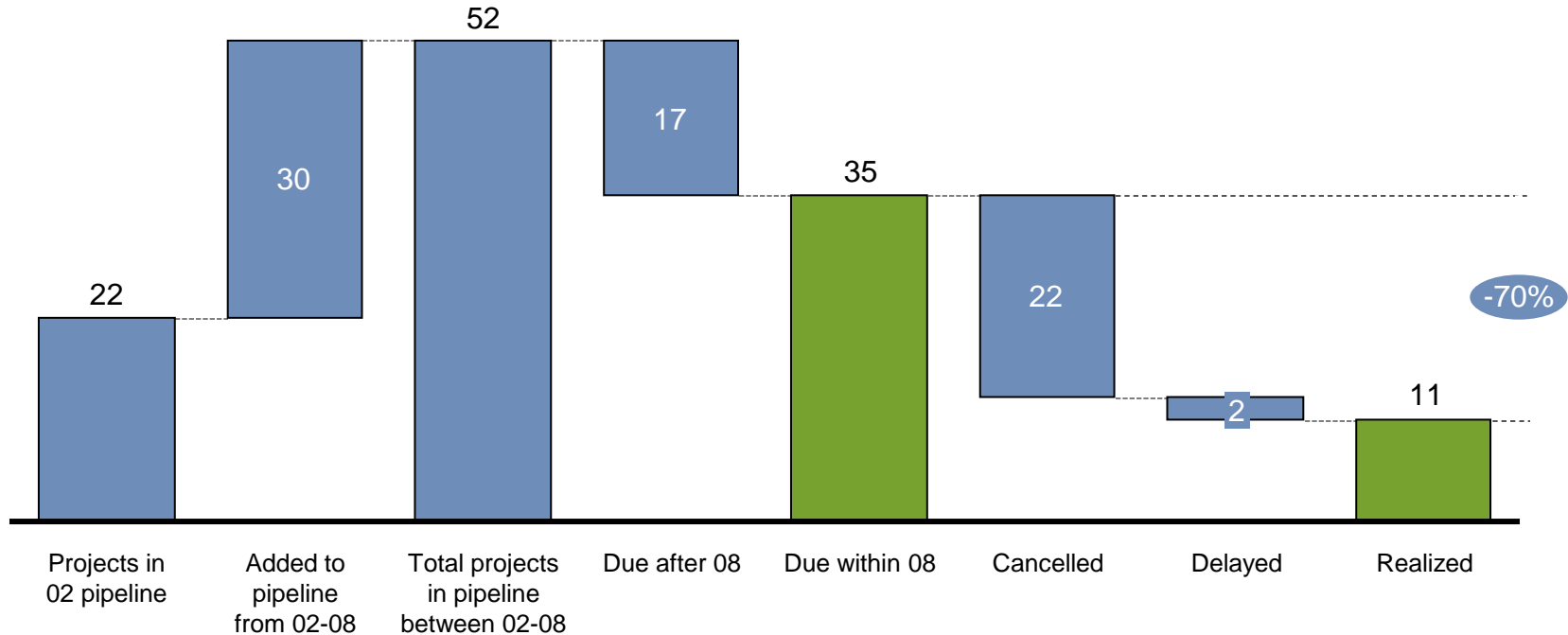
Global urea capacity additions excl. China (mill. tonnes)



Source: CRU September 2018

# 30% of announced nitrogen projects realized on time

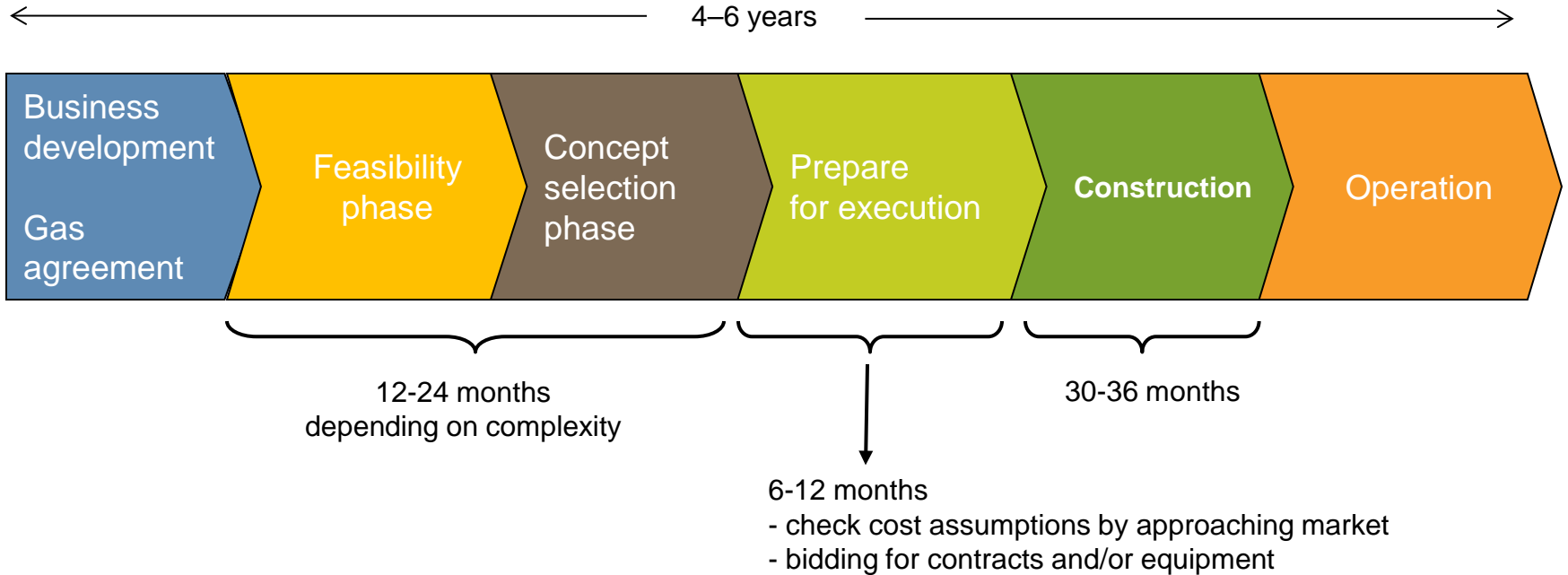
Likely and probable ammonia projects in pipeline 2002-2008; Million tons



Note: Chinese projects are excluded from pipeline

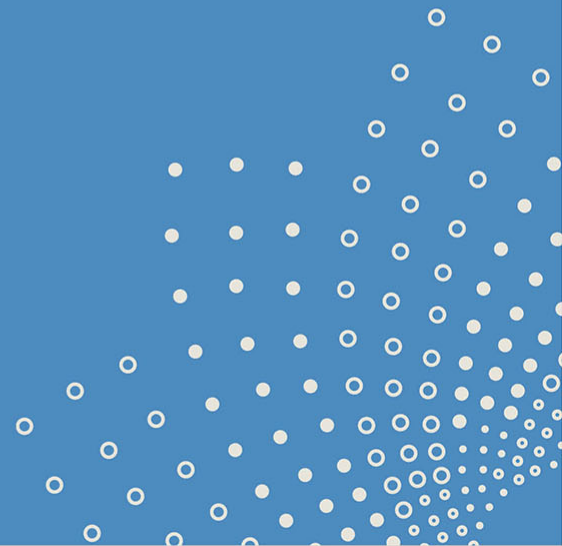
Source: 2002, 2004, 2006, 2007, 2008 Fertecon Ammonia Outlook Reports

# 5 year typical construction time for nitrogen fertilizer projects\*



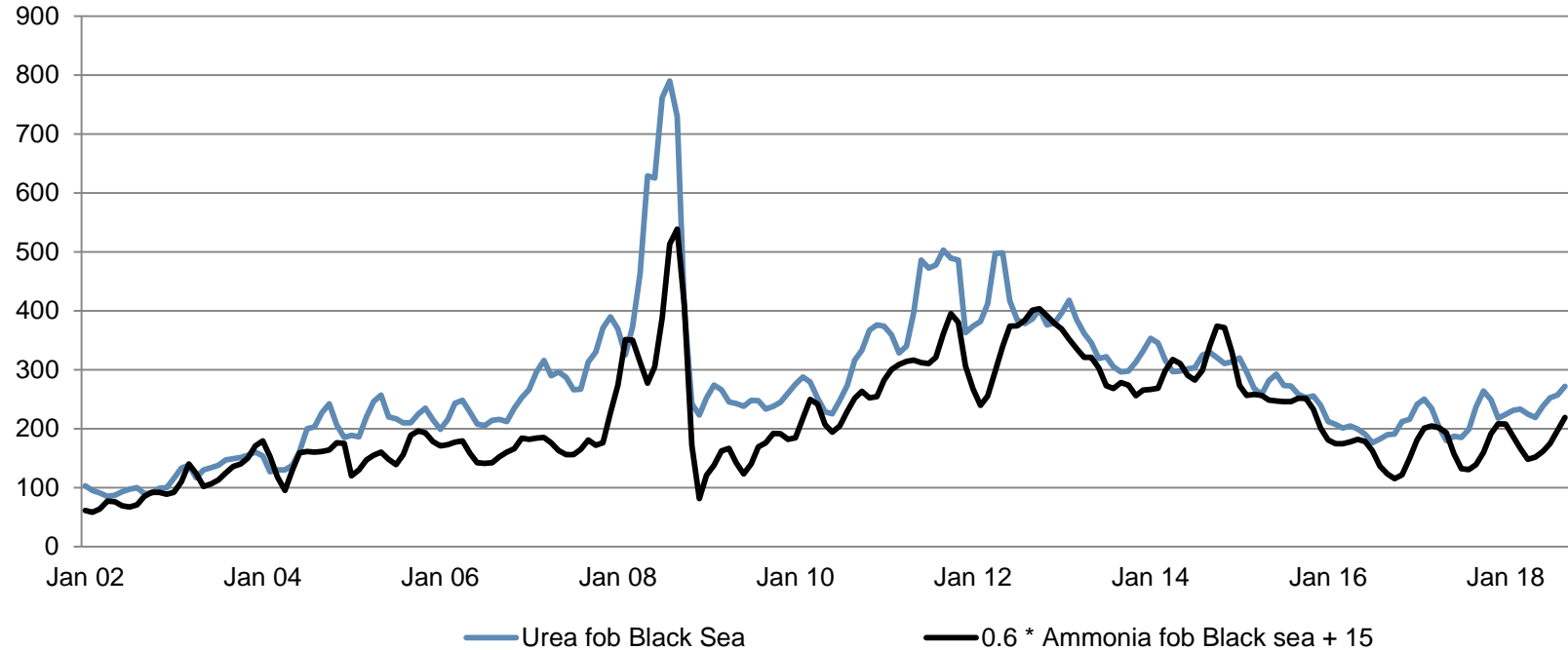
\* Ammonia and urea plant example

# Price relations



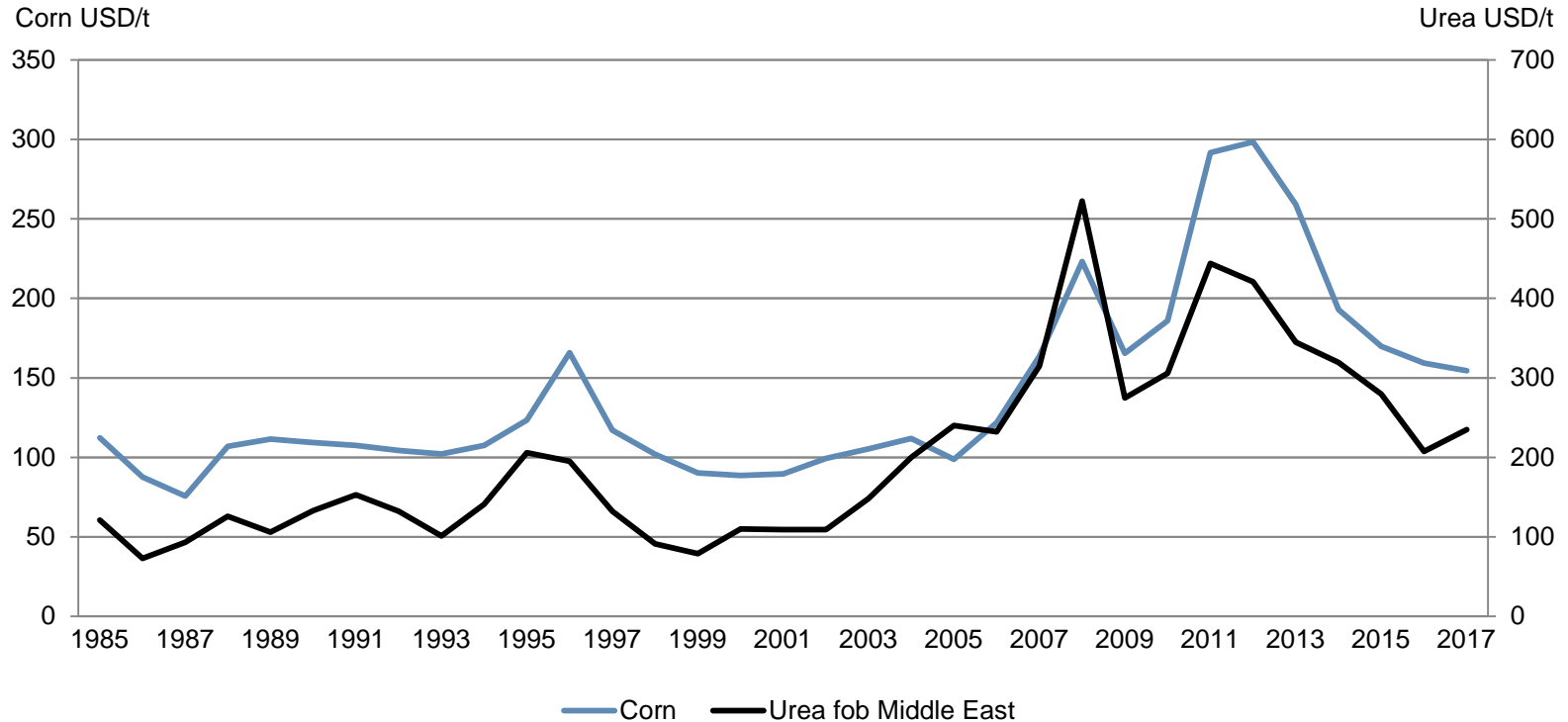
# Upgrading margins from ammonia to urea

USD/tonne



Source: Average of international publications

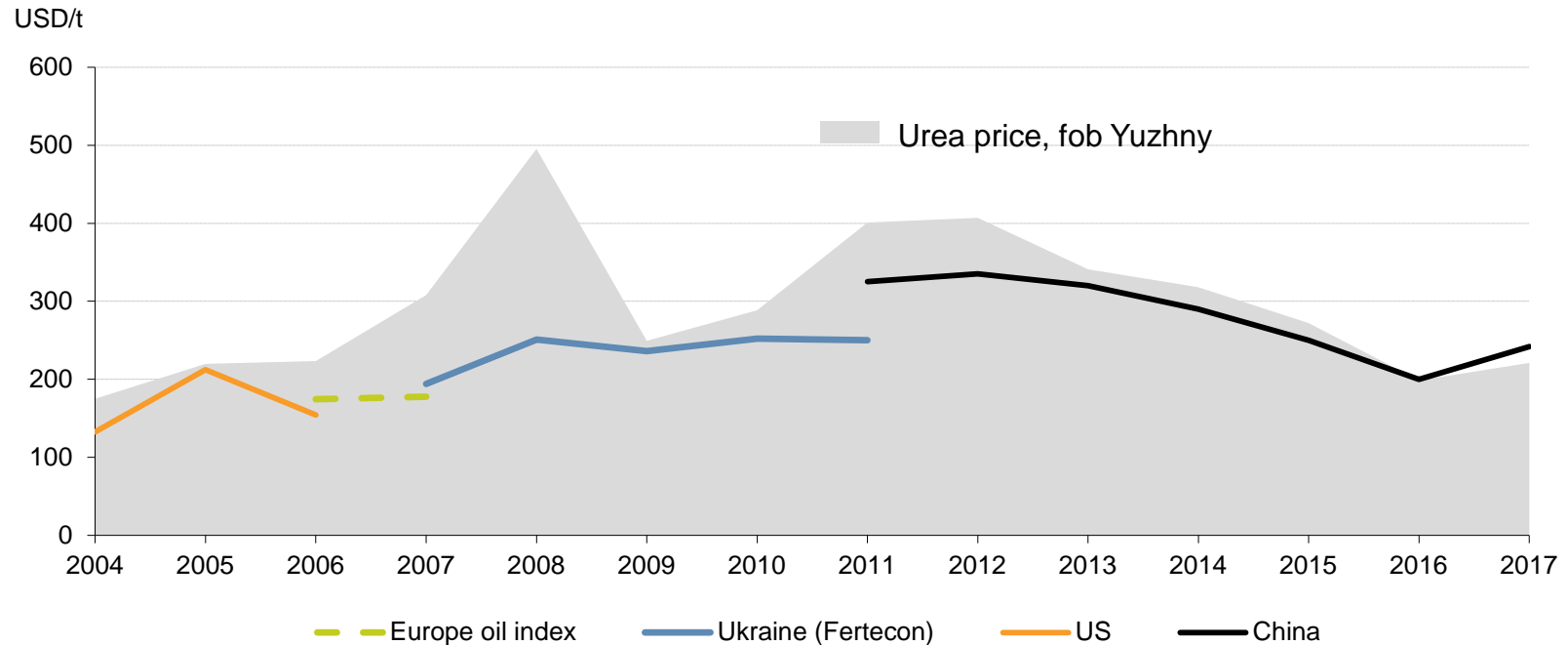
# Grain prices important for fertilizer demand



Source: World Bank, Fertilizer publications

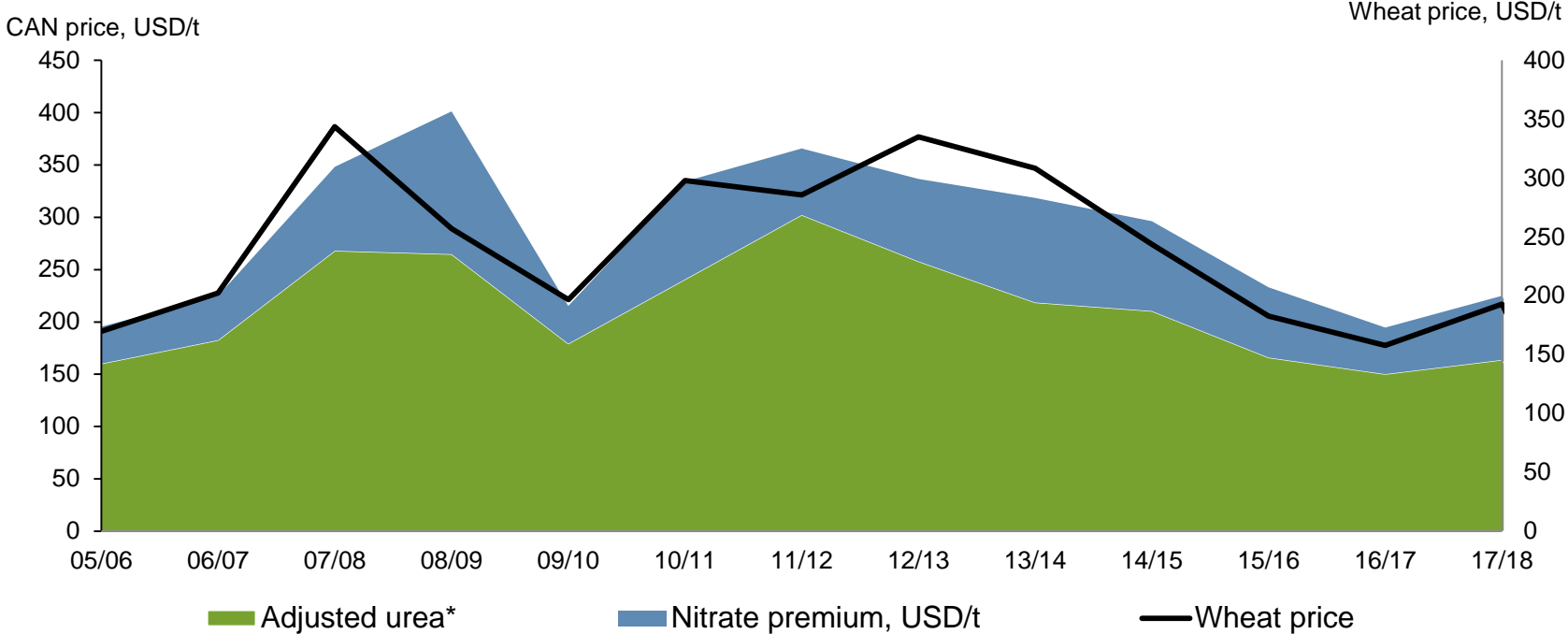


# The urea market has been supply-driven since 2014



Source: Fertecon (Ukraine), Yara estimates

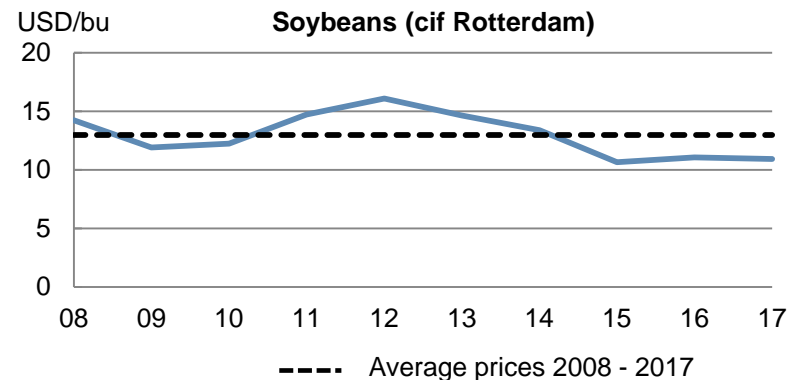
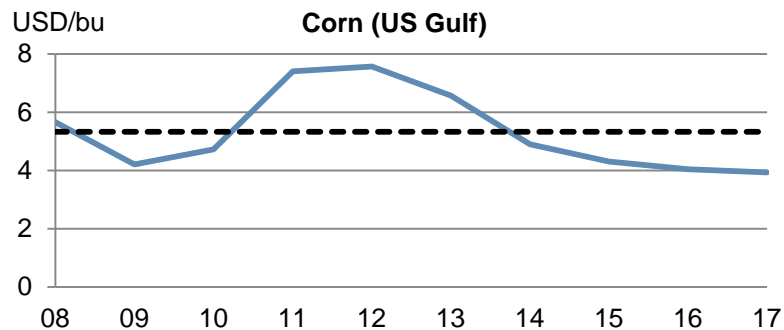
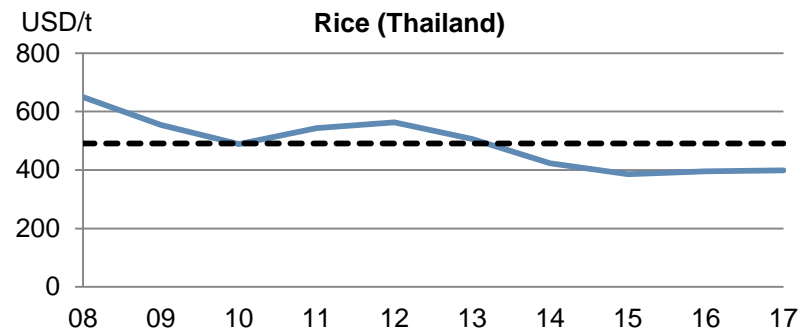
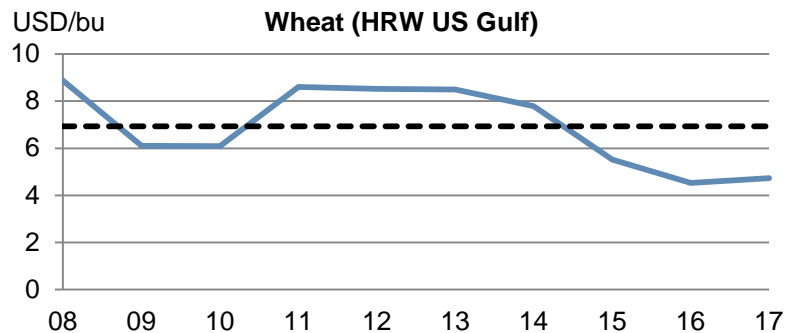
# Nitrate premium is mainly a function of crop prices and marketing



Source: World Bank, Fertilizer publications

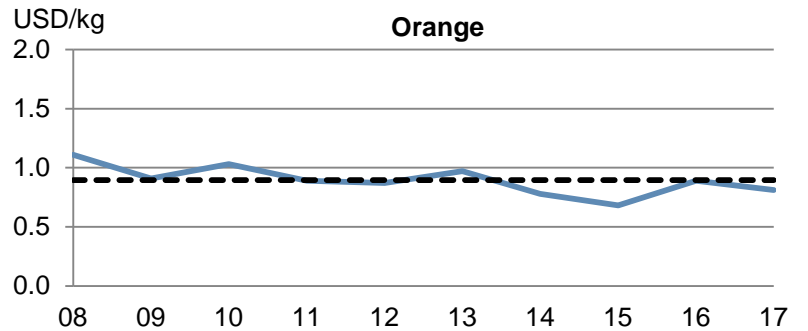
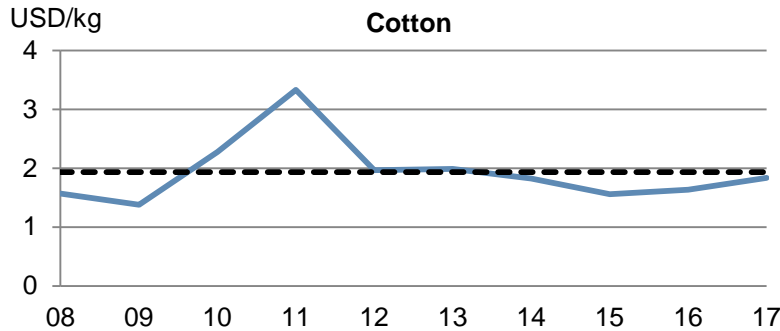
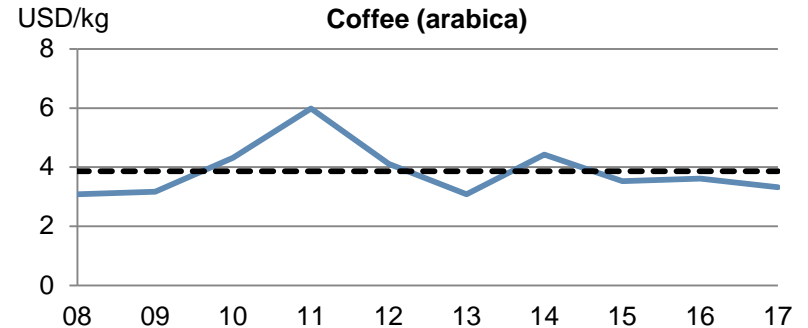
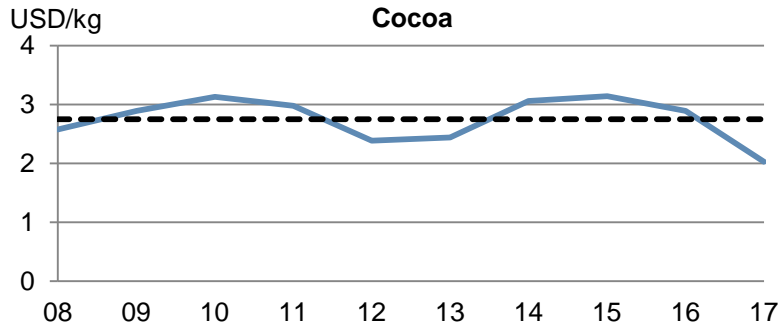
\* Urea fob Black sea adjusted for import costs into Europe and nitrogen content similar to CAN

# Grain/oilseed prices – yearly averages



Source: World Bank, December 2017

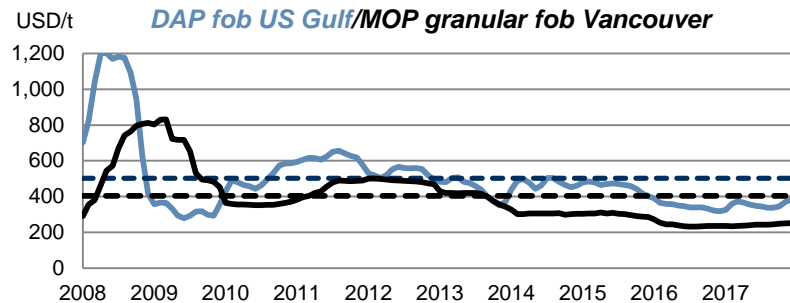
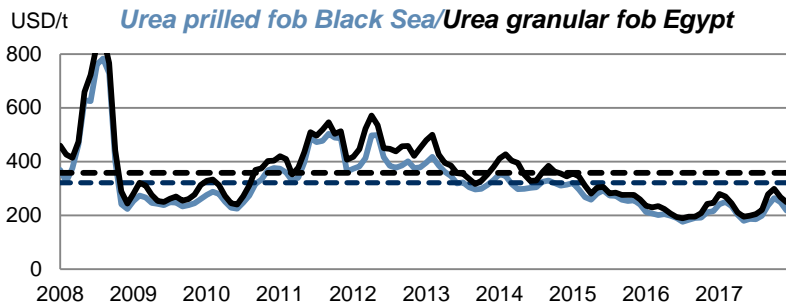
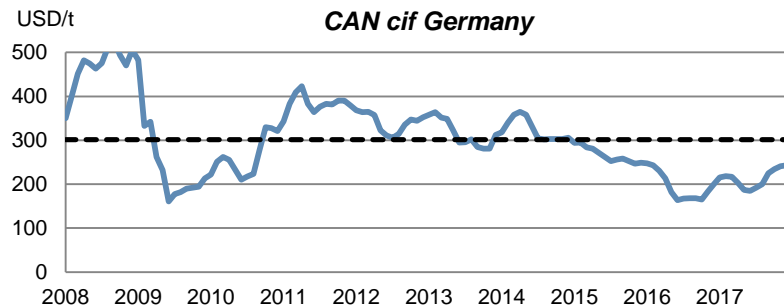
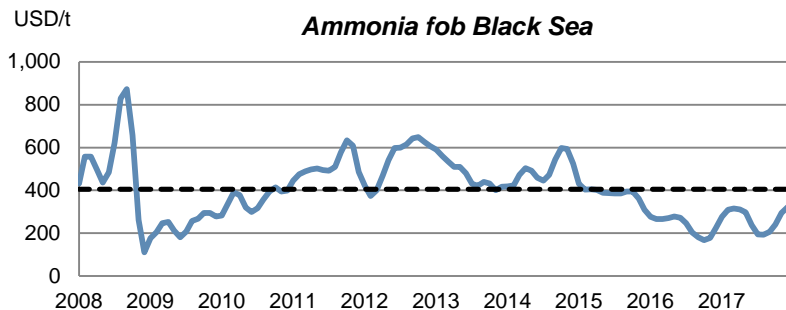
# Cash crop prices – yearly averages



Source: World Bank, December 2017

--- Average prices 2008 - 2017

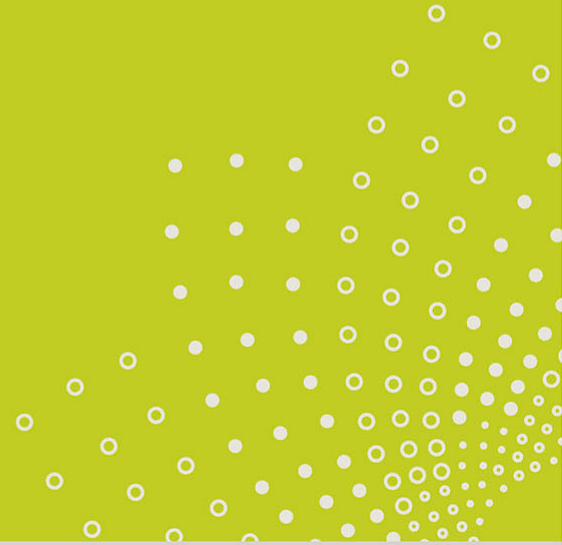
# 10-year fertilizer prices – monthly averages



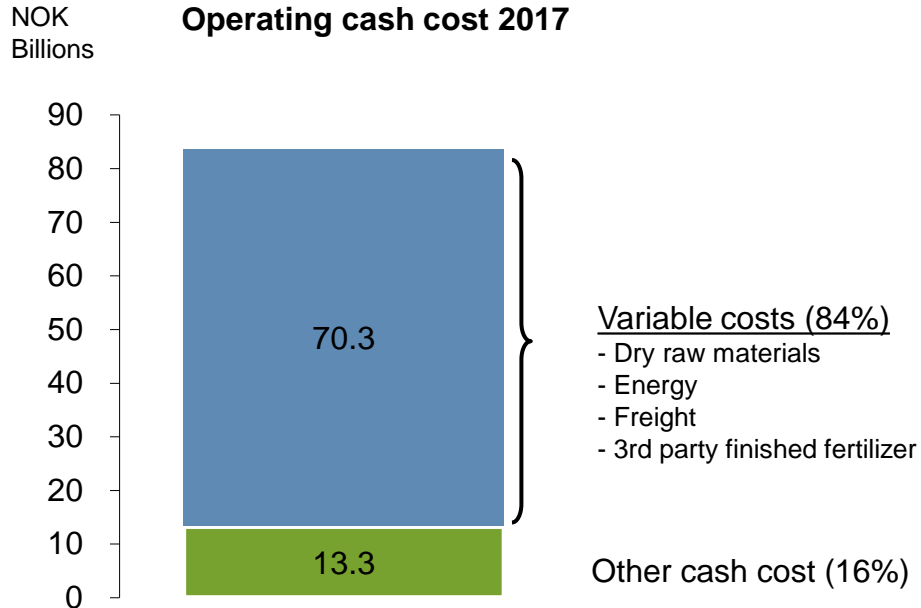
Source: Average of international publications

--- Average prices 2008 - 2017

# Production economics



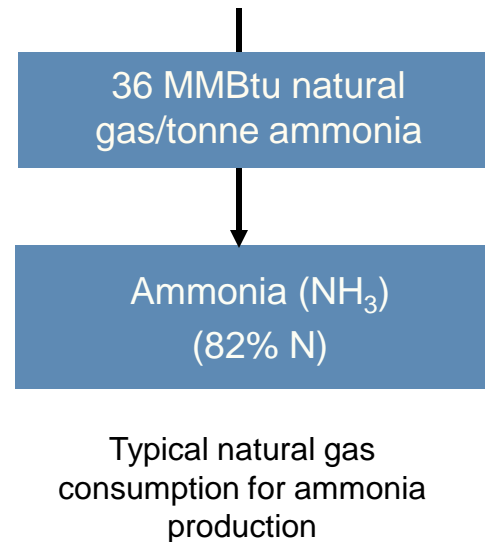
# Yara's operating cash costs are mainly variable



- Temporary plant closures can be carried out with limited stop/start costs
- Example for ammonia/urea plants:
  - Typically half a week to stop and a week to start
  - Cost of stopping is 2 days energy consumption
  - Cost of starting is 3 days energy consumption

## Ammonia cash cost build-up – example

Gas price:	4	USD/MMBtu
x Gas consumption:	36	MMBtu/mt NH <sub>3</sub>
= Gas cost:	144	USD/mt NH <sub>3</sub>
+ Other prod. cost:	29	USD/mt NH <sub>3</sub>
= Total cash cost	173	USD/mt NH <sub>3</sub>



Source: Blue Johnson & Associates.

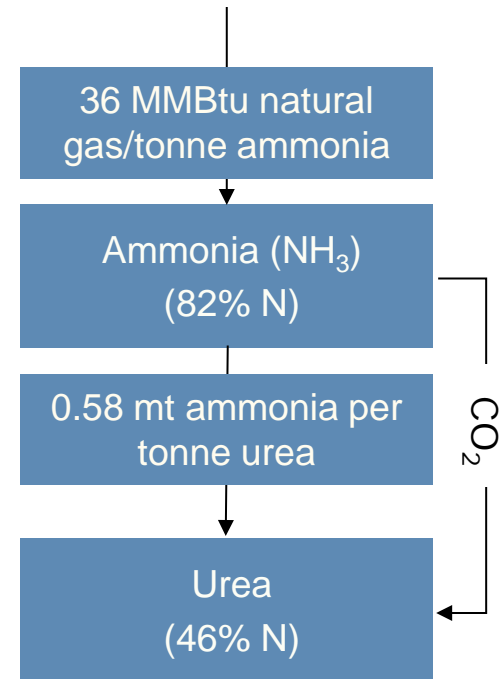


# Urea cash cost build-up – example

Ammonia price:	173	USD/mt NH <sub>3</sub>
x Ammonia use:	0.58	NH <sub>3</sub> /mt urea
= Ammonia cost	100	USD/mt urea
+ Process gas cost*	21	USD/mt urea
+ Other prod. cost**:	25	USD/mt urea
= Total cash cost	146	USD/mt urea

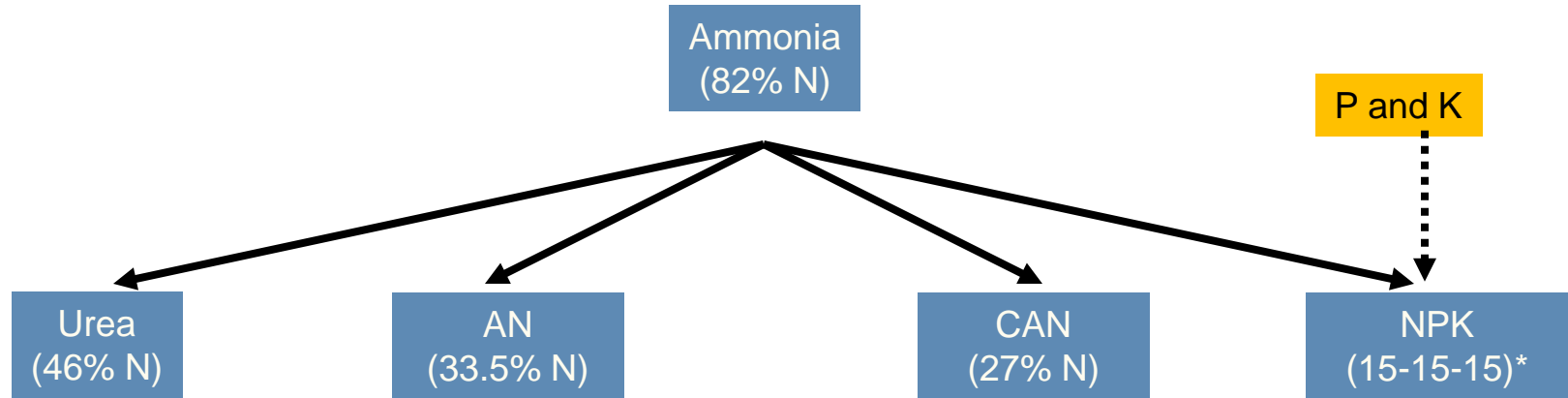
\* Process gas cost is linked to natural gas price

\*\* Including load-out



Source: Blue Johnson & Associates.

# Theoretical consumption factors

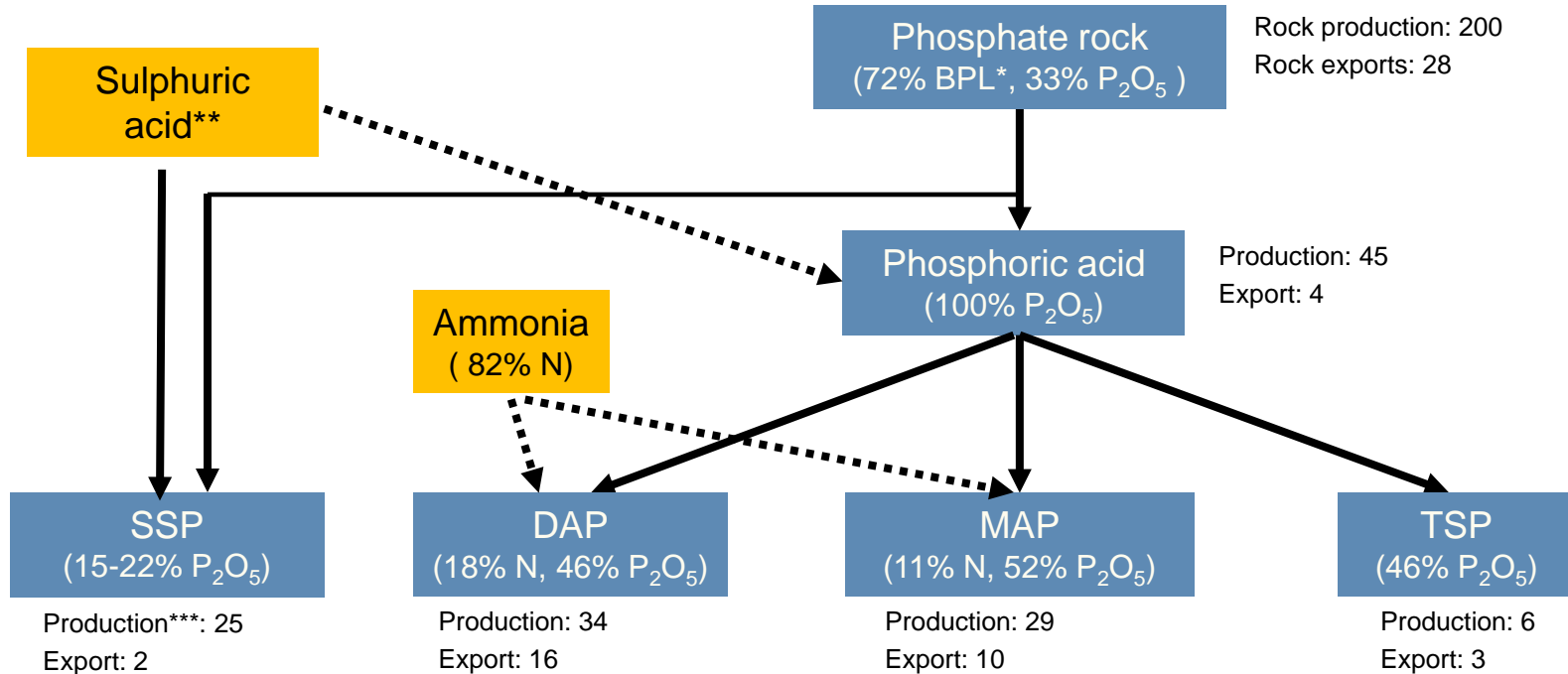


- Price comparisons should always be based on nutrient tons, not product tons

\* There are many NPK formulas; 15-15-15 is one example

# Main phosphate processing routes

2016 production and exports, million tons product



\* P<sub>2</sub>O<sub>5</sub> content of phosphate rock varies. This is an example.

\*\* 1 ton of phosphoric acid requires 1 ton of sulphur.

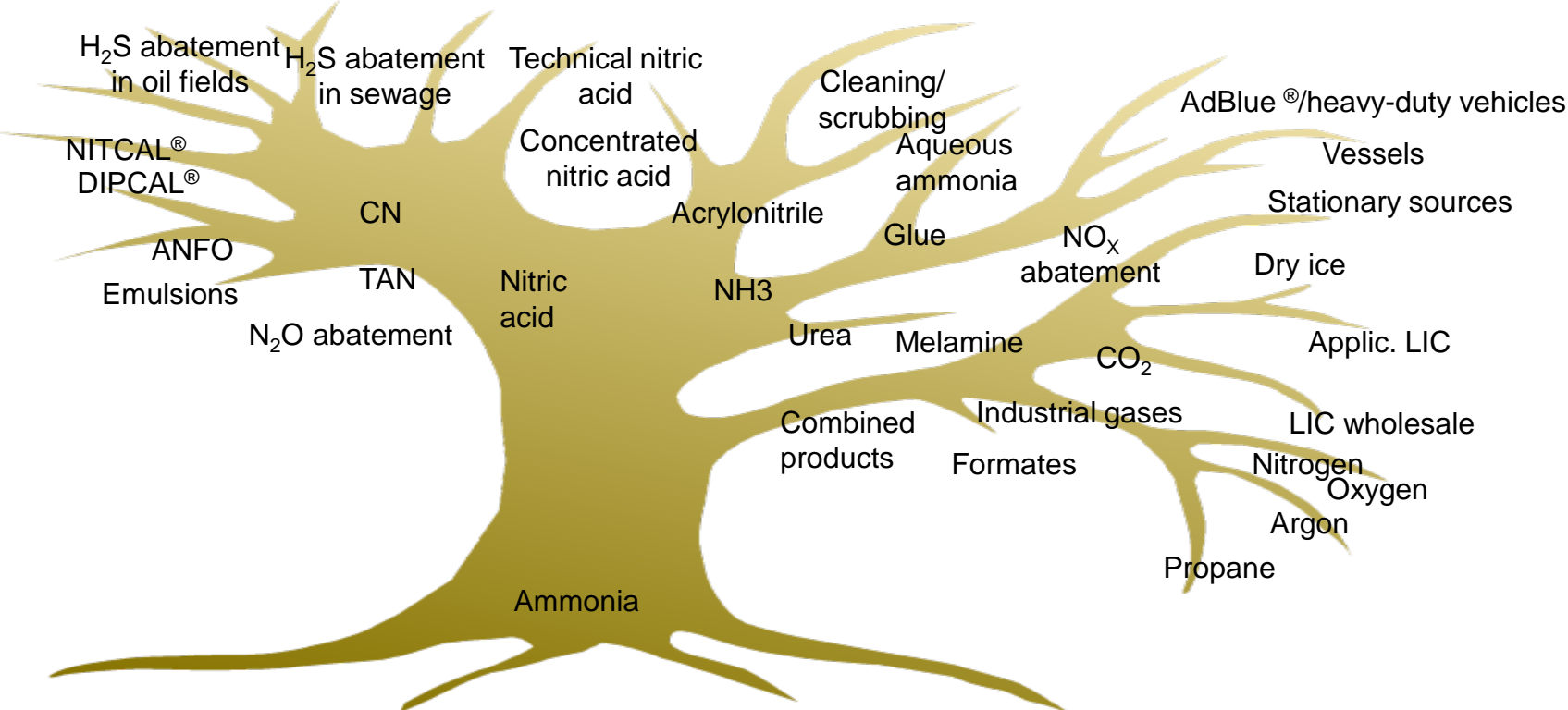
\*\*\*2015 figures

Source: IFA

# Industrial applications

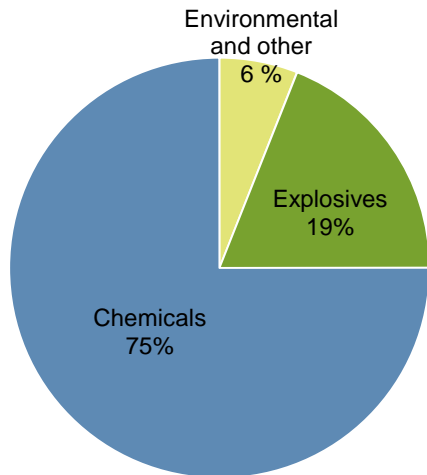


# Nitrogen has many industrial applications



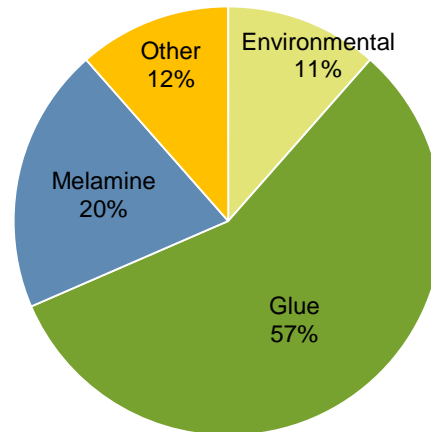
# Industrial use accounts for 21% of global nitrogen consumption

~31.5 million tonnes N



~21% of total nitrogen consumption

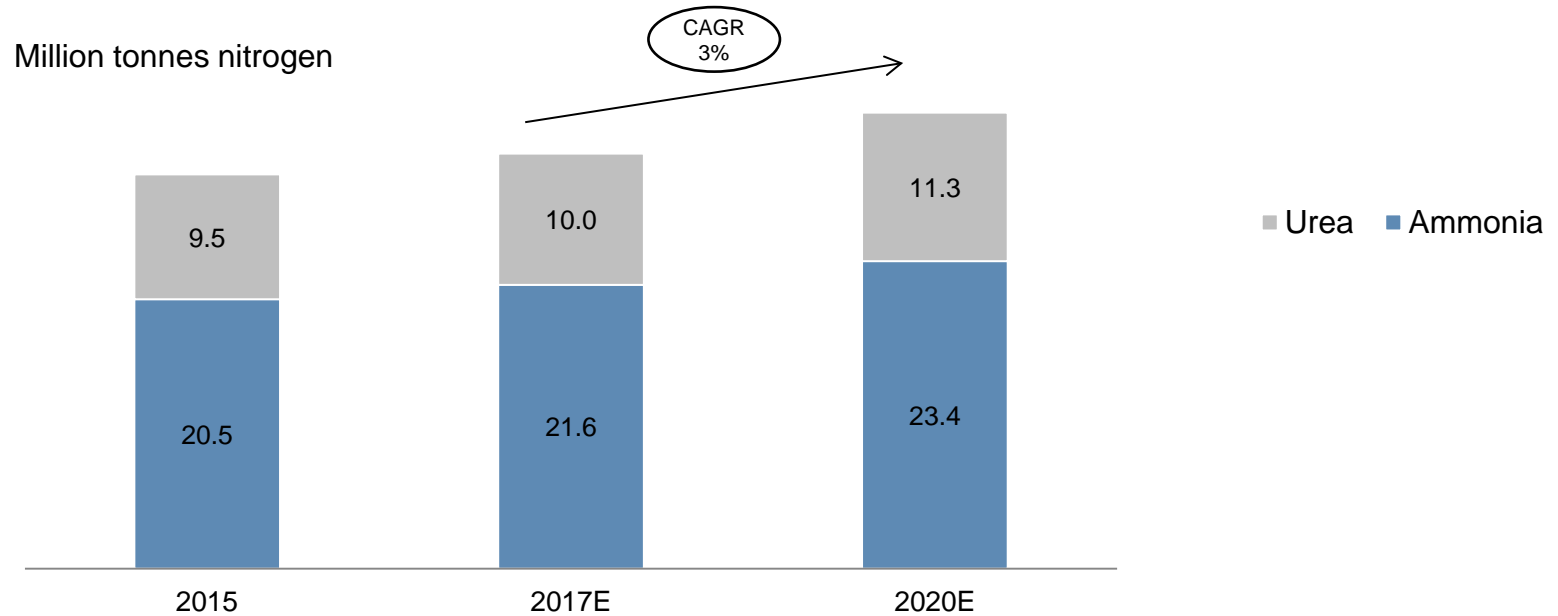
~10 million tonnes N as urea



~13-14% of total urea consumption

Source: Yara estimates 2017, IFA, Fertecon, CRU, Integer

# Global demand development of nitrogen chemicals for industrial applications is strong



Demand growth for Industrial applications is estimated to ~3 % annually

Source: Yara estimates, IFA, Fertecon, CRU, Integer

# Reagents, technology and services to improve air quality

Nitrogen oxides (NO<sub>x</sub>) are a major air quality issue causing serious problems mostly in urban centers related to both the environment and human health. Legislation around the world drives the business growth.

- **Air 1™ AdBlue/DEF** is a generic name for urea-based solution (32.5% liquid urea) Air 1 is Yaras brand name for AdBlue that is used with the selective catalytic reduction system (SCR) to reduce emissions of oxides of nitrogen from the exhaust of diesel vehicles such as trucks, passenger cars and off-road vehicles
- **NOxcare™** As a world leader in reagents like urea and ammonia in combination with our experience in abatement systems like SNCR and SCR technology Yara offers its clients one of the most comprehensive and effective solutions to reduce NO<sub>x</sub> emissions in industrial power plants and utilities.
- In the maritime segment Yara offers SCR and scrubber technologies to abate NO<sub>x</sub> and SO<sub>x</sub> (sulphuric oxide) emissions.





# Calcium Nitrate applications in wastewater treatment, concrete manufacturing, oil fields and latex industries

- **Nutriox™** provides H<sub>2</sub>S prevention for Corrosion, Odor and Toxicity control of municipal and industrial waste water systems
- **Nitcal™** is a multifunctional concrete admixture serving concrete admixtures companies around the world
- **PetroCare™** prevents well souring and supports drilling in oilfields around the world, for both the oil majors and the service companies that serve them
- **Dipcal™** is the premier dipping coagulant for the latex industry
- Other important applications are in the ceramics, bio-gas and solar CSP industries



# Technical Nitrates for Civil Explosives

- Various grades of Ammonium Nitrate and Calcium Nitrate for use in the civil explosives and mining industries
- Largest customer segments are civil explosives companies, open-pit coal and iron mining sectors



# Animal Feed industry with several nutritional products based on core chemicals

- **Feed Phosphates**

- Macro-minerals such as phosphorus and calcium are essential elements to sustain healthy and productive animal growth

- **Feed Acidifiers**

- Antimicrobial effect and lowering pH, replace AGP (antibiotic growth promoter) and effective against salmonella and moulds

- **Feed Urea**

- Source of NPN (non-protein nitrogen) used by rumen micro-organisms forming proteins, replacing part of vegetable protein

- **Ammonia for fermentation**

- Amino acids like lysine, methionine, threonine are essential to add to lower total use of protein



# Sources of market information

- **Fertilizer market information**

- Argus
- Fertecon
- Fertilizer Week
- Profercy
- The Market
- Green Markets (USA)
- Beijing Orient Business (China)
- China Fertilizer Market Week

[www.argusmedia.com](http://www.argusmedia.com)  
[www.fertecon.com](http://www.fertecon.com)  
[www.cruonline.crugroup.com](http://www.cruonline.crugroup.com)  
[www.profercy.com](http://www.profercy.com)  
[www.icispricing.com](http://www.icispricing.com)  
[www.fertilizerpricing.com](http://www.fertilizerpricing.com)  
[www.boabc.com](http://www.boabc.com)  
[www.fertmarket.com](http://www.fertmarket.com)

- **Fertilizer industry associations**

- International Fertilizer Industry Association (IFA)
- Fertilizers Europe (EFMA)

[www.fertilizer.org](http://www.fertilizer.org)  
[www.fertilizerseurope.com](http://www.fertilizerseurope.com)

- **Food and grain market information**

- Food and Agriculture Organization of the UN
- International Grain Council
- Chicago Board of Trade
- World Bank commodity prices
- US Department of Agriculture (USDA)

[www.fao.org](http://www.fao.org)  
[www.igc.org.uk](http://www.igc.org.uk)  
[www.cmegroup.com](http://www.cmegroup.com)  
[www.worldbank.org](http://www.worldbank.org)  
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