

Knowledge grows

### Yara International ASA Capital Markets Day and 4Q 2017 results

Thursday 8 February 2018





### **Presenters**



**Svein Tore Holsether** President and CEO



Dag Tore Mo Head of Market Intelligence



Kajsa Ryttberg Wallgren VP, Innovation



Petter Østbø EVP, Production



Kristin Kaggerud Head of YPS and TPO Productivity



**Tove Andersen** EVP, Supply Chain



**Terje Knutsen** EVP, Crop Nutrition



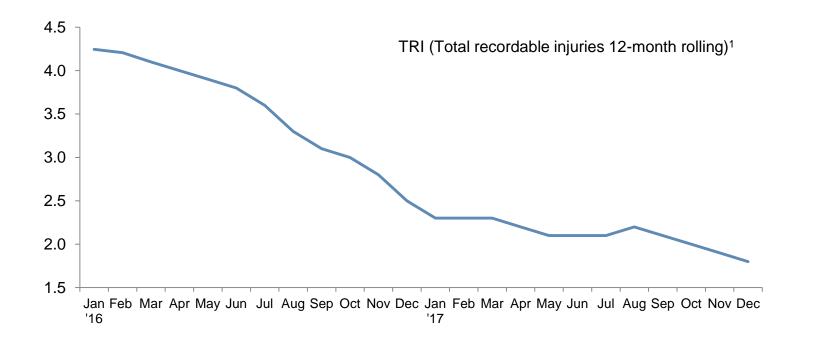
**Stefan Fürnsinn** SVP, Digital Farming



**Torgeir Kvidal** EVP, Chief Financial Officer



### Safety is our first priority

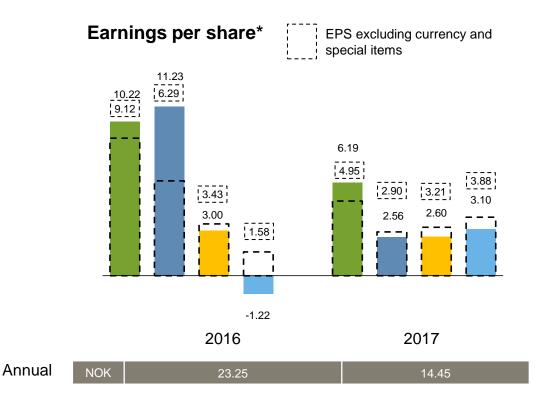


1) TRI: Total recordable injuries, lost time (absence from work), restricted work and medical treatment cases per one million work hours.



## **Summary fourth quarter**

- Improvement program ahead of schedule
- Improved results reflecting higher margins
- Strong full-year Industrial performance
- Proposed dividend NOK 6.50 per share, 45% of net income

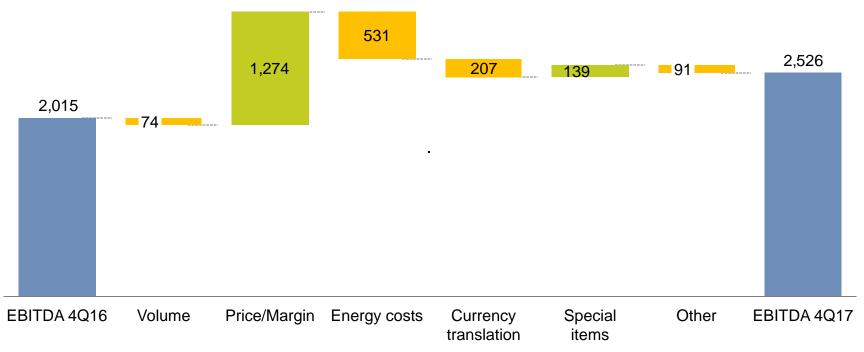


\*Average number of shares for 4Q 2017: 273.2 million (4Q 2016: 273.2 million).



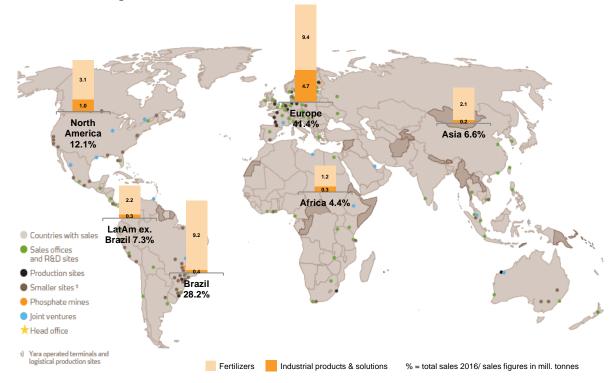
## EBITDA development: improved margins offset higher energy cost and weaker US dollar

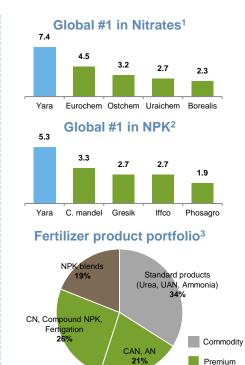
NOK millions





## Our leading global footprint and differentiated product portfolio set us apart

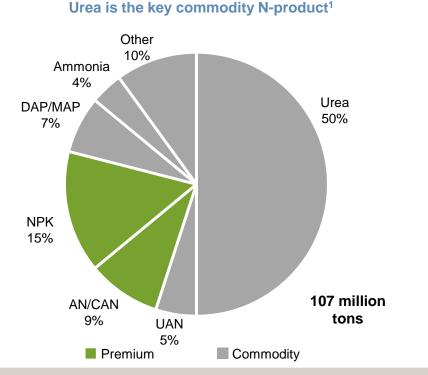






Including TAN and CN – Including companies' share of JVs 2016YE
 Compound NPK, excluding blends
 2016/2017 season volume
 \*Ammonia trade not included in chart above

## Yara's margins are influenced by the supply / demand situations for crops, commodity fertilizer and premium fertilizer



#### Both crop and fertilizer markets are key for Yara

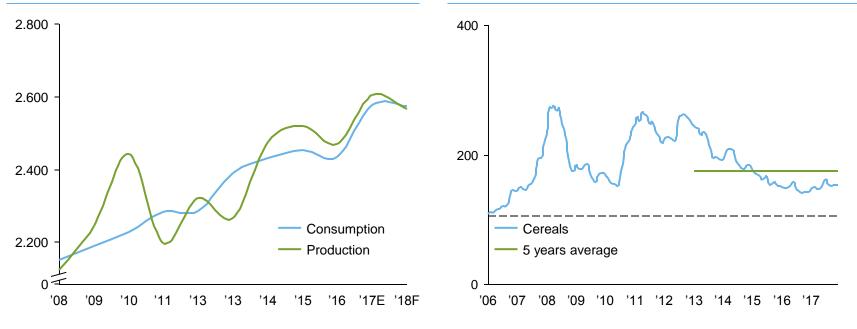
- The majority of Yara's business is related to nitrogen
- Standardized commodity products like urea make up almost ¾ of the global nitrogen industry
- The supply / demand situation for both commodity and premium fertilizer is important for pricing
- In addition, the supply / demand situation for crops also influences demand and pricing for fertilizer

## **Steady growth in grain consumption, but grain prices are below** the 5-year average

(Index)

Prices are however not supporting, below 5-years average

**Grain production and consumption reaching record levels** (Million tons)

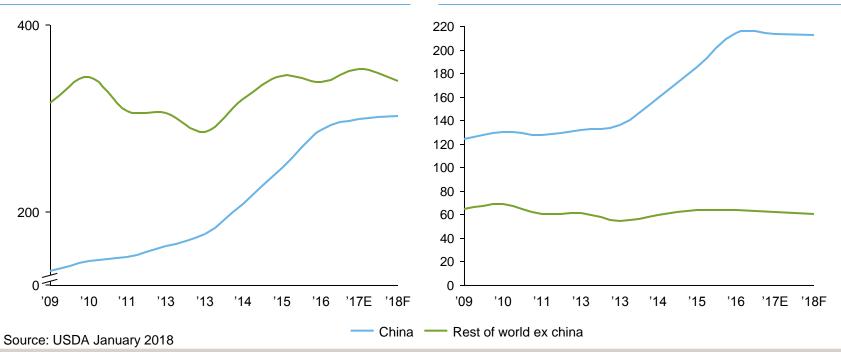


Source: FAO, USDA



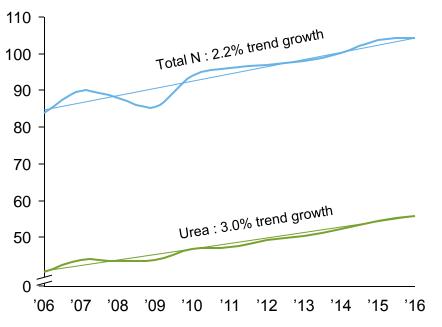
## Global grain stocks are stable, leaving weather as a key driver of grain price development

Chinese grain stocks have grown significantly since 2009 (Grain stocks, Million tons) This has led to large stocks in China, stable in RoW (Days of grain consumptions in stock)



### Urea gaining market share in the nitrogen product mix, as almost all new nitrogen capacity is in the form of urea

**Urea growth faster than other nitrogen products** (Global consumption ex China, Million tons)



- 2016 was a slow year for nitrogen consumption, with a growth of 0.7% comparing to 10-years historic trend of 2.2%
- Apparent urea consumption outside China grew 2.6%, only modestly lower than the 10-years historic trend of 3.0%
- For Yara's premium business, the implication is twofold
  - This underlines that there is limited new products competing against Yara's premium products
  - Urea reference is the starting point for most nitrogen fertilizer products

Source: IFA

### Apparent consumption outside China increased by 2.6% in 2016, Global supply grew more, compensated by lower Chinese export

Change in apparent consumption 2016 (Urea, Million tons)

> 376 1.082 1.511 4.877 469 1.759 1.258 3.235 857 3.086 3.086 1.268 Latin Africa North Asia ex Total Africa Asia ex North Europe Latin China Total America America China demand China America America export export increase

Change in production 2016

(Urea, Million tons)

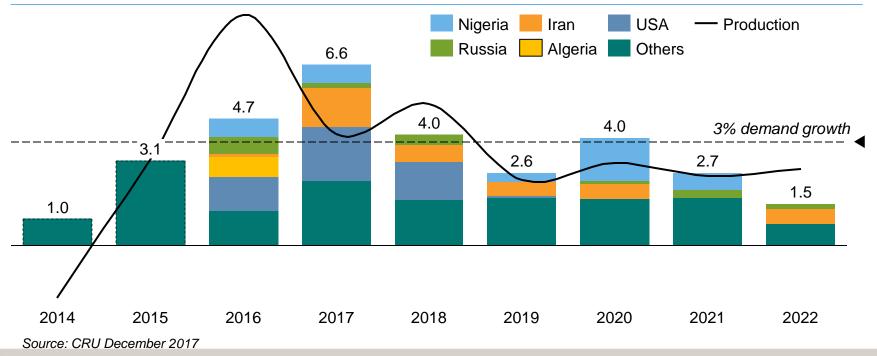
Source: IFA Annual statistics

1.750

Europe

## The surge of new capacity is past its peak

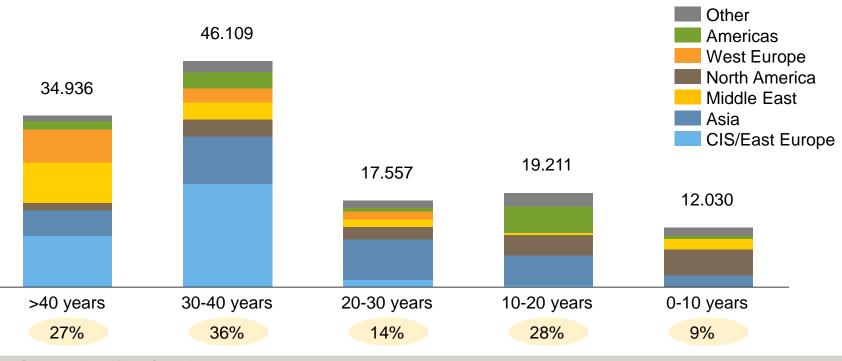
#### Global capacity additions ex China (Urea, Million tons)





## ~2/3 of the world's ammonia capacity is more than 30 years old; older capacity may struggle to maintain utilization rates

World's ammonia capacity (ex. China) per geography and vintage (kt)

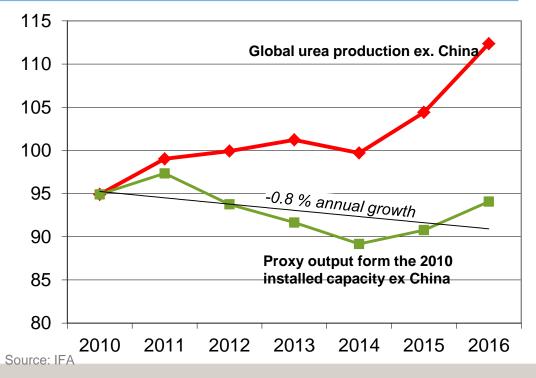




Others include Africa, Oceania Source: CRU, IFA. Yara analysis

## **Growth in global urea production driven by new plants – output from existing plants has fallen**

**Global urea production (million tons)** 



#### Comments

Under the assumption that new capacity runs at 100% capacity utilization, the output from the capacity already installed in 2010 has trended lower, by 0.8% p.a.

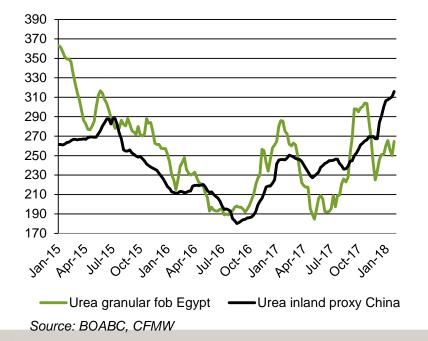
In reality, several new plants are not operating 100%, and there may be different reasons for lower utilization of existing plants (turn-arounds, gas curtailments, etc.)

In conclusion, it seems appropriate to consider a "replacement factor" taking into account reduced production from existing plants

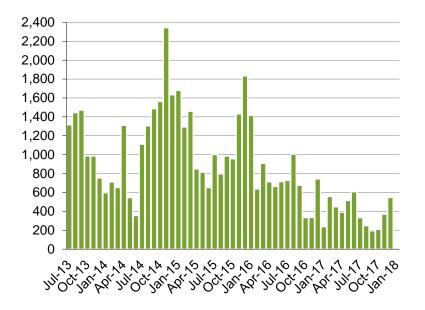


## ....but higher domestic price and lower exports from China are offsetting oversupply elsewhere

**Increasing urea pricing** (USD/ton)

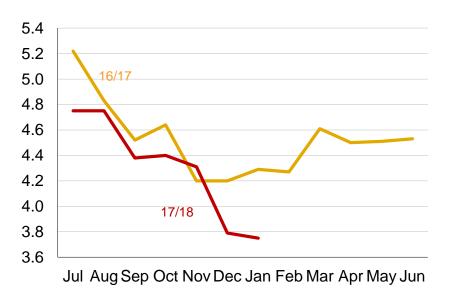


#### Chinese export is falling (1000 tons)





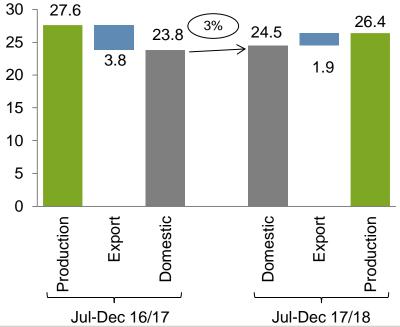
## Unclear if supply is sufficient to cover Chinese urea demand this season



Source: CFMW, covering close to 100% of production

Chinese urea production down vs last year (million tons)

#### Export reduction so far kept supply stable (million tons)

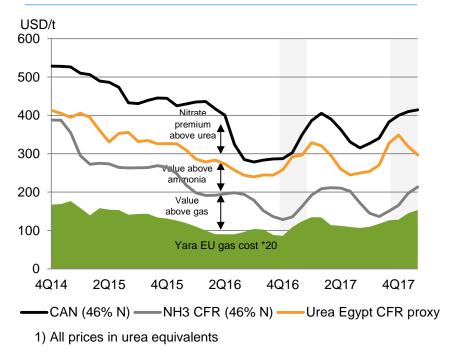




## Premium product margins typically contain both commodity and premium elements

Nitrogen upgrading margins<sup>1</sup>





• The size of the premium is typically linked to crop prices for fertilizer products, and economic activity for Industrial products

Source: Fertilizer Market Publications

Premium products are key in Yara's portfolio and business model

Premium product margins typically contain both commodity and premium elements

### Market backdrop: summary

- Supply-driven global grain situation, but inventories outside China are not high
- Urea has gained market share globally, but new-build activity has peaked
- The main new development in the urea market is significantly higher urea prices in China, caused by higher coal prices and increased focus on environmental impact, including limitations to natural gas available to the fertilizer industry
- Higher urea prices in China means larger upside risks also for global pricing, but the reduced demand for Chinese exports also introduce higher volatility
- Yara's integrated business model and differentiation strategy gives Yara robustness and flexibility to manage and potentially take advantage of the more volatile market conditions



## Improving agricultural productivity is fundamental to achieve the SDGs: Yara is uniquely positioned to contribute



- Agriculture accounts for ~25% of the world's greenhouse gas emissions
- More than half of this results from land use change
- Improving productivity of land is among the most efficient levers to achieve the SDGs
- Yara is uniquely positioned to deliver solutions to meet this challenge



### Sustainability represents a huge business opportunity



#### BETTER BUSINESS BETTER WORLD

The report of the Business & Sustainable Development Commission

January 2017



#### THE COMMISSIONERS

Lord Mark Malloch-Brown, former Deputy Secretary-General, United Nations (Chair)

Amr Al-Dabbagh, Chairman & CEO, The Al-Dabbagh Group

Laura Alfaro, Professor, Harvard Business School

President, The World Business Council on Sustainable Development (WBCSD)

Sharan Burrow, General Secretary, International Trade Union Confederation (ITUC)

Ho Ching, CEO, Temasek Holdings Private Ltd.

Peter Bakker

Bob Collymore, CEO, Safaricom Ltd.

John Danilovich, Secretary General, The International Chamber of Commerce (ICC)

Begümhan Doğan Faralyalı, Chairwoman, Doğan Group

Hendrik du Toit, CEO, Investec Asset Management

Richard Edelman, President & CEO, Edelman

Hans Vestberg/Elaine Weidman Grunewald (acting), CEO, Ericsson

John Fallon, CEO, Pearson pic Ken Frazier,

Chairman & CEO, Merck & Co Inc. (2016)

Mats Granryd, Director General, The GSM Association (GSMA)

Helen Hai, CEO, The Made in Africa Initiative

Svein-Tore Holsether, President & CEO, Yara International ASA

Mo Ibrahim, Founder, Celtel & The Mo Ibrahim Foundation Gavin Wilson, CEO, IFC Asset M: Mark Wilson, CEO, Aviva plc

Mary Ellen Iskenderian, CEO, Women's World Banking

Managing Director & CEO, Lagos Deep Offshore Logistics Base

former President, African Development Bank Group

Executive Director of the United Nations Global Compact

President, Australian Council for International Developmen

CEO, Corporate & Investment Bank, JP Morgan Chase & Co

Co-Enunder & Chairman, Assishkaar Intellecan Comp.

Founder & Group CEO, The Abrasi Group

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Dr. Amy Jadesimi,

Donald Kaberuka

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Ricken Patel,

Daniel Pinto,

Paul Polman

CEO, Unilever

Vincet Rai.

Grant Reid

CEO, Mars, Inc.

CFO, 'Baiterek'

Dinara Sciiaparova

Sunny Verghese,

CEO. Olam International

CEO, IFC Asset Management Company LLC

Vice Chairman, GITI Group

President & Executive Director, Avaar

(LADOD)

Lise Kingo,

Jack Ma,

"Business leaders need to strike out in new directions to embrace **more sustainable and inclusive economic** 

models"

"Achieving the Global Goals creates at **least US\$12 trillion in opportunities**"

VARA

"Society is demanding that companies, both public and private, serve a social purpose. To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society.

Without a sense of purpose, no company, either public or private, can achieve its full potential, (...) and ultimately, that company will provide subpar returns to the investors "

Larry Fink, Chairman and CEO Blackrock, annual letter to CEOs January 2018

## Sustainability has long been integrated in Yara's way of working

## Sustainability has long had strong focus in Yara

- **Defining a crop nutrition strategy** focused on delivering value to farmers while achieving better agricultural and environmental outcomes
- **Driving 'on the ground' activities** such as implementing further energy efficiency improvements
- **Investing in and driving innovations** such as N2O catalysts, AdBlue, and digital agriculture technologies such as the N-sensor
- **Driving programs** such as the Farm to Market Alliance and Cool Farm Alliance

#### Yara is actively engaging in multistakeholder platforms







WORLD ECONOMIC FORUM

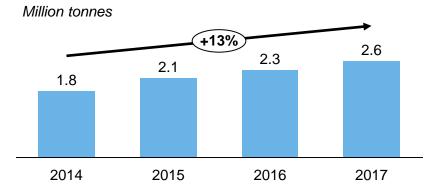


World Business Council for Sustainable Development

Source: Yara GRI reporting



## Yara is investing in solutions for NOx abatement in transportation



Yara deliveries of reagent for NOx abatement

- Urea and Ammonia are used as reagent for NOx abatement in road transport (AdBlue), maritime transport and land based industry
- It can remove up to 96% of the NOx emissions and the growing demand has been driven by legislation
- The customers require high product quality, 24/7 deliveries and strong reliability of supply

#### Yara is investing in further growth



- Yara produces AdBlue at 5 plants and is the world's largest producer of Adblue for NOx abatement
- Yara recently expanded our Brunsbüttel plant, making it the largest AdBlue producing plant in the world with 1.1 million tonnes capacity
- The NOK 250 million expansion project was delivered with no safety incidents, on time and within budget



Our strategy and targets are guided by our mission and vision

### **Our Mission**

Responsibly feed the world and protect the planet.

### **Our Vision**

A collaborative society; a world without hunger; a planet respected.



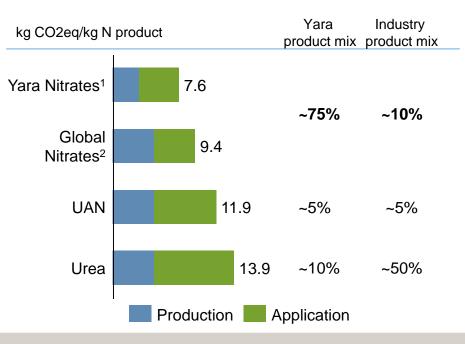
# Yara's solutions improves food production per hectare, delivered through products with lower emissions per ton

Yara crop nutrition practices enables farmers to optimize application – and thus lower emissions



- Precision farming promotes best agricultural practices
- Yara's N-sensor, N-tester and water sensor help optimize application rates and water use
- Yara's solutions help farmers comply with environmental legislation while supporting their competitiveness

## Yara's product mix has significant less emissions than most of our competitors'

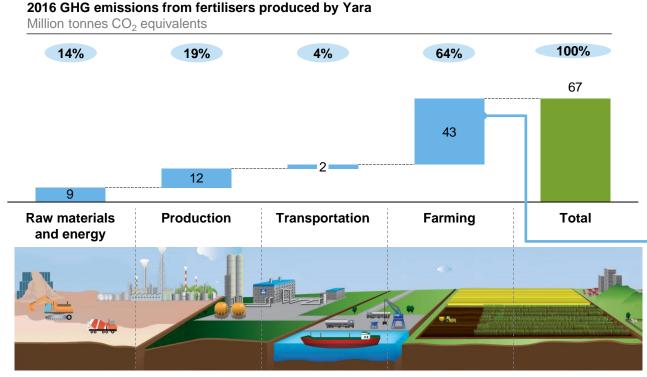




Assumed 15% lower application rates for nitrates, due to lower volatilization

2. Average emissions from production higher, partly driven by plants running without N2O catalysts

### Yara takes a holistic view of the climate impact of its operations



## Fertiliser use is 60% of Yara's assessed footprint

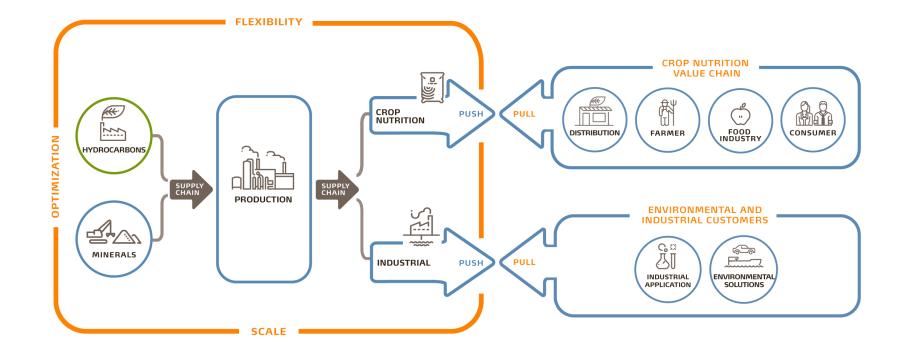
Emissions related to volatilization of nitrogen after application. In addition the emissions, this also represents losses for the farmer, as the volatilized nitrogen is not contributing to the yield

Yara's strive to improve farmer productivity and economics through better and more precise application of fertilizer reduces the losses – and as such also the emissions

Source: Yara

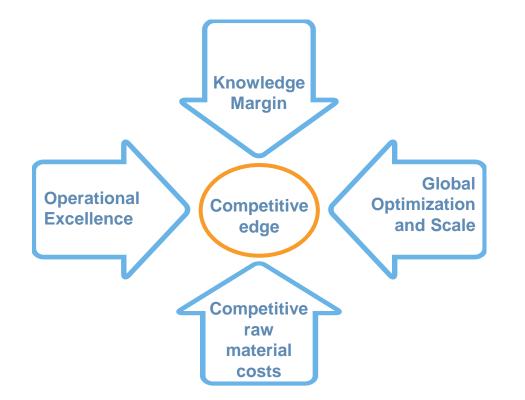


## Yara's integrated business model is unique within the fertilizer industry





## Strategy execution is focused on strengthening competitive edge





### Two main responses to strengthen our competitive edge

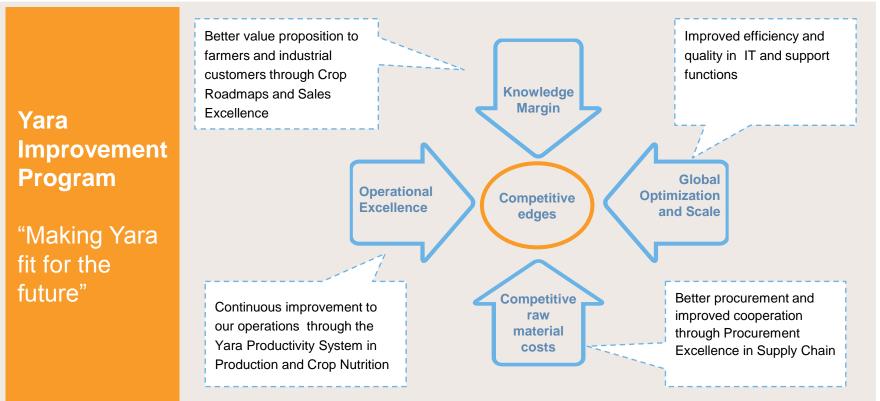


#### Sustainable business

Sustainability is integrated in Yara's strategy, and is reflected across our strategic responses



### Strengthening competitive edge through improving returns

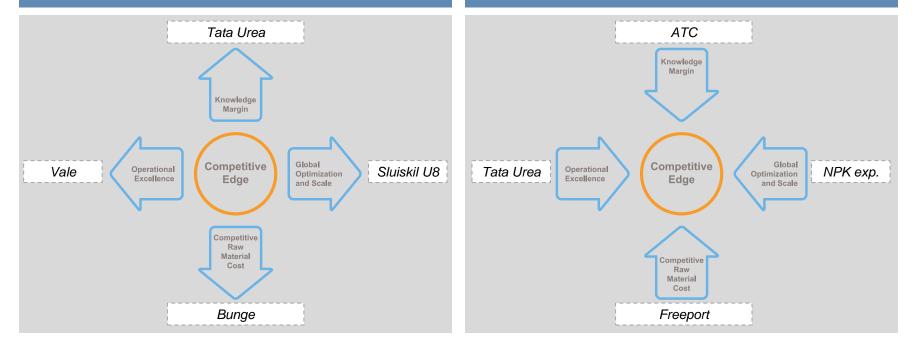




### Strengthening our competitive edge through profitable growth

Yara can use our competitive edge to extract value from growth...

... and growth can help to strengthen Yara's competitive edge





### Yara has four different priority areas for growth

#### Expand premium fertilizer sales and supply

- Demand can be created at healthy premiums
- Premiums above commodities and competitors enable profitable investments in new production capacity
- Expand commodity scale based on attractive full-cost growth opportunities
  - Resilience in attractive cost curve position and diversified gas footprint
  - Operational excellence
  - Key enabler for all segments

Act on attractive opportunities to grow Industrial sales and supply

- Strong fundamental growth drivers
- Attractive opportunities within four business lines
- Structurally secure P and K exposure
  - Sourcing security (premium rock, SOP)
  - High value creation in early stage development, upstream value and market integration



## Yara is deliberately building premium positions in the world's most important agriculture markets

#### **Brazil and Latin America**

- Brazil and Latin America represents some of the most important and growing agriculture markets in the world
- The markets are export oriented, and steadily growing within the important cash-crop segments, i.e. fruits and vegetables which is well suited for Yara premium products and solutions
- Net fertilizer import secures demand for Yara products, and underlines strategic importance of logistical footprint

#### India

- One of the world's largest fertilizer consumers, and the world's largest importer of nitrogen fertilizer
- Yara is very well positioned to develop our premium business, and create value both for Yara and the Indian farmer
  - Large and growing middle class creates strong demand growth for more

Yara has four different priority areas for growth

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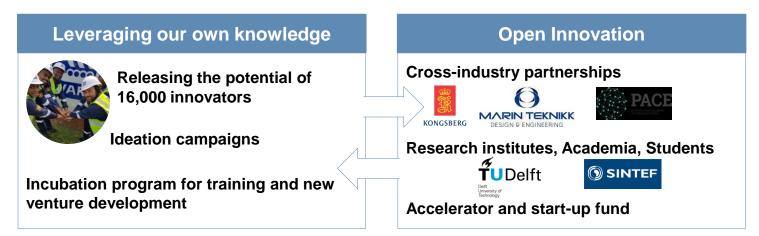
 Inefficient agriculture sector with huge improvement potential from right crop nutrition practices



## Innovation is crucial to protecting Yara's current position and developing its long-term competitiveness

Yara innovates to protect and disrupt – a balancing act

Yara's **innovation pipeline** is measured both in financial terms (**Sales & EBIT** contribution) and climate impact (**CO**<sub>2</sub> equivalent reductions)





## Yara is innovating with a purpose in all parts of our value chain

#### Production & Process Technology

- Green Tech development focused on carbon neutral ammonia production and greening of supply chain
- Small scale, decentralized production set-up for remote locations
- New markets enabler



#### **Circular Economy Biocycle**

- From waste back to nutrients, enabling organo-mineral fertilizer
- Nutrients back in Fertilizer factory, mixing our primary production with secondary input
- Decentralized and territories focused, Urban short nutrient cycle



#### **Digital Solutions**

- Agriculture Technology innovation focused on enabling efficient sustainable farming
- Food value chain integration for nutrition and environmental impact traceability and improvement
- Industry 4.0 for increased safety, reliability and productivity at our production sites

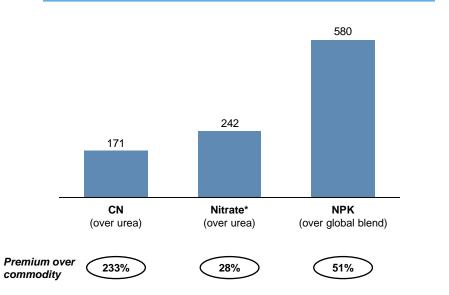




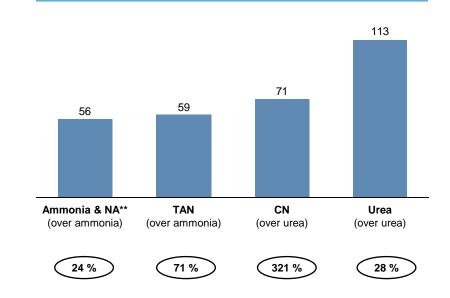
## Yara's integrated business model and innovation approach drives premiums above commodities

2017 total realized premium for key premium products, USD Million

#### **Crop Nutrition**



#### Industrial





#### Yara Improvement Program

Fit for the future







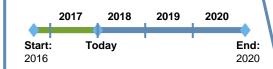




### Yara Improvement Program – 2017 status

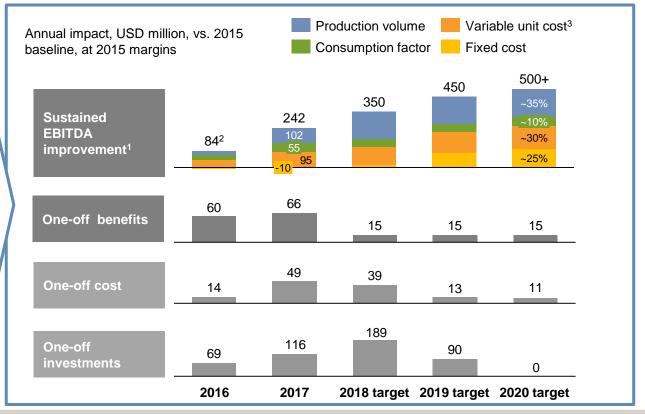
#### **Program progress**

YARA



- 2017 EBITDA benefits ahead of target (in 2015 terms):
  - Production volume improvement according to plan
  - Energy consumption improvement ahead of plan
  - Variable cost improvement ahead of plan
  - Fixed cost improvement behind plan
  - One-off program costs higher than original estimate

**Financial benefits** 



- . Additional details in the backup section;
- 2. Adjusted for corrected full-year procurement savings (e.g., full-year bonuses)

3. Includes improvements to direct and indirect categories, as well as value of additional steam and reduced cost of emissions

## Yara Improvement Program - Delivering value across the company

#### Program status 4Q 2017

	Yara Productivity System increase in base potential v original; Rollout completed		Site diagnostics concluded, with increase in base potential vs original; Rollout completed at eight sites, seven sites currently ongoing	IT optimization, and support function efficiency and quality	Ongoing implementation of new IT services contracts; New IT operating model decided, for implementation during 2018; Support function efficiency and	EBITDA t	
More or less	Procurement Excellence		Wave 1 and 2 savings delivery under implementation; New indirect operating model being rolled out		quality projects according to plan	target'	
	Working Capital Ongoing work to improve inventory and credit position in Latin America and Africa						One-off
Added value	Sales & Marketing professionalization <sup>2</sup>		Detailed and ambitious Crop Road Sales Excellence initiatives being		•		



# The Yara Productivity System (YPS) is a structured way of working applied across operations and knowledge work

The Productivity System covers all of Production

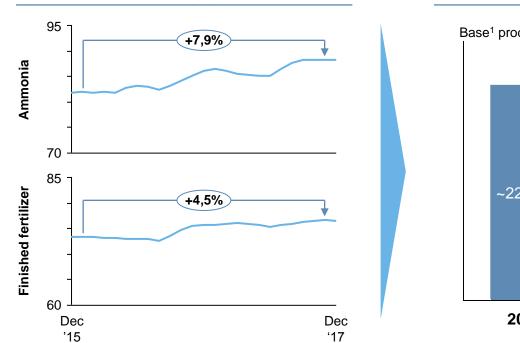


Note: Improvement potential identified at the 27 sites covered by deep-dive diagnostic. Does not include potentials identified by YPS for capital projects and YPS for R&D



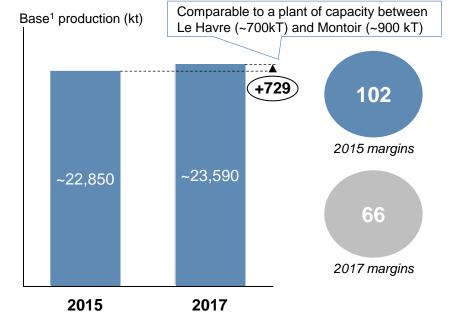
Identified potential higher than expected

# A major effect of YPS is sustainable long term improvements to reliability



Uptime has increased for (%)

## Production volume improvements contributed over 100 USD million EBITDA impact in 2015 terms





1. Ammonia and finished fertilizer (including intermediary ammonia). Adjusted for turnarounds, expansions, and selected plants not part of scope (e.g., Qafco). Total production of ~26,250 kT in 2015 and ~27,650 kT in 2017 Note: Uptime = Production / (Max production – [no demand + lack of external raw mat]). Ammonia uptime excluding QAFCO and out of scope production units; Finished products uptime excluding Galvani sites, QAFCO, in addition to out of scope production units. EBITDA impact calculated as volume improvements multiplied by contribution margin (full sales price, less energy and other variable costs). Ammonia contribution margins per relevant plant; Finished fertilizer products contribution margin per relevant plant and product type; 2017 margins applied to volume delta vs 2015

# We can see the impact of YPS across the segment: Selected 2017 achievements

>150 MUSD improvement delivered

## >50 MUSD one-off improvements

# Yearly production records

at Belle Plaine, Glomfjord, Köping, Uusikaupunki, Siilinjärvi plant, Siilinjärvi mine, Rostock, Brunsbuttel, Sluiskil, Ravenna TRI rate of 2.0 60% lower than 2 years ago

All time TRI records in Paulinia, Rio Grande, Ponta Grossa, CILEM

Fixed costs rising 1% - less than inflation & volume increase 12M rolling finished products production record

15 sites with YPS rollout completed / ongoing at end of 2017



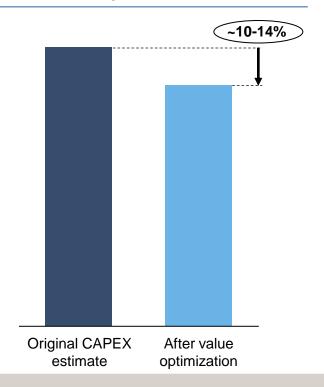
## Led by our project office, YPS for capital projects is in progress and showing results

#### **19 transformation levers**

Lever	Description	Leve	r Description
L1	Value optimization	L11	Systems for enginee
L2	Project performance management	L12	Hard-skill capabilitie
L3	Capital Value Process	L13	Contracting strategy
L4	Target setting	L14	Mobility and commu culture
L5	YPO positioning	L15	Resource deployme
L6	Portfolio management	L16	Organizational struc
L7	Leadership and communication skills	L17	PAP/PAR cycle & H
L8	Talent management	L18	ISO 9001 qualification
L9	Value assurance in execution	L19	Effective use of Less Learned
L10	Improving YPO tools		

## ering es uting ent cture HESQ audit ion ssons

#### **CAPEX reduction potential identified**





## A key part of YPS for projects is to conduct value optimization for our portfolio of smaller on-site projects

Identifying and capturing value

#### Example: Siilinjärvi Washing Bay Project 594 Design Minimum Learning and Project 517 Alternatives Technical Value capture 484 protection requirements Matrix Solution -42% +18% 2015 2016 2017 Baseline CAPEX $MTS^2$ NPV estimate optimized

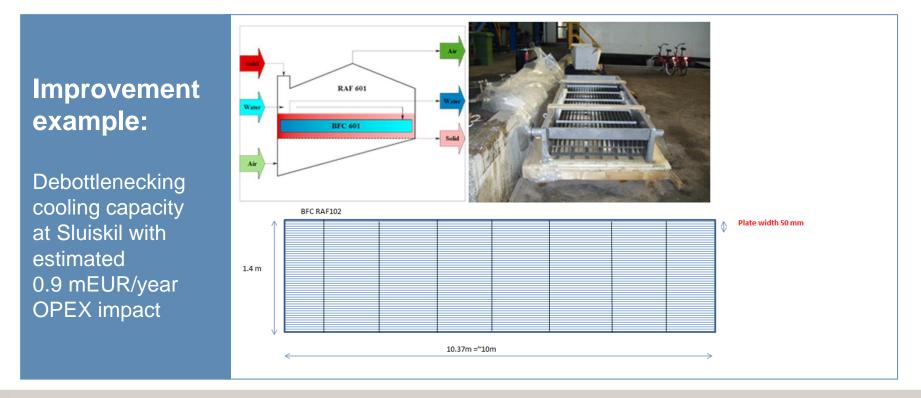
Yara OCOSHE<sup>1</sup> spend



MEUR. Includes regular OCOSHE, turnarounds, turnaround OCOSHE, catalysts and special projects

2. MTS = Minimum Technical Solution

### YPS makes R&D more productive, both shortening time to impact and allowing more focus on improving our plants





### YPS is our framework for continuous improvement – Developed across three dimensions

The way **physical** assets and resources are configured and optimized to create value and minimize losses



The formal structures. processes, and **Systems** through which the operating Systems are managed to deliver the business objectives

The way people think, feel, and conduct themselves in the workplace, both individually



# **Improvement example:** Reduction in weekly cleaning time of blending machine to bring increase of 6.2 kt / year in Rio Grande

## 50% reduction in weekly cleaning time





## Improvement example: Root Cause Problem Solving to improve reliability for plant start-up in Belle Plaine

Identifying the root cause of failure





### Yara applies several Industry 4.0 technologies with more to come

	Area	Example initiative		Area	Example initiative
	Additive Manufacturing	3D printing use cases		Advanced Analytics	Advanced analytics for granulation
	Augmented Operator	Augmented Reality proof of concept		Predictive Maintenance	GE Smart Signal for heavy rotating equipment
(C) <sup>(Q)</sup>	Autonomous Operations	Advanced Process Control		Internet of Things	Connected plant
	Big Data	Central Plant Information Management System (PIMS)	of Fr	Simulation & Digital Twins	Operators Training Simulator



### **Procurement Excellence 2018 – in a nut shell**



PX2018 Overview	Spend USD 10.2 Billion <sup>1</sup> Total USD 6.5 Billion Direct USD 3.7 Billion Indirect	Wave 1 ~100 cross-functional team members 5 categories	Improvement > 200 Initiatives identified
<b>Target</b> > USD 150 Million savings by 2020	World-class procurement function Cross-functional operating model	Wave 2 ~50 permanent category team members across 8 categories	Savings USD 90 Million realized

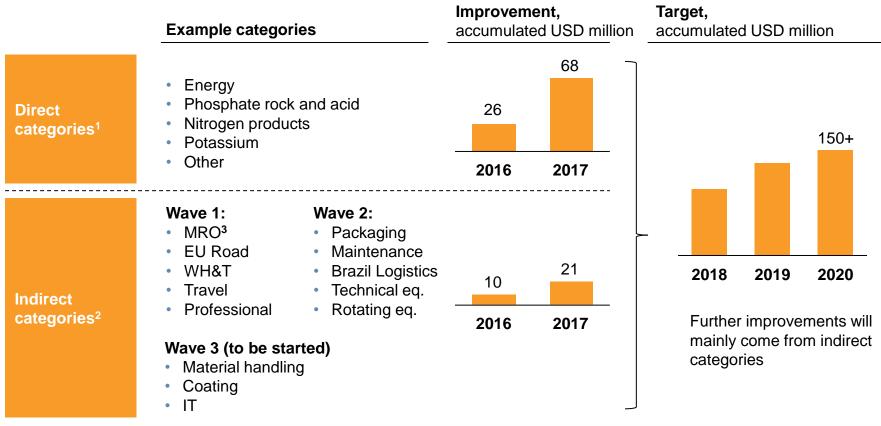


# New cross-functional operating model will provide sustainable impact

Best practice	Innovative	Cross functional	
processes	Tools	Teams	





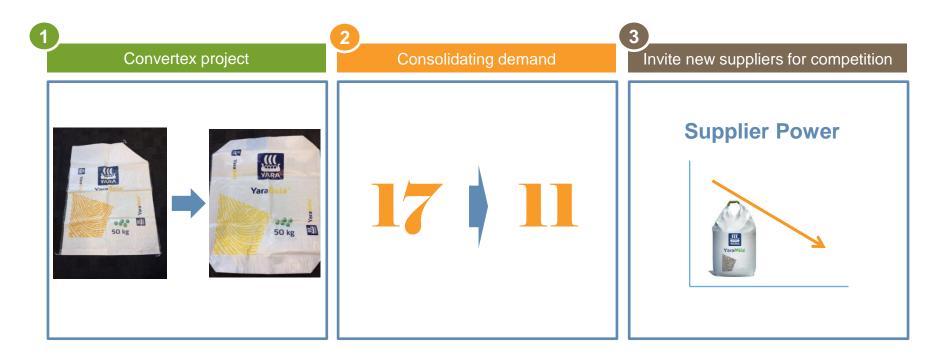


### Variable cost improvements have contributed ~90 USD million

1. Measured as relative improvement versus industry benchmarks; 2. Measured against historical cost levels; 3. Maintenance Repair and Operations

YARA

# Procurement Excellence 2018 – Tangible results around the globe - Packaging





## Procurement Excellence 2018 – Tangible results around the globe - MRO



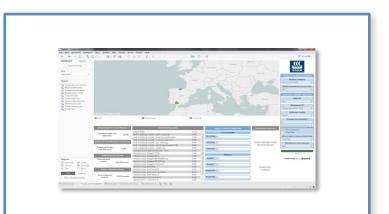




### **Procurement Excellence 2018 – Tangible results around the globe** - Warehouses and terminals



Optimization of storage and transportation costs

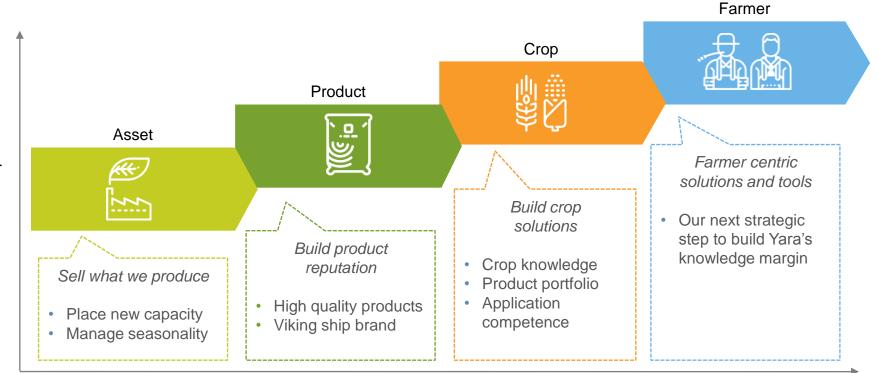


#### Evaluation of "actual cost per tonne"



### Strategy recap - continuing the journey closer to the farmer

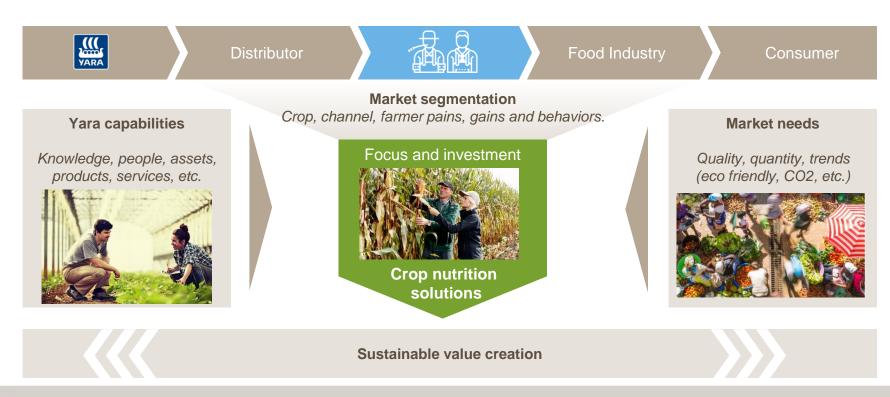




Market depth

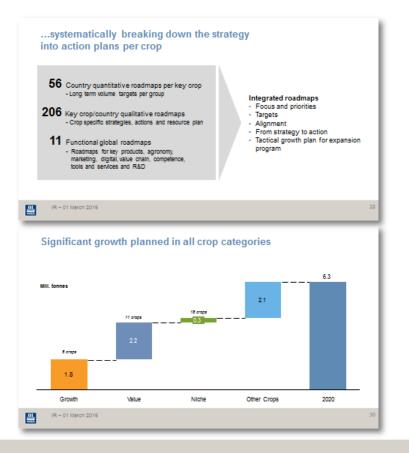


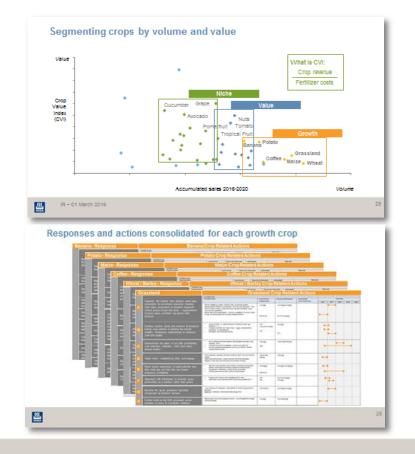
## Deciding where to focus and how to win is key to profitable growth





#### Our Crop roadmaps move our strategy into action

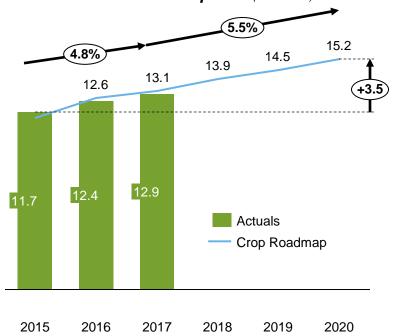






Yara has delivered a growth of 5% in Premium Products and aim for continued growth despite challenging markets

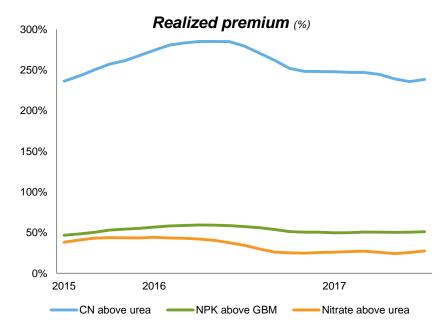
- CAGR of 4.8% between 2015 and 2017
- Annual market growth of 1.8%\* for the same period
- Growth rate sustained



**Premium Product development** (million tons)

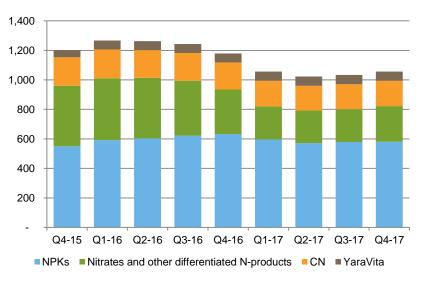


# We create value above commodities by focusing on the market segments that best match our offering

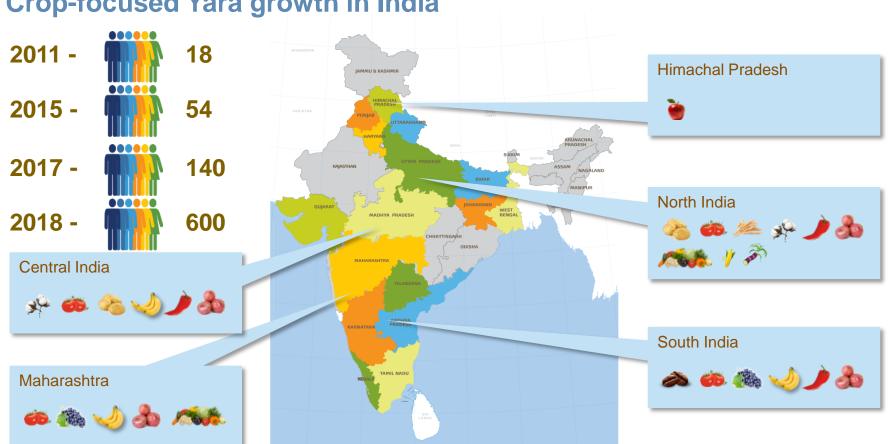


Realized premium/t above commodities for main categories of own produced Premium Products

Total absolute premiums (12mth rolling USD million)



Total realized premium for key premium products



### **Crop-focused Yara growth in India**

VARA

# Acquisition of Tata Chemicals' fertilizer business expands our footprint, enabling accelerated premium product growth





#### Integrated world scale urea plant in Babrala, Uttar Pradesh

- ~0.7 million tons ammonia production
- ~1.2 million tons urea production
- Commissioned in 1994

#### World-class operations and energy efficiency

- Workforce is committed to high HESQ standards; solid safety track record
- Energy consumption below 21 mmbtu/t, on par with Sluiskil

#### Significant distribution footprint

- Warehouses: 4 own and approx. 100 third-party operated
- Salesforce: 60 own, and approx. 300 on contract

#### Acquisition provides footprint to accelerate premium product growth

- Yara India 17% p.a. growth in premium product sales since 2010
- Yara Brazil premium products growth provides reference case



# Yara's knowledge grows yields, profitability and living standards in India





Best practice demonstrations



Regular farmer training programs



**On-farm training** 



Special crop seminars



Mobile campaigns



Participation in agri-fairs



**Tools and Services** 







Develop *farmer centric solutions* that commercially integrate knowledge, digital tools and services to our product portfolio

Actively develop *aligned market channels* that enable knowledge sharing with the farmer

Actively develop profitable local and global *partnerships* along the *value chain* 

Be in the **forefront of innovation and R&D**, and pursue smaller M&A to add new knowledge areas

Safety and compliance - key priority in everything we do



# Digitization, big data, and precision sensors are disrupting agriculture

Real-time precision sensors and insights

Data science, modelling, machine learning



The farm of the future is getting more interconnected, sophisticated, and convenient

Automation of application and farm operations

Tailored digital two-way communication



### The digital disruption can unlock multiple benefits for the farmer

### **More insights**

millions of datapoints

#### Unmatched precision < 1 m<sup>2</sup>

### **Smarter choices**

"computational agronomy"

## Unseen connectivity

reach a universe of knowledge

## **Higher yield**

to feed the world

## Higher quality for better food

## Less waste

to protect the planet

More value for the farmer



### Yara has a long and successful history in innovation to build on



**1956** Launch of Crop Nutrition R&D





**2005** Commercialization of broad range of digital tools

#### **1905** The invention



**1997** First prototype N-sensor



**NOW** Stepping up Digital





Our Digital Aspiration Building the Global Digital Leader in Crop Nutrition



### **Cornerstones of our Crop Nutrition Digital Strategy**

#### **Our offer**

- We innovate industry-leading digital nutrition solutions that make a real difference for the farmer
- We stand for worldleading nutrition knowledge

#### **Our customers**

 We have a unique global reach into 160 countries

#### **Our benefits**

Our integrated

competition

business models

value creation that

sets us apart from

allows holistic

 We build on the world leading fertilizer business

#### **Our focus**

 We are building a new way of working around speed and agility

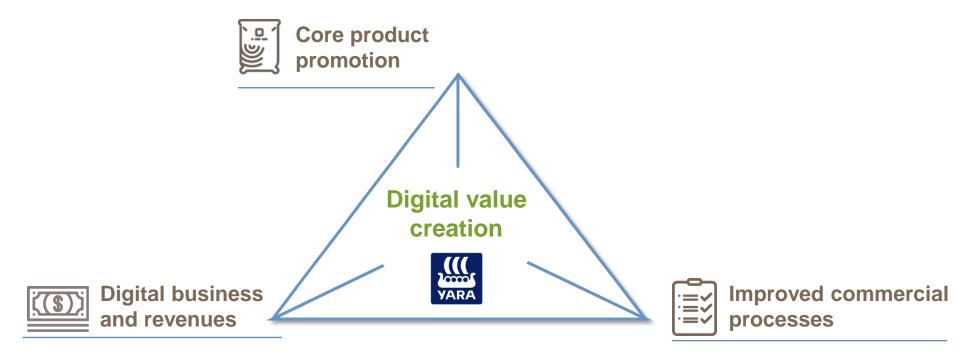


 We are quickly stepping up our digital capabilities in a new unit: Yara Digital Farming

 We target all farmers with offers tailored to their specific local needs

VARA

#### Our ability to holistically create value will set us apart





#### Where we stand

Rapid expansion of our activities in Digital Farming

> 100 employees implementing our digital strategy

+ 60 employees in the past 6 months in Digital Farming





# We have launched 4 Digital Hubs as centers of gravity for our efforts









We are building new capabilities in Yara

**Digital Entrepreneurs** 

**UX Design** 

**Digital commercial models** 

**Agile innovation** 

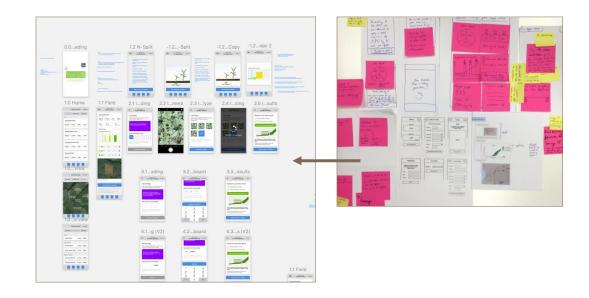


## We are working in an agile way

Agile innovation Weekly sprints, first farmer testing in week 1

Farmer centricity Tested digital solution with >50 farmers in 6 weeks

Fail fast (to succeed) Fundamentally changed hypothesis on digital product value proposition after 4 weeks

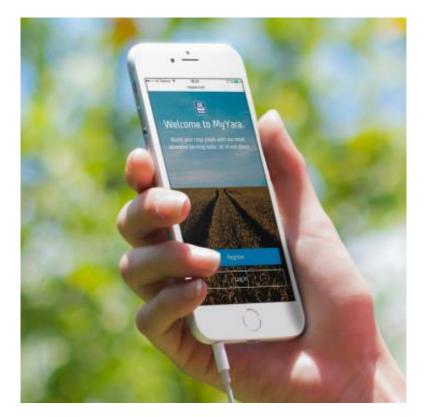


## Our Digital teams work as "start-ups in a grown-up"



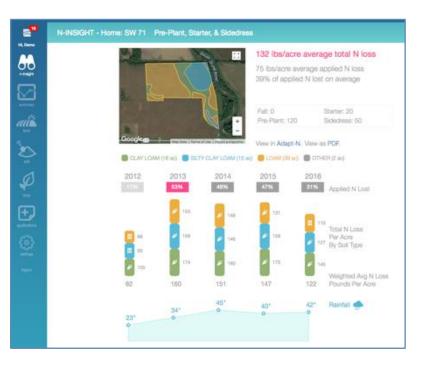
### **Ramp-up of digital solutions**

- We are quickly building a strong pipeline of digital solutions
- Every 3 months launch of 1-2 digital solution teams
- Commercial pilots in coming season
- Examples
  - Sensor-aided N-application
  - Nutrient optimization tailored to specific fields
  - Crop advisory platforms





## Adapt-N – expanding our position in digital farming



- Leading Nitrogen recommendation
   platform
- >15 years of scientific validation
- Proven benefits for farmers
   well beyond competing digital tools
- Reducing N-loss by 35-40%
- Winner of Tulane 1 million N-Challenge





## **Benefits for Yara**

• Unmatched customer engagement Significantly higher reach to farmers, two-way exchange, deeper relationships

#### Knowledge leadership

Invaluable insights into farmer needs to catalyze as a differentiator

#### New sources of value

Build-up of digital service businesses and integrated fertilizer-service solutions

• New instruments to fulfill our mission Smarter application of fertilizer to feed the world and protect the planet



### **Roadmap – Digital Farming**

#### **2018**

- Capability building
- Innovating
- Piloting

#### 2019

- Launch in core markets
- Prepare for global scale-up

2020+

- Global expansion
- Financial viability



Our Digital Aspiration Building the Global Digital Leader in Crop Nutrition



#### High on-going Yara growth investment activity

#### Finished products<sup>4</sup> Ammonia Mill.tons NOK bn 17.9 25.5 9.2 Cost&capacity improvements 2) 1.2 M&A 2.3 Committed growth 1.4 5.2 Maintenance 0.3 2.8 11.1 0.4 7.0 0.9 0.2 0.2 0.7 19.2 5.2 8.2 0.7 0.3 4.8 1.2 6.8 1.6 1.2 0.0 5.8 6.4 5.2 2017 2018 2019 2020 20155 T/R<sup>6</sup> Regularity Babrala & Other Est. 2020 20155 T/R<sup>6</sup> Regularity Pilbara<sup>8</sup> Freeport, Est. 2020 Cubatão growth7 Babrala & Cubatão GrowHow UK (divested mid-2015)

Capex plan<sup>1</sup>

Production growth 2015 - 2020<sup>3</sup>

Yara's share of capex. Fully consolidated entities presented at 100% basis. 1)

- Includes Yara Improvement program Capex and other improvements 2)
- Rio Grande expansion also adds 1 million tonnes NPK blends by 2020 3)
- Finished fertilizer and industrial products, excl. bulk blends 4)
- Including Yara share of production in non-consolidated investees 5)

Adjustment to normalized / 2016 turnaround level 6)

7) Committed projects only. TAN Pilbara: 160 kt, Porsgrunn: 250kt, Glomfjord: 105kt, Uusikapunki: 250kt, Köping: 90kt, Sluiskil: net 160kt, Galvani (Salitre ~ 0.8 mill.tonnes, reaching 1.1 mill.tonnes in 2022), Rio Grande: 500kt

Yara share of Qafco & Lifeco

Including 100% ownership in Pilbara NH<sub>2</sub> plant 8)



Yara-operated

# Yara has expected commodity nitrogen oversupply, and has focused its growth pipeline on premium & industrial products

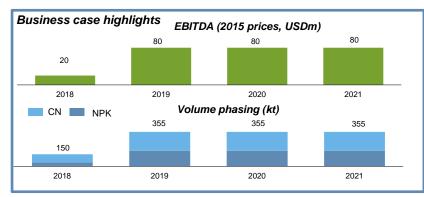
Growth focused on	premium & industrial	Expected start up	Pipeline EB	TDA (20	15 price	s, USDr
Expand premium products sales and supply	Uusikaupunki NPK Porsgrunn/Glomfjord CN/NPK Sluiskil urea+S Rio Grande NPK/NPK blends	3Q 2016 1Q 2018 2Q 2018 2H 2020	70	170	180	190
Expand commodity scale based on attractive full-cost	Freeport ammonia JV	1Q 2018	110	140	140	150
growth opportunities	Babrala urea acquisition	1Q 2018	2018	2019	2020	2021
Act on attractive opportunities to grow ndustrial sales and supply	Pilbara – TAN Köping – TAN	2Q 2017 <sup>2</sup> 3Q 2018		60	80	80
			2018	2019	170	170
Structurally secure P and K supply	Galvani / Salitre	mining 2Q18, chemical 1H19	0 2018	30 2019	2020	2021
		solidated entities presented at 100% basis	Sum 190	400	570	590

<sup>1)</sup> Including Yara's share of volume in non-consolidated investees. Fully consolidated entities presented at 100% basis <sup>2)</sup> Plant started up in 2Q 2017, but has been down for technical reasons since 3Q 2017. Expected re-start 2Q 2018.

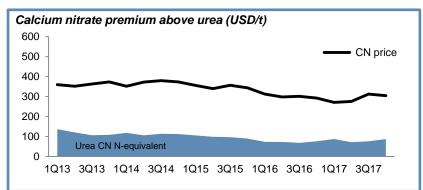


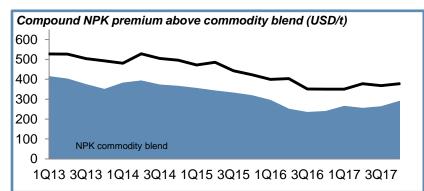


# 350 kt NPK and Calcium Nitrate expansion in Porsgrunn and Glomfjord, Norway



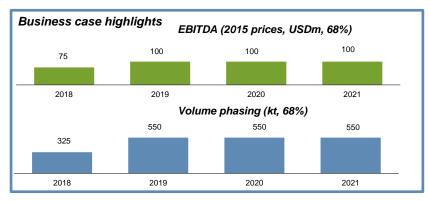
- Project adds 200 kt calcium nitrate and 50 kt compound NPK annual capacity in Porsgrunn.
- Enables further 70 kt NPK and 35 kt calcium nitrate annual capacity in Glomfjord through optimization
- Expected start up in 1Q 2018
- 16% IRR at 2015 prices
- Est. capex USD 330 million
- First full earnings effect 2Q 2018







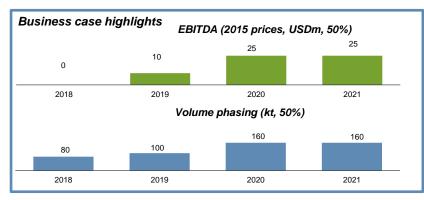
# Joint investment with BASF in world-scale ammonia plant in Freeport, USA





- Attractive long-term partnership:
- BASF has strong existing presence in the United States and ammonia sourcing requirement for US downstream activities
- Yara has a strong global ammonia production and trade network, investment would further strengthen this position, and increase its North American upstream presence
- US Gulf location advantageous due to existing industry infrastructure, construction resources and natural gas
- Expected start up 1Q 2018. First full earnings effect 2Q 2018
- 17 % IRR at 2015 prices
- Est. capex (68%) USD 434 million

# 330 kt technical ammonium nitrate (TAN) plant in Pilbara, Australia



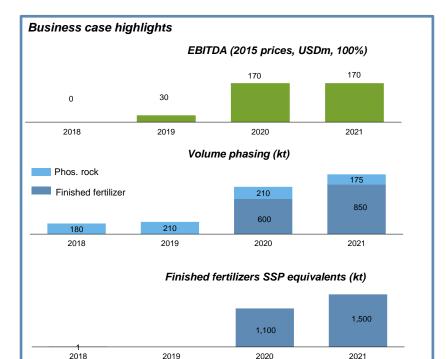


- JV with Orica (50%/50%)
- Plant ideally located in the world's biggest iron ore mining region
- A distribution and marketing joint venture is established to distribute all ammonium nitrate and associated products and services to mining customers in the Pilbara region
- Start up 2Q 2017. First full earnings effect 1Q 2020
- 6% IRR
- The project return has been negatively impacted by delayed construction and downturn in the mining sector. However a gradual recovery in the sector is anticipated.
- Est. capex (50%) USD 360 million



### **Phosphate project in Salitre, Brazil**





- The Salitre project, located in the state of Minas Gerais, a traditional mining region, will include a chemical plant in addition to the mining operation.
- Start up mining 2Q 2018, chemical production 1H 2019. First full earnings effect 1Q 2022
- Chemical production of MAP, NP, TSP, DAP, SSP
- 24% IRR at 2015 prices
- Est. capex USD 575 million



# Yara to acquire Vale Cubatão Fertilizantes complex in Brazil – and establish Yara as a nitrogen producer in Brazil

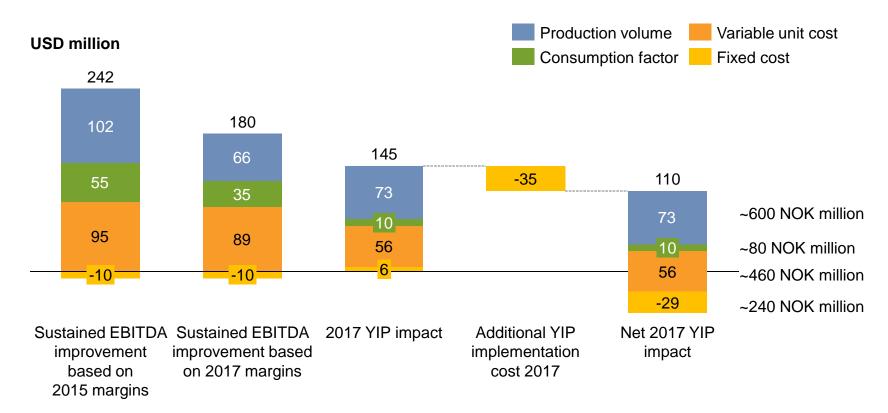


#### Vale Cubatão Fertilizantes:

- Strong competitive position as only nitrate assets in Brazil
- Annual production capacity of 200 kt ammonia, 600 kt nitrates and 980 kt of phosphate fertilizers
- Approx. 970 permanent and 930 contracted employees
- Agreed enterprise value: USD 255 million
- Upgrading investments of USD 80 million up to 2020 to realize annual synergies of USD 25 million
- Closing expected by mid 2018
- Acquisition will strengthen Yara's production footprint, complement existing distribution position and add significant scale for the IND segment in Brazil



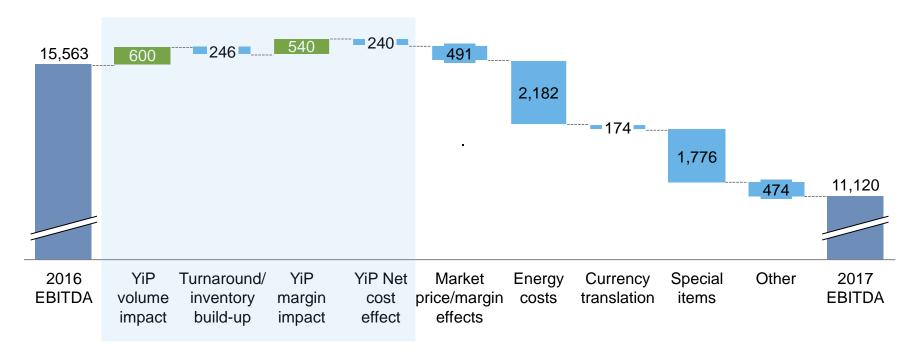
## **Yara Improvement Program effects**





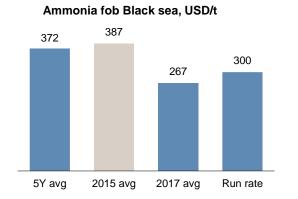
# Significant positive impact of the Improvement Program in 2017

NOK millions

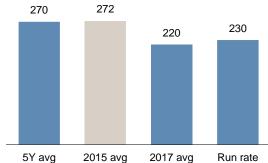




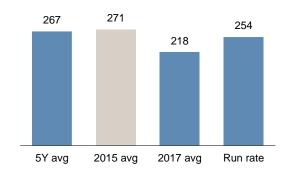
## **Price and currency scenario assumptions**



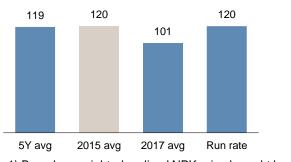
Urea fob Black sea, USD/t

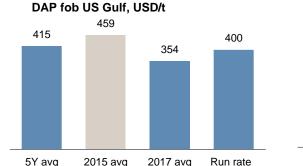


CAN cif Germany, USD/t

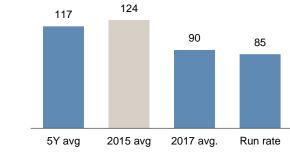


NPK compound premium, USD/t<sup>1</sup>





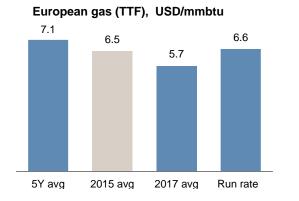
Phosphate rock fob North Africa, USD/t

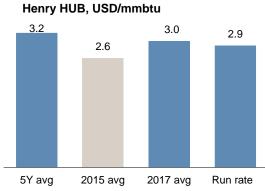


1) Based on weighted realized NPK price brought back to CIF Germany and compared with a nitrate based blend

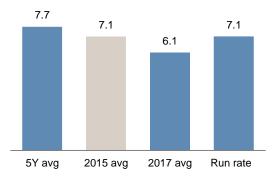


## **Price and currency scenario assumptions**

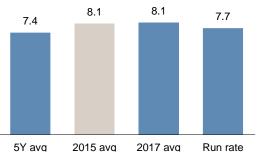




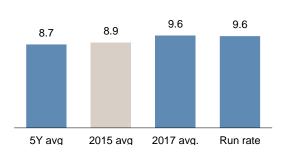
Yara's European gas price, USD/mmbtu



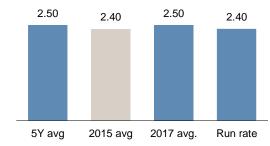
#### NOK per USD



#### NOK per EUR



#### NOK per BRL





## **Price sensitivities linked to capacities**

Parameter	Operating income (MUSD)	EBITDA (MUSD)	EPS (USD)
Urea + USD 10/t of which pure urea of which UAN	45 	54 7	0.16
2 CAN price + USD 10/t of which pure nitrates of which NPK	40 <b>101</b>	40	1 0.28 0.17
<b>3</b> Compound NPK premium + USD 10/t	54	54	0.15
4 Hub gas Europe + USD 0.1/MMbtu	-16	-16	-0.04
5 Hub gas North Am + USD 0.1/MMbtu	3	-3	0.01
6 Ammonia + USD 10/t	3	4	0.01



# Yara will change to USD as reporting currency as of 1Q 2018

Why?	What does the c
<ul> <li>The fertilizer business is fundamentally a USD business</li> </ul>	<ul> <li>Yara's financia presented in U</li> </ul>
<ul> <li>USD as reporting currency would better reflect the underlying business of Yara</li> </ul>	<ul> <li>Listing and div</li> <li>2017 financial will be recalcul February</li> </ul>

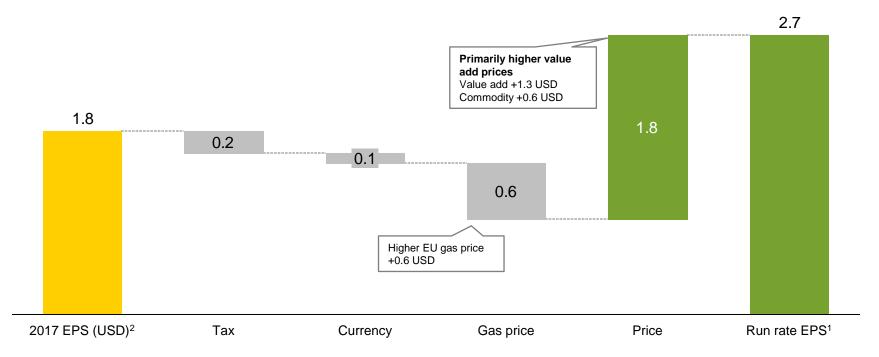
#### change imply?

- al statement will be consolidated and JSD from 1Q 2018 reporting
- vidend currency remains NOK
- statements and key historical figures ulated and presented at *yara.com* by end
- Yara's sensitivities will remain the same except for currency where USD will form the base

Currency sensitivities	Operating income	EBITDA	EPS
	USD million	USD million	USD
10%-points EUR appreciation versus USD	-120	-95	-0.30
10%-points NOK appreciation versus USD	-50	-35	-0.10
10%-points BRL appreciation versus USD	-40	-25	-0.10



#### Scenario based on current market prices: Higher prices offset higher energy cost

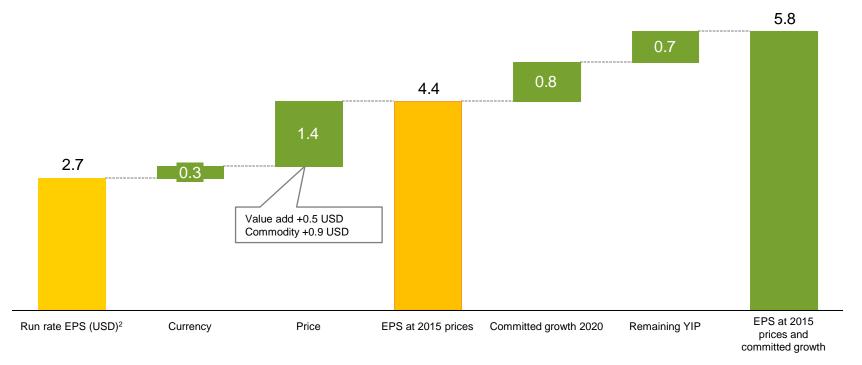


1) Based on market prices as of 1 Feb 2018, 273.2 million shares outstanding, and 25% tax on underlying business.

2) Excl. special items and currency



# 2015 prices, committed growth and Yara Improvement Program add 3.2 USD to run rate EPS

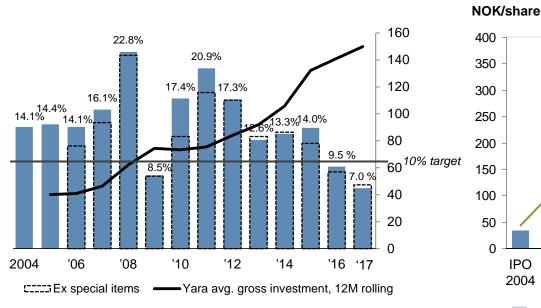


1) Based on market prices as of 1 Feb 2018, 273.2 million shares outstanding, and 25% tax on underlying business.

2) Excl. special items and currency



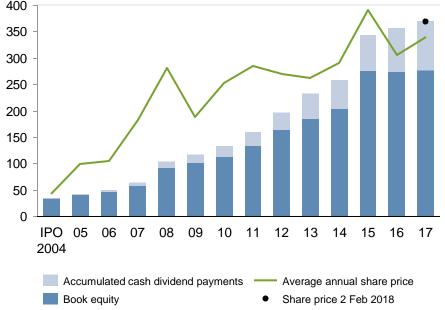
## Strong growth and profitability through the cycle



Average cash return on gross investment (CROGI)

well above the Yara CROGI target of 10%

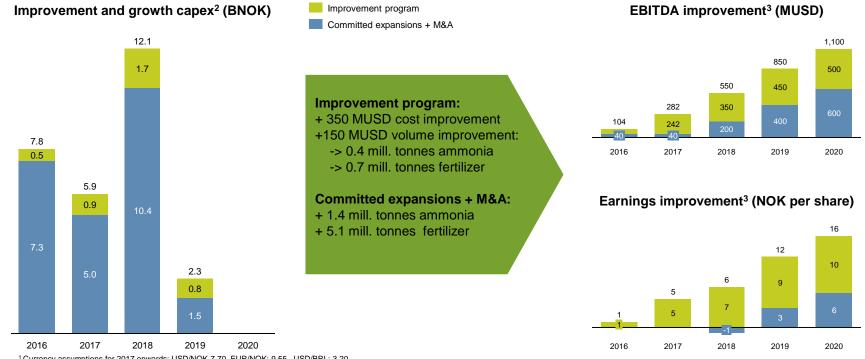
#### Average annual shareholder return of 20%<sup>1</sup>



1) Share price appreciation (end 2017) plus dividend payments



## Major improvement and growth investments in 2018; main earnings improvement from 2019 onwards<sup>1</sup>

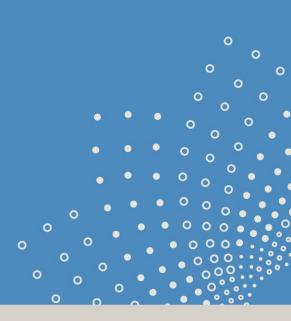


<sup>1</sup> Currency assumptions for 2017 onwards: USD/NOK 7.70, EUR/NOK: 9.55, USD/BRL: 3.20

<sup>2</sup>.Excluding maintenance capex on existing assets. Yara's share of capex. Fully consolidated entities presented at 100% basis

<sup>3</sup> Measured at 2015 conditions. Main average market prices: Ammonia fob Yuzhny 390 USD/t, Urea fob Yuzhny 275 USD/t, DAP fob Morocco 495 USD/t

## **Additional information**





## **Sensitivity tables reflecting 2018 production capacities**

	Operating income	EBITDA	EPS
	USD million	USD million	USD
Urea sensitivity +10 USD/t	45	54	0.16
of which pure Urea	38	47	0.14
of which UAN	7	7	0.02
Nitrate sensitivity CAN +10 USD/t	101	101	0.28
of which pure Nitrates	61	61	0.17
of which NPKs	40	40	0.11
Compound NPK premium over nitrate	54	54	0.15
Hub gas Europe + 0.1 USD/MMBtu	-16	-16	-0.04
Hub gas North Am + 0.1 USD/MMBtu	-2.6	-2.6	-0.01
Ammonia + 10 USD/t	3	4	0.01
Currency sensitivity			
10%-points EUR appreciation versus USD	-120	-95	-0.30
10%-points NOK appreciation versus USD	-50	-35	-0.10
10%-points BRL appreciation versus USD	-40	-25	-0.10

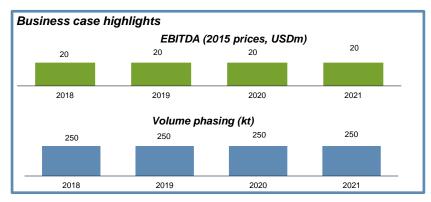


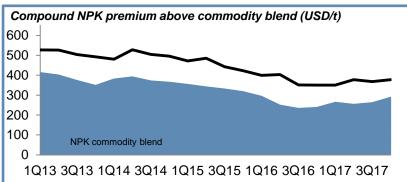
## **Price sensitivities including committed growth projects**

	As Is EBITDA					Updated EBITDA
	impact	Porsgrunn	Sluiskil	Freeport	Salitre	sensitivity
Urea sensitivity +10 USD/t	54		1.0			55
of which pure Urea	47		2.6			50
of which UAN	7		-1.6			6
Nitrate sensitivity CAN +10 USD/t	101	1.4	1.3			104
of which pure Nitrates	61		1.3			62
of which NPKs	40	1.4				41
Compound NPK premium over nitrate	54	2.0				56
Hub gas Europe + 0.1 USD/MMBtu	-16					-16
Hub gas North Am + 0.1 USD/MMBtu	-2.6			-1.5		-4
Ammonia + 10 USD/t	4	-0.9	-0.4	5.4		8



## 250 kt NPK expansion in Uusikaupunki, Finland



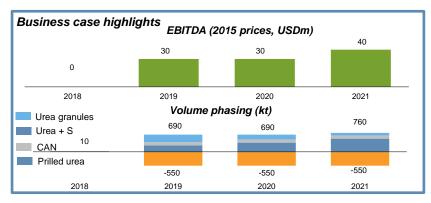


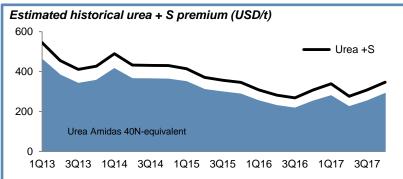
- Strong NPK demand growth outside Europe presents solid business case
- Project to install new granulator adds ~250 kt annual capacity
- Completed 2H 2016, UKI NPK production producing at full capacity 1H 2017
- 23% IRR at 2015 prices
- Capex USD 60 million
- First full earnings effect 1Q 2017



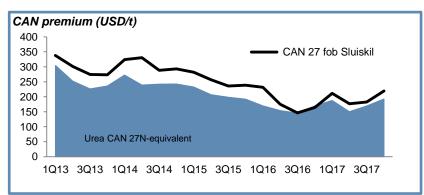


### Value-add expansion in Sluiskil, Netherlands



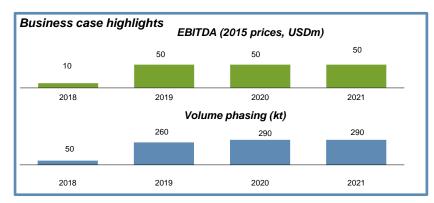


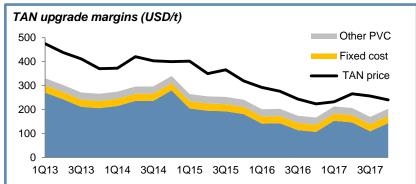
- New urea granulator with capacity of 660 kt per year, replacing old prilling unit with capacity of 400 kt per year
- Granulator will produce urea with sulphur, a product sold with a premium to regular urea
- Investment frees up nitric acid enabling 130 kt of additional CAN production
- 13% IRR at 2015 prices
- Est. capex USD 263 million
- Expected start up 2Q 2018. Full volume effect from 1Q 2019. First full earnings effect 1Q 2022





## Nitric acid expansion in Køping, Sweden



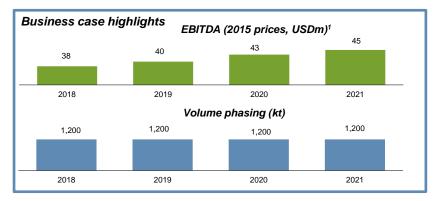


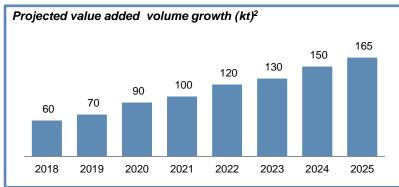
- Nitric acid upgrade and expansion in Køping
- The investment includes the construction of a new nitric acid plant replacing an existing plant which is approaching the end of its operating life. Net volume addition is 90 kt TAN
- Strong long-term fundamentals for mining and civil explosives industries
- 20% IRR at 2015 prices
- Est. capex USD 200 million
- Expected start up 3Q 2018. First full earnings effect 1Q 2019





## Acquisition of Tata Chemicals' urea business in India





#### Investment highlights

- Integrated world scale urea plant in Babrala, Uttar Pradesh:
  - Commissioned in 1994
  - World-class operations and energy efficiency
- Significant distribution footprint:
  - Warehouses: 4 own and approx. 100 third-party operated
  - Salesforce: 60 own, and approx. 300 on contract
- Acquisition provides footprint to accelerate premium product growth
- Take over January 2018. First full earnings effect 2Q 2018
- IRR 10% in business case
- Est. capex USD 421 million

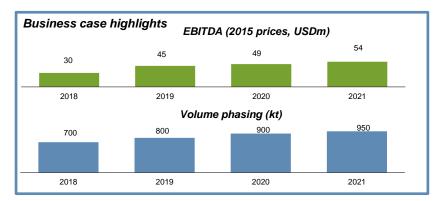




<sup>1</sup> Assuming present regulatory framework

<sup>2</sup> Non-subsidized fertilizer

## **Rio Grande expansion and operational improvement**



- Consolidation of 3 sites reduces fixed cost and maintenance investments
- Increased fertilizer production and blending capacity
- Improved safety and lower unit cost
- Increased product quality through improved handling and storage conditions
- Start up 2Q 2020. First full earnings effect 2Q 2020
- IRR 19% at 2015 prices
- Est. capex USD 475 million

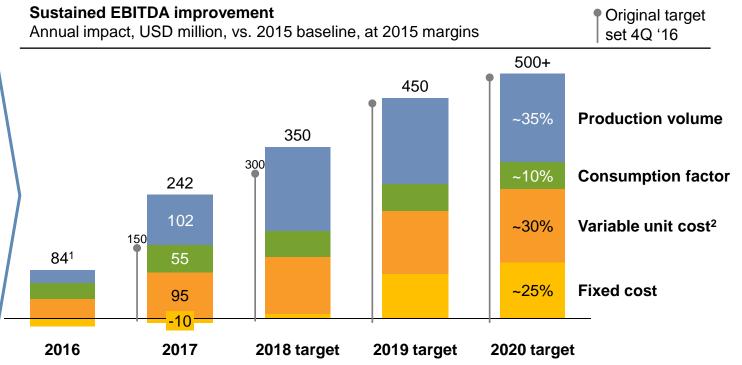






## Improvements 90m USD over target for 2017 - target increased by 50m USD for 2018

- 2017 impact over target driven to energy and variable cost
- Volume improvements on track despite ammonia challenges
- 2018 expected 50 USD million over original target driven by volumes
- Volumes and variable unit cost expected to increase as share of total in 2020

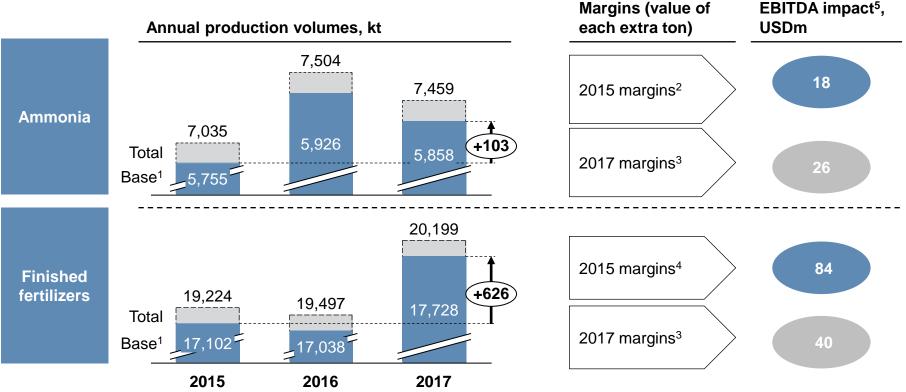


#### VARA

1. Adjusted for corrected full-year procurement savings (e.g., full-year bonuses), updated portfolio and 2015 margins; 2. Includes improvements to direct and indirect categories, as well as value of additional steam and reduced cost of emissions

Yara Productivity System – Production volume

# Production volume improvements have contributed over USD 100 million in 2015 terms





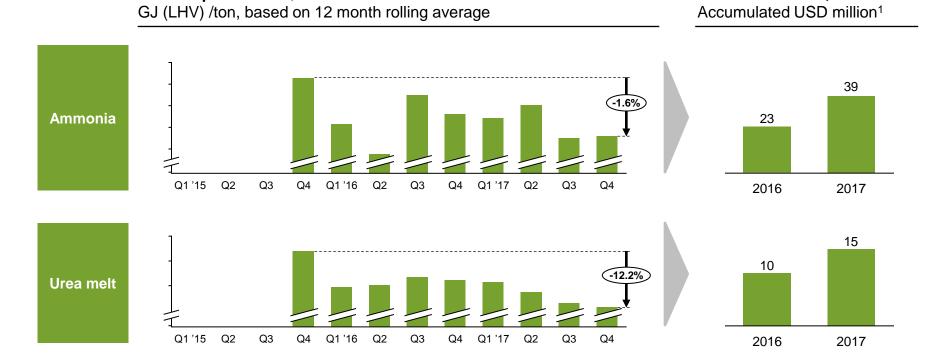
1. Adjusted for turnarounds, expansions, and selected plants not part of scope (e.g., Qafco); 2. Ammonia contribution margins per relevant plant; 3. Applied to volume delta vs 2015; 4. Finished fertilizer products contribution margin per relevant plant and product type; 5. EBITDA impact calculated as volume improvements multiplied by contribution margin (full sales price, less energy and other variable costs)

Yara Productivity System – Consumption factor

VARA

Consumption factor,

### Yara Productivity System drives significant energy improvements



1. Calculated based on 12 month rolling average vs. 2015 baseline, on 2015 energy prices

**Financial Benefit**,

Procurement Excellence – Variable unit cost

#### **Procurement benefits calculation methodology**

#### Calculation methodology

Direct categories	<ul> <li>Improvements measured against the most relevant industry benchmarks</li> <li>Benchmark publications and product details specified to ensure relevant comparisons over time</li> </ul>	Improvements are included that are evaluated to be the result of specific and
Indirect categories	<ul> <li>Improvements measured against historical cost levels</li> <li>Where relevant, the improvements are adjusted for volume (e.g., packaging materials costs measured on a 'per bag' basis)</li> <li>Guidelines established to tackle potential cost avoidance issues (i.e., for new or incomparable products or services)<sup>1</sup></li> </ul>	concrete improvement initiatives, (i.e., all improvements are related to concrete changes in specifications, contract terms or similar)





Knowledge grows