

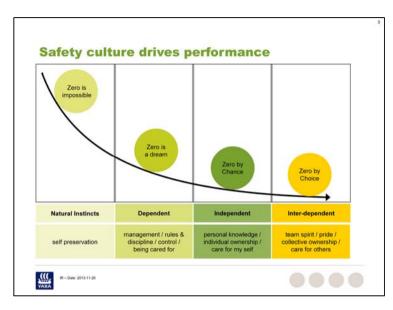
Knowledge grows

# **Capital Markets Day 2013**

26 November 2013







A strong safety culture is a prerequisite for a strong performing company. Yara works hard to develop sound attitudes and promote safety awareness at all levels in the organization. This work has made Yara one of the best performing companies for safety in the chemical industry. However, we are not satisfied as we believe that all accidents can be avoided.



The «safe by choice» framework is a long-term way of working to achieve a sustainable improvement in safety performance.



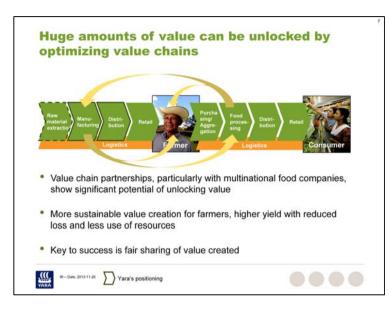
Responding to global trend developments and adapting the Yara business and product offering accordingly is key to sustainable value creation.

Yara is directly and indirectly influenced by the megatrends of income growth, globalization and urbanization. Growth, of economies and populations, generates increased demand for food, and consequently for Yara's crop nutrients and agronomic solutions. According to the FAO, world food production must rise 70% by 2050 to cope with predicted population- and economic growth. This must be achieved while utilizing current agricultural land and less water.

Increasing food production with limited natural resources is a balancing act requiring increased efficiency to help farmers optimize yields in a sustainable way. Moreover, world agriculture could be a key contributor to stemming global warming, by helping to increase yields, reducing emissions, and conserving natural resources. Yara's strategy aims to create sustainable competitive edges based on these global challenges.



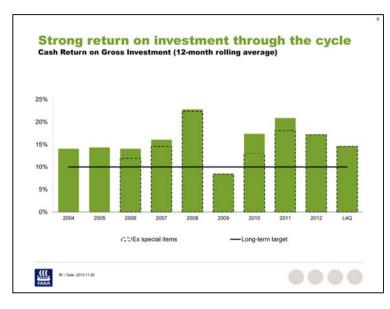
The above statements explain briefly what Creating Impact is all about – bringing together our ambitions for our business, our customers and society at large



Although Yara is selling primarily to distributors, we are working actively with stakeholders further out in the value chain to create a pull for our products and solutions.

By assisting food companies in developing concepts that improve quality and yield for their contract farmers, we are able to reach a larger number farmers indirectly in a very efficient way.

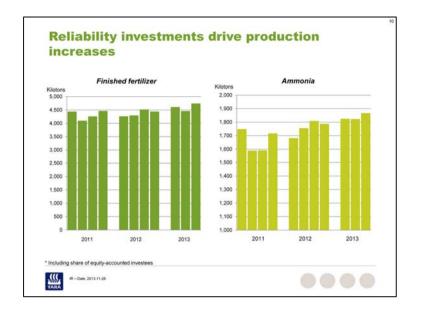




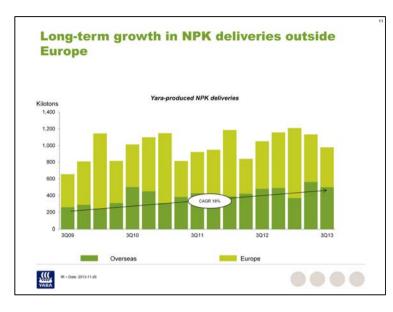
With the exception of 2009, Yara has consistently delivered a CROGI (cash return on gross investment) close to or above 15%.

Altough weaker urea prices in 2012 and 2013 have contributed to a negative earnings trend for Yara's commodity (ammonia and urea) plants, Yara's upgrading and distribution activities have seen a strong positive development offsetting part of the negative urea impact.

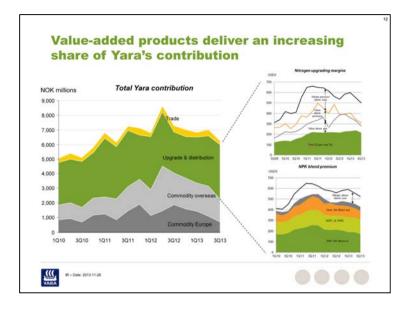
Understanding the different drivers and sensitivities of Yara's value-added and commodity businesses should be a key priority for all Yara analysts, and is the focus area for this presentation.



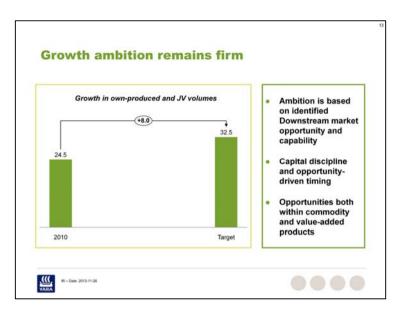
In recent years, Yara has increased the level of reliability investments, resulting in a significant improvement in production.



Yara has worked actively the last years to develop markets outside of Europe for our high quality NPK products. By identifying crop niches, typically fruits and vegetables growers in Asia or Latin America, sales have almost doubled in four years and we believe there is still significant potential to increase these sales further.



The share of the contribution generated by European and overseas commodity business has decreased over the last year due to lower commodity prices in combination with limited upgrade margins from ammonia to urea/UAN. At the same time the value added share of the contribution has increased as we have been able to maintain a stable nitrate premium and NPK premium above blend. Contribution from trade activities has been stable during the same period.



As previously communicated, Yara sees profitable market opportunities to target an 8 million ton increase in own-produced and joint venture product sales. Yara has made significant progress towards this target during 2012 and 2013.



By acquiring the Abocol Group, Yara will secure a value-added nitrogen production company situated in Latin America, in addition to several distribution assets which will increase Yara's market presence across Latin America.

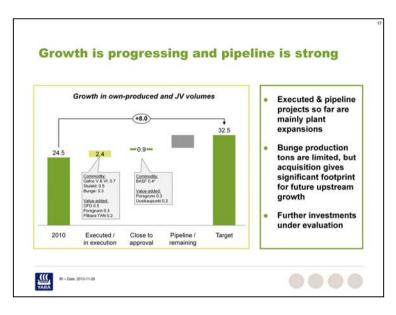


Yara, Orica and Apache are together building a 330,000 metric tons ammonium nitrate (TAN) plant on the Burrup peninsula and distribute ammonium nitrate and other explosives products to mining customers in the Pilbara region.

The joint venture is owned 45% by Yara, 45% by Orica and 10% by Apache. Construction of the plant is expected to have a capital cost of approximately USD 800 million excluding capitalized interest, and be completed by the end of 2015.

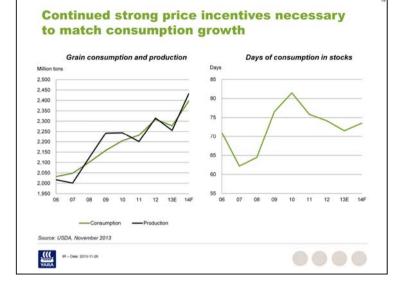
The parties also agreed to form a distribution and marketing joint venture to distribute all ammonium nitrate and associated products and services to mining customers in the Pilbara region. This joint venture will be owned in the same proportions as the ammonium nitrate plant joint venture, but will be managed by Orica.





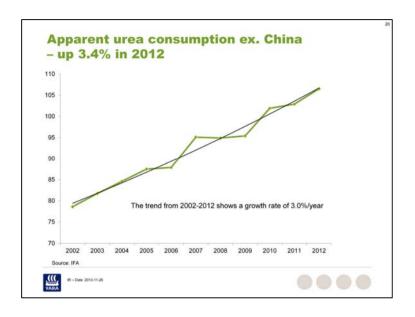
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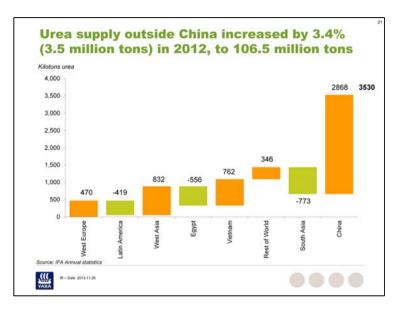


The trend growth for global grain consumption is 2% per year. Unless further depletion of already low stocks, production need to set new records going forward.

Demand prospects for fertilizer demand are very solid.

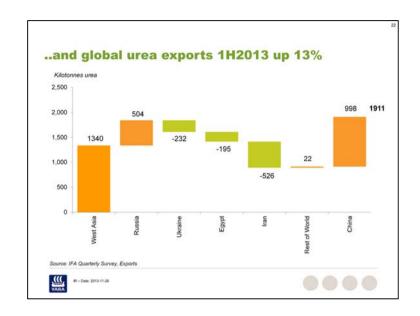


Apparent urea consumption ex. China increased by 3.4% in 2012, slightly above the 10 year annual growth rate at 3.0%



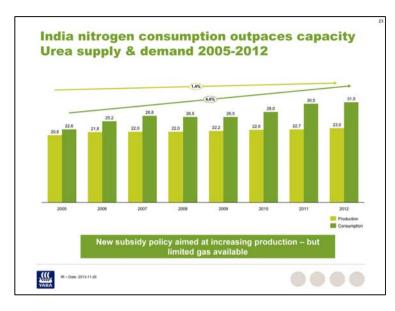
The majority of the increase in global urea supply in 2012 came out of China.

Outside China, supply increased from urea expansions at existing plants in Netherlands and France, the two new urea plants in Qatar, and also 2 new plants in Vietnam. Partly countering this, production reductions were seen in Brazil and Trinidad, Egypt due to political unrest and gas supply issues, and Pakistan/Bangladesh due to limited gas availability



Global trade of urea has continued strongly into 2013, with a significant increase during first half of the year. A significant increase in export supply is still coming from China, but the largest single contributor is Qatar, with its two new plants. Also in Russia, urea capacity has increased, but here based on existing ammonia. Problems continued in Egypt and Iran.

The increase in import demand was widespread, as basically all regions around the world increased their imports. Some of the increased buying, like in India and Brazil, was for the later upcoming application season.



Since the increase in production to 22 million tons in 2011, Indian urea production has been stable.

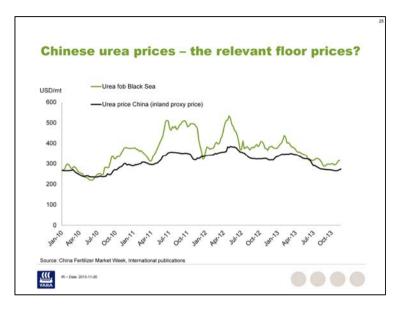
Consumption has continued to develop strongly, increasing the need for imports. India is now clearly the top importer of urea in the world, needing 8 million tons a year, or more if the trend continues.

## Projected nitrogen capacity additions outside China in line with historical consumption growth

	to nitrogen capacity	
Excluding China	Excluding China	
Qatar 19% Algeria 17%	1.4% (2.5%)	
Iran 23%	1.8% (1.8%)	
India 21%	1.0% (1.0%)	
Algeria 25%	3.5% (2.2%)	
Iran 13%	3.5% (2.2%)	
USA 32%	3.2%	
Indonesia 14%	3.2%	
USA 31%	1.5%	
Iraq 30%		
	~2.3%	
	~0.5%	
et annual addition 2011-2015		
002	2.1%	
	Qatar 19% Algeria 17% Iran 23% India 21% Algeria 25% Iran 13% USA 32% Indonesia 14% USA 31% Iraq 30%	

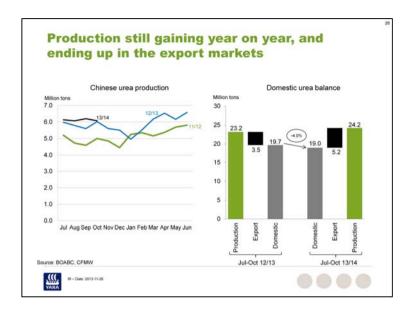
According to Fertecon estimates, quite a lot of new capacity is scheduled for completion during 2015 and 2016.

It is worth noting that empirical evidence suggest that only around 1/3 of planned capacity actually manage to be ready the year it was planned. And several of the relevant projects have concerns attached to them, with Algeria, Bangladesh, Egypt, Iran, Nigeria as examples. Also in USA, the tempo may be reduced compared to the ambitious schedule predicted.



Over the last few years, China has been the major swing supplier to the world market. So domestic urea prices in China, plus the restrictions in place for exports, correlate strongly with global urea pricing.

Given current coal prices, urea prices in China are likely close to the floor, as the highest cost producers in China are struggling to operate.



Urea production in China has still been gaining year on year, but has recently slowed. Capacity is increasing, but curtailments are reducing the rate of capacity utilization.

Since July, exports increased more than production, reducing supply to the domestic market somewhat.

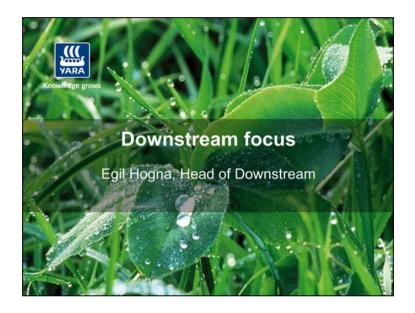


This scenario is based on a domestic price ex. works at RMB 1,650/mt in main export provinces, like Shanxi and Shandong. A cost of RMB 200/mt is added to cover transport, bagging operations, port costs etc.

At the moment, market followers are expecting a RMB 50/t tax in the low tax period (July through October, as in 2013), and a 15% tax + RMB 50/t for the rest of the year. This scheme is not at the time of writing confirmed by Chinese officials.

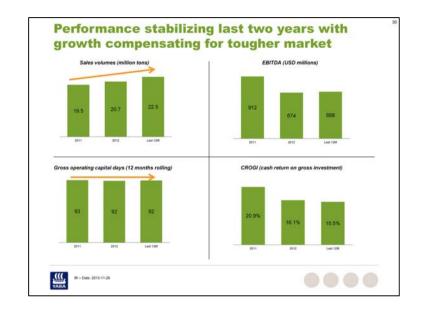
But based on these assumptions, the export price fob China would logically fall in a USD 310-360 /mt range.

Assuming that Black Sea exporters chase business in India in competition with China, an extra roughly 10/mt is added to logistics from Black Sea. During 2H2013, Black Sea producers have not been very active in India, preferring other markets, or curtailing production.





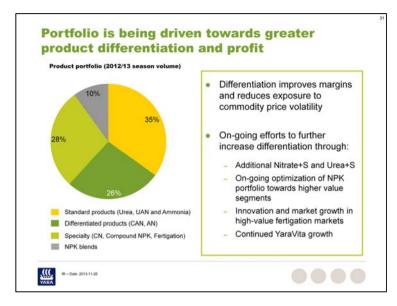
Safe by choice promotes a clear and consistent focus on safety at all levels in the organization. For Downstream the target is zero accidents and to ensure that all incidents and hazardous conditions are reported. The Yara Downstream Productivity System is our tool to continuously drive productivity and safety in our operations as these always go together.



Maintaining a competitive cost structure remains an important objective for Downstream. Increased sales volumes and improved operating capital efficiency have contributed to stable Downstream profitability.

With active credit management, credit days have been reduced from 44 days in 2008 to 33 days in 2013, and credit losses during recent years have been minimal.

Improved planning and optimization have contributed to a reduction in inventory days from 75 days in 2008 to 59 days in 2013.

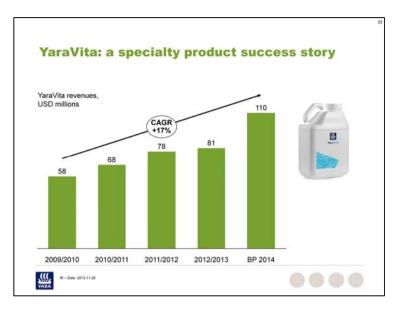


Currently more than 50% of Yara's portfolio consist of differentiated and specialty products. Pure urea accounts for approximately 25% of sales volume. Yara combines leading marketing, agronomical knowhow and innovation competence to achieve value-added premiums and sustainable market positions.

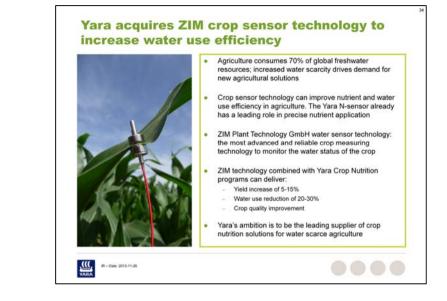
Prices and margins for non-standard products are relatively uncorrelated to commodity fertilizer prices, and more strongly linked to food prices.



Yara's offers a complete portfolio of fertilizer products to optimize quality and yields for a range of crops. A key focus area for Yara is to continuously develop and improve differentiated products to meet changing customer needs and maintain its competitive edge.



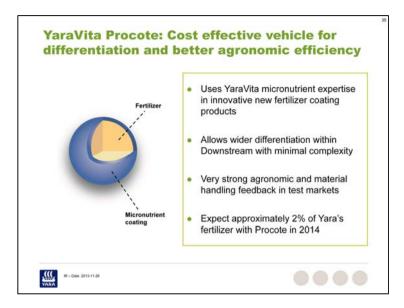
YaraVita is Yara's micro nutrient/foliar specialty range, a business acquired in 2006 enabling Yara to offer a complete plant nutrition portfolio. Revenues have increased with a compound average growth rate of 17% since 2009.



The German water sensor company ZIM Plant Technology sells the most advanced and reliable crop water sensor technology available today, used in high-precision irrigation systems to improve yields and water use efficiency.

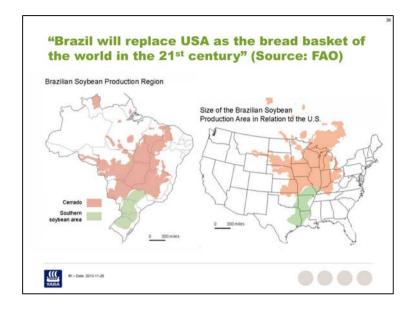
Yara will incorporate ZIM knowledge and technology into its existing Crop Nutrition solutions, providing a valuable add-on for our offering to irrigated farming. This clearly improves Yara's leadership position within the growing fertigation segment.

The farmers' motivation to purchase the technology is reduced water consumption, increased yields and improved crop quality. Integrating the water precision tool with Yara's knowledge on precise application of water soluble and liquid fertilizer (fertigation) will multiply the market potential for both.



Procote is a technique for application of a micronutrient coating to standard fertilizer, achieving:

- Greater uniformity in Micronutrient distribution
- Reduced dust in the granules
- Differentiation of offering



Brazil has an unique combination of land, water, climate and stable economic growth.

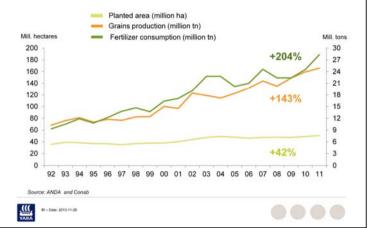
According to a 2010 FAO-OECD report, agriculture in Brazil is expected to grow 40 percent between 2010 and 2019, far ahead of China (26 percent) and India (21 percent). Brazil has more farmland to be utilized. The FAO puts its total potential arable land at over 400m hectares; only 50m of which is in use today.

Brazil also has high water availability. According to the UN's World Water Assessment Report of 2009, Brazil has more than 8,000 billion cubic kilometers of renewable water each year, far more than any other country. Brazil alone (population: 190m) has as much renewable water as the whole of Asia (population: 4 billion).

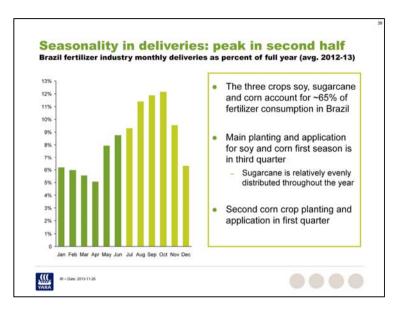


The scale and use of technology in agriculture in Brazil is world-class.

## \* Fertilizer consumption tripled in the last 20 years, contributing to almost double productivity

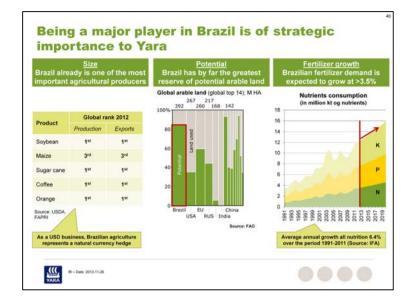


Over the last 25 years, Brazil has emerged as a major agricultural producer and exporter, with grain production rising 143% percent between 1992 and 2011. Economic stability, government investments in infrastructure, agricultural research and increased fertilizer consumption has led to increases in agricultural productivity. This has strengthened the country's position as a competitive supplier of agricultural commodities to the world market. Since 2008, Brazil has been the world's third-largest agricultural exporter (in value terms), after the United States and the European Union.

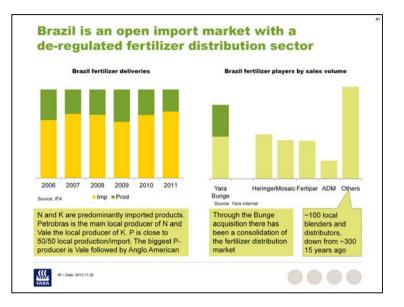


The main planting and application for soy and corn is during third/fourth quarter which makes up ~45% of fertilizer consumption. Sugarcane takes 16-17% of fertilizer consumption and is important for Yara nitrate sales.

The second corn season crop planting and application takes place towards the end of first quarter, after soy harvest. Corn is a key crop for Yara compound NPK sales.

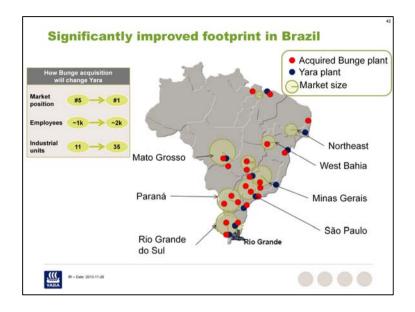


Brazil is the 4<sup>th</sup> largest fertilizer consumer in the world, representing 6% of world demand and expected to grow by 3.5% per year. The crop mix in Brazil result in relatively high P and K consumption compared to the rest of the world.

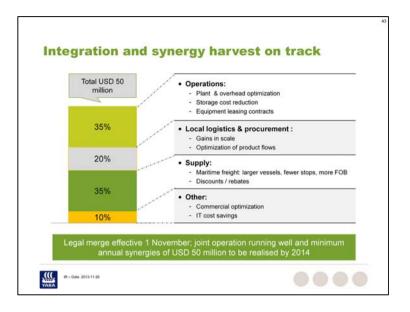


Brazil is an import market for fertilizer, requiring approximately 78% of nitrogen, 50% of phosphate and 90% of potash to be imported.

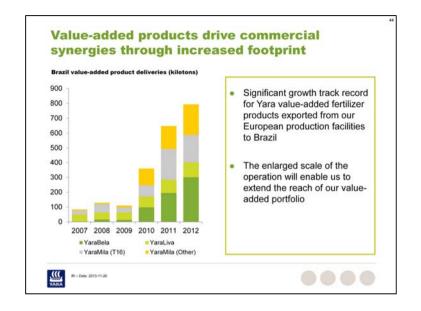
The Brazilian market has been consolidating in last 20 years, with multiple players with 10-15% market share. With the Bunge Fertilizer acquisition, Yara has almost tripled its presence in Brazil.



With the acquisition of Bunge Fertilizer, Yara takes over 22 blending units, two SSP production units, approximately 1,300 employees, 100 sales representatives and 500 sales agents. This will make Yara Brazil the number one downstream company in Brazil.



The integration of Bunge Fertilizer and Yara Brazil is well underway, with the legal merge already completed as of 1 November, and operations fully merged by year end. Minimum annual synergies of USD 50 million will be realized from 2014.



The Bunge Fertilizer acquisition will also increase Yara's Brazilian footprint for value-added product sales. Low cost and scale in operations will enable Downstream to increase its reach for value-added products.

Yara is targeting more than 1 million tonnes of value-added product sales in Brazil in 2014, mainly compound NPKs, nitrates and calcium nitrate.



The acquisition of Bunge Fertilizer is a first step to becoming a fully integrated player in Brazil.



By acquiring the Abocol Group, Yara will secure a value-added nitrogen production company situated in Latin America, in addition to several distribution assets which will increase Yara's market presence across Latin America.

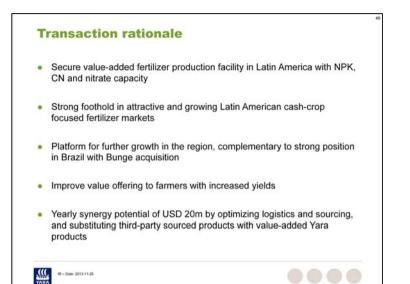


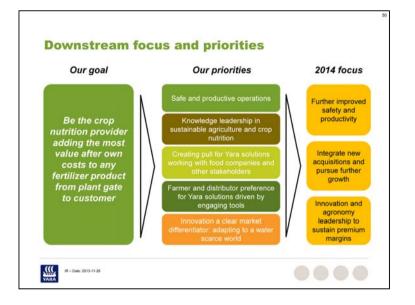
The Abocol Group controls NPK blending and storage capacities in various Latin American markets.

The transaction will give Yara a strong foothold and growth platform in Latin America, which is complementary to the Bunge acquisition.

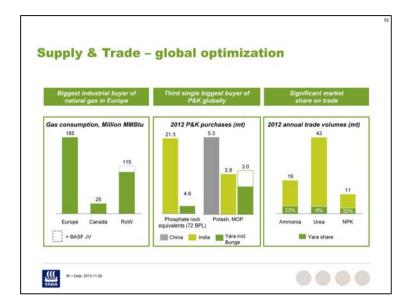


The main production site is in Cartagena, Colombia with nitrate-based NPK, calcium nitrate ANsolution.



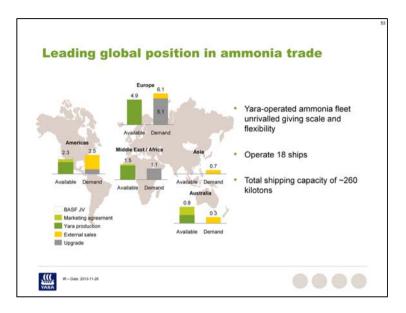






Supply & Trade plays an important role in Yara as it is responsible for optimizing the sourcing of all the key input factors into Yara's global production and downstream systems. In addition, the Supply & Trade organization is responsible for a sizable trading activity.

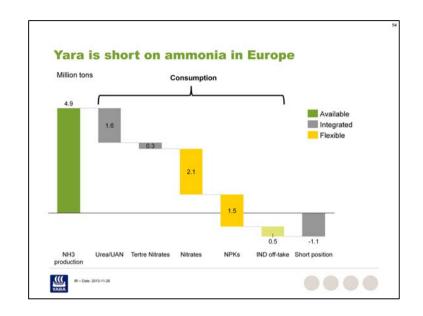
Yara is the biggest industrial buyer of natural gas in Europe, and the third single biggest buyer of phosphate and potash globally, providing scale and potential to source these raw materials more competitively than the average non-integrated NPK producer or farmer.



Yara's ammonia footprint covers the world's most important regions, Americas, Europe/Med and Asia. Although Yara is net long overall, we import more than 1 million tons annually into Europe to serve both own nitrate and NPK plants and end-user sales in the Industrial segment.

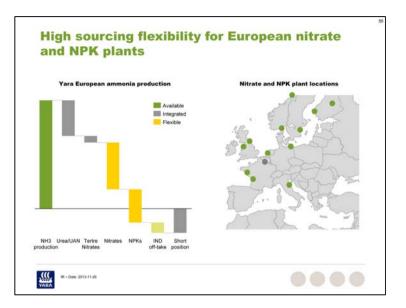
Our established position requires a dedicated LPG fleet to meet transport obligations of 4 - 5 million tons of ammonia on an annual basis. This presence, operating 18 vessels at any given time, provides Yara a unique position to arbitrage intra-regional imbalances and external trade opportunities without impacting its overall risk profile.

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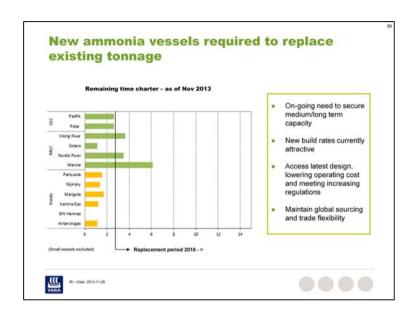
The flexibility of Yara's ammonia position in Europe is significant due to:

- (1) most of the ammonia is upgraded to nitrate and NPK. Unlike urea, nitrate and NPK plants can import ammonia since the production processes are non-integrated.
- (2) Yara has a net short ammonia position in Europe



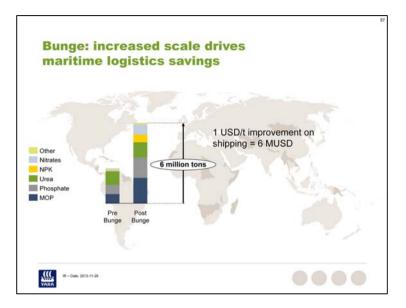
Although nitrate and NPK production technically does not need to be integrated with ammonia production, for a plant to have ammonia sourcing flexibility in practice, it must be in a location which allows ammonia import (normally with port access).

With the exception of the Tertre nitrate plant, all of Yara's European nitrate and NPK plants have logistical access to ammonia sourcing.



Yara is currently exploring options to replace part of its chartered ammonia fleet with new vessels, most likely with full or part Yara ownership.

## 12/4/2013



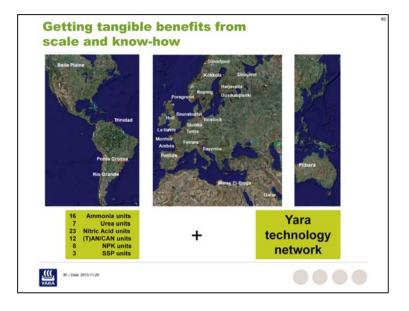
The Bunge Fertilizer acquisition more than doubles Yara's fertilizer shipments to the country, creating increased scale within maritime logistics, through larger shipments, trade flow optimization and other scale benefits.

The optimization and synergy harvest linked to the Bunge Fertilizer acquisition, with increased scale within raw material purchasing and maritime logistics, are the current key priority for Yara's Supply & Trade function.





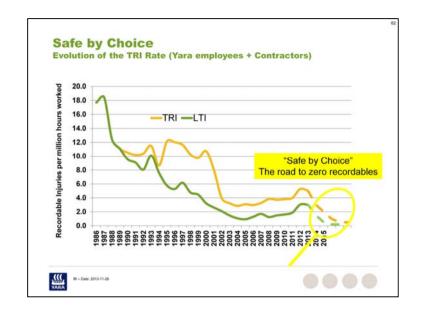
The «safe by choice» framework is a long-term way of working to achieve a sustainable improvement in safety performance.



Yara's global scale and technological competence represents a significant competitive advantage.



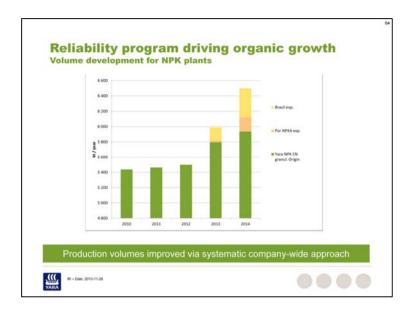
Safety, reliability and cost performance are all key to long-term competitive performance.



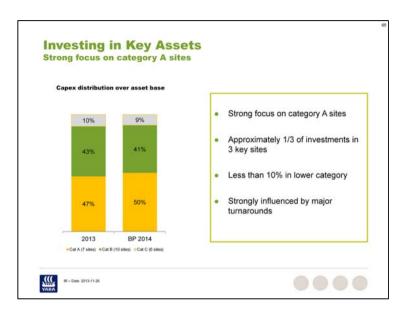
Yara is one of the best performing companies for safety in the chemical industry. However, we are not satisfied as we believe that all accidents can be avoided.



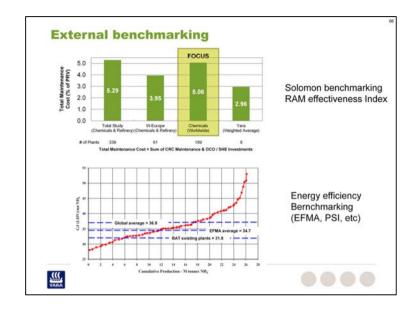
Centralised and standardised safety performances are a key aspect of «safe by choice».



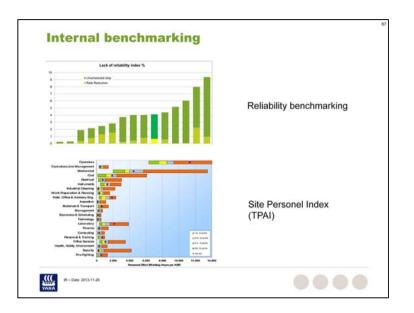
Increased reliability investments have delivered tangible results within Yara's NPK plants in particular.



Yara's capital expenditure allocation is targeted to plants with the most sustainable long-term asset position.

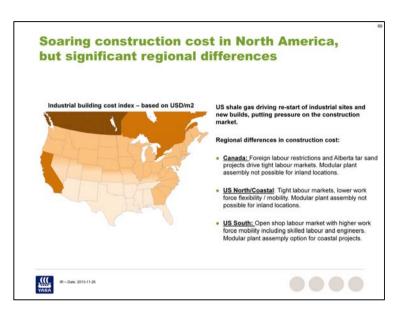


Benchmarking is a key contributor to achieving continuous performance improvement



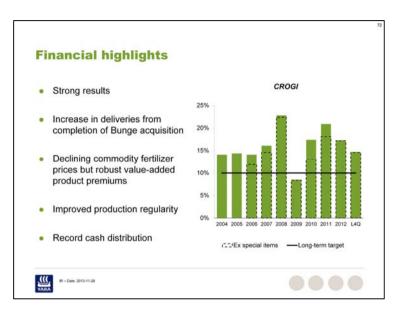
Yara's global production system provides significant opportunities for internal as well as external benchmarking.











Yara uses CROGI (Cash Return On Gross Investment) to measure the performance of its business. The goal is to maintain a CROGI at or above 10% as an average over the business cycle.

Measured on a 12-month rolling basis, CROGI remained well above 10% in 2013 and Yara's balance sheet has strengthened substantially amid strong cash flow.



The scenarios presented are not predictions of Yara's earnings development. They are what-if scenarios stating how earnings are estimated to develop under a given set of assumptions. Those analyzing the scenarios should develop their own assumptions and only use Yara sensitivities and scenarios to evaluate the effect of their own assumptions.

The starting point for the scenarios is Yara earnings for the last 4 quarters (4Q12 - 3Q13) adjusted for special items and foreign exchange gain / loss. The acquired Bunge business is included on a full-year basis, and so is the increase in Qafco 1-4 gas cost. The Lifeco urea plant is assumed to run at 70% utilization.

#### Yara sensitivities

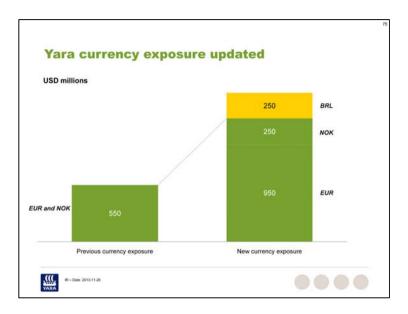
	Operating Income USD million	EBITDA USD million	EPS* USD
Jrea sensitivity +100 USD/t	937	1,103	3.1
of which pure Urea	285	416	1.2
of which Nitrates	367	393	1.1
of which NPK	211	220	0.6
Nitrate premium +50 USD/t	468	498	1.4
of which pure Nitrates	289	311	0.9
lub gas Europe + 1 USD/MMBtu	(145)	(162)	(0.4)
Ammonia + 100 USD/t	30	86	0.2
Phos rock + 50 USD/t	50	50	0.1
lub gas North Am + 1 USD/MMBtu	(26)	(26)	(0.1)
Crude oil + 10 USD/brl	(15)	(15)	(0.0)
Currency NOK per USD +10%**	30	25	0.1
Currency EUR per USD +10%	115	95	0.2
Currency BRL per USD +10%	30	25	0.1

The basis for the nitrogen sensitivity is Yara's nitrogen capacity expressed in urea equivalents. The EBITDA sensitivity reflects taxation and elements of urea-linked gas contracts in some of the associated companies.

The nitrate premium sensitivity is based on the part of our capacity that carries a premium over urea. This includes all nitrates and all NPKs produced in Yara's European NPK plants. The reference for the sensitivity is the CAN price, and shows the effect of a 50 USD increase in the nitrate premium.

The sensitivities are long-term (>1 year) and ignore any correlation between the different parameters. For example, even though commodity prices in the past have often increased when the US dollar has weakened, this is not taken into account in the USD sensitivity.

Further explanation on how to use the sensitivities can be found at www.yara.com



Main reasons for the currency exposure revision:

- Yara revenues more USD exposed, especially in a supply-driven market
- Shorter term price contracts in Industrial segment
- Increased cost base in EUR, driven by growth and legislation
- Increased cost base in BRL due to Bunge acquisition.

### Summary of Chinese swing scenario price assumptions



The scenario based on assumed Chinese cost follows the same logic as the one presented in Yara's 2012 Capital Markets Day, with updated assumptions for cost, logistics and tax.

A domestic price / cost ex-works at RMB 1,650/t is assumed, with logistics cost of RMB 200/t added. For export tax, the expected (but not officially confirmed at the time of writing) 2014 regime is used, with assumptions as follows:

- RMB 50/t tax in the low tax period (July through October, as in 2013)

- 15% tax + RMB 50/t for the rest of the year

The ex-works assumption has come down due to lower coal prices, partly offset by the appreciation of RMB versus the USD. Logistics cost have been revised upwards, and could potentially increase further with the removal of subsidies.

	Last 4	5-year avg. to	Chinese swing*		Demand-
	quarters	30 Sep 13	Low	High	driven**
Ammonia fob Black Sea (USD/t)	546	424	400	400	475
Urea prilled fob Black Sea (USD/t)	365	340	300	350	475
Nitrate premium, USD/t	84	85	85	85	85
Phos rock fob North Africa (USD/t)	162	160	125	125	125
DAP fob USG (USD/t)	496	499	360	360	360
Zeebrugge natural gas (USD/MMBtu)	10.3	8.0	10.4	10.4	10.4
Henry hub natural gas (USD/MMBtu)	3.6	3.9	3.7	3.7	3.7
Yara's European energy price (USD/MMBtu)	11.0	9.5	10.7	10.7	10.7
Brent blend crude oil price (USD/bbl)	103	88	105	105	105
NOK/USD	5.8	6.0	6.10	6.10	6.10
EUR/USD	1.31	1.34	1.35	1.35	1.35
BRL/USD	2.08	1.91	2.30	2.30	2.30
EUR/USD	1.31 2.08	1.34 1.91	1.35 2.30	1.35 2.30	

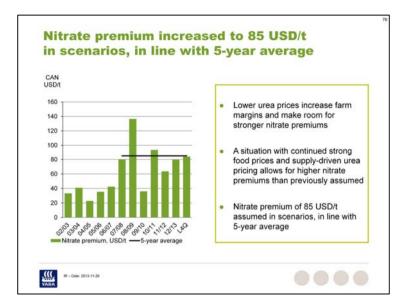
Price and currency assumptions in scenarios

The "5-year average" scenario assumes fertilizer prices, energy prices and currency rates equal to the average over the last five years.

Nitrate premiums over urea are assumed to be 85 USD/t, equal to the 5-year average. The European energy price is based on forward prices with a discount of USD 0.5 per MMBtu for the hub-based capacity.

In the demand-driven scenario, urea prices are assumed USD 150 above the average of the two swing scenarios.

Phosphate rock and DAP prices reflect current price levels, influenced by the weak demand situation in India.



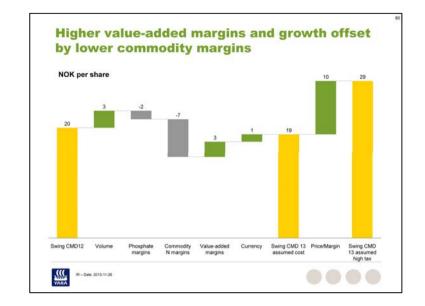
Average nitrate over the last 5 years is 85 USD/t. A situation with continued strong food prices and supply driven urea market justifies strong nitrate premiums due to the strong monetary value of increased yields from using nitrates compared with urea.

NOK millions	Last 4 quarters	5-year avg. to 30 Sep 13 <sup>20</sup>	Chinese swing		Demand
			Low	High	driven
EBITDA <sup>1)</sup>	14,800	14,800	11,300	14,700	23,500
Depreciation	-3,400	-3,600	-3,600	-3,600	-3,600
nterest expense	-900	-800	-800	-800	-800
ncome before tax	10,500	10,400	6,900	10,300	19,100
lax 🛛	-2,000	-2,200	-1,400	-2,100	-4,000
Minorities	-250	-250	-200	-200	-300
Net income	8,250	7,950	5,300	8,000	14,800
Number of shares (millions)	279.7	276.6	276.6	276.6	276.6
Earnings per share (NOK)	29	29	19	29	54
Including interest income, assum Not historical earnings, but estim				i-year average	e price conditi

The cash flows and earnings in the various scenarios exclude special items like foreign exchange effects, position gains etc.

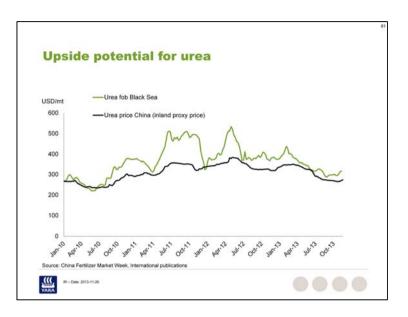
The basis is today's activities but with different price scenarios.

The 5-year average scenario is based on today's business but using average prices for the last five years.

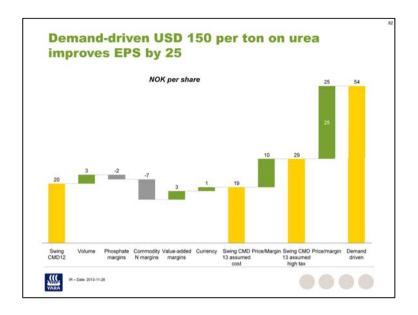


A swing scenario was also presented at last year's Capital Markets Day giving an EBITDA of NOK 11,400 and 16,700 and EPS of NOK 20 and 35. The updated swing scenarios give an EBITDA of NOK 11,400 and 14,700 and EPS of NOK 19 and 29.

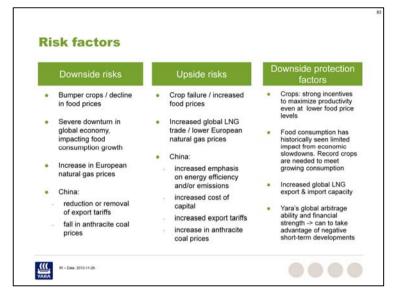
The main difference from last year is a change in urea price assumption, somewhat offset by a higher nitrate premium used in CMD13 scenario (85 USD/t which is equal to the last 5 year average). In CMD12 we used 25% nitrate premium ~ 56/68 USD/t).

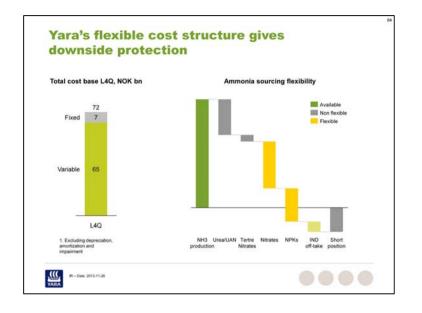


Chinese urea prices often, but not always, set the level of global urea pricing.

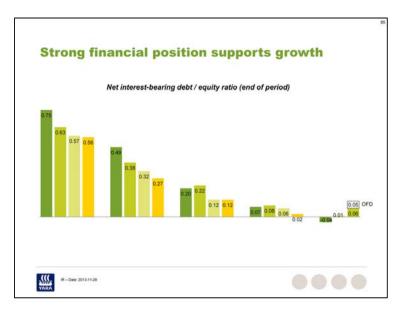


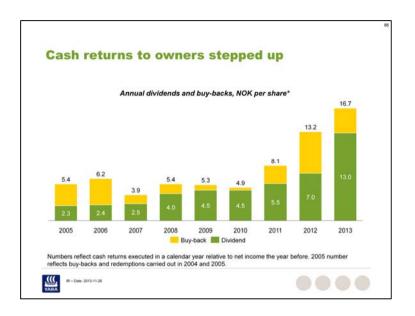
The demand driven scenario illustrates the effect of a demand driven margin of USD 150 on top of the average price in the two swing scenarios.



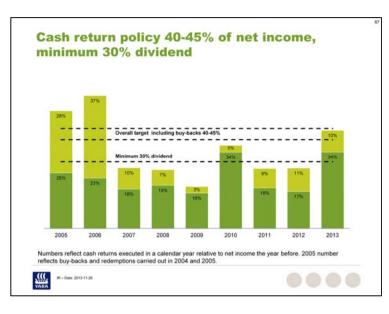


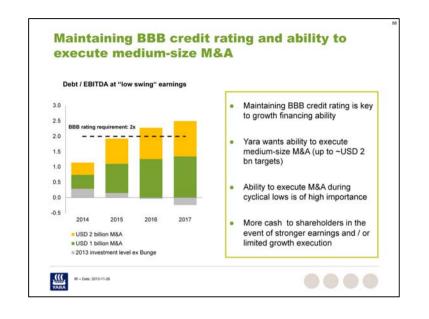
Most of Yara's costs are variable. Combined with the significant sourcing flexibility of Yara's European nitrate and NPK plants, this represents a significant downside protection.





Yara's Board has set the objective to pay out an average 40-45% of net income over the business cycle to shareholders in the form of dividends and share buy-backs. Within this objective, a minimum 30% of net income shall be paid in the form of dividends, while share buy-backs make up the balance.









## Well positioned for further profitable growth

- Increasing need for sustainable improvements in agricultural productivity
- Yara's value-added products and differentiated business create impact and provide sustainable strong returns
- Yara is committed to delivering sustained shareholder value, through profitable growth and cash returns



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88 - Date: 2013-11-26