



Knowledge grows

Yara International ASA

Handelsbanken Materials & Energy seminar

Head of Downstream, Egil Hogna

Stockholm, 10 March 2011

A business strategy geared for global optimization



*Scale
advantages*



*Unique
flexibility*



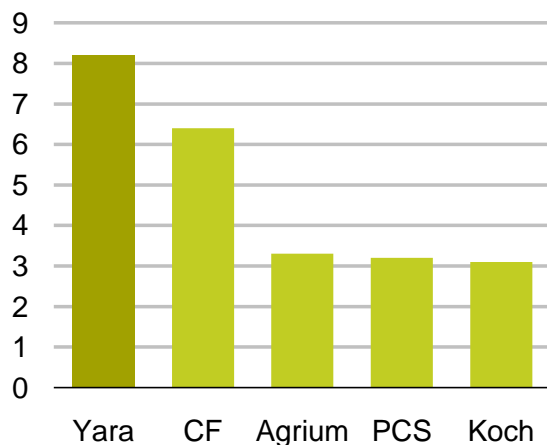
*Unrivalled
presence*



Yara – the leader in nitrogen fertilizers

Global no 1 in ammonia

Production capacity* (mill t)

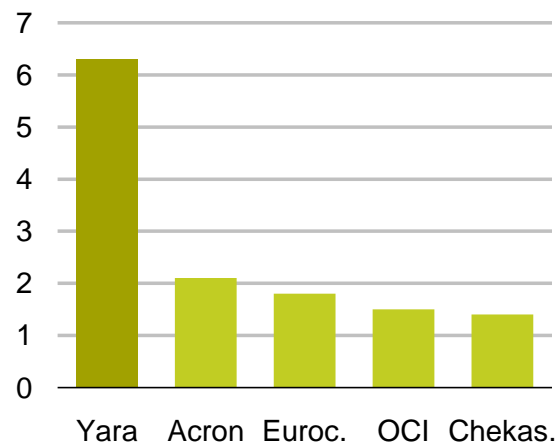


* Incl. companies' shares of JVs

Source: Yara & Fertecon

Global no 1 in nitrates

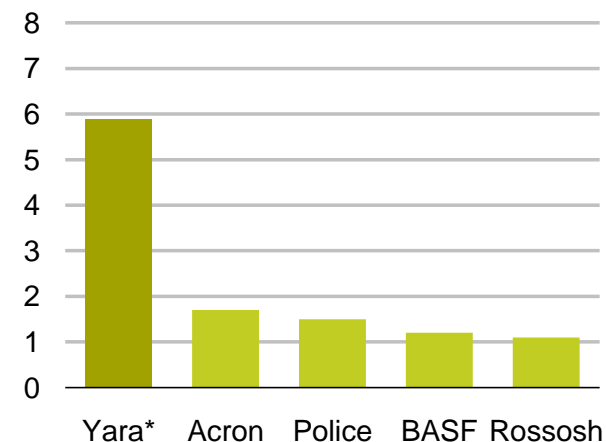
Production capacity* (mill t)



Source: British Sulphur, EFMA

Global no 1 in NPK complex fertilizer

Production capacity* (mill t)



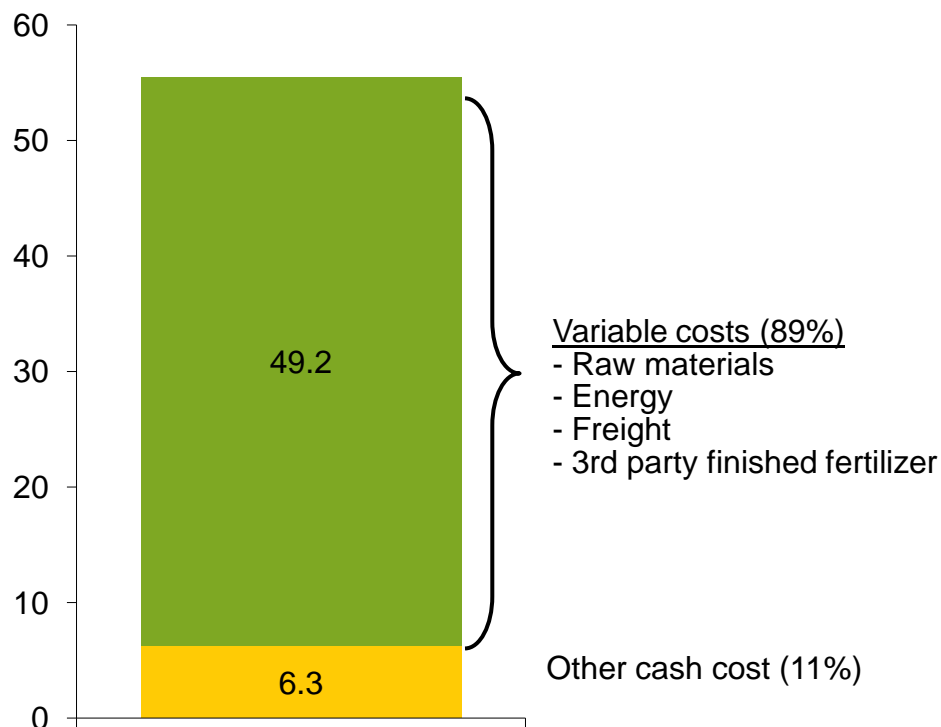
Source: Nitrex-Complex



Yaras operating cash costs are mainly variable

Operating cash costs 2010

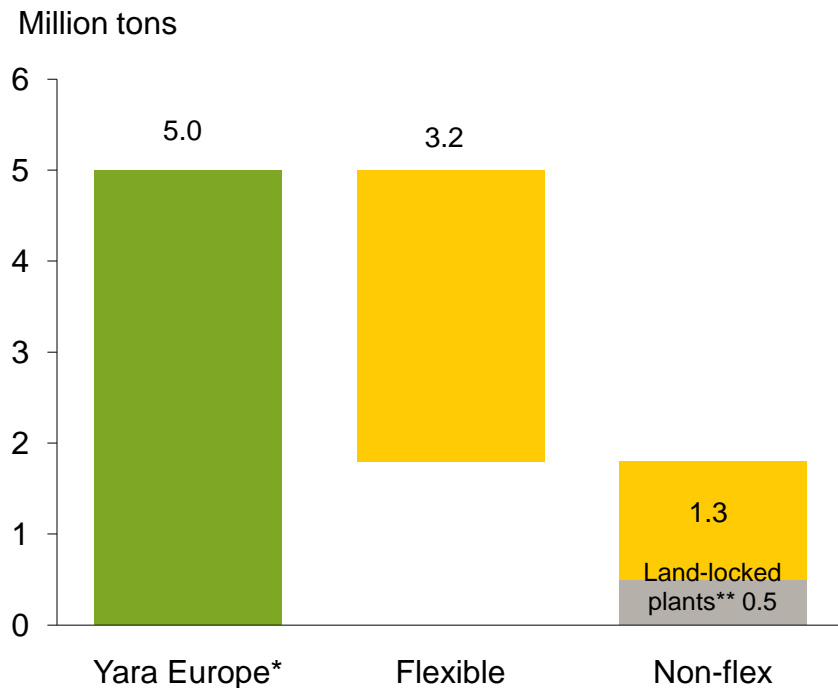
NOK billions



- Temporary plant closures can be made speedy and with limited stop/start costs
- Example for ammonia/urea plants:
 - Takes half a week to stop and a week to start
 - Cost of stopping is 2 days energy consumption
 - Cost of starting is 3 days energy consumption



Yara flexibility to produce or import ammonia in Europe



- Yara can swing 2/3 of European ammonia production without affecting fertilizer production
- Almost all Yara nitrate and NPK capacity has ammonia import flexibility

Yara can mitigate high European energy costs or take advantage of low ammonia prices by closing ammonia production and run most of nitrates and NPK based on imported ammonia.

* Including equity share of joint venture capacity

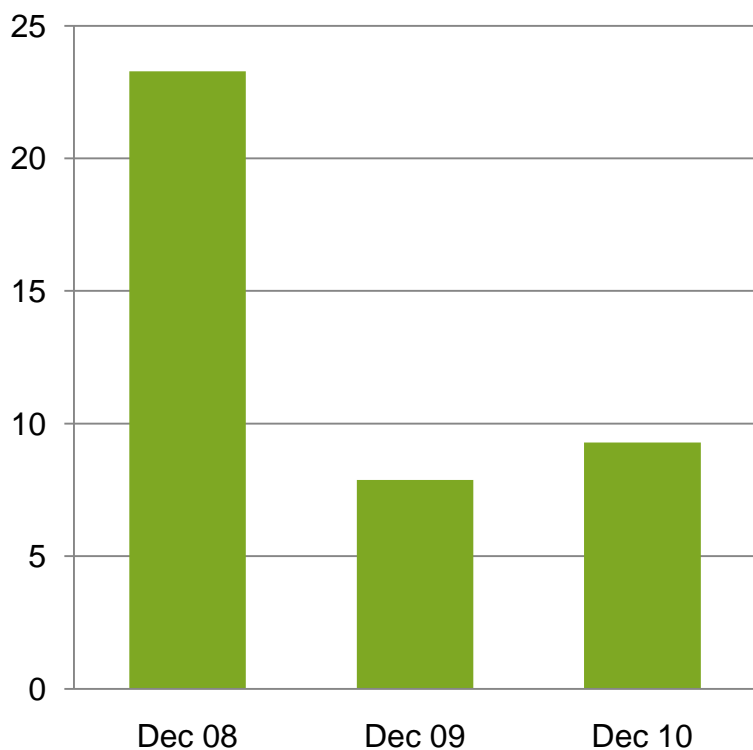
** Yara European site without deep sea ammonia import/export terminals: Tertre



Reducing risk by reducing net operating capital

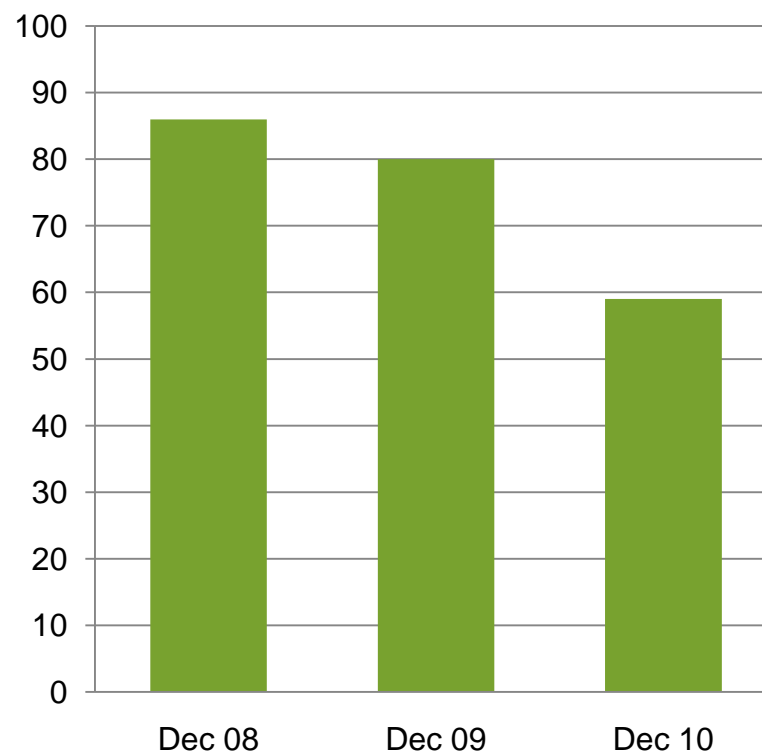
Net operating capital

NOK billions



Net operating capital days*

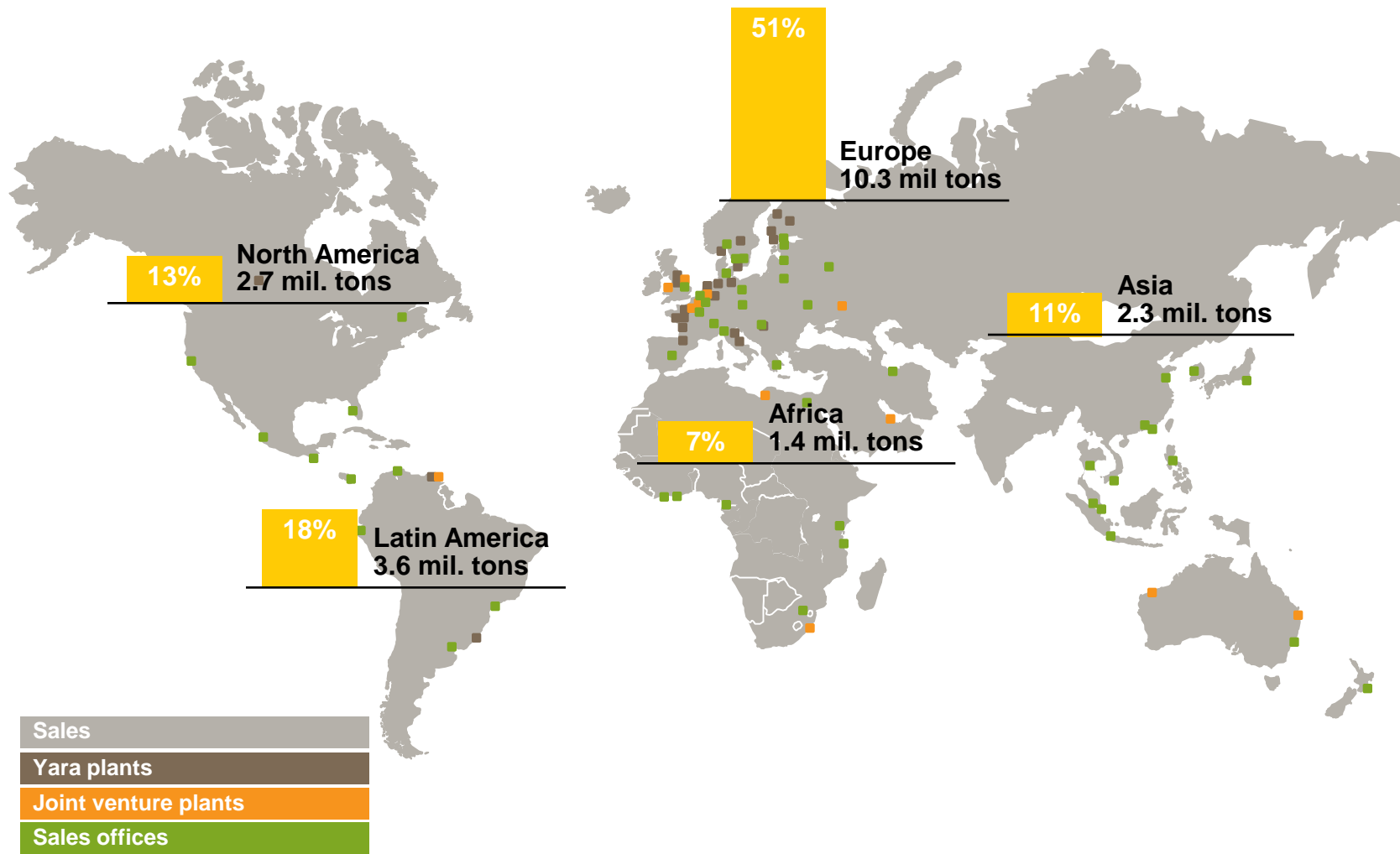
Days



* Measured as 12 months average



Global downstream presence with sales offices in more than 50 countries



Downstream business creates partnerships

LIFECO



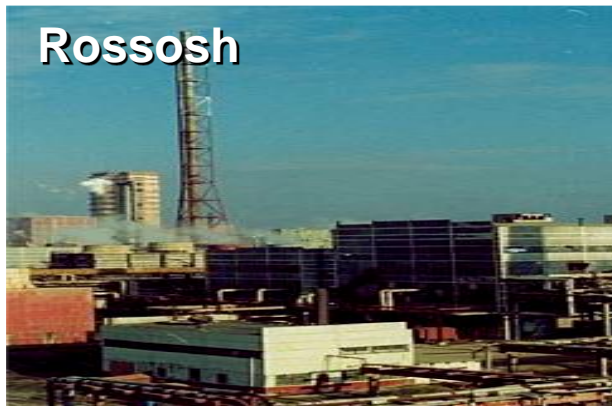
Burrup



QAFCO



Rossosh



Industrial business is going global

Market Leader on Odour Control
Off to a leading position in DEF 2010

Market Leader
AdBlue, Odour Control, TAN, Chemicals,
Strong position in CO₂/dry ice

Market Leader for CN applications
Environmental applications JV with
Sinofert

Strong position in TAN
Developing environmental
solutions in Brazil

Leading supplier of TAN

Australia / New Zealand
Market Leader AdBlue, presence with
TAN and environmental solutions



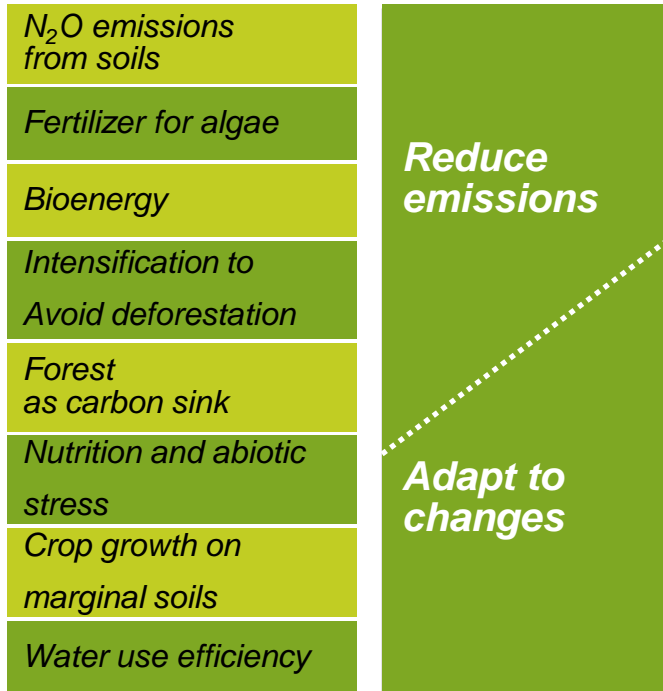
Key trends impacting Yara the next 10 years

- Food security
- Climate change
- Water scarcity
- Need for agricultural productivity

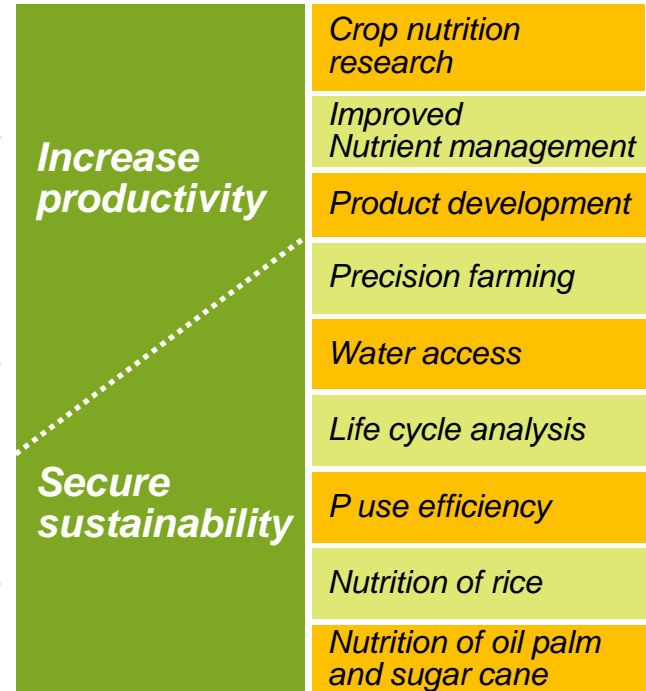


Climate change and food security are related - established Downstream R&D project portfolio

Climate change



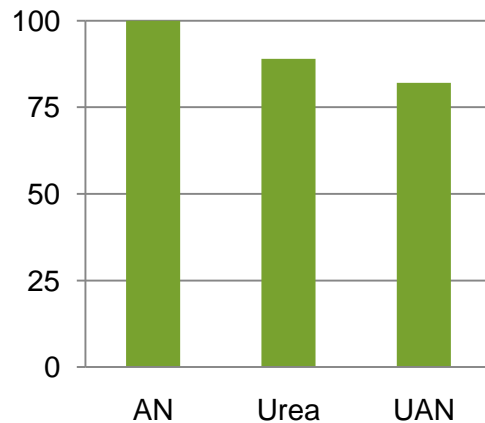
Food security



Nitrate-based fertilizers are superior to urea both agronomically and environmentally

The agronomical efficiency of nitrates is superior to urea

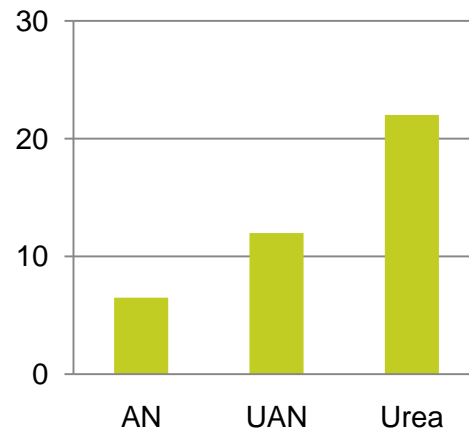
Nitrogen recovery (% of AN)



Urea requires up to 20% higher N application to achieve same cereal crop yield and quality as AN

Nitrates have lower ammonia volatilization losses

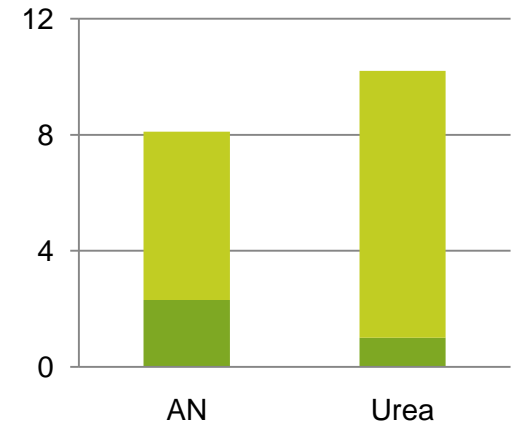
Average Emission Factor, Cereals



Urea and UAN with a 30% market share of EU nitrogen fertilizers cause 88% of its ammonia emissions

The carbon footprint is lower than for Urea

Lifecycle carbon footprint (kg CO₂ eq/kg N)



Although urea is more CO₂ efficient in production, CO₂ emissions and ammonia volatilization on application more than offset for this

Source: DEFRA (2006), NT26 project report; Fertilizer Europe; 2EMEP/EEA air pollutant emission inventory guidebook (2007); Yara



Fertigation represents a growing opportunity

Water scarcity is a clear issue



Rio Grande
failed to reach GoM
in 2001 for first time



Lake Aral
Only ~25% of
original size



Yellow River
Dry on last 100 km:
1972: 15 days
1997: 226 days

Agricultural water use has to become more "intelligent"

17% of cropland is irrigated, is twice as productive as other land and contributes 40% of world food production...
...but it uses 70% of all freshwater...
...thus, productivity growth from irrigation has to come from better use of water

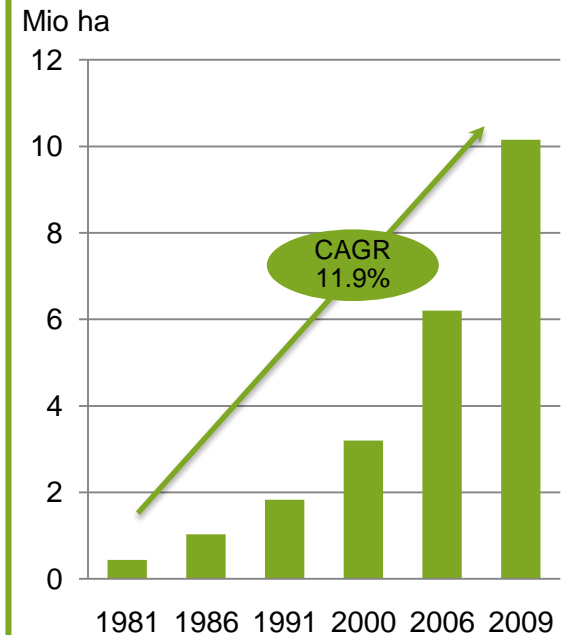
"More crop per drop"



Center Pivot: carrot production in Brasil

The segment has seen strong growth historically

Expansion of Micro-irrigation

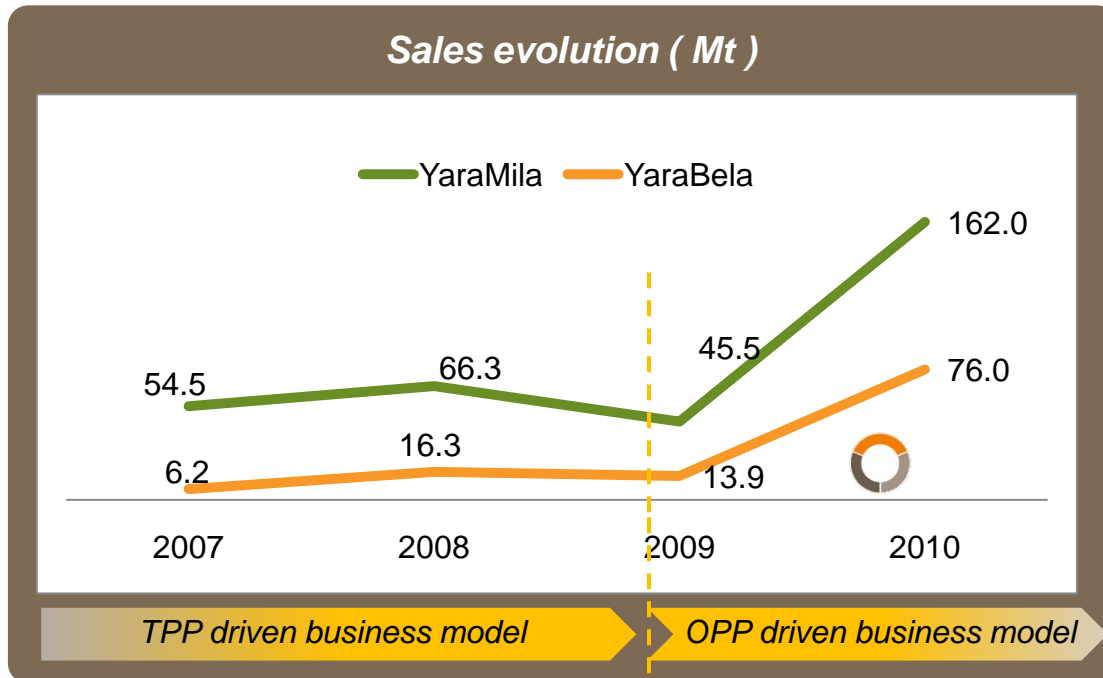


Source: Kulakarni et.al., 2006; Gopalakrishnan, 2008; USDA, 2008; MOI, 2009

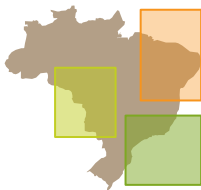
Source: World Bank, 2008



Segmentation and own-produced product focus provide better results in Brazil



Segmentation & focus



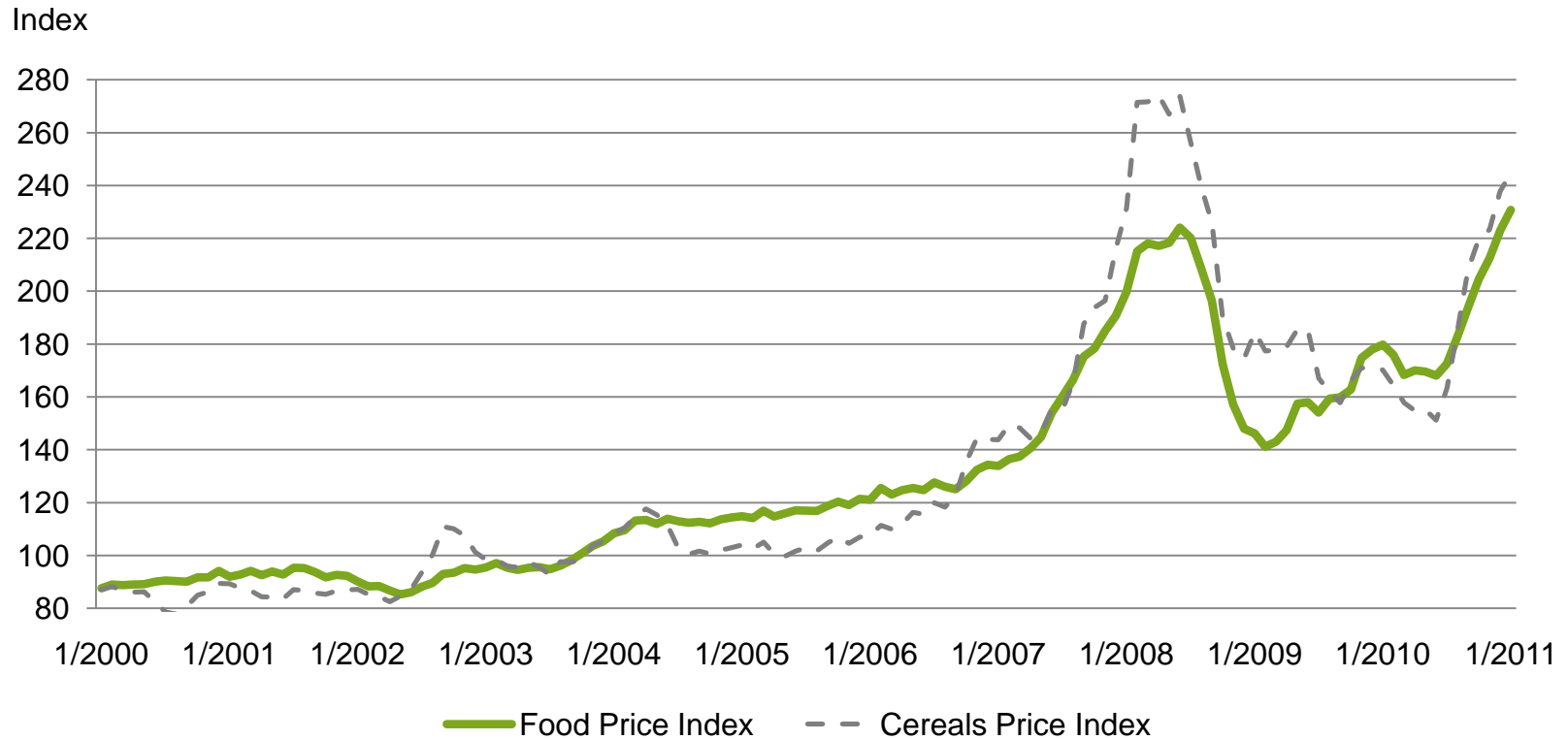
- Dedicated teams to key segments
- Yara Crop Nutrition focus
- Better contribution to global plants

Maize and sugarcane are key crops to YaraMila and YaraBela



Soaring food prices

FAO price index



Source: FAO

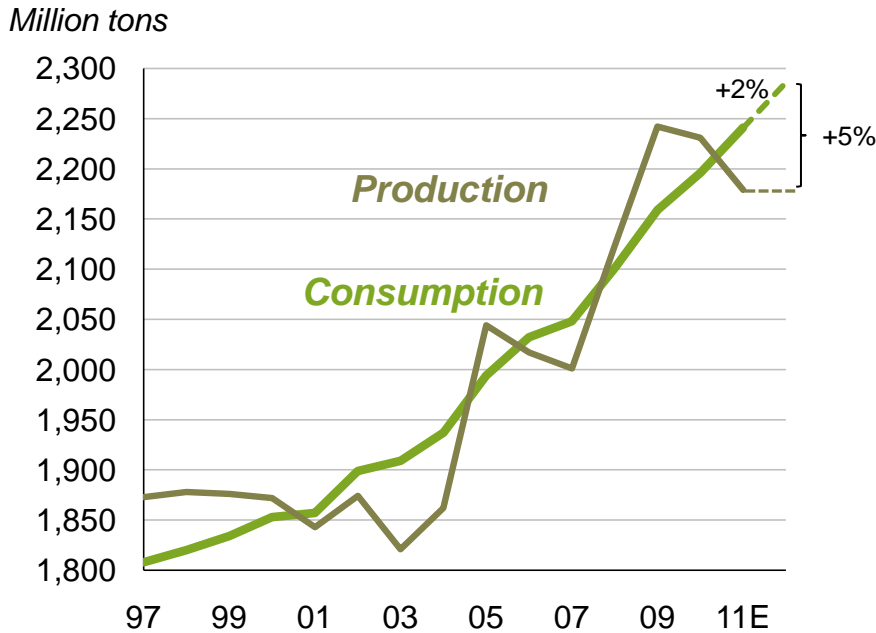


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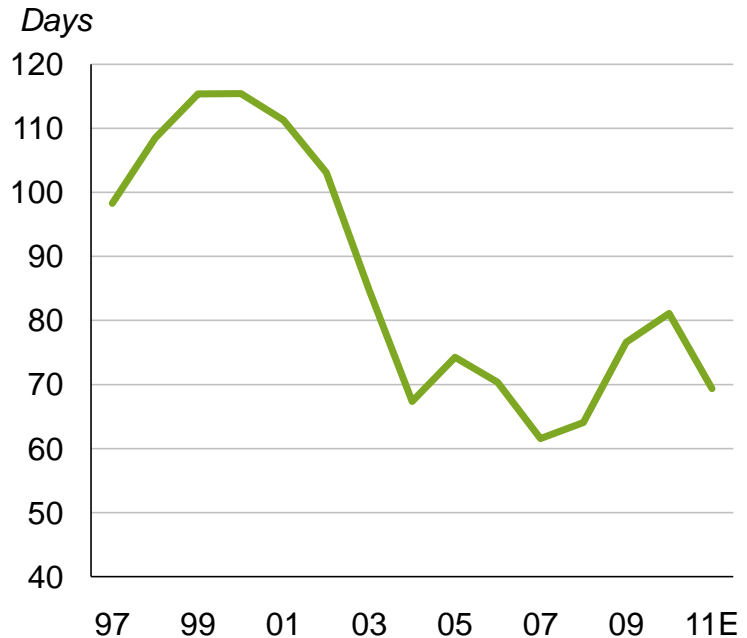


Strong harvest necessary to avoid further inventory decline

Grain production and consumption



Days of consumption in stocks



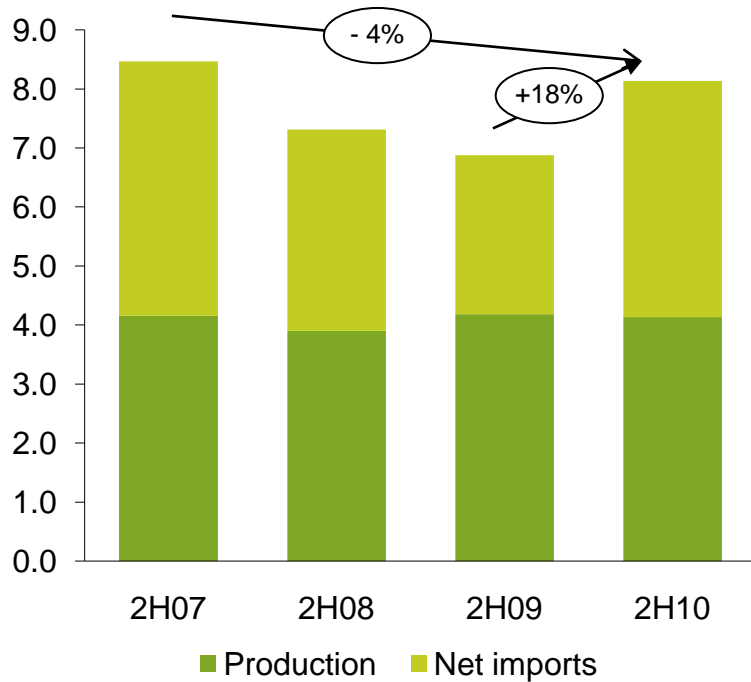
Source: USDA, February 2011



Increased nitrogen deliveries, but lagging 07/08 season

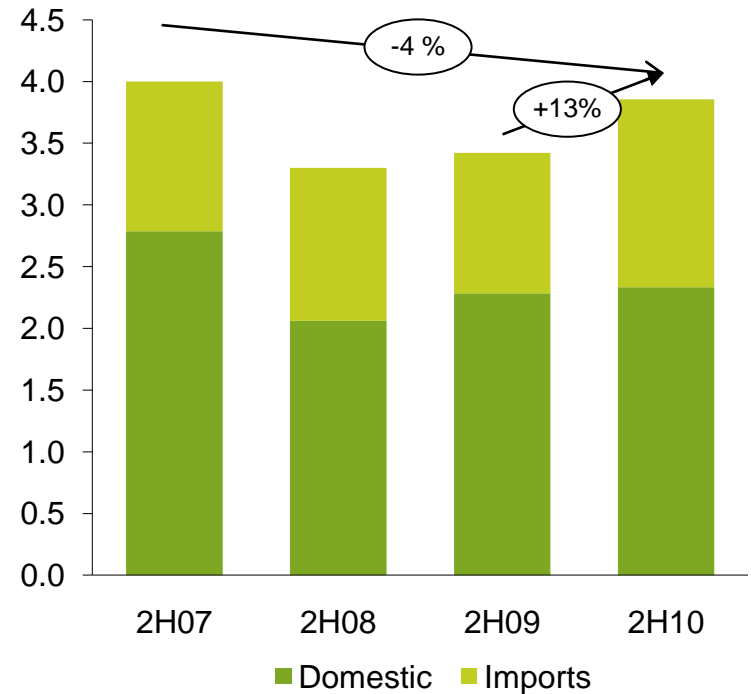
USA

Million tons



Western Europe

Million tons

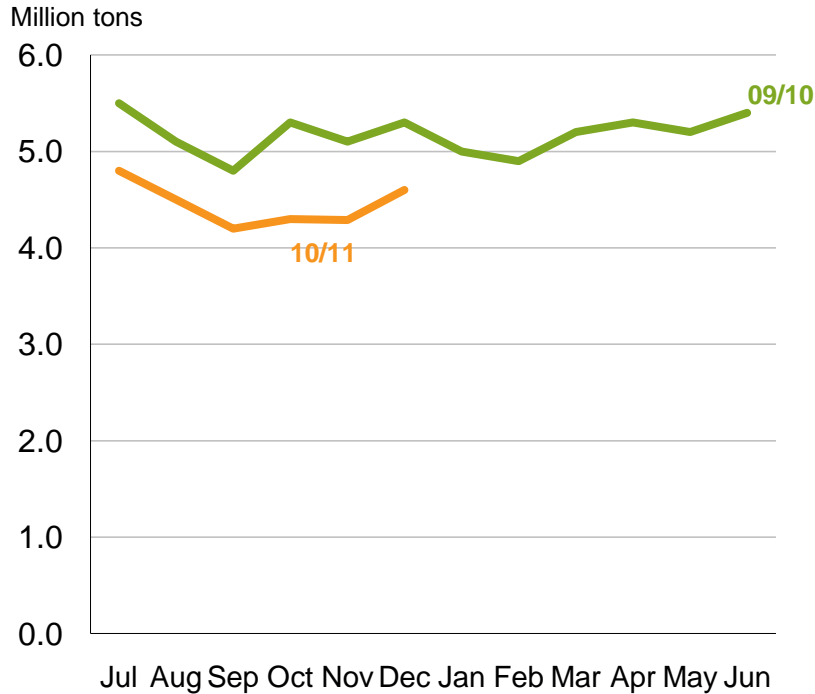


Source: Yara estimate for fertilizer deliveries to selected West European countries.
 Total nitrogen deliveries estimate in USA based on TFI, US Trade Commission, Blue-Johnson

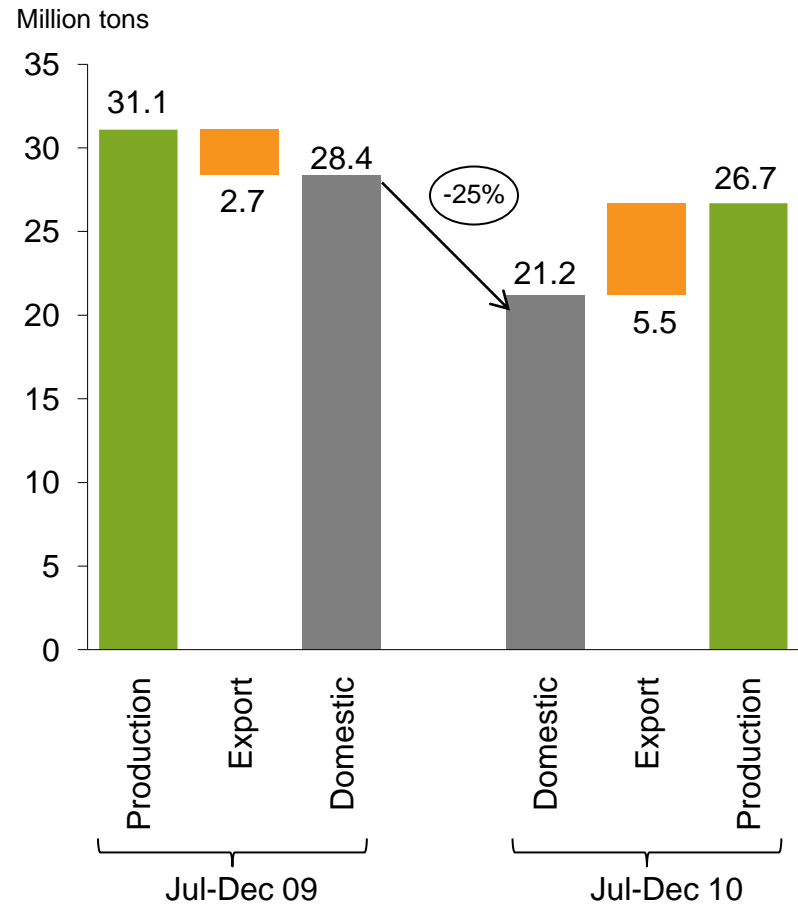


Domestic urea availability in China down 25% supporting strict export policy

Chinese urea production



Domestic urea balance



Source: BOABC



Prospects first quarter 2011

- Substantial nitrate price increase in January, deliveries are running well
- Nitrate premium supported by low inventories and production constraints
- First-half season fertilizer deliveries strongly ahead of last season, but lagging 07/08 record season
- No new export capacity start-up expected in current season
- Ambes returns to full production during March
- Cost increase on new dry raw material contracts, particularly phosphate



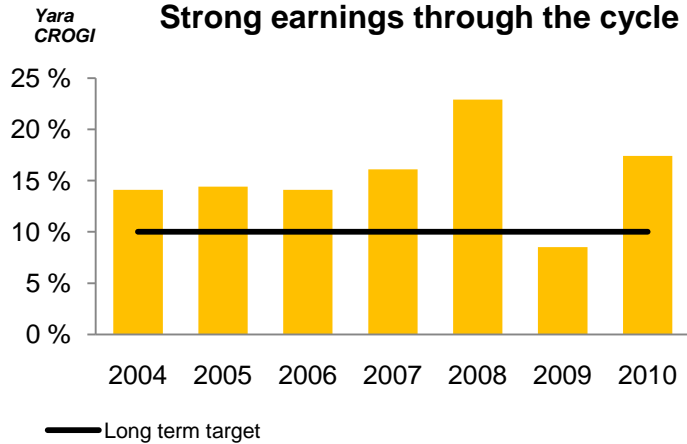
Prospects next twelve months

- FAO food price index at all-time high, giving strong fertilizer demand incentives
- Global nitrogen fertilizer industry outside China runs at full capacity
- China announced 110% urea export tax for 8 months in 2011, tight domestic supply/demand balance support strict export policy enforcement
- Second half 2011 fertilizer supply/demand balance sensitive to coming global harvest, major catch-up needed to avoid further drop in food inventories
- Yara increases urea capacity with Sluiskil (June) and Qafco 5 (4Q)
- Yara's energy costs for first half 2011 expected up NOK 1.45 billion compared with last year

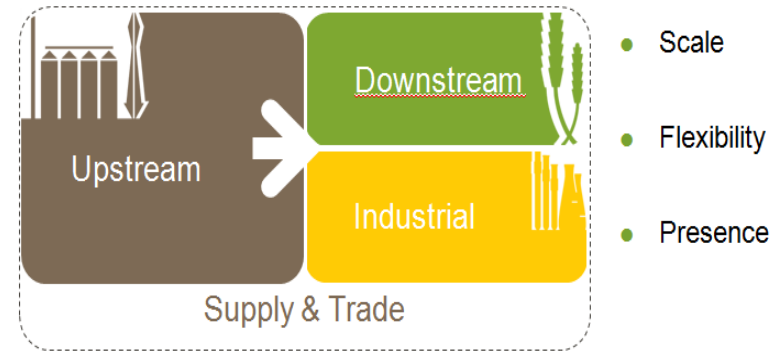


Basis for Yara's profitable growth ambitions

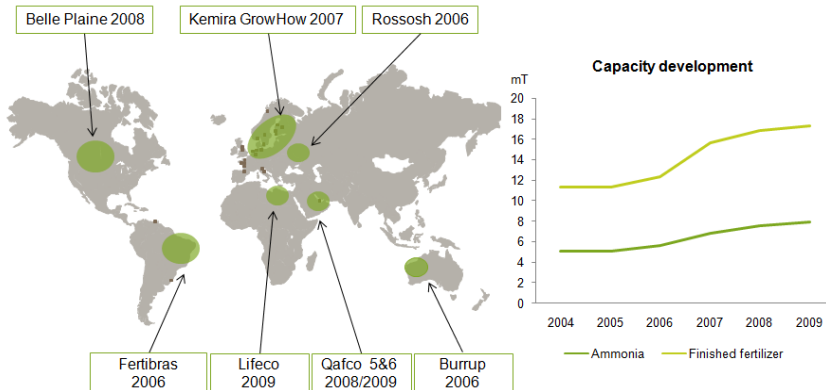
Strong earnings through the cycle



A scalable business model giving synergies



Industry-leading acquisition track-record



Valuation and capital discipline

- In acquisitions Yara looks for:
 - Relative synergies compared to alternative buyers
 - Distressed sellers
 - Our cycle view compared to seller & alternative buyers
- Capital and valuation discipline demonstrated with Terra withdrawal which we believe was right
- Grain, fertilizer and gas outlook has recently improved increasing nitrogen asset values



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Yara International ASA - Commercial paper issue 01.12.2009

SHARE PRICE ▶ 251,50 -3.27 ▼

NEW! FERTILIZER INDUSTRY HANDBOOK 2009

Timing is essential
Promoting sustainability and profitability
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Yara sensitivities

	Operating Income USD million	EBITDA USD million	Operating Income NOK million	EBITDA NOK million	EPS** NOK
Urea sensitivity +100 USD/t	951	1,090	5,695	6,529	17.4
...of which pure Urea	300	389	1,797	2,330	6.3
...of which Nitrates	368	400	2,205	2,394	6.2
...of which NPK	230	249	1,380	1,493	3.8
Nitrate premium +50 USD/t	407	437	2,437	2,619	6.7
...of which pure Nitrates	292	314	1,750	1,883	4.8
Hub gas Europe + 1 USD/MMBtu	(90)	(110)	(530)	(620)	(1.7)
Currency + 1 NOK/USD	90	90	2,139	2,539	6.2
...of which translation effect	-	-	1,600	2,000	4.9
...and EUR & NOK net fixed cost	90	90	539	539	1.3
Ammonia + 100 USD/t	-	50	-	300	0.7
Phos rock + 50 USD/t	50	50	300	300	0.7
Hub gas North Am + 1 USD/MMBtu	(27)	(27)	(159)	(159)	(0.4)
Crude oil + 10 USD/brl	(80)	(80)	(479)	(479)	(1.3)

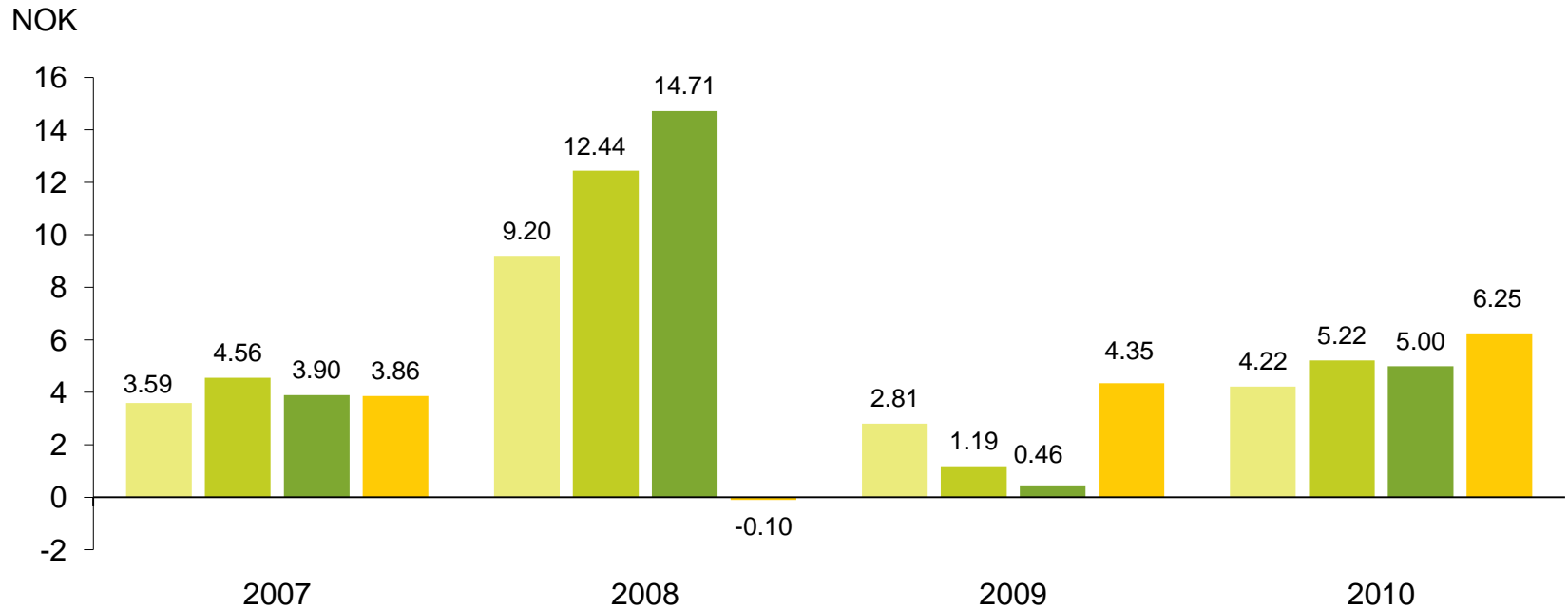
* Assuming NOK/USD = 6, USD/EUR = 1.36 and constant NOK/EUR

** Assuming 30% marginal tax rate on underlying business and 288.8 million shares

Sensitivities assume full production and no inter-correlation between factors



Earnings per share adjusted for foreign exchange gain/loss and special items*



Annual

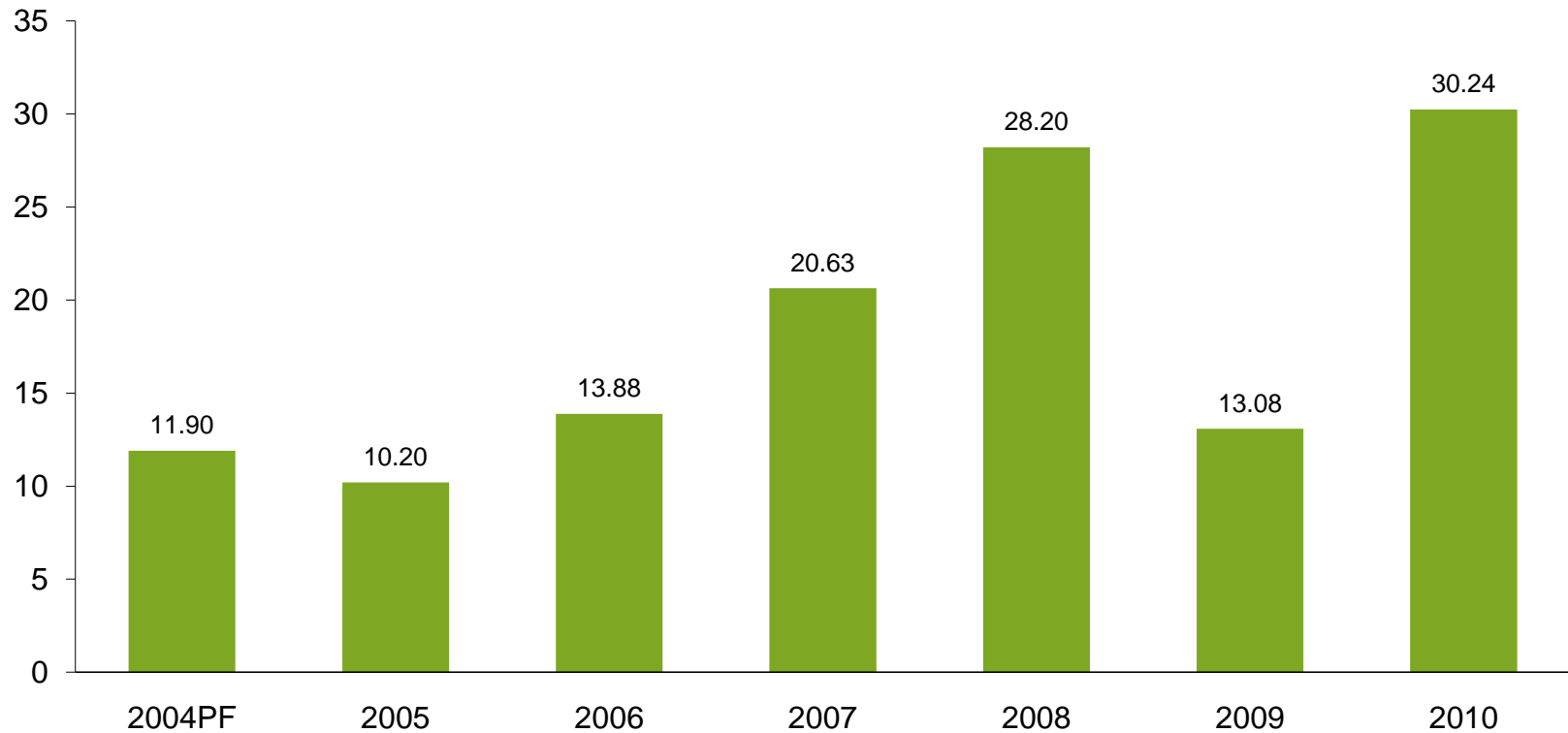
NOK	2007	2008	2009	2010
	15.91	36.28	8.82	20.69

* After tax. Average number of shares for 4Q 2010: 288.4 million (4Q 2009: 288.8 million).



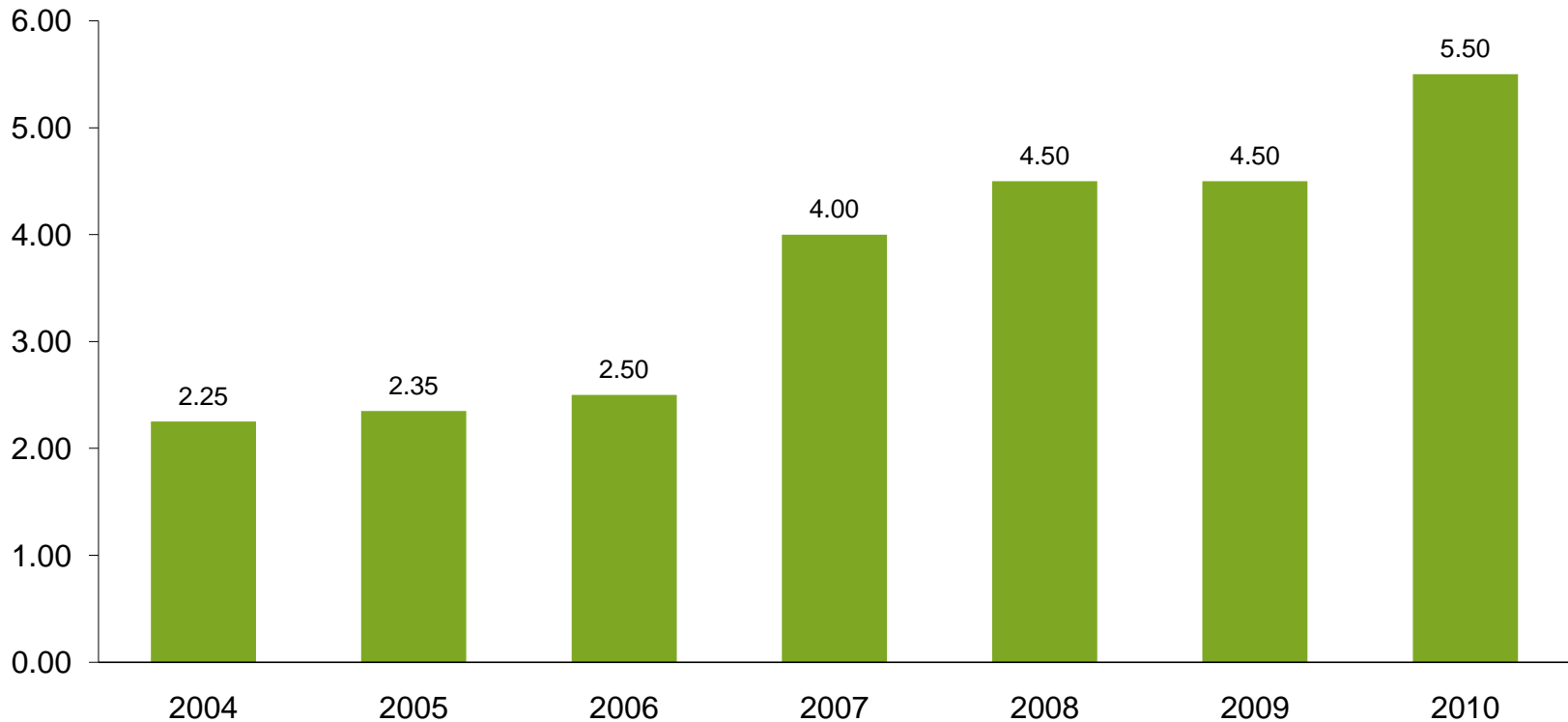
2010 earnings per share - highest so far

NOK per share

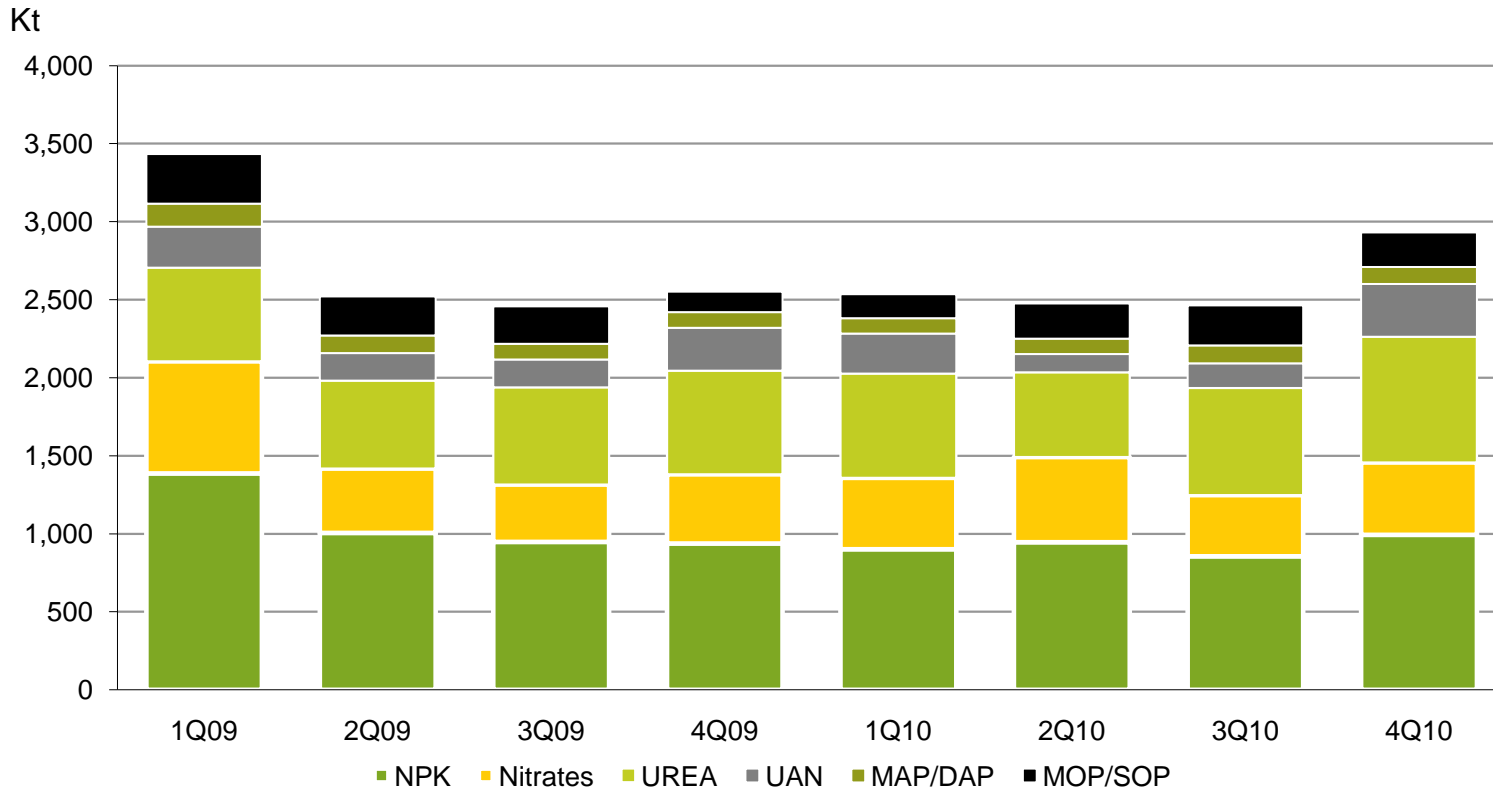


Proposed dividend of NOK 5.50 per share

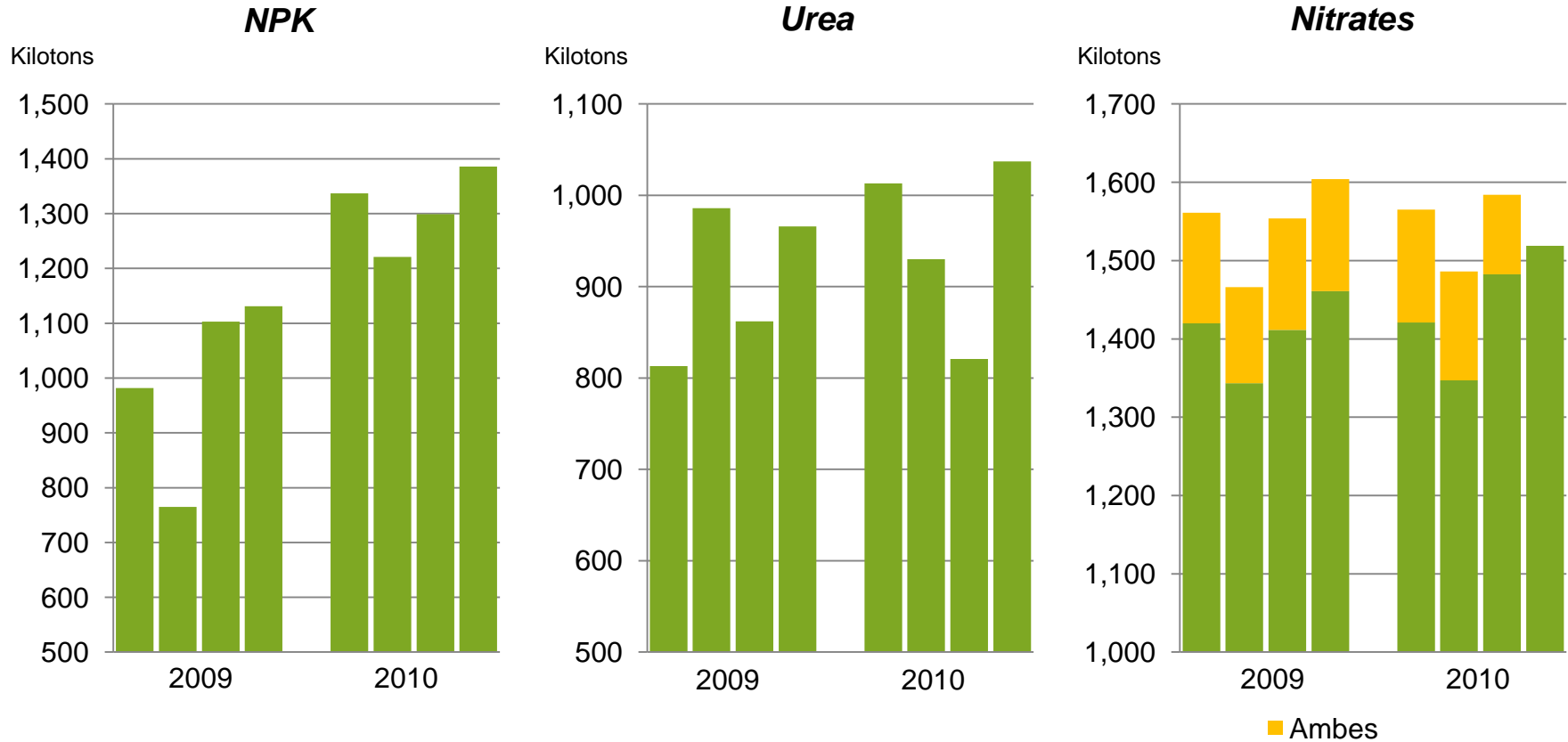
NOK per share



Commercial optimization leading to some stock build-up



Production increase despite turnarounds*

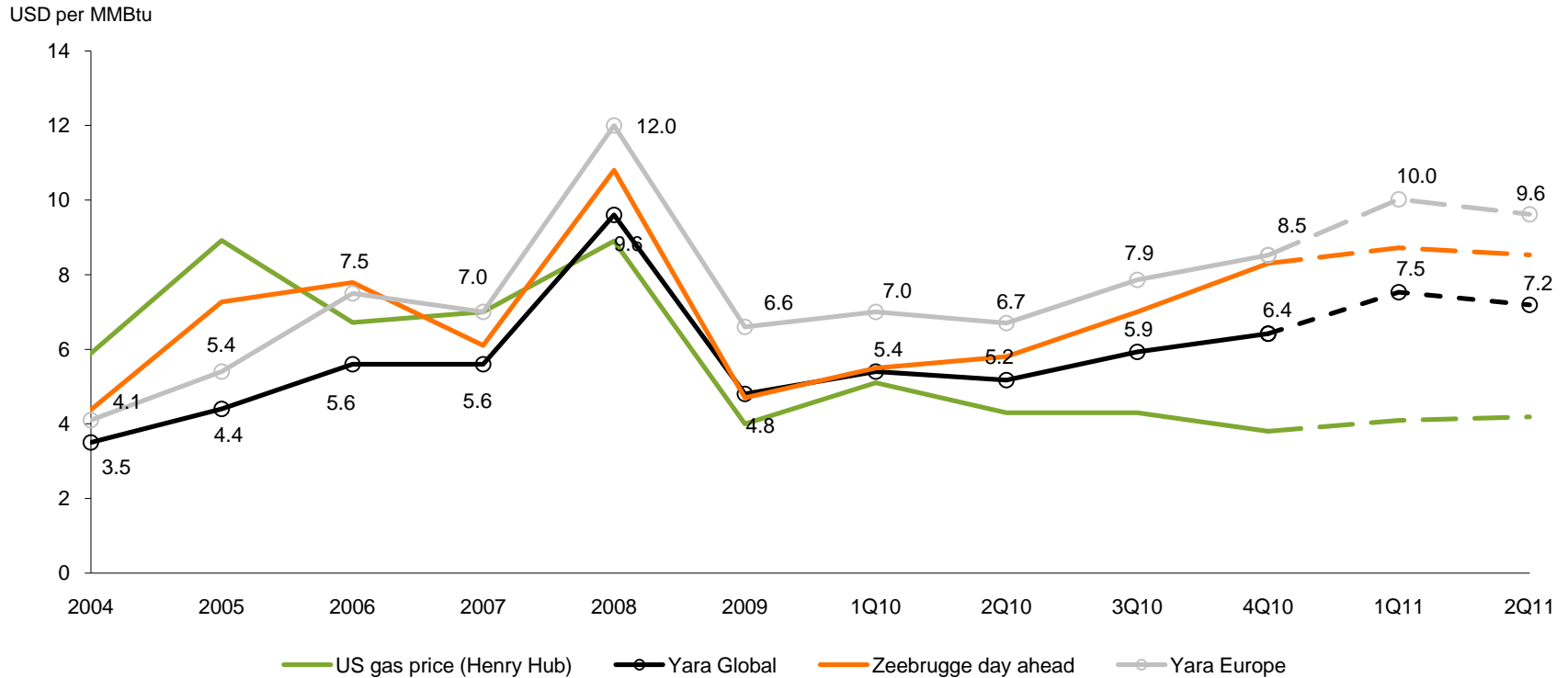


* Including share of equity-accounted investees



Spot natural gas versus Yara average

Yearly averages 2004 – 2009, quarterly averages for 2010 and 2011 with forward prices for 2011*



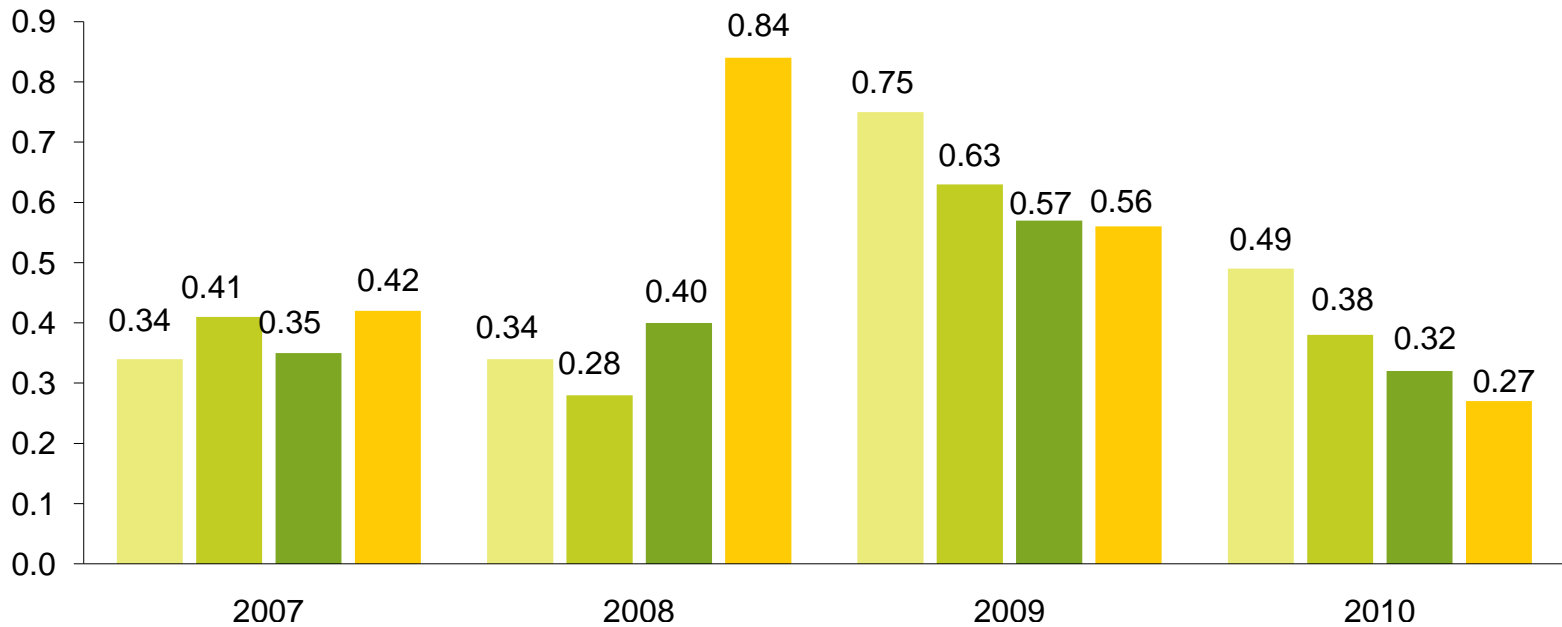
*Dotted lines denote forward prices as of 28 January

Source: Yara, World Bank, Platts



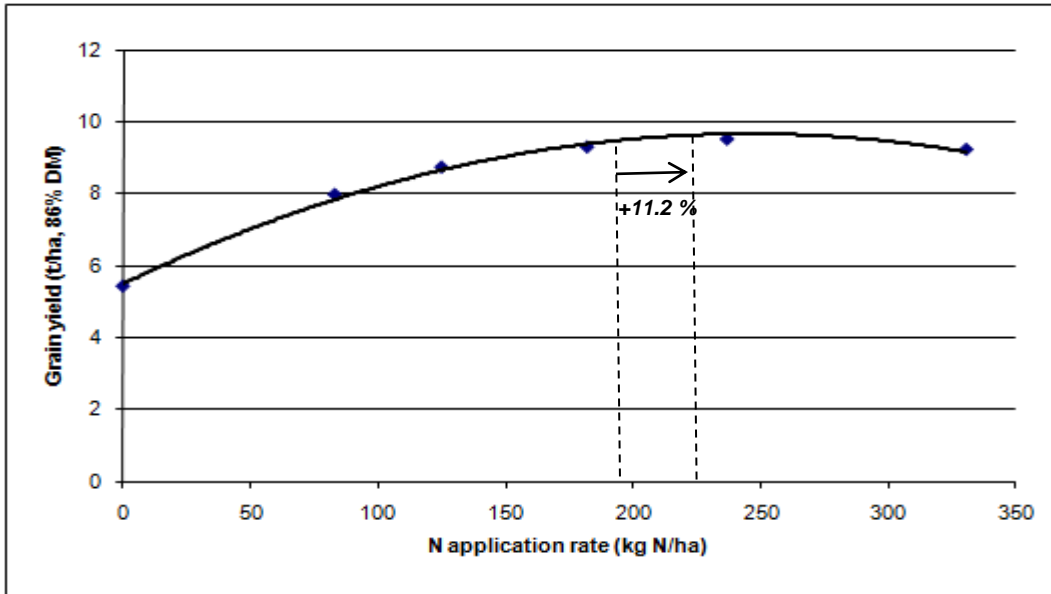
Debt/equity ratio

Net interest-bearing debt / equity ratio (end of period)



Increased fertilizer demand with high grain prices

An example:



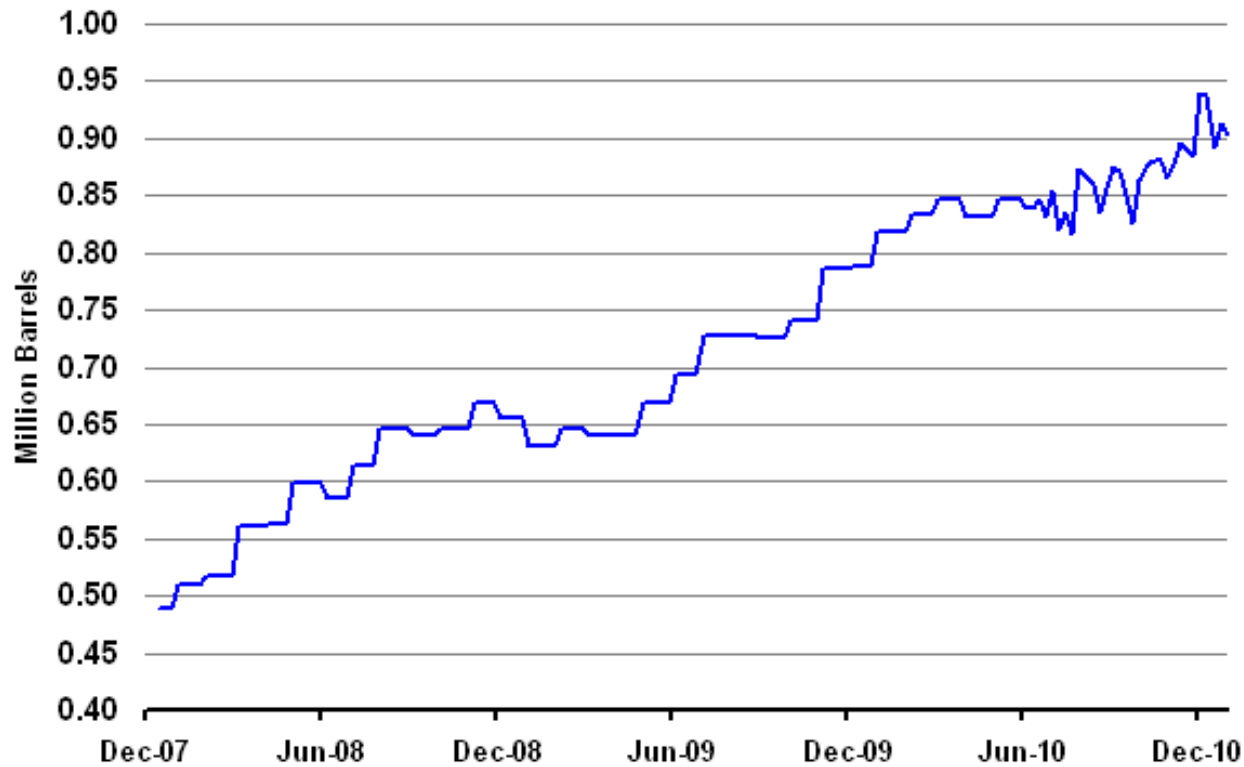
Yield curve based on 187 field trials for winter wheat (1996-2009)

Assuming CAN 27% N costs Euro 260/mt at farmer level	Wheat price (Euros/mt)	N-optimum (kg/ha) 196	Revenue minus N cost (Euros/ha)
Scenario 1:	140	196	1,140
Scenario 2:	250	218 (+11.2%)	2,192 (+92%)



US ethanol production

US Weekly Daily Average Fuel Ethanol Production



Most Recent: 0.904 as of 12/31/2010

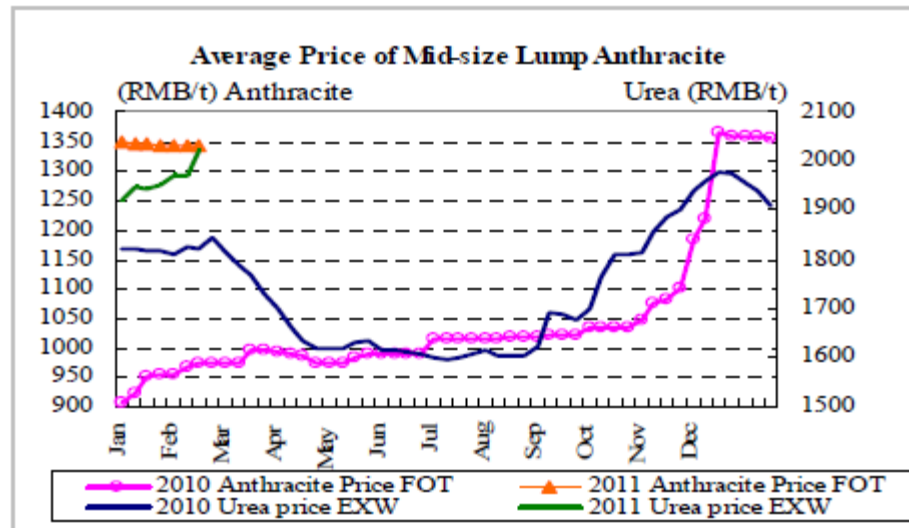
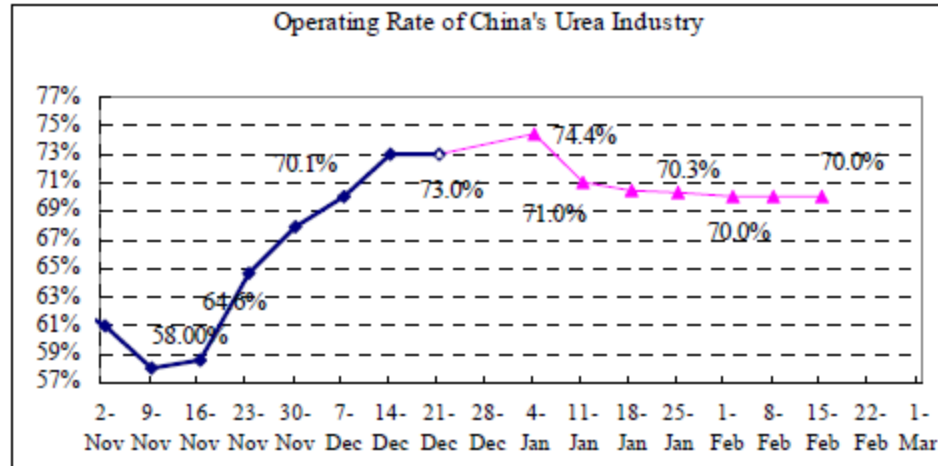
The Hightower Report



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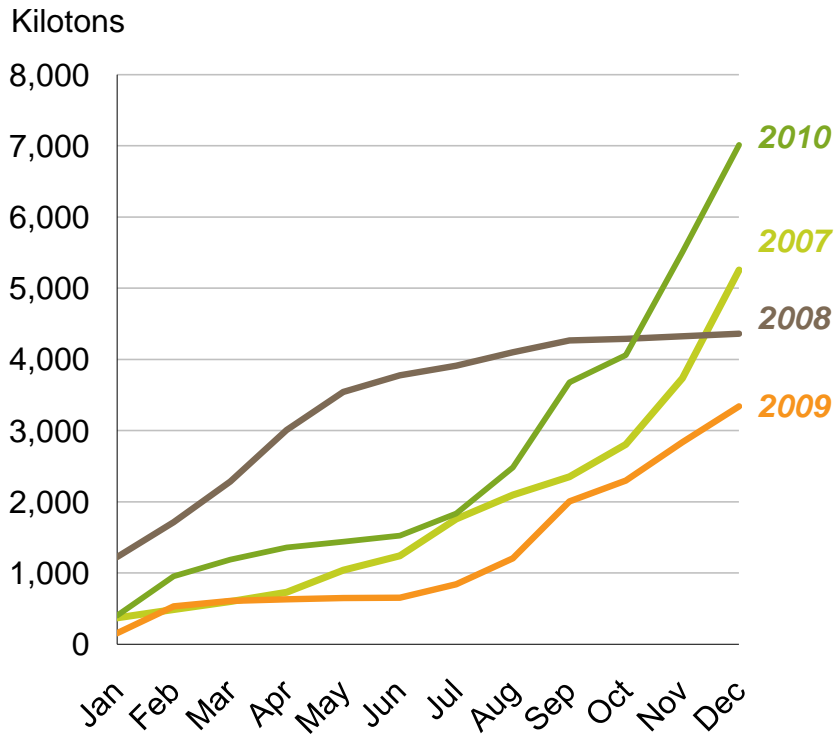


Latest Chinese urea development

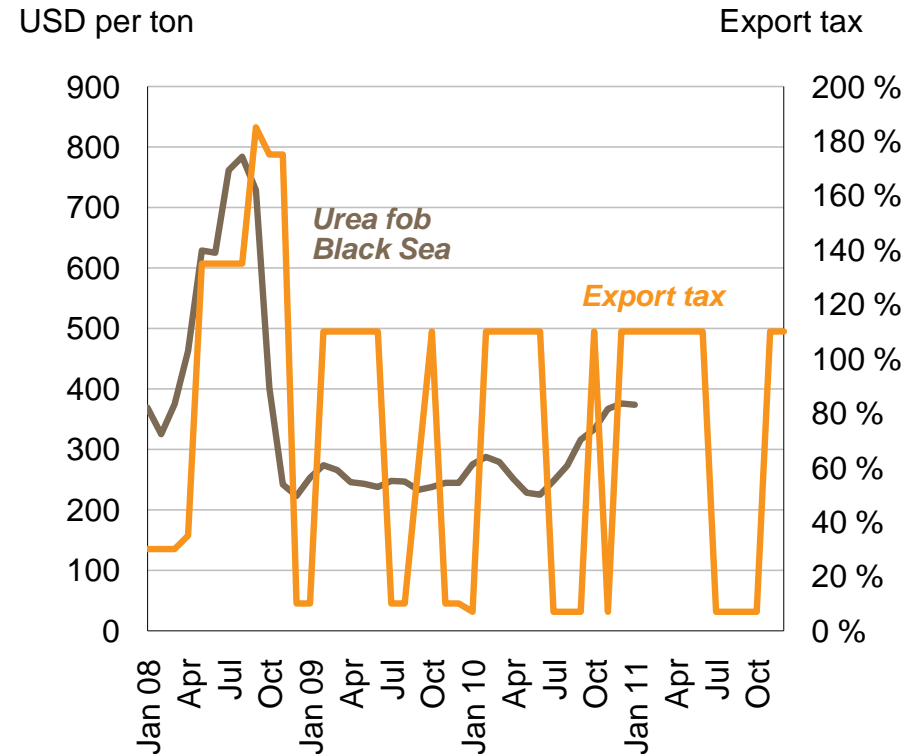


Chinese exports needed to balance the global market

Accumulated urea exports



Urea price and export tax



Source: BOABC



IR - Date: 2011-03-10



Planned capacity expansions

Year	Global urea capacity growth estimate		Driving regions	
	World	Excluding China	World	Excluding China
2010	5.7% (5.7%)	4.1% (4.0%)	China 57% Trinidad 7%	Trinidad 16% Iran 13%
2011	5.6% (5.1%)	5.0% (4.5%)	China 49% Pakistan 15%	Pakistan 29% Qatar 13%
2012	5.0% (4.2%)	2.6% (2.0%)	China 71% Qatar 8%	Qatar 27% Egypt 22%
2013	4.0% (4.1%)	5.0% (5.3%)	China 30% UAE 14%	UAE 20% Algeria 20%
2014	2.2%	2.9%	Algeria 24% Iran 22%	Algeria 32% Iran 30%

Average urea consumption growth has been 3.4% last 10 years, 2.4% excluding China

September 2010 in brackets

Source: Fertecon update December 2010

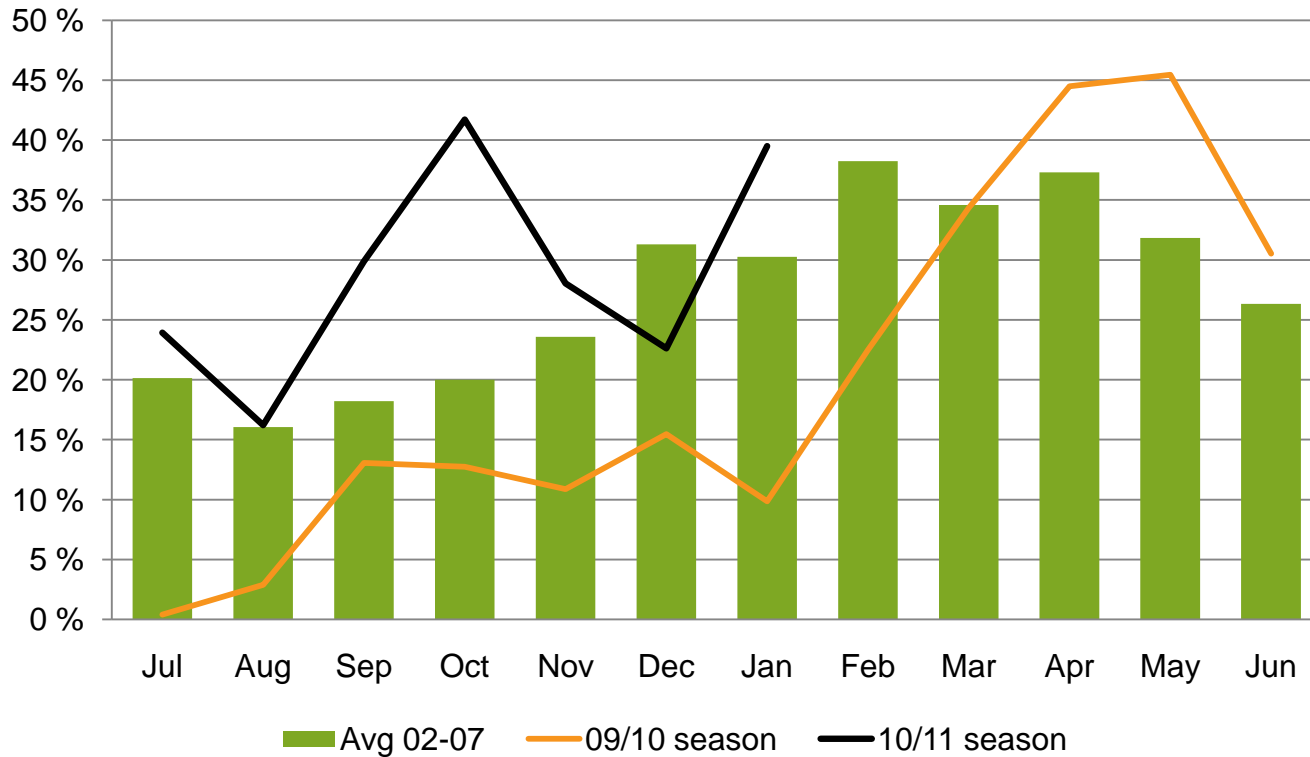


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Nitrate premium

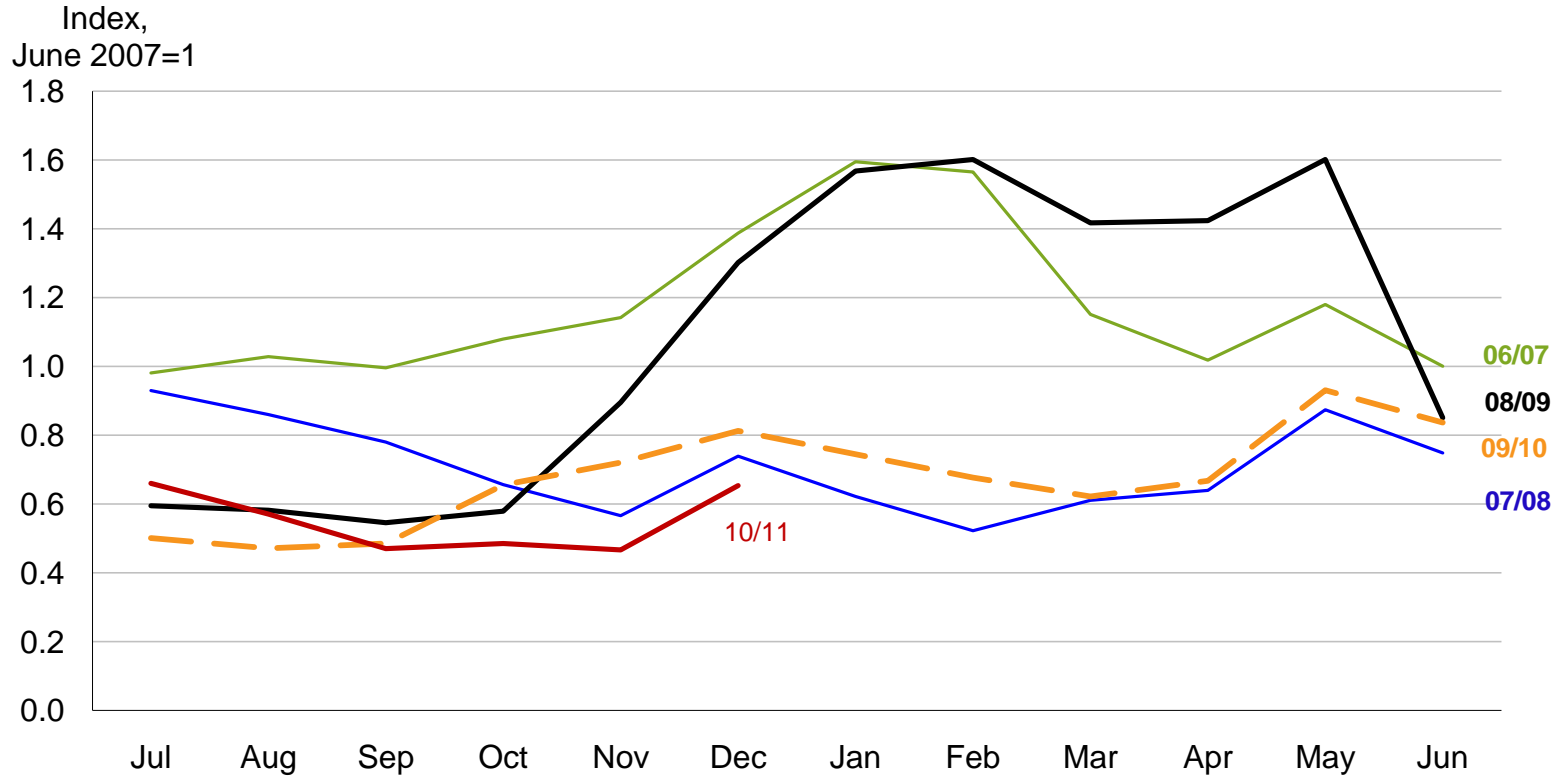
Nitrate premium proxy*



* Urea fob Black Sea adjusted for freight (USD 35) and duty (6.5%) to calculate a CFR NWE proxy



Low European producer nitrate stocks



Source: Fertilizers Europe

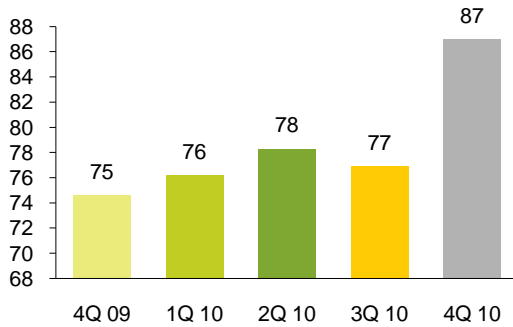


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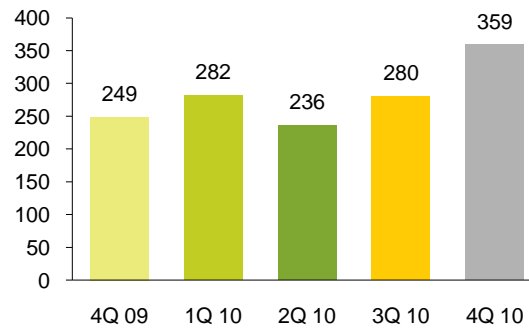


Key value drivers – quarterly averages

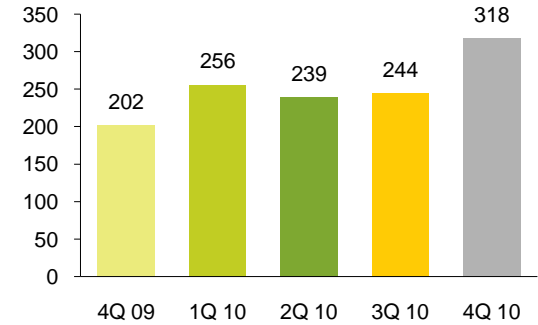
Oil Brent blend spot (USD/bbl)



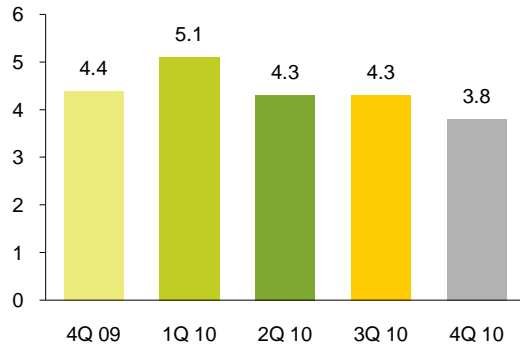
Urea prilled fob Black Sea (USD/t)



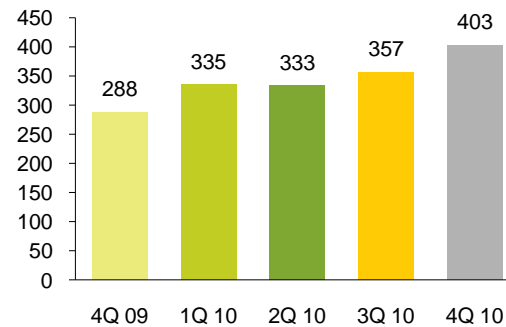
CAN cif Germany (USD/t)



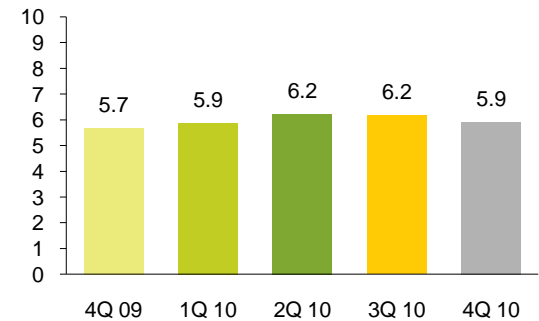
US gas price Henry Hub (USD/MMBtu)



Ammonia fob Black Sea (USD/t)



NOK/USD exchange rate

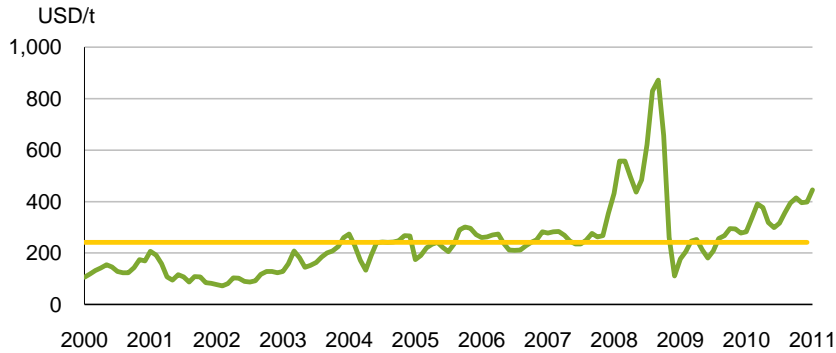


Source: The Market, CERA, World Bank, Norges Bank

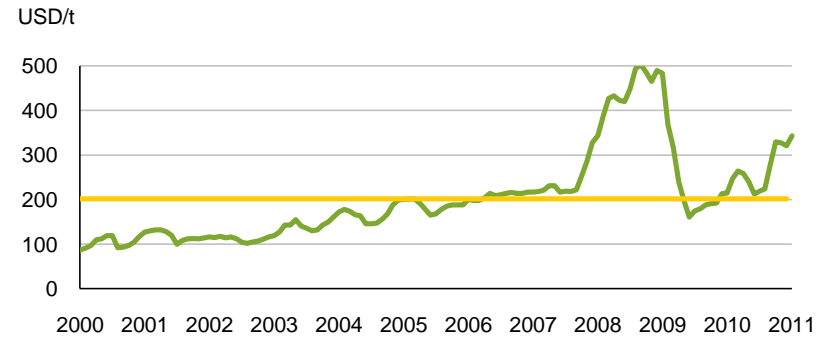


10-year fertilizer prices – monthly averages

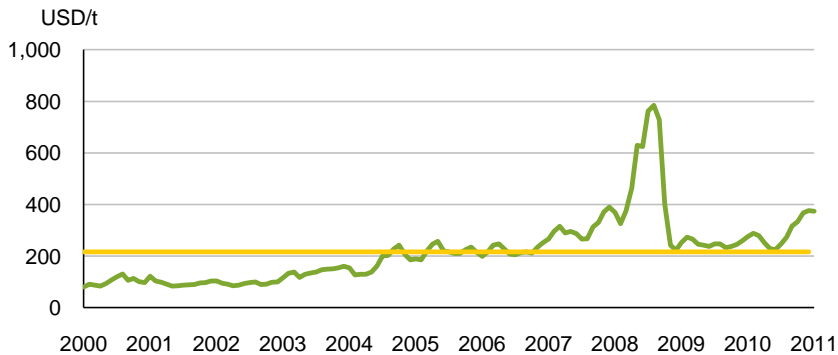
Ammonia fob Black Sea



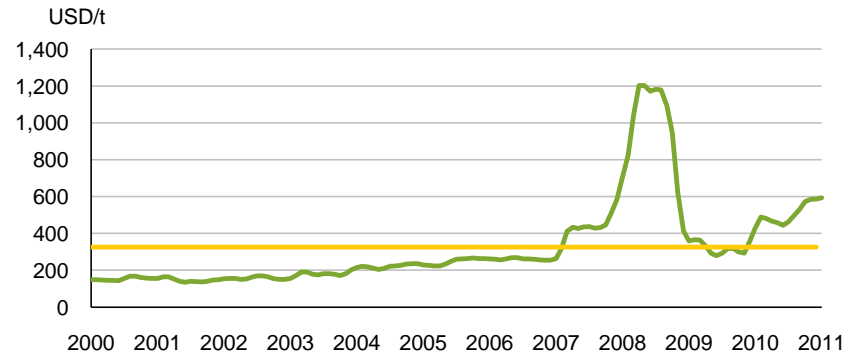
CAN cif Germany



Urea prilled fob Black Sea



DAP fob US Gulf



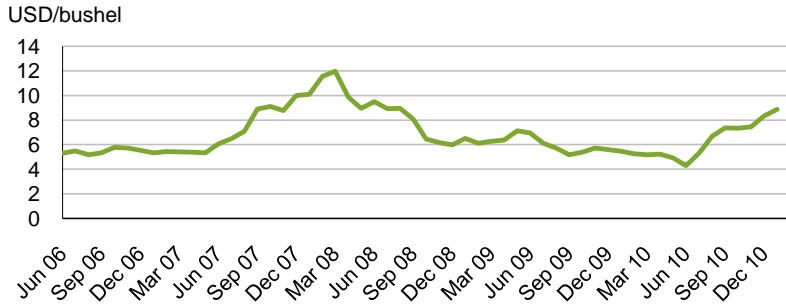
— Average prices 2000 - 2010

Source: Average of international publications

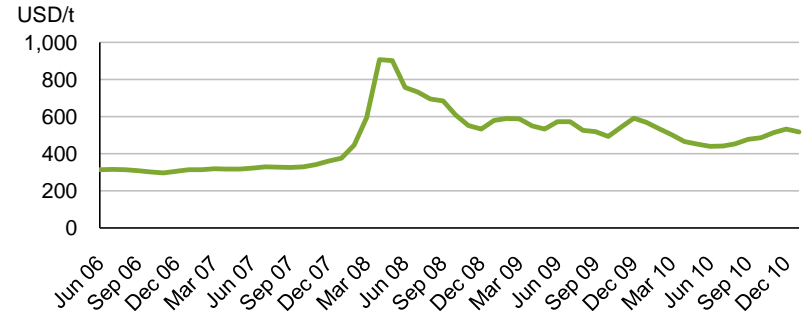


Agricultural commodity prices increasing

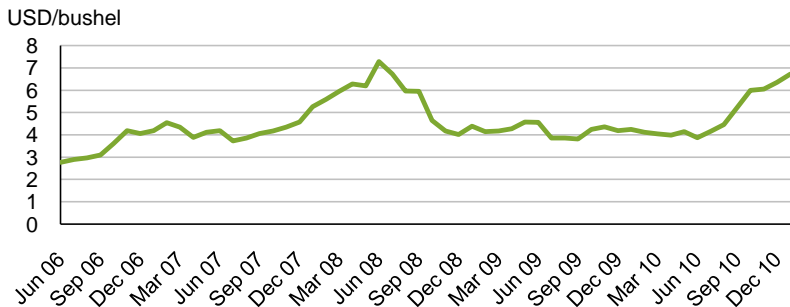
Wheat (HRW US Gulf)



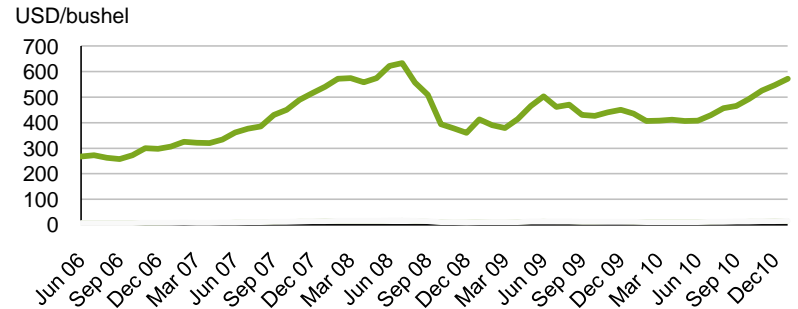
Rice (Thailand)



Corn (US Gulf)



Soybeans (cif Rotterdam)



Source: World Bank, February 2011



Agriculture center-stage in Davos: Roadmap for realizing a “New Vision for Agriculture” presented

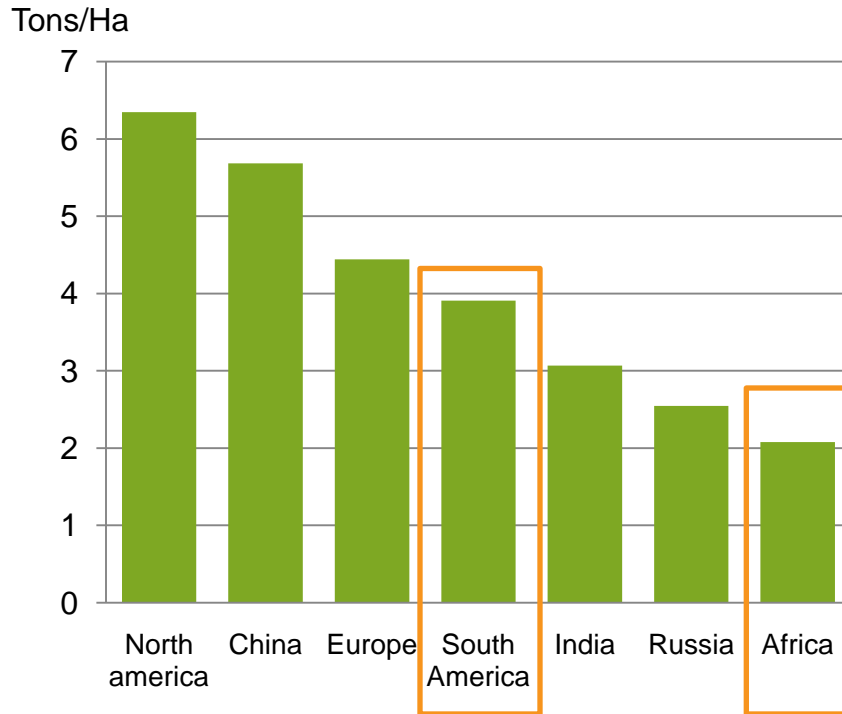
- Initiative backed by 17 global companies, among others BASF, Monsanto, Bunge, Syngenta, Nestle, Unilever and Yara
- The initiative addresses major challenges of global food and agricultural sustainability
- Aiming every decade to:
 - Increase food production by 20%
 - While emitting 20% less
 - Reducing rural poverty by 20%



Agriculture provides much more than food, and can fulfill the world's most basic social needs

Significant potential by applying best agricultural practices

Grain yields



Land not in use

Million hectares	Very suitable	Suitable
India	0	0
China	0	0
Africa	205	367
FSU	0	23
Latin America	191	349
North America	0	68
East Europe	0	0
West Europe	0	0

Source: McKinsey & Company, FAOSTAT

Corporate targets

- Solid profitability
 - CROGI over the cycle > 10% as average
- New investment profitability
 - *Hurdle rate: IRR real, after tax* > 7%
- Relative competitiveness
 - Gross Return (EBITDA/Total assets) Best quartile of peers
- Financial strength
 - Long-term rating target Mid investment grade
- Expected cash return to shareholders
 - *Sum of dividend and buy-backs* 40-45% of net income
- HSE
 - Health, Safety and Environment Best quartile of the industry

